T is safe to estimate that two-thirds of the movie fans of Omaha have been to the Rialto theater this week to see that good old southern screen production, "In ing romance. d southern screen production, Old Kentucky," featuring Anita Stewart. As nearly every person, young and old, like a horse race, to say nothing of the many other interesting features of this production, we add here that the picture will have its last showings at the Rialto today and if you enjoy the first flash on the screen of the Rialto today, and if you enjoy the first flash on the screen of the something thrilling, as well as to desert where the mining engineer see some very clever screen acting, make it a point to be at the box office early, so as not to miss out on this big photo-production.

1,250 additional feet of selling

space has been

secured by this

greatest picture plays ever filmed. comantic interest.



philosophy upon which the story is based constituted a theme which at

the present time has an unusually wide appeal. This production will be the feature at the Sun and Muse

theaters for the last times today.

Strand-Lionel Barrymore repeats

perhead" the striking impression which he made in this great drama

today and is a production every per-

son should see. It is well worth the

attention of every admirer of really

Moon-"Checkers" is about to

leave tis, and it's just possible we will not have another "Checkers" to thrill us for some time. The last performance of the William Fox racing

photoplay, which has been drawing good houses at the Moon theater this

week, will be given today. The pic-ture is a big magnet, with its com-

bination of humor, pathos and glow-

Empress—The dramatic action of "A Man's Man," the photoplay attraction starring J. Warren Kering

gan, which is being shown at the

desert, where the mining engineer

defends the young girl-then un-

known to him-from the annoyances of a traveling salesman, to the final

picture in far-off Sobrante, where he

wins her heart and learns her real

ne photoplays.

Every Dept. in this progressive store has been materially enlarged.

Saturday—the Last Day of This Great

Expansion Sal

For this Final Day's selling we have regrouped all broken lines into lower priced lots making the values for Saturday the greatest of the entire sale. The logical time for Clothes buying is Right Now.

Let your first duty tomorrow be the at-tendance at this sale. Share in these wonderful savings. Buy now for future needs, as & all Clothing prices are making rapid advances

\$22.50 and \$25.00 d Overcoate

Garments that are made right, fit right and hold their good appearances.

Palace Suits and Overcoats now So great are these values that in order

to secure good selection we urge you to be

nere early Saturday morning. The Most Startling Clothing Values of the Hour!

Look where you will, the equal of these Suit and Overcoat of-

ferings will not be found, America's finest made Clothes at ridiculous low prices.

\$15 and \$18 \$29.50 and \$32.50 Suits and Suits and Overcoats-Overcoats-

\$19<u>₹</u>

Suits and Overcoats-\$29<u>₹</u>

Suits and Overcoats-

\$37.50 and \$40 | \$45 and \$47.50 Suits and Overcoats-\$39<u>75</u>

\$60 and \$65 Suits and

Overcoats-\$4450

Fur - Collared O'coats Saturday-\$1 Positively worth to \$40

Plenty of big sizes. Made from fir st quality Kersey, quilted lined throughout. Choice while they last Saturday only\$19.75

FurLined Overcoats

Take your pick of any furlined overcoat in our entire stock during this final week at 'PRICE

Suitable for work or dress; \$998 worth \$3.48 and \$3.98; on sale

Men's Pants

Omaha's Greatest Sale of rants One Biggest

Opportunity. Every pair guaranteed to the limit against ripping and tearing. A new pair if not satisfied in every

\$2.48 and \$2.98 Trousers, now.......\$1.98 \$4.48 and \$4.98 Trousers, now.......\$3.98 \$5.98 and \$6.98 Trousers, now.......\$4.98 \$7.98 and \$8.98 Trousers, now......\$6.98 \$9.48 and \$10.98 Trousers, now.......\$8.98 \$12.50 and \$15.00 Trousers, now....... \$10.00

Last Day SPECIALS

All Caps go this week at a Shirts with laundered cutts,

ues, nov\$1.98 \$2.50 values, in sale \$1.25

UNDERWEAR All Wool Union Suits, Lewis, Cooper and Wright

up to \$10 values, at..... \$5.98 Wright's Part Wool \$6.00 Union Suits, Sale Price....\$3.98 Heavy Mixed Wool Union Suits, \$4.00 and 4.50 values,...\$2.98 Heavy Cotton Ribbed

