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James P. Donahue, Proprietor
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It Happened In Vaudeville

IF Marguerite Keeler had not become tired of society life in Rochester, N. Y., the chances are about a million to one that the vaudeville team of Mason and Keeler would never have been formed. Miss Keeler was born in Santa Barbara, Cal., where her parents passed the winter months, but they regarded their most permanent home as Rochester, N. Y., where the father, Theodore V. Keeler, owned the land on which the present Rochester Chamber of Commerce is built. Her grandfather, Rufus Keeler, was twice mayor of Rochester. After finishing her schooling at Vassar, the bewitching blond Marguerite found her life one round of festivity from one afternoon tea to another, the theater, the concert. Finally the life palled on her and she longed to do something, anything to get rid of the ennui of it all.

At a local vaudeville theater there was an act known as "Beaux and Belles Octette." One of the girls became ill and left the company. Braving the wrath of her parents and the sneers of some members of her set, Miss Keeler applied for and got an engagement to fill the vacancy. Her salary was but \$25 a week, but it spelled independence to her.

One of the "beaux" was Homer B. Mason. This young man had graduated from the Brooklyn Polytechnic institute and had been intended for an expert electrician. Piano playing and singing, however, were more interesting to him and vaudeville salaries attracted him. He knew, however, that he had to make a beginning and as a member of the Octette his salary was only \$20 at first. Later the "Beaux and Belles Octette" gained fame in vaudeville and their salaries were increased accordingly.

Thrown together constantly in the act, it was only a short time before the handsome young actor was taking more than a professional interest in the society girl from Rochester. After several months they read a story in the Smart Set and its possibilities for vaudeville impressed them so strongly that they had it dramatized and made their appearance as sketch artists. The sketch, "Hooked by Crook," and their excellent playing carried them to headline positions, and during the time Miss Keeler became Mrs. Mason in private life. They were headlined in several other vaudeville sketches, but their latest offering, "Married," is regarded as the funniest.

Clowns, Confetti and Pink Lemonade at The Omaha University Y. W. Carnival

Side shows, shadow dances and serpentine will feature the University of Omaha Young Women's Christian association carnival which will be given at Johns Jacob's memorial gymnasium March 19 at 7:30 p. m. Minstrels, unique exhibits and clowns are billed as headliners. Japanese maidens, Indians, fortune tellers, pink lemonade and confetti have been added to give the atmosphere of an "Old Town fair."

Every woman student in the university will participate in the carnival. The idea was suggested by Miss Ethel Ollis, head of the domestic science department. Miss Marguerite Macartney, instructor in modern languages, is acting in capacity of carnival manager. Misses Dorothy Gray, Marguerite Carnal and Betty Taylor will act as promoters.

Aesthetic dances, a free program and a wide variety of booths are being elaborately planned. Among those who will take an active part are: Misses Mildred Tittel, Helen Miller, Dorothy Huberman, Mary Killian, Dorothy Edwards, Helen MacDonald, Edith Chantry, Kathryn Fisher, Helen Gwin, Dorothy Griffiths.



Marguerite Macartney



Helen Miller

In sending a delegate to the national Young Women's Christian association convention, which will be held in Cleveland April 10 to 25.

A New Record for American Amusements

AN EVENT of signal significance in American theatrical history will be celebrated by John Golden at the Gaiety theater on the evening of March 17, when his star, Frank Bacon, who is well known in Omaha, will celebrate his 658 consecutive performance of "Lightnin'" at this theater, thus establishing a record for number of performances, number of people who have witnessed the consecutive performances of a dramatic presentation and the amount of receipts accruing therefrom.

The premier of this play appeared at the National theater, Washington, D. C., on January 28, 1918, in the presence of President Wilson and family; members of his cabinet and many distinguished personages.

On August 26, 1918, the New York engagement was inaugurated at the Gaiety theater, where it has been playing continuously ever since, with the exception of a brief suspension from August 7, 1919, to September 8, occasioned by the actors' strike.

During the 78 week's stay on Broadway 530,648 persons have purchased tickets of admission, and over \$1,000,000 has been expended in the purchase thereof. During the months of July and August last year when the thermometer hovered around the torrid mark of 100 degrees in the shade, "Lightnin'" was "selling out" at every performance.

During the entire life of "Light-

nin'" only two changes have been made in the cast, Harry Davenport, who was the original "Rodney Harper," was transferred to enact "Dr. Gaunt" in "Three Wise Fools," and Ralph Morgan, who played "John Marvin," resigned. Aside from these two changes the cast remains exactly as originally played.

