## THIE BLETS PUTE ROOD PAGE



MR. GROCER:
We Have Created a Demand for
Anchor Nut Margarine
 Distributed by
Fairmont Creamery Co.
at all grocers

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\begin{gathered}
\text { The Bee's Household } \\
\text { Arts Department }
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## OMAR HONDER FLOUR



The Story of Modern Bread Making-Chapter I.


Buying the Flour
Chemical Analysis Eliminates Guess-Work

disHEN you want high quality flour you ask for some wellknown brand, which is possibly little higher priced than the average and assume that you are getting unusual quality.
But when we buy flour for BETSY ROSS Bread we don't assume anything. We know exactly what we are buying be-
fore we buy it fore we buy it.
The quality of wheat varies from: month to month, in the different sections. The quality of every mill's product varies considerably during the year, in spite of the mill's best efforts' to hold it standard.
Our only safeguard is to compel the mills to submit samples of flour from each carload we consider buying. Our
chemists analyze the samples and unerringly pick the best flour. They learn the exact amount of moisture, ash, gluten, acidity, etc. They make an actual baking test. We then order. And when the shipment arrives a second analysis is made to check up and make sure there was no mistake.
We thus know the exact food value of the flour which goes into BETSY ROSS Bread. And by keeping in constant touch with many sources of supply, we are always able to get strictly highest quality flour-properly milled and of maximum food content.
Scientific selection of flour constitutes reason number one, why you will always find BETSY ROSS Bread standard in quality, fine in flavor, and of maximum food value.


## MARDREM BREAT

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The Fairmont Creamery Co.


Fig-Au-Fin Sunday Special

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iCE CREAM

## Your Druggist

 Can Supply You
## 

OMAR Monder

