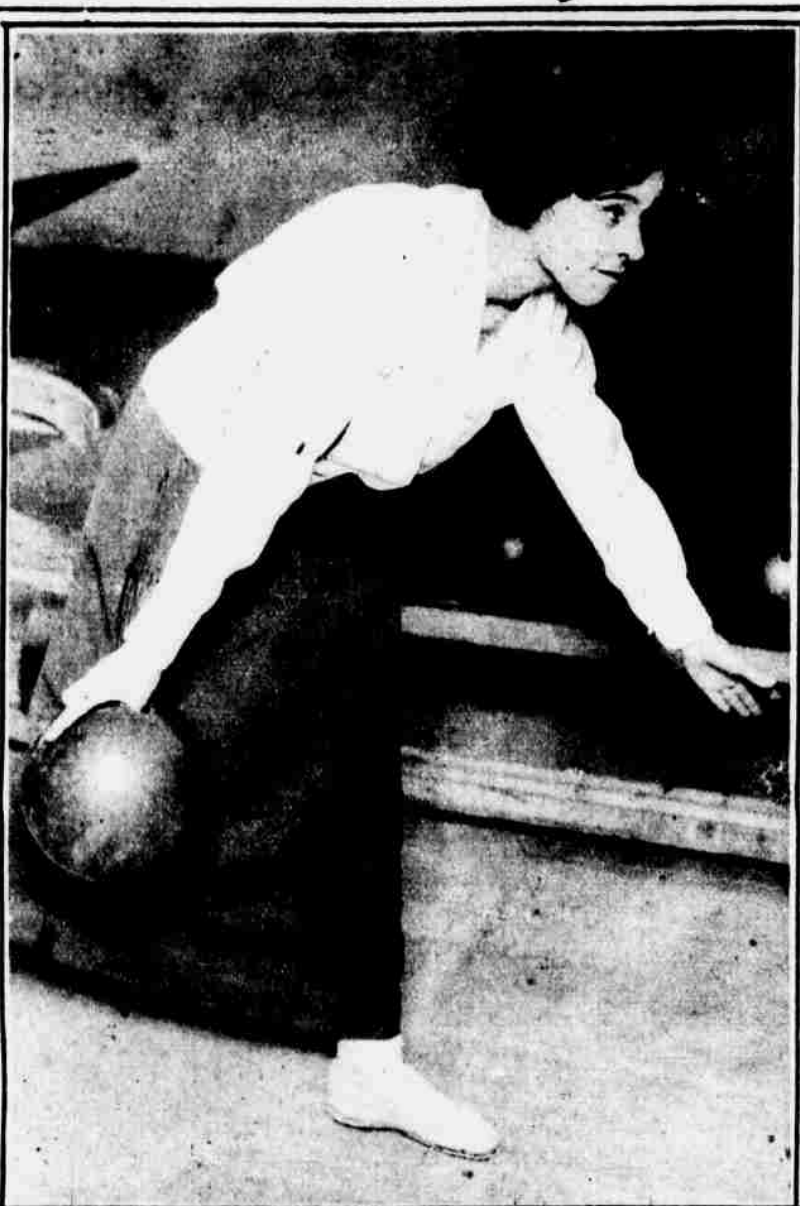




Mrs. O. E. Schelberg



Ruth Tremaine - Daughter of Mr. and Mrs. W. J. Burnard



Mrs. J. R. Yelvington

Aladdin

Readi-Cut Homes

Cut Building Costs

The System

20ft of Lumber from a 10ft board



Ripping, Planing and Resawing at One Operation



Distributing Standardized Sizes by Conveyor



Cutting Mitres, Angles and Bevels by Machine

The Aladdin System Scientifically Prepares the Materials and Conserves the Labor. You Can Save 18 Per Cent on the Cost of the Lumber and 30 Per Cent on the Cost of the Labor.

