

# STATE WILL SEE CLAY PRODUCTS BOOM THIS YEAR

### Company Organized to Develop Deposits at Tekamah—Demand Grows Each Year for Nebraska Brick.

Great strides in the brick and tile manufacturing industry are being made in Nebraska during 1929.

For years, brick and tile manufacturers have been producing clay products in this state, in view of the demand for them in the construction of the state.

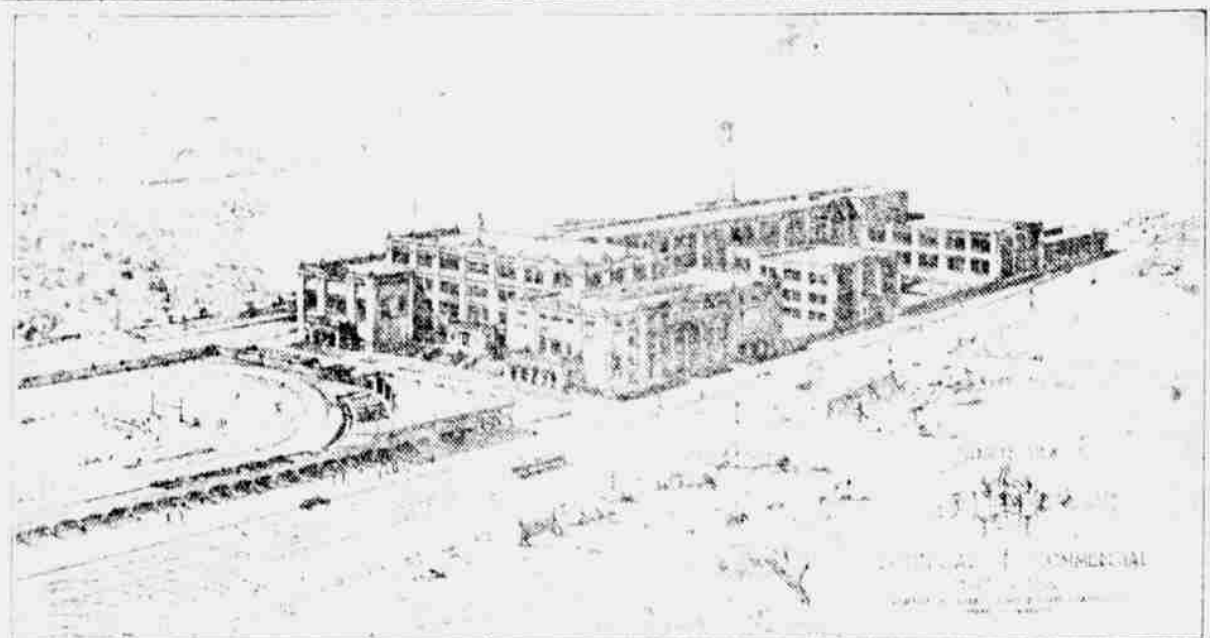
With a view to the future, the Nebraska brick and tile industry has organized a company to develop deposits at Tekamah.

The company, which is organized at Tekamah, is known as the Nebraska Brick and Tile Company.

The company is organized to develop deposits at Tekamah, which is a town of 1,000 people, located about 10 miles from Omaha.

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# New Omaha Technical and Commercial High School Will Cost Over \$1,700,000



The board of education expects to award a contract for the construction of the new Technical and Commercial High School will be let during the early days of May. Architects are working on the final plans and are expected to complete them by the end of the month.

The new school will be located on the corner of 16th and Jackson streets, between 15th and 17th streets. The building will be a large, modern structure, approximately 15 stories high.

The school will be equipped with the latest in educational facilities, including a gymnasium, a library, and a cafeteria. It will also have a large auditorium and a theater.

The construction of the school will cost over \$1,700,000. The building will be completed by the end of the year.

# DECLARES THAT RETAIL CENTER IS MOVING WEST

### E. A. Benson Prophecies That Omaha's Business Heart Will Soon Be at Twenty-Fourth and Farnam.

Twenty-fourth and Farnam streets will be the retail business center of Omaha in the future, according to E. A. Benson, of the Benson real estate company.

