

# THE BURNASCO EXTRA

CHILDREN'S EDITION

CHILDREN'S STORE NEWS FOR SATURDAY, FEBRUARY 7, 1920.

Omaha, Nebraska

# THOUSANDS OF CHILDREN

## HAVE BEEN ANXIOUSLY WAITING FOR THIS IMPORTANT NEWS

### WRITE ARMY ESSAY—WIN WASHINGTON TRIP

Also Cups, Medals and Cash—All School Children Eligible to Compete—Prize Cups on Display in Burgess-Nash Store Monday and Tuesday. Cash Prizes Given by Associated Retailers of Omaha.

Subject of Essay—"What Are the Benefits of Enlistment in the U. S. Army?"

All pupils, girls and boys, attending schools in the United States, public or private, excepting universities and colleges, are eligible. The essay is to be written in your schoolroom Friday, February 20, 1920. Use notes if you want but no essay to be more than 100 words in length.

### Omaha Associated Retailers to Give Cash Prizes.

It has been announced that the Associated Retailers of Omaha will give \$750, to be divided into four prizes of \$10, \$20, \$30 and \$50, respectively, to be awarded contestants of this district in the "What Are the Benefits of Enlistment in the U. S. Army?" to be held on February 20, for school children of all ages.

### YOUNG MOTHER MADE HAPPY

Secures Valuable Information as to Proper Dressing for Her Children.

Mothers often find it so difficult and confusing to select the proper apparel for their infants and with the idea that she would have a great deal of trouble a young mother recently entered Burgess-Nash Infants' Wear section and was met with such cordiality that she was soon at her ease and seated in a comfortable chair, she selected the daintiest baby outfit imaginable. Among the articles she bought were:

- Baby Vanta bands, 50c and \$1.00.
- Baby shirts, 75c, 85c, \$1.25 up.
- Baby skirts, \$1.25, \$1.50, \$2.00 up.
- Baby rompers, 50c, \$2.25 up.
- Diapers, 27x27, \$3.50 package.
- Baby slips, hand and machine made \$1.25 to \$6.00.
- Baby's flannel petticoats, \$1.75 to \$5.00.
- Baby blankets, \$1.10 up to \$7.50.
- Baby rompers, 50c to \$18.00.
- Baby shoes, 75c to \$1.00.
- Baby's ribs, 25c to \$12.50.

### Secretary of War Baker to Present Prizes

Somewhere in three different parts of the United States are three very lucky children. They are the boys or girls who are going to be chosen winners in this War Department Essay Contest. Each one of the three, with his or her mother, father or guardian, will receive a free trip to Washington on May 5. Secretary of War Baker is going to present, personally, to each winner, a medal as well as a silver loving cup for his or her school. Even if a trip to Washington is not won, there will be cash prizes, medals and cups for the lucky winner in each district.

To See the President, isn't that something worth working for? Think of going to Washington and seeing the Capitol, White House and other interesting places, and get a medal, and perhaps see the President himself.

### JACK TAR TOGS COME UP SMILING

You've all heard about the Jackie on the battleship and what wonderful things he do, but have you heard about the Jack Tar Togs for little tots, growing youngsters, misses and mothers.

Burgess-Nash carry a complete assortment of Jack Tar Togs in a variety of pretty designs. Every Girl Likes Jack Tar Togs. There are middie, skirts, dresses, etc., in style and quality that make a lasting appeal.

They are smart, becoming and exceptionally well made with sturdy materials, double-stitched seams, quality trimming and fast colors. Go to Burgess-Nash Store tomorrow and ask to see their Jack Tar Togs, for you rub 'em, tub 'em, scrub 'em and they come up smiling. There are dresses for children and Misses of 6 to 14. Made of Hague Cloth, Cadet color. One-piece model. White lining collar and cuffs. Trimmed with Cadet's sou-tache braid. Yoke style, with two box pleats front and back. Slashed pocket in yoke. Service band on left sleeve. Also one-piece dresses made of Standard Jean White, trimmed with Cadet Belem cloth. Collar, cuffs and belt trimmed with white linen tape.



GIRLS WEARING THE MINA TAYLOR DRESSES TO BE GIVEN AS PRIZES

### MINA TAYLOR DOLL DRESS CONTEST TO BE EXTENDED ANOTHER WEEK

Time Limit Has Been Extended to February 14th. Prizes to Be Awarded February 14th.

A constant stream of requests to extend the time limit on the Mina Taylor Doll Dress Contest for girls that were late in starting their doll dress, have been received by Burgess-Nash Company, and it was finally decided to honor these requests and extend the time limit to Saturday, February 14.

