

up-So Convenient! You wake up with your Head Clear, Complexion Rosy, Breath and Stomach Sweet-No Biliousness, Headache or Constipation.

THE FIRE

cents of insurance A Jar of Vicks is Protection Against Colds

chamber and senate by 1,000 francs

monthly.

More than a score of years ago, a druggist in a little North Carolina town was searching for a better way to treat colds. He knew that epicac and internal medicines did not go direct to the lungs and air passages, and often did derange the digestion.

At last he found a process by which he could combine standard, time-tested remedies in salve form, so that when the salve was applied over the throat and chest the ingredients would be vaporized by the body heat.

These vapors, inhaled with each breath. carried the medication direct to the lungs and air passages. At the same time the salve was absorbed through and stimulated the skin, aiding the vapors inhaled to relieve the congestion.

This preparation was named Vicks VapoRub, and year by year its use has steadily grown until now more than 17 million jars are used annually.

Vicks is a Real "Little Bodyguard" to Old and Young

For mothers with small children Vicks is a boon indeed. No dosingjust apply well over the throat and chest at the first sign of "sniffles," and cover with a hot flannel cioth. Leave the covering loose around the neck so the vapors arising may be freely inhaled. An application 'at bed time usually prevents a night attack of spasmodic croup.

nsist on the Genuine At All Druggists 30c-60c-\$1.20

Your

Bodyguard

Against

Colds

0,1212

For deep chest colds, bronchitis, sore throat, hoarseness-hot wet towels should first be applied over the throat and chest to open the pores of the skin-then rub on Vicks.

INFLAMMATION

For head colds, asthma, catarrh, whooping cough-a little Vicks can be melted in a spoon and the vapors inhaled.

Formula of Vicks

Vicks contains Menthol from Japan-Camphor from the Island of Formosa-Oil of Eucalyptus from Australia—Oil of Juniper Tar from the Mediterranean Coast-Turpentine from the long leaf pine trees of the South-Petrolatum from the oil fields of Pennsylvania, and other valuable ingredients.

If Filled on Prescription a 30-cent Jar of Vicks Would Cost from 60 to 75 Cents

These ingredients are bought in enormous quantities, carefully tested by our chemists and mixed by automatic machinery in our huge laboratory, employing over 200 people.

Recently an officer of this Company had a prescription for a 30-cent jar of Vicks filled in various cities-below are given the prices charged, which of course do not include the physician's fee:

Lynchburg, Va. .60 Chicago, Ill. .70 Baltimore, Md. .65 San Francisco .75 New York, N.Y. .65 St. Louis, Mo. .70





Announcing the Arrival of

"Roslyn" and

"Dorine" Corsets

Latest Models for Spring

are authentically portrayed in these new corsets.

Corset modes as established for the coming season

We have made exten-

sive preparations to en-

able our clientele to

obtain corset fittings

preceding the buying of

In the presentation

of these Spring models

we offer corsets so

carefully made that the

wearer scarcely realizes

she is corseted-except

in the increased com-

fort and support pro-

vided. At the same

time the proper style

accentuation is assured.

Prices Are

4.00 to 25.00

You will receive the

careful attention of

EXPERT corsetieres,

who will take a personal pride in your sat-

Brandeis Stores-

Third Floor-North

isfaction.

Spring apparel.

The straws are principally Lisere, five-end Milan and Horsehair. The leading colors are Black, Brown, Navy, French Blue and Cherry. There are a few in Mohair.

Not a hat in the lot worth less than 10.00, and many are worth as high as 15.00. 8.75

Very specially priced, each, at

Every Hat Is Different

Brandeis Stores-Second Floor-East

Wednesday Is Blouse Day for Stout Women

Every stout woman should attend this sale of blouses in the larger sizes.

Beautiful Wash Blouses Of fine French voile and batiste; trimmed in val

laces and dainty tucks; sizes 46 to 54. Priced at - 3.50 to 5.95



The Silk Pongee Blouse

Is the smart thing with the tailored suit. We have them with both the Buster Brown and convertible collars. 5.95 Specially priced, at

Fine Linen Tailored Blouses

In dainty colors of pink, rose, maize and blue; high and low collars. 12.50 Priced at

Brandeis Stores-Second Floor-South.

