

WE SHARE PROFITS WITH OUR CUSTOMERS

A 15% Rebate Has Been Paid Each Month From Our Earnings

THE ALLIED STORES

REDUCING THE HIGH COST OF LIVING IN OMAHA

We Deal in Standard Brands of Groceries and Meats

Five Fine Stores in Operation

SEVEN ADDITIONAL STORES BEING LOCATED

Our Stores



Top—Interior and exterior views of Store No. 1, 2223 Leavenworth street.

Second—Interior and exterior views of Store No. 2, 2404 Fort street.



Interior and exterior views of Store No. 4, 4965 Dodge street.



Interior view of Store No. 5, Sixtieth and Pierce streets.



Exterior view of Store No. 3, Twenty-second and Poppleton avenue.

RAPID INCREASE OF BUSINESS

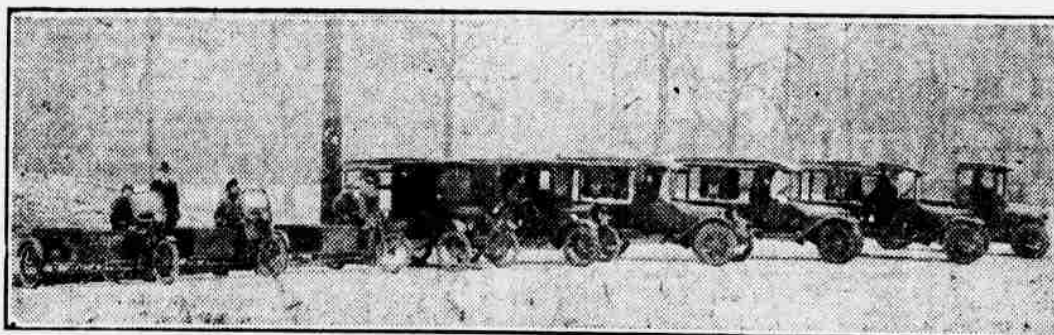
During four months we increased the sales of our Leavenworth Street Store from \$7,500 to \$17,000 a month. In less than three months we increased the sales of our store at 24th and Fort streets from \$3,500 to \$8,000 a month.

This rate of increase is over 125%. Other stores opened later are highly prosperous. They are filled with standard merchandise and the delivery equipment is first class.

We have just leased a warehouse and storage building with 13,000 square feet of floor space and ample truckage facilities. This enables us to purchase goods in large quantities and greatly facilitates low-cost distribution.

THE ALLIED STORES

are owned and operated by Omaha consumers who bought stock in the enterprise and share in its profits, paying \$10 (par value) per share. They are inducing thousands of families to deal with us. Our assets exceed \$90,000.00 and are growing rapidly.



Present Delivery Equipment.

ACTUAL EARNINGS

The earnings during the first four months of operation were \$4,349.09, which is equivalent to 10% on every dollar invested in the Allied Stores on December 31, 1919. Out of this sum of net profits the Board of Directors declared a 5% dividend payable in cash on the capital stock of record as of December 31, 1919, the balance being passed to the surplus account.

STOCK SHOULD EARN 20% TO 30%

Taking this showing of net earnings as a basis, it is reasonable to believe that the common stock of the Allied Stores will easily earn from 20% to 30% and probably more every year.

It is obvious that every \$10 paid in by the stockholders of the Allied Stores on or before December 31, 1919, has attained an actual net value of \$12.60; the par value of each share being \$10.

STOCK NOW SELLING AT \$12

Because of excellent results attained, the selling price of the Capital Stock of the Allied Stores has been placed at \$12 per share and it is reasonable to expect that in the near future the selling price of this stock will advance to \$15 per share. It might be well to add that the Board of Directors in raising the selling price of the stock did not do so upon mere expectations of further development, but raised it on the basis of actual results accomplished.

OUR POLICIES JUSTIFIED

Four months have elapsed since the opening of Store No. 1 and after taking an account of the results of four months' operations, ending with December 31, 1919, the results are highly gratifying—a fact attested by the statements made heretofore.

The experience of four months has justified the wisdom of our policy and practical utility of our system of operation.

It goes without saying that the remarkable success of the Allied Stores is due to the policy adopted by the Directors and a strict adherence thereto. The salient features of this policy are standard merchandise and highly efficient service, combined with co-operative buying and selling and sharing of profits with our customers.

STOCK SURE TO ADVANCE TO \$15

If we can score so positive a success with a few stores in four months, is it not fair to assume the experience of a year with seven more stores will show proportionate earnings for our stockholders?

In that event will it not become immediately apparent that every share of stock of the Allied Stores is worth at least \$15?

This stock is now selling at \$12, minimum subscription five shares. Purchasers will undoubtedly derive a profit of increased value of 30 cents a share before the end of the year, and are entitled in addition thereto to the monthly rebates, as declared, on purchases of goods each month and the regular dividend on their stockholdings at the close of the year.

A MOST ATTRACTIVE INVESTMENT

In our opinion there is not a safer or more profitable investment within the reach of the consumers of Omaha. Obviously it is to the interest of every householder in Omaha to own stock in the Allied Stores. They have nothing to lose and much to gain by joining hands with us in this co-operative enterprise.

All the stock of the Allied Stores is Common Voting Stock. There is no promotion stock in the Company and no preferred stock. Every dollar invested in the stock of this Company shares equally in the distribution of the profits at the close of the year. The stock of the Allied Stores is non-assessable. Become identified with this enterprise today. We are materially reducing the high cost of living in Omaha.

For further information, phone the executive offices, 215 Kennedy Building, 19th and Douglas Streets (Tyler 1030) or call and see us.

THE ALLIED STORES (Inc.)

Capital Stock, \$100,000.00

G. A. BRYAN

Pres. and Gen. Mgr.

C. E. SEELEY

Treasurer

WAYNE E. SAWTELL

Sec'y and Gen. Counsel

Flattering Endorsements