Mr. Benson made this prophecy at a meeting of the Real Estate board in the Chamber of Commerce last week.

He said that the retail business is moving westward from the downtown area toward the business district in the west.

He predicted that the retail business will be centered on 24th and Farnam streets in the near future.

# Journal Devoted to Third Anniversary Of Flanagan Home

### Father Flanagan's Boys' Home Journal for February, just off the press, marks the third anniversary of the founding of the home, and Rev. E. J. Flanagan, whose aid and leadership were instrumental in the home's establishment, is the guest of honor.

The journal is a quarterly publication devoted to the boys of the home. It contains news, stories, and photographs of the boys and their activities.

The journal is published by the boys themselves, with the help of the staff. It is a very popular publication among the boys and their families.

The journal is a testament to the success of the home and the dedication of the staff and the boys.

# LOCAL GRAIN MEN WIRE PRESIDENT ON GRONNA BILL

### Likewise Telegraph Nebraska Senators and Congressmen Protesting Passage of Measure.

Copies of the following telegram were wired to all the congressmen and senators from Nebraska, by the Omaha Grain Exchange, representing the grainmen of the city.

The telegram protested the passage of the Gronna bill, which would increase the duty on grain.

The grainmen argued that the bill would be a disaster to the grain industry in Nebraska and the rest of the country.

They requested that their representatives in Congress and the Senate oppose the bill.

# 60,000 Bricks For Day

The Omaha Brick and Tile Company is producing 60,000 bricks per day at its plant in Tekamah.

The company is expanding its production capacity to meet the growing demand for bricks in the state.

The bricks are used in the construction of homes, schools, and other buildings.

# Sheds Strands Tests

The Omaha Electric Light and Power Company is testing new types of electric lamps.

The tests are being conducted in a special laboratory at the company's plant.

The new lamps are expected to be more efficient and longer-lasting than the current models.

# In Operation By Fall

The new plant at Tekamah will be in operation by the fall of 1929.

The plant will produce 60,000 bricks per day, which will be used in the construction of buildings throughout the state.

The company is confident that the new plant will be a success.

# Arthur D. Winner is Made General Agent of Life Co.

Arthur D. Winner, 3025 Mason street, a representative of the Northwestern Life Insurance Company, has been named general agent for the company in Omaha.

Mr. Winner has been in the insurance business for many years and is well-known in the community.

He will be responsible for the company's operations in Omaha.

# Plans Construction of 60 Homes in New Addition

Plans for the construction of 60 homes in a new addition to the city are well advanced.

The homes will be built on the corner of 16th and Jackson streets, between 15th and 17th streets.

The construction is expected to start in the early part of the year.

# County Treasurers Will Meet in Omaha This Week

The annual convention of the Nebraska Association of County Treasurers will be held in Omaha this week.

The convention will be held at the Hotel Roney on Wednesday afternoon.

The purpose of the convention is to discuss the work of county treasurers and to elect officers for the coming year.

# Special Meeting of State Y. M. C. A. Heads In Omaha This Week

An important plan will be considered at a special meeting of the Nebraska Young Men's Christian Association, which will be held in Omaha this week.

The meeting will be held at the Y. M. C. A. building on 16th street.

The plan is to establish a new Y. M. C. A. in a small town in the state.

# Chamber of Commerce Gets Many Foreign Queries About Omaha

Omaha, through its growth in industry, is attracting attention in all parts of the world. The bureau of publicity of the Chamber of Commerce has received 80 inquiries from foreign countries during the past few months.

The inquiries are from various parts of the world, including Europe, Asia, and Australia.

The Chamber of Commerce is providing information about Omaha to these foreign countries.

# Earnings \$703,000.

Earnings of the Morris Building for the year ending December 31, 1928, were \$703,000, according to a report made by the company.

The earnings were a record for the company and were due to the success of the building.

The company is pleased with the results of the year.

# Thousands Clamor to Get Chance at Special Sale

Thousands of people clamored to get a chance at a special sale of clothing and accessories.

The sale was held at the Hotel Roney and was a great success.

The clothing was sold at a very low price and was quickly sold out.

