

SHORT BUT SWEET IS GIRL'S ESSAY IN ARMY CONTEST

Nebraska Miss Sends Contribution to Recruiting Officer Direct—to Make Sure It Reaches Judges.

One Nebraska school girl, wanting to make sure her essay on "Benefits of an Enlistment in the United States Army" got before judges who will select prize winners for the Omaha recruiting district, has forwarded her entry in the contest to Maj. W. A. Cavanaugh, in charge of the Omaha station.

She used very few of the 400 words fixed as the maximum for contest essays. Here's her entry: "An enlistment in the United States army is mentally, morally and physically beneficial.

"My three brothers and uncle were benefited by the United States army."

The essay was sent by Effie Gullick, Riverview school, Overton, Phelps county. It will be held for action by Governor McKelvie and other Omaha district contest judges, who will meet here early in March to select the winning essays.

Notable Ad Experts To Tell How They Made Their Success

A big program has been arranged for the Advertising-Selling League meeting to be held at the Fontenelle Monday evening.

Following the regular dinner at 6, R. W. Hunt, manager of the sales promotion department of M. E. Smith & Co., will deliver an address on "Modern Sales Promotion." Mr. Hunt has been identified with and prime mover in several nationally known successes, such as "Sunkist," "Road of a Thousand Wonders," and others equally well known, and comes with a story of vital interest to every business man. L. B. Clough, general superintendent of M. E. Smith & Co., will talk on "A Minute in Business." Mr. Clough after 33 years in the general merchandising game, has attained a position second to none in America by practicing just what he preaches. Any business man who desires to hear these talks may make arrangements by calling the secretary Monday.

Two-Story Building In Omaha Purchased By Bricklayers' Union

Officers of Omaha Bricklayers' union, No. 1, announced yesterday members of the union incorporated as the Omaha Bricklayers' Building company, had purchased from the Independent Realty company a two-story building at the northeast corner of Twenty-first and Cuming streets, for use as union headquarters.

Rooms on the lower floor will be rented for business purposes, and the second floor will be used for union offices and an assembly hall. Bricklayer officials expect to move their offices from the Labor temple within the next two weeks.

Clair H. Miller, member of Local No. 1, is president of the Bricklayers' Building company; F. C. Gardiner, chairman of the union board of trustees is treasurer, and A. L. Keller, corresponding secretary of the union is company secretary.

Northwest Warriors Plan Big Reception For Taft Here April 3

A wire was received yesterday by J. W. Bryant, chairman of the Northwest Warriors Committee on Americanization, from the Emerson Lyceum bureau that the date for William Howard Taft, ex-president of the United States, to speak here on "Americanization and Bolshevism" has been definitely set for Saturday, April 3.

Plans are under way to have a royal reception for this former president upon his arrival here. He will dine at Hotel Fontenelle in the evening as a guest of the Northwest Warriors committee. Invitations for the dinner will be sent out soon.

Police Settle Dispute Over "9" Spot In Card Game With Quiet Raid

Above the din and confusion of an argument over the "9-spot" in a card game at the Y-B cigar store, 216 South Eighteenth street, Friday night Police Sergeant Allen and Thetrup in plain clothes stretched forth lengthy arms, snatching evidence and participants in the game.

At Central police station, those arrested gave their names as Joseph Levine, proprietor, 215 North Twenty-fifth street, and Earl Farwell, 314 North Twenty-fifth street and George Roth, 500 South Twenty-eighth street.

They were charged with being inmates of a disorderly house.

Famous Polish Pianist Will Arrive This Morning

Josef Hofmann, the famous Polish pianist, who will give a concert in the Brandeis theater Monday evening under the auspices of the Tuesday musical club, will arrive in Omaha this morning.

A GREAT ECONOMY SALE

Extra Special—
Women's Hosiery
at 35c

Three pair for \$1.00.
Worth From 85c to \$1
Women's Thread Silk Hosiery
In black only; seam back and double soles; lisle garter top; seconds of the regular \$1 quality. Special Monday, at, per pair 35c



Mercerized and Silk Lisle Hose
For women; in black and a few colors; double soles and lisle garter tops; seam backs and seamless; seconds of 85c quality. Special, at, per pair 35c

Not more than six pairs to each purchaser.
Brandeis Stores—Basement—East.

Brandeis Stores

SETS THE PACE FOR GROWING OMAHA

Yard Goods, Dressmaking Materials, Notions, and Accessories, at Marvelously Low Prices

Here's a sale that affords every opportunity for economy to the home dressmaker. In each of the separate sales, the merchandise was contracted for a long time ago, when prices were materially lower than now. The savings in this sale are much more than ordinary.

