

Gladdening Opportunities for Thrifty Folks in Every Department of This Big Cash Store—the Utmost Value for Your Dollars

Saturday Specials in Toilet Goods and Drugs

FREE Book of Beauty Secrets absolutely free with each purchase of Toilet Goods.

\$1.95 Ponds' Vanishing Cream, our cash price \$2.50

\$1.95 Johnson's Talcum Powder, our cash price \$2.50

\$1.95 Listerine, our cash price \$2.50

\$1.95 4oz. size for \$2.50

\$1.95 Aspirin, genuine Bayer, our cash price \$2.50

\$1.95 Hot Water Bottles (each guaranteed) our cash price \$2.50

15c Jap. Rose Soap, our special cash price 25c

50c Whisk Brooms, our cash price 75c

50c Gillette or Gem razor blades, our cash price 75c

EXTRA SPECIAL Large round bath tablets of quality Soaps in assorted colors at our special cash price per cake 10c; a box of 12 cakes for \$1.00

HAYDEN'S

THE CASH STORE

Saving Cash Prices of Spring House Furnishing Needs

White Mountain Cabinet Refrigerator, 150-lb. capacity, for \$39.00	White Mountain Refrigerator, capacity 45 lbs., for \$15.25
White Mountain Cabinet Refrigerator, 50-lb. capacity, for \$30.00	Two-Burner Oil Stove, grey enamel, cash price \$16.50
White Mountain Refrigerator, capacity 90 lbs., for \$33.00	Three-Burner Oil Stove, grey enamel, cash price \$22.00
Wall Brush, White Wool, with two handles for \$1.25	

Easter Suits for the Boys

We have a complete line of Wool Suits for the little boys in one and two-pant suits at—

\$12, \$15, \$18

Every Suit Guaranteed.

The Home of **Hart Schaffner & Marx** Boys' Clothing Like Dad's

With 13 different models to select from. All colors, Blue, Gray, Green, Brown Checks and Light Scotch mixtures. Sizes 10 to 18—

\$25 to \$40

Boys' Wash Suits in all colors and styles. Sizes 2½ to 8 years. Prices from—

\$1.95 to \$4.95

Hundreds of new boys' hats and caps received for the Easter trade. Prices \$1.25 to \$2.00



You'll Want a New Dress, Suit or Coat for Easter

Choose Now While Assortments Are at Their Very Best

All that is most beautiful and practical for the new season finds expression in our wonderfully attractive display; at every price you'll find the assortments and values superior.

Specials for Sat'day Offer Thrifty Buyers Unusual Bargains

200 Beautiful Dresses Made to sell to \$35; dainty models in Taffeta, Satins, Georgettes, Serges and Tricotines; a special cash purchase. Our Special Cash Price—

\$19.50

150 Handsome Suits In Serges, Tricotines and Silver-tones; all sizes; beauties; every one offered special for one day, Saturday, Our Special Cash Price—

\$35.00



Sale of Men's Shirts

A special lot of regular \$3 Men's Madras and Percale Shirts in broad assortment of good patterns and colors; over 100 dozen in the lot; on sale at—

\$2.45

Everything in Spring Furnishings at Attractive Low Cash Prices.



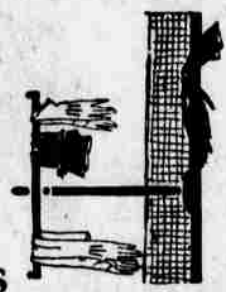
Specials in Easter Gloves

1,000 pairs of Kid Gloves in all colors, White, Pastel, Tan, Gray, Blue, Green and Black. Some with fancy cuffs and heavy embroidered backs. In all sizes, worth \$3.50 and \$4.00. Special price

\$2.75

Silk Gloves

Pre-Easter sale of Kayser and Mohawk Silk Gloves. Two-clasp models, embroidered in self or contrasting colors, and the shades are the very ones you want for Spring. Black, White, Navy, Gray, Beaver and Negro Brown.



Three Specials in Georgette Blouses

Georgette Blouses in beaded and embroidered styles, long or short sleeves. Blouses made to sell to \$9.00; Saturday only—

\$5.00

300 Georgette Blouses in the newest styles, high-grade material, extra special—

\$10

200 Georgette Blouses in all colors, including the dark suit shades, poplin effects, very smart styles and extra fine quality. Special cash price Saturday—

\$15.00

Spring Coats

Every desirable mode; every wanted material and color represented in our immense Spring stock, and

All at Attractive Low Cash Prices

Special for Saturday—200 really classy Coats in Serges and Poplins, Navy and Black; in all sizes for women and misses. Our Special Cash Price—

\$22.50

Dress the Little Tots Up for Easter

New Coats, new Dresses, new Sweaters, everything for the youngsters. For Saturday only, 20 dozen Gingham Dresses, sizes 2 to 14, very special values—

\$2.50

Our White Dresses for girls and juniors are here; very pretty styles in voiles and batistes, trimmed in laces and embroidery; all sizes and special prices—

\$4.98 to \$15

March Sale of Women's and Children's HOSIERY

Women's Pure Thread Silk Hosiery, full fashioned, in all new shades, also some embroidered, up to 4.00 values. Special Saturday **\$2.45**