Many sensational incidents have occurred during the run, but the most spectacular was the visit of Gen. John J. Pershing, who honored John Golden by witnessing a performance of "Lightnin'" the first evening he spent on American soil upon his return from overseas.

In pursuing the history of the American drama it is interesting to chronicle the number of performances given by other plays:

Play	Times
"A Trip to Chinatown".....	437
"Pag O' My Heart".....	404
"The Music Master" (with three interruptions).....	340
"The Bonomere".....	322
"Israel Kitch".....	286
"The Black Cook".....	272
"The Four Right" (with one interruption).....	252
"The Fortune Hunter" (with one interruption).....	244
"The Old Homestead" (at the Academy of Music).....	231
"The Wise Fool".....	222
"The Two Orphans".....	218
"The Banker's Daughter".....	157

Several of the more successful successes have given a greater number of performances than the two above mentioned, but a record of 100 presentations in the early '80's was considered a wonderful achievement at that time.

Don't Wish--Act

Wishing for a thing that you ought to have and can have is a virtue, provided you don't wish too long.



Back Up Your Wishes With Actions

If you have been wishing that you had a handsome new piano in your home, why not come in now and inspect our fine display of Packard and Hobart M. Cable Instruments,

15th and Harney Mickel's The House of Pleasant Dealings

Store Bandit's Tale Fails To Register With This Girl

Chicago, March 13.—Twelve-year-old Annie Coutoumanes wasn't fooled when, on entering a drug store, three bandits told her "the drugist wasn't in." She ran out and called the police, despite the terrifying revolvers she saw in the bandits' hands, but the robbers escaped before the bluecoats arrived.

Attempts Suicide by Dynamite Explosion; Dies From Poisoning

Denver, March 13.—Christian Streng, aged 69, decided he wanted to die, and failed in a spectacular attempt to blow himself to atoms with dynamite.

Then he decided he wanted to live, but the poisoning from the

dynamite had permeated his system and he died.

Streng, a former prospector and miner, had had considerable experience with high explosives. Despondent over ill health, the old man secured a stick of dynamite. Placing it in his mouth, he attached a fuse and calmly touched a match to the taper as he sat back in an easy chair. When the sputtering fuse had burned to within a fraction of an inch of the cap, the old miner impulsively straightened up and

clenching his teeth extinguished the blazing fuse, thus preventing the explosion.

When Streng was found by neighbors slightly burned about the face and lips from the fuse, he decided that "life is sweet, after all, and I guess I'd rather live awhile longer."

Poisoning from the explosive, however, had done its work, and he died a few days later.

As a result of the war Great Britain has 189,487 widows on the pension list.

A Close-Up of the Real Marjorie Daw

FOR the benefit of those persons who assume that all movie stars are brightly young butterflies, we will present a close-up of the real Marjorie Daw, the 17-year-old Marshall Neilan star. At the age of 15 little Marjorie found herself without a father or mother and with a brother on her hands. Funds were more care, than does Marjorie over Chandler. Her success made it possible for the youngster to go to high school and he is now preparing in college. At a small bungalow in Hollywood, the two spend practically all of their spare time together. They are both athletes and have much in common. Chandler Daw, promises to become a prominent architect some day and little Marjorie will receive all the credit, for the youngster makes it plain to everyone that his sister is responsible for all their happiness and that she is the eighth wonder of the world. Miss Daw, now a star for Marshall Neilan, will soon be seen in "The River's End," by James Oliver Curwood.

any noticeable change in the character, disposition or ambition of the girl herself. Never did she put her brother, Chandler, his welfare or his future, out of her mind. She prepared his breakfast for him mornings and helped him with his lessons at night. No mother ever watched over her offspring with more care, than does Marjorie over Chandler. Her success made it possible for the youngster to go to high school and he is now preparing in college. At a small bungalow in Hollywood, the two spend practically all of their spare time together. They are both athletes and have much in common. Chandler Daw, promises to become a prominent architect some day and little Marjorie will receive all the credit, for the youngster makes it plain to everyone that his sister is responsible for all their happiness and that she is the eighth wonder of the world. Miss Daw, now a star for Marshall Neilan, will soon be seen in "The River's End," by James Oliver Curwood.

Sure Enough Sisters Live Up to Names

FLORENZE TEMPEST and Marion Sunshine are sisters, and as Tempest and Sunshine, they are in the theater, there is a theater. Each of the girls frequently, however, "goes it alone" and Florenze Tempest by herself or Marion Sunshine alone, either one, is a theatrical name of importance.