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# CONTRACT LET FOR \$1,000,000 BUILDING HERE

### Excavation for 15-Story Insurance Structure at Seventeenth and Dodge Already Under Way.

The construction of a \$1,000,000 insurance building at the southwest corner of Seventeenth and Dodge streets was announced yesterday as a certainty. A contract has been awarded to the contractor by the Omaha Fire and Marine Insurance Company.

The building will be a 15-story structure and will be used for the company's headquarters. It will also have a large auditorium and a theater.

The construction is expected to start in the early part of the year.

# Prince Henry Dubbed "Ranji of Jam"

### London, Feb. 2.—Prince Henry, the third son of the king, is to be dubbed "Ranji of Jam" by his fellow cricketers when he is appointed to the post of captain of the England cricket team.

# Chainman Neal Issues Personal Appeal for Near East Relief Fund

At a meeting of Omaha citizens to be held at 4:30 p. m. in the city room of the Hotel Roney, the chairman of the Near East Relief Fund, Mr. Neal, issued a personal appeal for contributions to the fund.

Mr. Neal said that the fund was needed to help the people of the Near East who were suffering from the effects of the war.

He requested that the citizens of Omaha contribute to the fund.

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The People's Store. Out of the High Rent District.

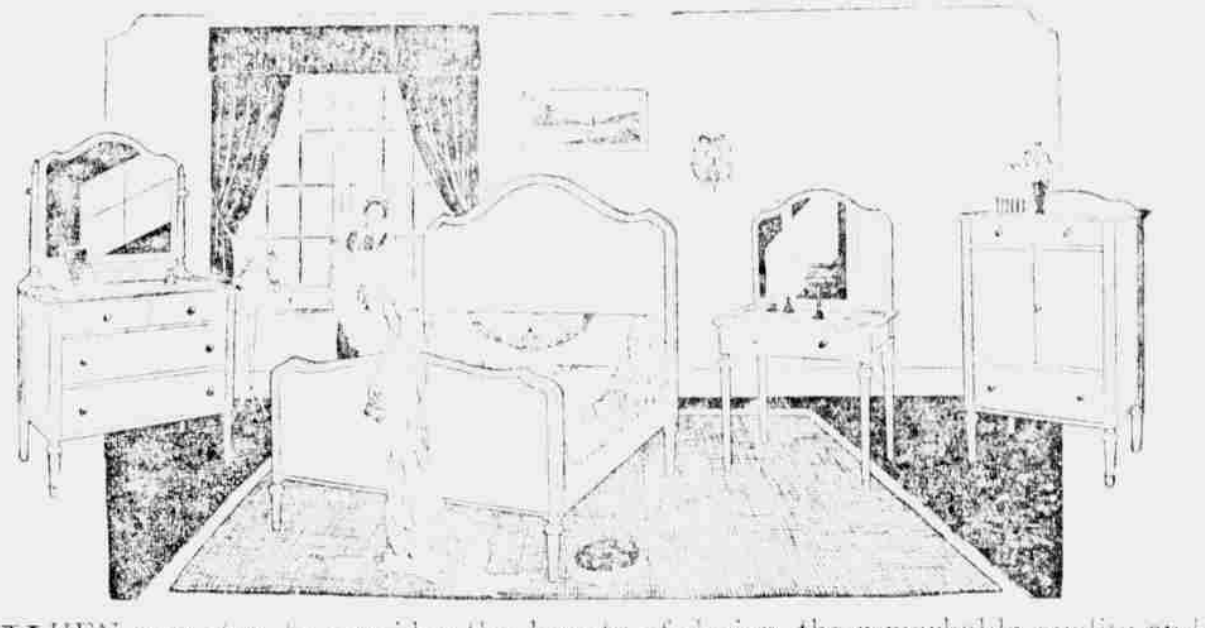
**UNION OUTFITTING COMPANY**

COMPLETE HOME FURNISHERS

S. E. COR. 16th & JACKSON STS.

In spite of the fact that manufacturers tell us prices will not come down, we have made great reductions on furniture for every room in your home during this Annual February Sale. No matter what your needs, whether a single piece or a complete suite or a home outfit, you can secure it now at a worth-while saving. And, as always, you make your own terms.