According to the first announcement, five Mina Taylor Junior Dresses will be given to the girls that make the neatest and most exact copy of one of the five models which are on display in the Junior Department on the second floor. Contest is open to any girl from 6 to 14 years of age.

### CLOWN, THE CIRCUS DOG, ESCAPES

Returns Home After Many Adventures.

Bertha had been promised a puppy, and one day she received a letter from a Miss Lewis, who told her she could come and select a puppy from a number of other puppies at Miss Lewis' house. Bertha selected a sturdy little black puppy with a white lock set in the middle of his forehead, like a pennant, which made him look very quaint and cunning. Bertha named the puppe "Clown," and in the book "Clown, the Circus Dog," by A. Vimar, you will find the story of Clown's puppy days; how he was captured by a circus, how he made friends with all the animals, and how he was trained into a real circus dog, and how he finally returned his Mistress Bertha. For sale in Burgess-Nash Book Department, Third Floor, at \$1.00.

### Raggedy Ann Wants to Be Adopted.

She isn't a beauty. She looks like her name. In fact she's quite ugly. You'll all think the same. Her heart is made of candy. Her hair is made of yarn. She doesn't ever lose her smile. And she'll never come to harm. For she is a big rag doll on sale in Toy Department, Fourth Floor of Burgess-Nash Co. A broken lot of heavy overcoats and suits in sizes from 2 1/2 to 6 years. Very special in a clearance sale at \$4.95.—Advertisement.

### EXTRA SPECIAL!

A special lot of boys' good quality suits of wool mixtures are specially priced for Saturday at 8.85 in Burgess-Nash Boys' Department, Fourth Floor.—Advertisement.

### Peter Rabbit Loses His Clothes.

Peter Rabbit, who lives with his mother and Flopsy Mopsy and Cottontail, underneath the root of a big tree, returned home one evening tired, sick and without his clothes. The tale of how Peter Rabbit lost his clothes and why he had to take camomile tea and be sent to bed is told in "The Tale of Peter Rabbit," by Beatrix Potter, which is on sale in the Burgess-Nash book department on the third floor.

### BOYS' AIRPLANE CLUB TO ORGANIZE

Many Suggestions are Offered.

Numerous requests have been made by boys who are interested in aircraft to form an airplane club. Since the airplane contest which was held by the Burgess-Nash Company last fall at Miller Park, enthusiasm has been rampant among the boys of Omaha, and every boy who did not get to enter the contest has been anxiously awaiting another one, that they might enter. Ready, as always, to do anything in their power to please the children, Burgess-Nash announces that they will start an airplane club, or perhaps sponsor several clubs this spring.

### Boys Enthusiastic.

Never has there been a more popular toy than a toy airplane, and never has there been a toy constructed that has been more amusing for the boys. If a club of a number of clubs were formed, it would be possible to hold a series of contests at the various city parks, for both individual and club entries.

### Suggestions Wanted.

Any boy in Omaha that has any suggestions to offer in regard to such a club is asked to send them in to the Burgess-Nash Advertising Office, where it will receive careful attention. The name of the boy who makes the suggestion will be entered as a charter member of the club, and will be sent any information regarding the airplane clubs.

### Boys' Corduroy suits on sale on Burgess-Nash Fourth Floor at \$9.95, \$12.45 and \$13.95.

These are exceptional values at these prices.—Advertisement.

### WANTED.

FOR SALE—A car. This is a good car, a dog cart, but a balance seat. It has a top, a seat, and a steering wheel. It is in good condition. It is for sale at a low price. It is in the garage at 1234 S. 10th St. Call me at 1234. This car is for sale at a low price. It is in the garage at 1234 S. 10th St. Call me at 1234.

### WANTED—An owner.

I am looking for an owner for a pair of shoes. They are in good condition. They are for sale at a low price. They are in the store at 1234 S. 10th St. Call me at 1234.

### FOR SALE—A house.

A house for sale in a good location. It has a large yard and is in good condition. It is for sale at a low price. It is in the neighborhood of 1234 S. 10th St. Call me at 1234.

### FOR SALE—A box of stationery.

A box of stationery for sale. It contains a variety of papers and envelopes. It is for sale at a low price. It is in the store at 1234 S. 10th St. Call me at 1234.

### WANTED—A girl.

A girl for sale. She is in good condition. She is for sale at a low price. She is in the store at 1234 S. 10th St. Call me at 1234.