The origin of these two names caused considerable comment and created an avalanche of questions, Miss Tempest explains it as follows:

"Our family name is Ijams. I am Florenze Ijams and my sister is Marion Ijams. We were born in Louisville and it seems to me that we hung around the Avenue theater there at matinee time from our earliest school days. We made our bow to the public at a church festival. I muffed my lines and Marion broke out laughing at me. I gave her a furious calling down on the little stage and after the affair was over the kind pastor said:

"Girls, if you ever go on the stage I suggest that you call yourselves Tempest and Sunshine for you are exactly that."

"So when Lincoln J. Carter engaged us for 'The Two Little Waifs' we became Florenze Tempest and Marion Sunshine. I always played the boy while Marion was my sweetheart and I want you to mark this when we played the two little princes for Robert Mantell in Richard III, we too, have done our bit for Shakespeare and the press notice that we treasure most and read repeatedly is the criticism of our Shakespearean performance written by James O'Donnell Bennett in the Chicago Record-Herald. Once at least we breathed the rarified air of art's high altitudes.

"Now we are going back to vaudeville and we're glad. That's all there is."

SAMSON PLANS DRIVE FOR 5,000 MEMBER KNIGHTS

Hustling Committee Will Get Into Action April 1 In Campaign to Raise Quota.

The Knights of Ak-Sar-Ben are planning one of the biggest membership campaigns in the history of the organization with the goal set for 5,000 members this year. More than 600 members have already signed application blanks. Unusual activity for the organization is planned during the year.

A hustling committee to roundup prospective members will be appointed April 1. Letters containing application blanks also have been sent out. These letters point out that applications for membership have not been received and urge promptness in filling out the blanks. Those receiving the letters are urged to enroll at once and save the time of the hustling committee that they may devote it to others who were not enrolled in 1919.

Membership buttons and cards for those who join Ak-Sar-Ben now will be ready for distribution by April 1.

The annual Ak-Sar-Ben fall festival will be held from September 15 to 25 this year, the board of governors announced following their meeting Thursday night, when E. Buckingham was elected president for the eighth consecutive time.

These dates move the fall festival up about 10 days and is due to the fact that the Great Western circuit races will be held here from September 15 to 18. The weekly shows at the Ak-Sar-Ben den will start on June 7 this year, it was announced.

Ohio Man Tells New Story About Abraham Lincoln

Cincinnati, O., March 13.—Here is a new Lincoln anecdote related by W. P. Bogardus of Mt. Vernon, O.

Bogardus, a former president of the National Hardware association, relates the story as follows:

"One night in Washington, during the civil war, when we were serving as a bodyguard to President Lincoln, the White House stables burned.

"Another soldier and I were standing in front of a six-foot fence, watching the fire, when we suddenly saw a very tall man leap over that extremely high fence, walk up to us, gaze at the fire a moment, and say: 'Well, this is a pretty how-do-you-do!'

"It was President Lincoln.

"And the story of the president vaulting over the fence has never before been published."

Predicts Demand for Cotton Will Outstrip Production Increase

London, March 13.—"To anyone who can invent an artificial cotton a great fortune will come," Prof. J. A. Todd declared to the Textile institute at Manchester, the textile center of England.

Prof. Todd draws a pessimistic picture of the world cotton outlook, and even maintains that it is in the interest of the world that prices be maintained at a high level.

"I have seen beautiful fabric of artificial silk and wool, silk and cotton and silk paper, and it is not impossible that the salvation of the cotton industry lies in the invention of an artificial fabric.


"Looking back over the past years and forward to the future, I can see but little hope. We could take all the cotton we use now each year, and 100,000,000 bales additional, because the world has not yet come within sight of its requirements. To whatever extent production increases, the demand will outstrip it. I venture to predict that the problem of encouraging empire cotton growing, which troubled our grandfathers, will still be troubling our children and grandchildren.

"Already we are actually in sight of a scarcity. Everything depends on what happens in the next month or two.

"If prices come down it will be the worst thing that can happen, because that will mean a reduction of the American acreage."

Site Purchased For School Of Irrigation at Scottsbluff

Lincoln, Neb., March 13.—(Special)—The Scottsbluff School of Irrigation will soon be a reality. Dean O. V. Stout, who has recently made several trips to Scottsbluff, announces that 80 acres of land have been purchased for the site, at a cost of \$22,000. Plans of the school, through the chamber of commerce, will meet \$2,000 of this sum. Bidding will begin next fall, according to present plans.



