

# BILLION WILL BE SPENT FOR GOOD ROADS THIS YEAR

### Stupendous Price Will Be Paid to Put Highways in Condition for Luxurious Traveling.

A billion dollars in a single year for riding comfort! That's the stupendous price America is willing to pay in 1920 for that ease of riding available through road improvements. It's the amount of money that has been appropriated for the development of highways in the United States during the ensuing year.

But America cannot hope to solve the problem of riding comfort with road improvements in a year, or 20 years, because even this billion of dollars will improve only a small part of the nation's great highways.

Overland 4, the sensational new light car of the Willys-Overland company of Toledo, O., has been hailed as "its own good roads movement" because of the unparalleled riding comfort, made possible through its triple spring suspension, over the roughest of roads. This car, which rides well on all roads, is now on exhibition at the auto show.

The good roads program for 1920, five and six times as large as any previous year's appropriation, in combination with Overland 4, with its new standard of riding comfort, means the opening of vast fields for the motor car in both business and recreational lines. Those two factors mean the opening of vast sections now almost inaccessible to the automobile, a closer union of city and country, and the development of great cross-country highway projects which provided no barrier to Overland 4 in 250,000 miles of grueling tests.

**Is Roads Booster.**

The Willys-Overland company is a good roads booster. It has gathered

Double Drive Truck company of Chicago is considering removal to Cadillac, Mich. The Chamber of Commerce in that city has entertained men of the Chicago concern, C. R. Smith, secretary of the Chamber, says that a tentative agreement has been signed and a committee has been in Chicago to investigate. The Double Drive company is comparatively a new one. Cadillac is already the home of the Acme truck and Kol-Ben Wheel company.

## The Alley Garage

THAT TIRE'S GONE, BURT—YOU MIGHT AS WELL TAP YOUR POCKET BOOK FOR A NEW ONE.

I GOT THE OTHERS AT THE SAME TIME AND THE FABLE HAS JUST BEGUN TO COME THRU.

I HAVE GOTTEN 8,000 MILES—BUT WOULD YOU BUY A NEW ONE?

I THINK I CAN PATCH 'ER UP AND SHE'LL BE GOOD FOR 300 MILES MORE AT LEAST.

WHAT YOU THINK, AL?

HOW MANY MILES HAS SHE GONE?

LEEME THINK A MINUTE.

IT DON'T PAY TO MONKEY WITH OLD CASINGS.

SPAYTH

MILES SAVED ARE DOLLARS EARNED.

ed figures, because of its interest in the movement, which give a definite idea of the great scope of the 1920 program. From the bureau of roads, United States Department of Agriculture, it has received this itemized summary of the funds which will be available for highway work during 1920.

The \$633,000,000 announced as appropriated does not include the great volume of small, township and road district appropriations, which, in the opinion of H. G. Shirley, secretary of the Federal Highway council, will increase the total to more than \$1,900,000,000.

**Roads Saved France.**

The great development of the good roads movement, most leaders believe, has come about as a result of war lessons. It is generally conceded that France was saved by its roads.

Willys-Overland, company with the Overland 4 and the new Willys-Knight is well equipped for its share of the business that will result from the enlargement of the automobile field not only from a production standpoint but from the standpoint of cars designed and constructed for present-day needs.

### Western Motor Car Company Building On Farnam Is Completed

The new \$500,000 home of the Western Motor Car company, Farnam, at the boulevard, is now completed and in readiness to show their well known Maxwell, also Maxwell and International trucks, Chalmers, Peerless and Locomobile lines to the public.

A beautifully decorated salesroom, large enough to display a complete line of cars and aeroplanes, when illuminated at night will make this one of the show places on west Farnam street.

The shop is completely equipped to handle repair work of any nature, even to rebuilding any make of car. By maintaining 24-hour service, one may leave their car at night and call the next morning to find the car ready for use.

Storage facilities, considerably above par offer you pick-up and delivery service, safe and careful drivers, insuring careful handling of your car, with the Western Motor Car company assuming entire responsibility without any wrangling for any damage to your car while in its care.

A paint shop, complete in every detail, employing only experienced factory painters, using the highest grade of materials, turning out work

### Enclosed Cars Are Now Being Built for Beauty and Strength

The style and appearance of enclosed cars must meet a two-fold test, since two seemingly antagonistic qualities must be combined—the latest fashioned body lines and a good taste of design which should be far longer lived than one season.

Naturally the purchaser expects in an enclosed model to find those refinements of design and appearance which make a car distinctive. But distinction gained by old body lines and radical design should not be confused with the elements of permanent good taste.