# In This February Sale Is a Bedroom Suite That You Will Never Tire Of



When you stop to consider the beauty of design, the remarkable quality and finish of this bedroom suite, and see the fine workmanship put into its construction, you will agree that each piece is an exceptional value at its sale price.

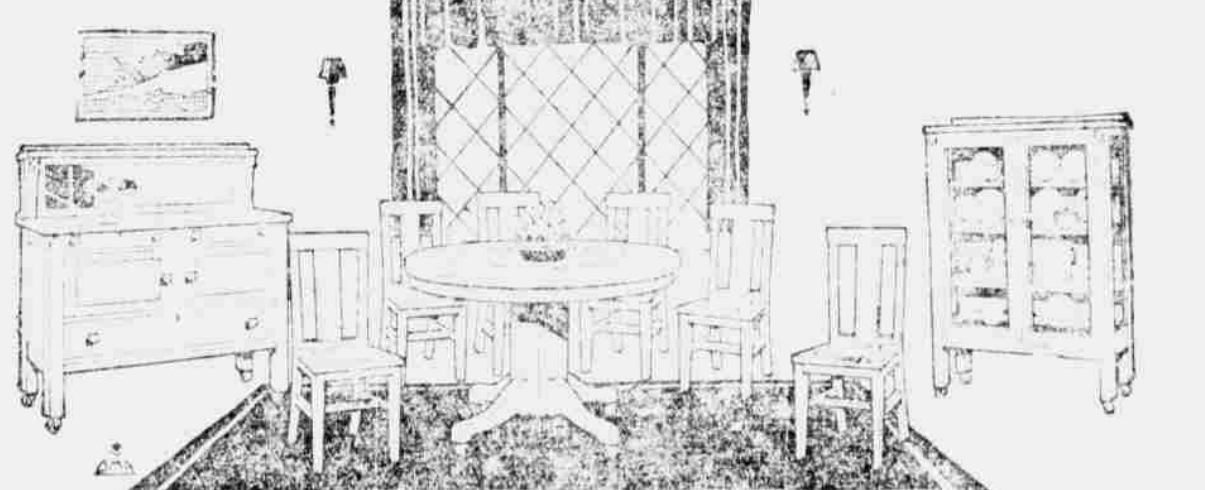
The bed is full size—a William and Mary design in mahogany finish—the Dresser is pictured, is a large, roomy model—the Dressing Table has strong, triple-pane mirror and the Chiffonette is a big, roomy model—a regular \$235.00 suite, at \$169.50

REFLECTOR Lampshade made in Omaha, \$39.50	CHIFFONETTE of heavy mahogany, \$19.50	DINING TABLE, \$22.50	DINING ROOM SEAT, \$2.50
CHINA CLOSET in mahogany, \$29.50	REFLECTOR Lampshade made in Omaha, \$24.75		

Dining Chairs, \$3.95	Carpet Sweeper, \$3.25	Felt Mattress, \$17.95	Table Lamps, \$7.95 Up

BED BAVENPORTS in mahogany, \$47.50	Wool Fiber Rug, \$21.50	Wool Fiber Rug, \$12.50	Wool Fiber Rug, \$33.50
FILM SALESMAN promoted to Manager of Exchange, \$29.50			

# Only a Store Like This Could Offer Such a Remarkable Value in Dining Room Furniture



JUST think of this entire suite at such a remarkable reduction. And every piece is made of solid oak and substantially built to provide unlimited service for years. If you need a new dining room suite—save it now at a saving.

THIS suite includes an extension table, a chair, a bench, a set of 4 chairs, a cabinet with lattice effect on top of doors—suite very similar to picture that is worth \$175.00; in this February sale Monday, for \$112.50

**The ONE Sure Thing in Life**

The one certain thing in life is death. A most uncertain thing is the date of this event.

Many men who have put off until tomorrow, the insurance protection they should have secured today, have left their loved ones in want.

**THE WOODMEN OF THE WORLD**

(The 100% Fraternity)

will furnish you sure, certain, 100% insurance. For the sake of your family DO IT TODAY!

Call Doug. 4570 for Full Information.

JOHN T. YATES, Sovereign Clerk.

W. A. FRASER, Sovereign Commander.

W. O. W. Building, Omaha