

NOTICE TO BUSINESS WOMEN

As there are hundreds of wonderful dresses in types most desired by Business women, Stenographers, Office women and others employed during regular store hours—for your convenience in making selections—

Our store will open promptly at 8:00 a. m. Wednesday.



CONANT HOTEL BLDG., SIXTEENTH ST.

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Tomorrow—Wednesday, February 4th—Beginning at 8 A. M.

The Greatest Dress Sale Ever Held in Omaha!

--And We Believe One of the Greatest Ever Held in America!

The Most Phenomenal Special Purchase Ever Consummated by the Orkin Bros. Organization—Providing Values Positively Startling and Without a Parallel!

2,357 Beautiful New Dresses

Regular \$45, \$55, \$65, \$75, \$85 and \$95 Values

Our Entire Second Floor Devoted to This Sale!

50 Extra Salespeople To Give The Usual Prompt Orkin Bros. Service

\$25

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—DRESSES FOR ALL OCCASIONS—

- Tricotines
- Tricolettes
- Georgettes
- Velvets
- Satins
- Taffetas
- Velours
- Meteors
- Evening Dresses
- Jerseys
- Duvetynes
- Dance Frocks

In Smartest, Most Fashionable Modes and Colors

Purchased from several of New York's most prominent Dress Manufacturers, noted for the high character of their productions. Come, expecting Phenomenal Values—You'll be Amazed!



Satin Frock Peaced Shirt

Tulle

Serge

Satin & Silver

Velvet

Jersey Gold Stitched