Dainty Wash Fabrics for Early Spring Garments

40-inch chiffon voile, in the wanted Spring shades—
36-inch silk edge crepe de chine in a good variety of colors—
40-inch fancy printed dress voile—
36-inch silk and cotton wash silks, in a big variety of plain shades—
40-inch white voile, beautiful chiffon finish—
36-inch Beach suiting, in the popular Spring shades—
40-inch white organdie, the sheer, crisp quality—

Values 89c to 1.25, all one big lot Monday, at, per yard, 59c

Apron Gingham.
A standard quality in all of the popular blue checks and broken styles; all fast colors. Special, at, per yard, at 21c

Shirting.
Superior quality in a wonderful range of new Spring styles, for men and women's shirts, waists and blouses. Special, per yard, at 69c

Dress Chambray.
The genuine Imperial brand; 36 inches wide; a beautiful linen finished material in all of the wanted plain shades, checks and stripes. 2 to 10-yard lengths. Special, per yard, at 39c

Cotton Challie.
Neat floral designs for house dresses, wrappers and kimonos. 36 inches wide regular 25c value, special, at, yd. 27 1/2c

White Outing and Shaker Flannel.
Long, heavy, warm nap; limit of 15 yards to a customer. This is an excellent value at, per yard, at 16 1/2c

St. Gall Swiss.
In the popular medium sized dot; the season's most wanted wash fabric; 42 inches wide; in white only. Special, per yard, at 1.75

Bluebird Batiste.
In tinted back grounds; suitable for underwear, pajamas and night gowns; permanent lustrous finish. Special, per yard, at 48c

White Batiste.
A beautiful soft mercerized material, 40 inches wide; suitable for infants' wear, corset covers, waists and dresses. Regular 60c value, special, at, per yard 39c

White Flaxon.
Every yard stamped on selvage; sheer and crisp; suitable for waists, aprons and underwear; 36 inches wide; worth 39c, special, at, per yard 29c

White India Linon.
Good heavy quality for making fancy aprons, bodice sets, caps and waists. Very special, at, per yard 19c

Muslin and Cambric.
Splendid quality material in mill lengths; bleached; 36 inches wide. Suitable for making sheets and pillow cases, underwear, and petticoats. In one large lot for Monday at, per yard 17 1/2c

A Most Marvelous Sale of Best Quality Spring Silks

We have spent weeks preparing for this wonderful sale, scouring the silk markets of this country and abroad; securing a lot here and a lot there; and at last we have assembled them into one great lot. The values are actually from 3.50 to 4.50 per yard, but we offer them all at one price, Monday only, per yard 1.95

1.95 PER YARD

Georgette Crepe, 40 inches wide, in a good range of colors. 3.50 value.

Printed Georgette Crepe, 40 inches wide, regularly 4.50 per yard.

Shirting Silks in stripes, 32 inches wide, regularly 3.50 per yd.

Novelty Satin and Taffeta, 35 inches wide, regularly 3.50 per yard.

Extra heavy imported Jap Pongee, 32 inches wide, regularly 3.95 a yard.

Black Peau de Soie, 36 inches wide, regularly 3.50 per yard.

Foulard, 36 and 40 inches wide, regularly 3.50 and \$4 per yard

Black Chiffon Taffeta, 36 inches wide, regularly 3.50 per yard.

Black Satin, 36 inch wide, regularly 3.50 per yard.

Colored Chiffon Taffeta, 36 inches wide, regularly 3.50 per yard.



No Mail or Phone Orders

Wool Dress Goods

For the Spring Suit or Dress

Navy French Serge 1.95
54 inches wide
Regular 4.00
Quality—Per Yard
Special at

All pure wool fine twill French serge in a beautiful soft finish. This serge is of a weight that will wear extremely well. 54 inches wide; in the correct weight for suits and dresses. A regular \$4 quality, while 15 bolts last, for Monday only, per yard 1.95

Duvelyn Velour—5.95 and 6.95.

The smart Spring fabric in soft suede finish. Pure wool in a full range of new Spring shades, in medium and light weights. Yard 5.95 and 6.95

Chiffon Broadcloth—3.95.

Sponged and shrunk, an all pure wool in a very fine quality. Correct weight for suits and dresses. Special, per yard, 3.95

Suit and Skirt Mixtures—2.95

All wool mixtures in home spins, stripes and other effects. In light and medium weights; a very good fabric for wear. Special, per yard 2.95

Silvertone Suitings, 6.95.