On the edge of civilization there are no traditions. Men meet life with all the strength of soul within them. That is why the greatest stories have always been written—not of the atrophied emotions of society—but of the virile people nearest the great outdoors. There men may be good or bad—but whatever they are, they are strong.

"The River's End"

is a story of the Royal Mounted Police.—A story of adventure and a story of a wonderful love.

It is Marshall Neilan's first independent production and Mr. Curwood's finest novel

A Romance of God's Country

Sunday to Thursday
March 14 to 18

RIALTO

Direction of — A.H. Blank

Effective today, admission prices will be as follows:

Nights, Sunday and Holiday Matinees: Entire house, except loges, 30c; loges, 40c; war tax included.

Week Day Matinees: Entire house, except loges, 25c; loges, 35c; war tax included.

RIALTO

Direction of — A.H. Blank

Beautiful Actress Attributes Her Wonderful Success To Her Famous Complexion Tells How You May Also Have One



MISS DOROTHY DALTON.

New York: When Miss Dorothy Dalton, the beautiful Ince star who was selected for the leading role in that mammoth New York production, "Aphrodite," was questioned as to the secret of her phenomenal success, she unhesitatingly said, "My complexion." When asked further details she explained: "Everyone of my friends always raved about the texture and coloring of my skin, and I have no doubt but that my first engagement was made possible through the reputation I had acquired for a beautiful complexion. Managers are like ordinary mortals, they admire a beautiful skin as much as anyone, and in selecting their casts they naturally prefer those whose complexions are attractive. I think the best asset any girl or woman can have is a beautiful skin and complexion. It is easy to have this if one will spend only a little time in taking care of the skin. A girl may have irregular features, but if she possesses a beautiful complexion she will attract attention anywhere. I am always glad to tell any girl or woman just how she may possess a skin like mine. Here is the recipe: Night and morning cleanse the skin first with warm water then apply a good cold cream (Laska cold cream I have found to be the best) after massaging into the skin take off the excess cream with soft cloth. Then before going out during the day or evening I apply Derwillo, a simple toilet preparation which can be purchased at the toilet counter at any up-to-date drug or department store. The first application of this wonderful Derwillo will astonish you. It imparts instant softness to the skin and makes a rosy-white complexion, every one will talk about. I find it excellent for my complexion as it protects my skin in all kinds of weather. That's why I prefer it to all other toilet preparations and am never without it. Many of my professional friends to whom I have recommended Derwillo use it in preference to all other face powders or beautifiers." Just try it once before going to the theater, dances, parties or an afternoon call and note the favorable comments of your friends. Derwillo instantly puts a life-like tint on your cheeks which defies detection. It takes the place of face powder and stays on until you wash it off. Perspiration does not affect it nor will it rub off on clothing. It also prevents the nose and face from shining. It's wonderful for a dark, shallow, rough skin, blackheads, coarse pores, oily skin, freckles, tan and for the instant beauty are using it. It's absolutely harmless to the most sensitive skin. Just try it once and you will need no further argument to convince you that there is nothing "just as good," "better," or "just like it." Insist on Derwillo, then you will not be disappointed.

NOTE: Druggists and department stores everywhere sell Derwillo with the guarantee that if you don't like it you get your money back. It is the one beauty that gives satisfaction at all seasons of the year. You can secure it at all toilet counters in this city at the Queen, McConnell, the Beaton and the Merritt Drug stores.

Civilians Buy Army Raincoats

Direct From Government Contractors

THE PEERLESS CO., Dept. 512, 80 Branford Place, Newark, N. J., will ship, postpaid, insured, to you direct on receipt of \$8.50

The one type of Raincoat both waterproof and sanitary. The result of two years' experimentation by army experts. Made strictly for government specifications of government approved cloth, guaranteed durable and fast color. No wax can get through—hermetically cemented, storm-proof collar with storm-proof tab, interfitting fly front, adjustable fastenings around wrists, side pockets with additional slit to reach inside clothing without opening coat. Back is sanitarily ventilated, concealed by duplex yoke, giving cape effect. Because the war ended unexpectedly and military requirements ceased, civilians may buy these government approved raincoats far below actual value.

Officers' Double-breasted with buckles; convertible collar; outside patch Breast Model pockets with flaps; buckled wrist fastenings, ivory buttons. Retail during war for \$25 to \$30. Delivered free to your door on receipt of..... \$13.50

LADIES' MODELS, made of same material single-breasted with belt, postpaid insured..... \$10.00

Boys' and Girls' Raincoats, same material, sizes 6 to 12 years..... \$6.75

WHEN ORDERING, STATE CHEST MEASUREMENT

If not satisfied, return coat and money will be refunded