Particularly among enclosed cars is there need for a permanence of beauty, since cars of that body type are not subject to change of ownership as frequently as open models. With these essentials in mind, Hupmobile body designers and master craftsmen have provided enclosed cars of two types—a five-passenger sedan and four-passenger coupe.

with the same beauty and luster they originally had when shipped from the factory.

This new modern home will be open to the public each afternoon and evening the entire week of the Auto Show, March 1 to 6.

### Latest News of the Automobile World From All the World

By F. ED SPOONER.  
R. Ward Macey, veteran among veterans, has become sales manager of the Zenith Metal company, Indianapolis, of which Ernest L. Jacoby is vice president.

Joseph Seymour, prominent as a driver of racing cars in early days of the Vanderbilt race on Long Island and at Savannah, is now connected with the wholesale department of the L. H. Ross Chalmers company at San Francisco.

"Jack" Alspaugh of Cleveland, representative of Motor for about 10 years, is reported to have joined the staff of the Class Journal company for whom, it is said, he will open an office in the south.

H. C. Bradfield of Detroit was the choice of the National Association of Motor Truck Sales managers as their executive secretary. Had Mr. Bradfield accepted, the honor Detroit would have been the headquarters of the association.

J. Henry Smith captured the Lafayette car for Chicago, according to announcements made by D. McCall White and E. C. Howard. Associated with Mr. Smith will be Harold M. Plamondon. The new distributing company is now seeking a location.

Fred M. Randall company, advertising agency with offices in Detroit and Chicago, have been retained as advertising and sales counsel by Dan A. Burke, Chicago. Mr. Burke was recently made president and general manager of one of the newer, large subsidiaries of the General Motors corporation, and will shortly place upon the market a complete line of motor cars, plans for which have not yet been made known to the trade. Mr. Burke has for many years been the Chicago distributor for Buick cars.

Announcement is made that Lloyd J. Bohan, who for the past three years has been connected with the Gurney-Balbearing company, of Chicago, has joined the Torben Axle company to act as sales representative in Chicago and western territory.

There is confirmation now of the taking over of the Crane-Simplex company by the Mercer Motors company interests, but all facts are not available. Mercer, with the Locomobile also under control of the Elmen S. Hare interests, is gathering together a mighty organization for the east. It takes a strong position in the field of high-priced cars with the three lines, Henry Lansdale, at New York, first intimated that the Simplex had been added to the group.

Frank C. Miller, Michigan representative of the Otis Steel company, Cleveland, O., whose temporary office is at the Hotel Statler, left for a trip to the mills Saturday, January 31.

Entries for the first National Motor truck reliability contest to start out of Omaha probably the first Monday in June, will close May 1, according to General Manager Charles P. Root, who left Chicago Tuesday, February 3, to visit important points on the 2,500-mile route, where arrangements to accommodate the participants in the great contest must be made, and where chambers of commerce have asked for the visit of a representative of the tour cover a mass of details all of which Mr. Root plans to have done long before the start of the pathfinding trip in May.

J. E. Morehouse, who was manager of the Detroit branch of the Scripps-Booth Motor Car company, is now assistant to William O'Neill, general manager of the Stromberg Motor Devices company, Chicago, and will make his home in the Windy City.

W. MacKay White has disposed of his railway supply business in Chicago and has been appointed manager for the western states for the Columbia Machine Works and Malleable Iron company of Brooklyn.

Harry Caldwell received shortly after the annual banquet of the National Automobile Chamber of Commerce the offer of a theater for show week of 1920 for the presentation of any play prepared by himself and Fred Dayton for the benefit of the people at the show. The playlet "Old King Cole" made a hit with a theatrical man who was a guest of the evening.

C. A. Coey, veteran, has returned to Chicago's automobile row after an absence of five years spent as a successful farmer. The lure of the motor car in business would not down and Mr. Coey took on the distribution of the Templar car and is again in harness, less debaucher than of old as would be natural after five years of farming, but ready to take his place in the name and business nationally known.

In easting round for a referee for the first National Motor Truck reliability contest to be run out of Omaha next June, Captain Eddie V. Rickenbacker became the universal choice and that the captain may accept the honor seems certain now. As a referee America's Ace of Aces has been a success at the Indianapolis 500-mile race and in other contests held on the Pacific coast.

Charles E. Baker, of the Baker-Fisk company, distributors of Liberty cars, is now in southern California. The past commander of the Detroit Automobile Dealers' association will meet George Frank at the latter's home in California, who himself made a purely pleasure trip to the land of sunny southern California and fell in love with the land. Mr. Frank is general manager of the Security Auto company. Mr. Baker has had shipped to him for his use in California a sedan and will make quite a stay.