### WANTED—A home.

A home for sale. It is in a good location. It has a large yard and is in good condition. It is for sale at a low price. It is in the neighborhood of 1234 S. 10th St. Call me at 1234.

### FOR SALE—A lot of land.

A lot of land for sale. It is in a good location. It is for sale at a low price. It is in the neighborhood of 1234 S. 10th St. Call me at 1234.

### FOR SALE—A car.

A car for sale. It is in good condition. It is for sale at a low price. It is in the garage at 1234 S. 10th St. Call me at 1234.

### FOR SALE—A house.

A house for sale. It is in a good location. It has a large yard and is in good condition. It is for sale at a low price. It is in the neighborhood of 1234 S. 10th St. Call me at 1234.

### FOR SALE—A lot of land.

A lot of land for sale. It is in a good location. It is for sale at a low price. It is in the neighborhood of 1234 S. 10th St. Call me at 1234.

### FOR SALE—A car.

A car for sale. It is in good condition. It is for sale at a low price. It is in the garage at 1234 S. 10th St. Call me at 1234.

### FOR SALE—A house.

A house for sale. It is in a good location. It has a large yard and is in good condition. It is for sale at a low price. It is in the neighborhood of 1234 S. 10th St. Call me at 1234.

### FOR SALE—A lot of land.

A lot of land for sale. It is in a good location. It is for sale at a low price. It is in the neighborhood of 1234 S. 10th St. Call me at 1234.

### INTRODUCTION IN "ROYAL SOCIETY"

An invitation is extended by the Burgess-Nash Company to all mothers and children to inspect the new "Royal Society" package goods which have arrived and are on display in the Art Embroidery section on the third floor of the Burgess-Nash Store.

Mothers who enjoy making the kiddies' clothes will get an additional pleasure in embroidering the little garments with their own hands, and in using the Royal Society outfit which will appreciate the beauty and practicality of the articles in these packages, which are designed for women who want distinctive clothes for their children.

Royal Society Package Outfit contains the finest quality materials, smart designs stamped for embroidery, beautiful lines and exquisite workmanship throughout. Some articles are entirely made up, French seams, turned hems, and require only the embroidery—and every package is supplied with ample floss and instructions.

Royal Society garments will keep their fit and retain their stylish lines despite hard wear and frequent launderings.

### Tom Thumb to Be Heard in Concert.

The announcement that Tom Thumb can be heard in concert any day in Burgess-Nash Department has caused quite a bit of enthusiasm among the young music lovers of Omaha.

Any boy or girl who cares to hear Tom Thumb can do so, by visiting the Victrola Department and telling the young ladies in this Department what they want.

### Baby Booklets Given to All Mothers.

One of the most valuable lists that has ever been compiled in regard to information of what to buy for infants has been put into an attractive little book and is given a way free to all mothers by Burgess-Nash Company. Every mother will want one of these books as it will help her immensely in dressing her child.

Burgess-Nash Company carry an exceptional good line of boys' blouses in their large boys' department on their Fourth Floor. Mothers should see them before they purchase elsewhere.—Advertisement.

### Hundreds of Valentines Here for Your Selection

FOR February 14, 1920, we are introducing a real "heart interest." There is everything to make the kiddies happy, for our advance showing is largely composed of boy and girl cutouts and mechanical figures with moving eyes and arms. Really clever captions with absurdly funny pictures are employed to further interest in St. Valentine's Day. Other Valentines bear a simple friendly greeting, or a daintily designed card.

Main Floor BURGESS-NASH COMPANY.



### Odd Lots of Boys' Shirts

Specially Priced 98c

A wonderful assortment of boys' school blouses, made of a fine quality of percale, in a variety of bright and pretty patterns, all sizes.—Burgess-Nash Company

### FREE! A Big Balloon!

We will give a balloon to every child, accompanied by an older person, who visits our Infants' Wear Section on the Second Floor, Saturday.

### PARENTS

Read This Page Carefully It contains news of vast importance to you who are no doubt interested in securing some Real Values Well, here they are, mixed with reading matter that was written to please the children, but which will probably be read by many grown people.

### Little Shoe Fly

Writes an Ode to Bad Weather.



Snow and sleet. Come down the street. Wear our rubbers—Protect your feet.

We have a great assortment of rubbers in all styles. Here are a few of the prices and styles: Children's Storm Rubbers, size 3 1/2 to 4 1/2. The Children's Low or Opera Rubbers, sizes 11 to 2, 50c. Second Floor.