The accepted suit material. All wool, 54 inches wide, in all the Spring shades. Special, per yard 6.95

Brandeis Stores—Main Floor—Center.

Spring Dressmakers Using LACES

Will find wonderful values in these offerings, at about one-half price

Imported Val Laces
Regular 12c to 25c values, Special, at 6 1/2c

French and English makes in a very fine quality. 23,400 yards of edges, insertions, beadings and edged beadings, in sets to match. These are most desirable wash laces for trimming fine lingerie and children's clothing. Widths up to 2 inches. Every yard is worth at least double the sale price. Very special, per yard 6 1/2c

Real Fillet and Irish Edges and Insertions. In lovely patterns, including conventional designs and the rose pattern. All hand-made. These laces have been specially priced for Monday, only, at about 33-1-3% off regular prices. per yard, 98c, 1.69 and 2.50

Venetian All-Over Laces. In baby Irish effects, in white and ecru. Excellent value, 18 inches wide.

Oriental Net Top Flouncing. Handsome embroidered designs on fine Brettonne nets. 36 inches wide. Very special, Regular values, 1.98 and 2.50, at 1.39

Brandeis Stores—Main Floor—Center

"Klosfit" Petticoats

Values from 6.50 to 8.95 at 3.98

"Klosfit" petticoats in all jersey or jersey tops, with satin flounces. The styles adapted to give the new silhouette. Colors in all the new Spring shades.

Not more than two to each purchaser.
Very Special Monday Only
Each 3.98

Brandeis Stores—Second Floor—North



Fashion's Choice for Early Spring Polo Coats

Either for Motor, Street or Sports wear, this lovely soft Camel's Hair fabric is chosen by discriminating women of taste.

Comfortable wrap models present large convertible and scarf collars, broad belts, capacious pockets, fancy linings and novel stitchings. Coat lengths are three-quarter or fifty-inch—as you prefer. Either length is equally good.

Colors lend zest to the popularity of this fabric in bright, new tones of French Blue, Dull Rose, Squirrel and the much favored Tan. Prices range—

\$49, \$65 to \$89

Brandeis Stores—Second Floor—Center

Spring Trimmings Feature BUTTONS

Very Special, Per Dozen, at 19c

All kinds and styles of trimming buttons in shades of brown, taupe, green, blue, red, wisteria and mixed shades. Suitable for trimming of suits, coats and dresses. Worth from 39c to 98c per dozen. Special, per dozen 19c

Brandeis Stores—Main Floor—Center.

Bungalow Aprons

1.00

Values from 1.50 to 2.25



Bungalow aprons, in light and dark percales. Jobber's over-lots and seconds. Round and square neck styles, with big pockets and wide belts. Finished with white and in light plaid pipings. Very special, each 1.00

Not more than two to each purchaser.

Brandeis Stores—Third Floor—East

Dressmaker's Sale in the



NOTIONS

At Prices That Will Mean Substantial Savings

- J. & P. Coats thread, 100 yards, per spool 4c
- Dress weights, all sizes, each 1c
- Dress maker's chalk, best grade, each 1c
- Skirt Markers, extra heavy, each 19c
- Dress maker's brass pins, large paper 10c
- Millinery wire, per bolt 10c
- Bias tape, large bolts, (12 yards), at, per bolt 25c
- 10-yard bolt of cotton tape, each 25c
- 3-yard bolts of cotton tape, each at 5c
- Inside skirt belting, per yd. 10c
- Kleinerts Dress Shields, best grade, size 2 and 3, at, per pair 30c
- Basting thread, large spools, each 5c
- Boned belting, white, yd. 15c
- Best Singer machine oil, per bottle 10c
- Collar bands, all sizes, each 10c
- Boys' pant bands, all ages, each, at 10c
- Silk seam binding, all colors, per bolt 25c
- Good grade rick-rack braid, per bolt 10c
- Best quality wash edgings, per bolt 10c
- Best quality finishing braid, per bolt 10c
- Rust proof hooks and eyes, 6 cards for 25c
- Cable cord, black and white, all sizes, per yard 3c
- Jersey covered bust forms, sizes 32 to 42, regular 2.50 values, special, at 1.25
- J. & P. Coats thread, 250 yards, per spool, at 8c

House Dresses

Retailing regularly from 2.50 to 3.00 at 1.50

Dresses of light striped materials, plaids, grays and figured indigos.

Waist line styles with loose belts, small, round or notched collars. Other styles in straight, loose lines with long or half sleeves and pockets.

But for the slight imperfections, these House Dresses would retail regularly at much higher prices. Special, each 1.50

Not more than two to each purchaser.

Brandeis Stores—Third Floor—East