R. C. Hupp, whose activities in Detroit had to do with the Hupp Motor Car company, the R-C-H corporation and the Monarch Automobile company, has designed a car which he is preparing to manufacture. Mr. Hupp has not decided whether the car will be a four or six-cylinder and when that decision has been reached he will start manufacturing, probably in the east.

### Head of Auto Firm To Handle the New Lafayette Car Here



R. W. Hayward

### Blackbirds and Pussy Willow Herald Spring

Lexington, Mass., Feb. 21.—A flock of blackbirds, harbingers of an early spring, was seen in East Lexington by Patrolman W. Franklin Fletcher of the Lexington police department. And the first pussy willows of the season were picked by some of the numerous snow-shoers.

**Record Price for Sow**  
Kansas City, Mo., Feb. 21.—All world records for the sale of pure strain sows are said to have been broken here a few days ago when

"Fashion Girl" brought \$17,200 at an auction at the stock yards here. The previous record price, according to hog raisers, was \$6,100.

**Boston Doctors Indorse Universal Army Training**  
Boston, Feb. 21.—The universal military training bill now before congress was formally endorsed by over 4,000 doctors, all members of the Massachusetts Medical society and the Massachusetts Homoeopathic society, when the societies' joint committee on state and national legislation sent to the Massachusetts representatives in Washington telegrams announcing their action.

IT'S BETTER TO BUY A **Stronghold** Automobile Tire Than to Always Wish You Had "Give 'Em Air and Watch 'Em Wear"

**VICTOR H. ROOS**  
2701-3-5-7 Leavenworth Street, Omaha, Neb.

## Western Motor Car Co.

WILL EXHIBIT AT THE OMAHA AUTO SHOW  
And have on display at our new salesrooms a complete line of the new 1920 models.

Maxwell Chalmers Peerless Locomobile  
Curtiss Aeroplanes  
Maxwell Trucks International Trucks

**WESTERN MOTOR CAR COMPANY**  
Farnam at the Boulevard  
THE HOUSE OF EXCEPTIONAL SERVICE

## CLEVELAND

### Owners Praise It For Its Comfort

The delightful comfort with which five adult persons ride in the Cleveland Six touring car has appealed to buyers everywhere. The wide, soft-cushion seats, upholstered in genuine hand-buffed plaited leather, are cozy as cozy can be. And the low underslung spring construction, a feature of the Cleveland Six chassis, subdues the road-shock long before it can reach the cushions.

Many unusual qualities such as these are fast winning friends for the Cleveland Six. Among light weight sixes it stands out distinctly.

At all the principal automobile shows this season it has attracted extraordinary crowds. Men of mechanical interests and men ex-

perienced in the use of motor cars have been generous in their expression of approval and admiration for the entire design and construction of the Cleveland Six chassis. The several beautiful styles of body, mounted on this one chassis, have met with praise from men and women alike.

When you see or drive the Cleveland Six, you want it.

- Touring Car (Five Passengers) \$1385
- Sedan (Five Passengers) \$2295
- Roadster (Four Passengers) \$1385
- Coupe (Three Passengers) \$2195

CARD-ADAMS MOTOR CO.

CARD-ADAMS CLEVELAND CO., Retail Sales, 2421 Farnam.

CLEVELAND AUTOMOBILE COMPANY, CLEVELAND, OHIO

\$1385

We can equip Patriot Trucks with any kind of body you want.

## PATRIOT MOTOR TRUCKS

Whenever a prospective truck buyer's investigation goes far enough—when he digs deep enough for real proof—he nearly always chooses the Patriot.

Patriot Trucks are not sold on promises—they are sold on the unusual service records they are making in the hands of thousands of users all over this Western country. Before you select your truck it will be to your advantage to come to us and find out just what Patriot Trucks are doing for others with similar hauling problems right here at home. Patriot Trucks are designed and built for hard jobs—rough work—severe service. They are sturdy, strong, tough. Plenty of power to plow right through mud, sand, drifted snow—plenty of power for steep, slippery hills. If yours is a hard trucking job—one that requires unusual strength and power and above-the-average economy and dependability, a Patriot will be your best investment.

You will find this organization completely equipped to give Patriot owners and Patriot dealers the highest type of service. We have had long experience in the truck business. We feel that we are selling the best truck ever built for this territory and we are equipped to give prompt delivery and quick service. The Patriot factory is located in Lincoln, Neb., within a few miles of every Patriot owner in our territory. This means a lot in these days of uncertain railroad transportation.

Come in and let us tell you the whole story about Patriot.

## Omaha Patriot Motor Co.

DISTRIBUTORS OF PATRIOT TRUCKS  
2010 Farnam St. Omaha, Neb.