Women's Fiber Silk Hosiery in light colors, also black, up to \$1.25 values. Very special, Saturday **50c**

Children's Fiber Silk Hosiery in black only, \$1.00 values, Saturday **39c**

Children's and Infants' Half Hose and small sizes in silk and wool hose. 75c values. While they last **19c**

Have the New Suit Fitted Over a New Corset

We show a Splendid and Complete Line of Standard Makes at only **\$2.00 up**

Special for Saturday, elastic top, pink batiste R. & G. Corsets, special cash price **\$2.50**

Special Values in Spring Oxfords and Pumps Saturday

Women's fine Brown Vic Kid Oxfords with leather French heels and Goodyear welt soles. Good \$7.50 values, at **\$6.50**

Women's Black Kid and Patent leather Pumps with leather French heels **\$6.00**

Women's Black Kid Oxfords and Pumps with French or Military heels, newest styles **\$5.50**

Women's Fine Gray Vic Kid Oxfords with leather French heels, \$8.50 values, all sizes and widths \$5.00

Boys' and Youths' School Shoes, all sizes, from 11 to 5½, at **\$2.85**

Big Girls' Patent, Button, Welt-soled Shoes, sizes 2½ to 4, \$7.50 values **\$2.25**

Infants' "First Step" leather shoes with turned soles in solid or fancy tops, splendid values **\$1.75**

Big Sale of Necklaces SATURDAY

Thousands of Strings of Pearl and Novelty Beads at less than what it would cost to manufacture them today. Pearl Beads most beautiful in color and iridescence; some of them are in delicate creme shadings, rose and white. This is an excellent opportunity for you to supply your wants in necklaces right before Easter.

300 Strings Matinee and Opera lengths, Saturday **29c**

300 Strings Matinee and Opera length, Saturday **59c**

325 Strings Matinee and Opera length, Saturday **75c**

100 Strings Matinee and Opera length, Sat. **\$1.25**

We have hundreds and hundreds of strings of novelty beads, all colors, all lengths and all prices. Come in and look them over. "Say it with Pearls."

Ladies' Underwear

Ladies' fine lisle union suits, band tops, loose and tight knee; pink or white; reinforced. Worth \$1.75, at—

\$1.25

Lisle union suits, band and heading top; also bodice top; in loose or tight knee, regular and extra sizes. Our Cash Price—

98c

Lisle Vests with band and bodice top; also fancy yokes; in pink or white; medium and extra sizes. Saturday at—

50c

Ladies' fine batiste bloomers; flesh or white; worth \$1.50, Saturday, for

98c

Batiste and Nainsook gowns and envelope chemises, daintily trimmed with fine tucks, lace and Medallions, our cash price only—

\$1.98

And Now the Unexpected Happens 500 Trimmed Hats

A Wonderful Pre-Easter Sale

\$5.95

Dozens and dozens of beautiful styles

Flower trimmed Hats of glossy straws and novelty shapes having transparent brims and straw crowns.

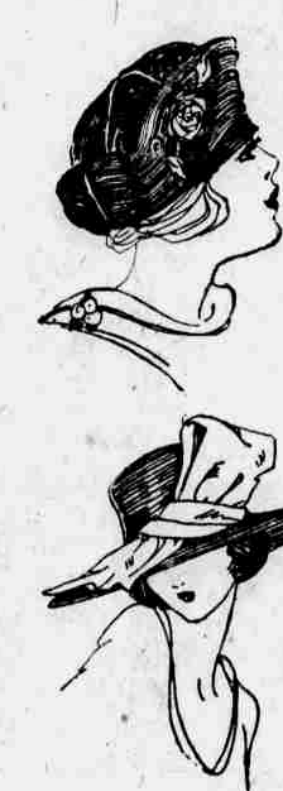
Large broad side shapes of three end Jap having contrasting facings of Georgette.

Off-the-face models of glossy straw and Georgette and transparent effects.

Poke bonnets and narrow brimmed sailors of allover straws trimmed with flowers and fruit.

Novelty cut out shapes of polished straw trimmed with wheat.

Matrons' Hats in a wonderful variety.



Suits and Top Coats for Easter

The kind we can and do guarantee to give your kind of satisfaction or replace them with a new suit.

HART SCHAFFNER AND MARX

made them for us. They're all wool and hand tailored. May cost you a trifle more than ordinary clothes, but we'll guarantee they'll give you more really satisfying service, dollar for dollar, than the cheaper clothes do.

All the new models, single and double-breasted, with ½ belts, full lined, ½ lined; any way you want them; in all the new shades, Brown Checks, Gray Checks, Green Flannels, Fancy Worsted, in all colors.

See 16th Street Window

Need An Extra Pair of Trousers

to finish out your old coat? We have a complete line in all colors and sizes, 30-50 waist.

At Low Cash Prices, \$5, \$7.50, \$8, \$12



Here's Some Interesting Grocery Prices That Will Help to Keep Down the High Cost of Living.

