



THE even greater worthiness of the new Scripps-Booth models—designed, machined and built in the new factory—evidences the advantages which result from ideal pro-

duction facilities and close affiliations with many of the largest motor car builders.

These new cars are distinctively Scripps-Booth in design, comparing in appearance with the finest motor cars—low, straight-lined and lustrously finished in a variety of colors. Their appointments include many unusual features found only in the Scripps-Booth models.

Real comfort is obtained by deep upholstery, extra long, wide springs and a wheel-base of increased length to give easy riding qualities, yet to provide for a short turning radius. Scientific construction with an even distribution of weight gives these models strength with-out bulk and road steadiness without excessive weight.

The Scripps-Booth six-cylinder valve-in-head motor develops ample power for all conditions—flexibility for congested traffic, with speed and hill climbing ability to meet all requirements.

> The new SCRIPPS-BOOTH factory is one of the most modern and completely equipped automobile plants. It is located on a fortyacre tract and comprises more than 360,000 square feet of floor space. All departments are contained within this mammoth building.

HANSON & TYLER AUTO CO. JOE ELFRED, Mgr. 2514 Farnam St. Omaha, Neb. Phone Tyler 1368

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