Main Floor BURGESS-NASH COMPANY.



### DOLL SEWING CLASS POSTPONED HISTORY OF ST. VALENTINE'S DAY

To Be Discontinued Until Further Notice. An Old Custom Still in Existence.

It is with deep regret that Burgess-Nash Company make the announcement of the discontinuation of the doll sewing classes which have been held each Saturday morning on the fourth floor.

It has been a great pleasure for them to entertain the hundreds of girls who have attended these classes, but because of the lack of room, they are forced to postpone them until a new location has been prepared. However, each week there will be some special feature that will interest the children, as well as their mothers, and Burgess-Nash advises every boy and girl in Omaha to watch the daily ads for announcement of these special features.

### RUTH SECURES A LORD FAUNTLEROY HAIR BOB

Mother Takes Her to Black and White Room.

Ruth had always been dissatisfied with her hair, no one ever bobbed it, so one day when her mother had an appointment in the Black and White Room on the Fourth Floor at Burgess-Nash and happened to mention the fact that she needed a hair bob, the young lady suggested that Ruth have a Lord Fauntleroy bob, so Ruth's hair was clipped very neatly in this becoming style by such a pleasant young lady that when she finished, Ruth was delighted. When she arrived home her little friends were all so pleased with the way that Ruth's hair looked, and they all wanted to go to Burgess-Nash to get a bob just like it.

Probably very few children know the history of St. Valentine's day, and as it is one of the important days of the year to children, perhaps this will be of interest to them.

Saint Valentine, a Bishop and martyr of the church, who was put to death at Rome for his faith on February 14, in the year 270.

### The Ancient Custom

After his death it became the custom in ancient times for young people to meet on the eve of Saint Valentine's Day, February 14, and draw a name of one of the opposite sex. Each gentleman thus got a lady for his valentine, and became the valentine of the lady.

The gentlemen were bound to the service of their valentines for a year.

A similar custom prevailed in Rome during the festival boys drew from a common box a tablet inscribed with the name of a girl to whom they were to be devoted for a twelve-month.

### The Present Custom

This time old custom finally reverted to the sending of messages of love and friendship, usually among children, but during later years it has been adopted by the older people, and on February 14 it is the custom not only to send Valentines consisting of written messages, but those of a more practical nature, such as—flowers, a dainty handkerchief, a piece of jewelry, a beanie bag, or something the donor knows will please the recipient.

Burgess-Nash Company have given special attention to the selection of hundreds of little articles that are appropriate for Valentines for men, women and children, and they will be found on display on Thursday—Main Floor.

### SOCIETY NEWS

#### JUNIOR SOCIETY NOTES

By MISS B. N. STYLE.

I've had such an interesting week making the rounds of the many parties that are being given by the Younger Generation.

The children were all so adorable in their dainty little party frocks, bedecked in ribbons, their tiny socks snugly down into pretty little boots.

Gunning little hats and coats of every conceivable style were in evidence on every affair I attended.

I am so enthusiastic about some of the older girls' dresses I must describe a few of them that were the very latest in design and color.

One was a charming little frock of Rose Taffeta, made in the long waist bodice effect with a peplum. It has a wide crushed girde of self material finished off with a French little corsage hoquet.

The sleeves are short and the cuffs are finished with a turn-back effect of embroidery.

The neck was round and trimmed with a touch of embroidery like on cuffs.

Another dainty little frock was made Eton Style in a Russian Green Taffeta. It was trimmed with gold thread and had a dainty little vest of ecrú net edged with val lace.

The belt was a sash effect of Roman stripe ribbon.

One girl wore a frock of white Chiffon. It was made with low neck and short sleeves and looked so girlish with its deep collar of Hairnet lace.

The shirt was tucked and at the hem had a 2-inch inset of ribbon trim trimming. It was charming in its simplicity for a party dress, but could also be used later on for a Confirmation or Graduation dress.

After admiring the girls' dresses of course the first thing we wanted to know was where they purchased them and they all said in the Junior Department at Burgess-Nash Store.

**Parents!**

Take Advantage of This Clearance Sale of Boys' and Juniors

## Overcoats at Half Price

The sale that all mothers have been looking forward to as the greatest opportunity of the entire season to purchase the boy or junior an overcoat.

Every coat in our entire stock has been placed on sale at 1/2 their original price.

Variety of Patterns Late Models

Wonderful Values Sizes 2 1/2 to 14 Years

Prices Range From \$7.50 to \$19.75

# BURGESS-NASH COMPANY

"EVERYBODY'S STORE"