34-lb. sacks Pure Rye Flour, per sack **\$1.85**

40-lb. sack Best High Grade Flour, sack **\$3.25**

The Best White or Yellow Cornmeal, lb. **5c**

4-lb. Best Rolled White Breakfast Oatmeal, per lb. **10c**

The Best No. 1 Hand Picked Navy Beans, lb. **10c**

Fancy Japan Rice, per lb. **15c**

The Best Domestic Macaroni, Spaghetti or Egg Noodles, per pkg. **15c**

16-oz. cans Milk, Fat or Carnation milk, per can **10c**

16-oz. cans Borden's Milk, per can **10c**

Large jars Strawberry, Raspberry or Pineapple Preserves, per jar **10c**

Bechthold Catsup, bottle 50-35c

15% Off on all Beach Nut Products.

Pure Tomato Catsup or Vinegar, bottle **10c**

No. 3 cans Fancy Sweet Sugar Corn, Ripe Tomatoes, Sugar Peas or Cut Wax Beans, per can **15c**

Creole Cluster Raisins, 1-lb. can, regular price, 50c

Tall cans Pink Salmon, 25c

Oil Sardines, can **10c**

4 cakes Floating Castles Soap, for **5c**

4 bars Best Elm All or Diamond O Soap, 25c

4 bars Brava Castile Soap, for **5c**

4 bars Sunlight Cleanser, 25c

4 cans Old Dutch Cleanser, 25c

Hemp or Canary Seed, lb. 15c

Sunflower Seed, lb. **15c**

DRIED FRUIT SPECIALS:

30 to 40 Italian Prunes, lb. 30c

40 to 50 Italian Prunes, lb. 25c

Fancy Large Ungraded Prunes, lb. **25c**

Choice Seedless Raisins, lb. 25c

Choice Muir Peaches, lb. **35c**

Choice Cleaned Currants, per lb. **12½c**

Choice Cluster Raisins, lb. 25c

Choice Evaporated Apples, per lb. **30c**

3-lb. Shelled Pop Corn, at 25c

Fibbert's new, per lb. **1-3c**

Texas Pecans, per lb. **35c**

Fresh Roasted Peanuts, per lb. **12½c**

CANDY SPECIALS:

Molasses Kisses, lb. **35c**

Peanut Kisses, lb. **35c**

Fancy Mince, Kisses, lb. **35c**

THE TEA AND COFFEE MARKET OF OMAHA:

Our Famous Golden Santos Coffee, the talk of Omaha, lb. **40c**

Diamond H. Blend, per lb. 40c

M. & J. Blend, an excellent drink, per lb. **40c**

Light of perfection, per lb. **40c**

H. B. C. Ankola Blend, the height of perfection, per lb. **40c**

The Best Tea Blending, per lb. **40c**

Choice Basket, First, Sun Dried, or English Breakfast Tea, lb. **40c**

Fancy Basket, First, Sun Dried, or English Breakfast Tea, lb. **40c**

Our Famous Golden Santos Coffee, the talk of Omaha, lb. **40c**

THE BUTTER, EGG AND CHEESE MARKET OF OMAHA:

The Best Creamery Butter, Bulk, lb. **17c**

Fancy No. 1 Creamery Butter, Bulk, lb. **18c**

Fancy Country Creamery Butter, Bulk, lb. **18c**

Full Cream Cheese, lb. **30c**

Full Cream Y. A. Cheese, per lb. **30c**

White, lb. **30c**

Full Cream Brick Cheese, 35c

We sell all the best brands of Butter and Wet Butters at the Lowest Market Prices.

Large Dill Pickles, doz. 55c

Fancy Queen Olives, qt. 65c

Just Received, a Wonderful Assortment of Andrea and Consello Pattern Hats

No Two Alike and Every Hat a Beauty

\$10.00 \$12.50 \$15.00

Wonderful Sale of Children's School and Dress Hats Saturday

\$2.95 and \$3.95

In a Wonderful Variety. Come Early, These Hats Are Wonderful Values

Money Saving Specials In Our Sanitary Market

Choice Pot Roast, per lb. **15c**

Fancy Veal Breast, per lb. **13c**

Choice Shoulder Roast, per lb. **20c**

Breakfast Bacon Squares, lb. **26½c**

ARMY BACON, 12-lb. cans \$2.45

Men's Hat Dept.

When they say "I'm making my old ones do," they certainly don't refer to hats. Whoever heard of making last Spring's hat do for Easter morn? Come in and slip under a Stetson "Relay" or "Goal." We'll sell 'em to you for

\$8 and \$10

And you'll be satisfied from the start with Stetson quality and Stetson style. Other Stetson hats from **\$6.00 to \$25.00.**

Men's Fine Cloth Hats **\$3.00** and up

Men's Fine Felt Hats **\$2.50** and up

Men's Cloth Caps for Spring **\$1.50** and up

Special for Saturday

Full size wardrobe trunks, products of L. V. Meyering, Chicago, makers of high-grade trunks. Regular price of these trunks \$55.00. Constructed of 3-ply Veneer, hardwood fiber covering and fiber lined, laundry bag, hat compartment, etc. Cretonne lining, raised top. Saturday **\$60.00**

