



# WILSNAP

Fashion's Fastener

*Snap—Snp—Snap—  
IT'S A WILSNAP!*

**T**O "snap-in" to "snap-out." That's the bness of a Wilsnap.

For the Wilsnapring is made to hold snug and tight—you wish it to release. Then, Presto!—with the lightest finger-pressure it releas

Wherever a supinvisible fastening is desired there you will use Wilsnaps. Wilsnaps on wintand summer frocks and gowns—rust-pf, dependable Wilsnaps! Wilsnaps in sizes—on the orange-colored card. ou will want to keep an assortment inur sewing table for ready use.

Wilsnaps, also *will* snap, wherever snap fasteners are d.

THE WILSON FASTENER CO.  
Cleveland

W. F. C. U.  
1920