Certified records of thousands of Aladdin Homebuilders in every state prove these statements. You can prove these statements for yourself, for there is an Aladdin Home near you wherever you live. The pictures at the left tell the story of the scientific preparation and handling of materials, and the pictures at the right the efficient conservation and direction of the labor. Fourteen years' success of the Aladdin System of construction have firmly established its many advantages. The Lumber that's wasted costs just as much as the Lumber that's used. The only possible way to reduce present high prices of lumber and labor is to save the usual waste. The Aladdin System prepares all the lumber in our mills ready to be nailed in place. Waste of lumber is reduced to less than 2%. Cost of labor is reduced 30%. One man will do in six days, with Aladdin Materials, what it requires ten days to accomplish without Aladdin's System.

SHORTAGE OF MATERIALS EVERYWHERE.

Writing in the New York Herald, John C. Howell says, "Even a normal building program in 1920 will experience difficulty in having orders for building material filled on demand. The building material scarcity will have a serious effect in retarding the development of a program at all commensurate with the building requirements."

BEFORE YOU BUILD—BE SURE OF GETTING COMPLETE SHIPMENT OF MATERIALS.

Lumber stocks were never as low as at present. Nails are practically impossible to secure in most communities. Orders for doors and other mill work are six to twelve months behind delivery dates. Many towns have a glass famine. Lath are about impossible to secure and going up in price regularly. And nearly all other items are difficult to obtain. This will cost millions of dollars to those who build this year in delays on the job. The man who plans to build will probably suffer, unless he secures a guarantee of delivery of complete materials.

Aladdin Shipments Overcome All Difficulty. You Are Protected By a Guarantee. Every Order Will Be Shipped Complete.

Upon receipt of your order you will receive a bonafide guarantee of complete shipment of all materials required to build the Aladdin Home you purchase. Where else can you get such a guarantee of prompt, complete, and satisfactory shipment of all materials?

Bungalows, Dwellings, Garages, Summer Cottages. Send for 100-Page Book.

The Aladdin Book of Homes has a message for you. Amongst its pages, profusely illustrated in colors, leading home designs are represented to you. Aladdin Houses are cut-to-fit as follows: Lumber, millwork, flooring, outside and inside finish, doors, windows, shingles, lath and plaster, hardware, locks, nails, paints, varnishes. Aladdin's Dollar-a-Knot guarantee is proof of the high quality knotless lumber, the purest and clearest that ever came out of the forest, is the kind that we use in Aladdin Homes. This is evidenced by our famous Dollar-a-Knot guarantee, which has now been in effect for over four years. All material to correspond. This material is shipped to you in a sealed box-car, complete, ready-to-erect. Safe arrival in perfect condition is guaranteed. Send today for a copy of the 100-page Book, Aladdin Homes No. 1952.

The Result



First Days Work



Noon Third Day



Seventh Day



Twentieth Day

Portland, Oregon
Toronto, Ontario, Canada



The Aladdin Company. Enclosed find stamps for the book "Aladdin Homes" No. 1952.

Name _____
Street _____
City _____
State _____

WRITE TO NEAREST OFFICE

The Aladdin Company
Bay City, Michigan

Branches: Wilmington, North Carolina
Hattiesburg, Mississippi



OSTARA

Complexion Powder, 65c
Talc - 35c
Rouge - 65c
Do you often wish that the person conversing with you would not look at your face so closely? You know it does not bear close inspection. Thousands of women use Ostar's Complexion Powder and Rouge. They always feel at ease. Obtainable NOW at I. L. Brantley & Sons, Wholesale & Retail, 111 Broadway, New York.

Kleinert's BABY PANTS



THE same Kleinert reputation that has always guaranteed satisfaction in your Dress Shields is your assurance of quality in Kleinert's Baby Pants. Some are of pure gum rubber, fine rubberized sheeting, and others of non-rubber swan sheeting in cotton and silk. All fit snugly over Baby's diaper and will keep his clothes dry and warm. The Jiffy (shown in the sketch) is of pure rubber, shirred at waist and knee.

Remember all Kleinert's Baby Pants are hygienic, sanitary, and washable.

I. B. KLEINERT RUBBER CO.

Makers of Kleinert's Dress Shields, Bathing Caps, Rubber Sheetting, Buster Brown Hose Supporters, etc.