Union Suits, \$2.50 val-

aes, in sale ... \$1.48



THEATERS

noon when Jacobs and Jermon produce their 1920 "Burlesque Review" for a week's engagement. Both in the completeness of the scenic and costume equipment, nothing will be seen at the Gayety this season that begins to approach this attraction. The competent cast is the screen version of "The Copof civil war times when it was produced as a stage play. The picture closes a week's run at the Strand attraction. The competent cast is headed by Billy Spellman, with Ed Shubert, Harlie Mayne, Irene Mera, Irene Leary, Irving Gluck, Billie Clark and Harry Emerson. An elaborately gowned chorus completes the organization. Tomor-

row's matiree starts at 3. That the "30 most beautiful girls in the world" are found in support of the famous Fanchon and Marco in their revue, "Let's Go," which concludes its week's engagement at the Brandeis theater today, with two performances, matinee and evening, is the proud boast of the stars themselves. Fanchon and Marco were headliners in vaudeville for several seasons, but their elever work in "Let's Go" discloses them at their

cleverest. This is farewell day for Gertude Hoffman at the Orpheum. She will present her series of dances and impersonations this afternoon, and night is to rise promptly at 8 o'clock. The bill opening tomorrow is to offer two headline attractions, one contributed by Maude Lambert Sun and Muse-Many critics as-identity, there is not a foot of film musical comedy favorite, in combi-sert that "Pollyanna" is one of the that does not pulsate with intense nation with Earnest R. Ball, song composer. The other will be the

one-act comedy, "Two Is Company," company is one of the most compepresented by Wilbur Mack and his company, which includes Loule Holly and Earl Bronson. Another featured act will be contributed by Charles and Henry Rigeletto, assisted by the Swansop Sisters and Company is one of the most compein Omaha, while the quaint and Mawruss Perlmutter in the "fillum" business. Harry First is prettiest of musical numbers, playmay have used in Omaha, while the quaint and Mawruss and Jules Jordan is Abe. The vampire, who causes all the trouble, will be portrayed by Miss lane Lowe. A capable company surtrouble, will be portrayed by Miss lane Lowe. A capable company surtrouble, will be portrayed by Miss lane Lowe. A capable company surtrouble, will be principal players.

John Stevenson, 74 years old, died

B. C. Grosse Dies of "Flu;" Wife III With Same Disease

Benjamin C. Grosse died at his ome, 1420 Sherwood avenue, yes-

February 1st to 7th

Children Watch for an nouncement of DURGESS-NASH-COMPANY "Mina Taylor" DURGESS-NASH-COMPANY

STORE NEWS FOR SATURDAY

Final Clearance of Women's and Misses' Winter Coats

Two Groups

These coats are all OUR REGULAR STOCK, and reduced to these prices regardless of cost.

A splendid opportunity to secure a good winter coat.

We advise an early selection as there is but a limited number in each group.



\$15 and \$25

Included are:

Tweeds,

Silvertones,

Coating Velours, Crystal Cloths, and Plushes,

in all the wanted shades

A Real Economy Sale of

Georgette and Crepe de Chine Blouses

The very spirit of fashion has been conveyed in the

The sale of these blouses at this time gives added beautiful new blouse creations featured in this assortment. evidence of the fact that, despite market conditions,

There Is Always a Saving on the Blouses Bought Here Two are illustrated.

75c

Women's vests, low neck and leeveless, white and pink.

Union Suits \$2.25 Each

lots; medium and summer weight; various styles; \$2.25 \$1.75 Each

quality white cotton union suits; low neck and sleeveless, ankle length, \$1.75 each.

\$1.75 Pair

Women's union suits; odd , Women's medium weight fine | Women's rib top black, white and cordovan color: full seamless foot fiber silk hose, \$1.75

Union Suits | Fiber Silk Hose | Silk Lisle Hose

women's black, white and cordovan silk lisle hose; seam-

An Interesting Book for Sunday Reading

Visit our book department and take home an interesting book for Sunday reading.

"RED AND BLACK," by Grace Richmond, author of the popular "RED PEP-PER BURNS" stories, \$1.60. Third Floor.

The Spring Season's Best Styles in Millinery at Most Popular Prices

Unusual assortment of new spring hats in straw and satin. Satin and all straw effects, smartly trimmed in ribbon, feathers and flowers; large, small and medium \$9.85 shapes, especially priced for Saturday selling-

Italian Chocolate Creams 75c Per Pound

Italian chocolate with pineapple, cherry, nut and vanilla centers, special, 75c

Salted blanched peanuts, special, 50c pound.

Presenting Individualized Types in Early Spring Models of

Gossard Corsets

For every occasion, for every activity; for women and misses who demand the unusual and exclusive. Lightly boned corsets that give the uncor-

seted silhouette, the results are charming because of the fact that the figure underneath these revised details is straight and natural instead of stiff and set.

For figures full, stout, slender or average, our modern corset department has models galore, deeply hipped and skirted, but extending very little above the waistline. Models of beauty and comfort, hygienically

Prices \$3.75 and upward to \$32.50.



Doll Clothes Sewing Class

Saturday, From 10 to 12 A. M., on the Fourth Floor We know that every little

girl has new dolls to make clothes for, so we have made arrangements for all the girls to come here Saturday, and we will help them cut and ew their doll clothes. Thread, needles, scissors and material will be furnished ree of charge, and competen

Every Little Girl Is Invited to Attend

nstructors will be in charge

Drugs and Listerine, 14-oz. size, 78c. Listerine, 7-oz. size, 39c.

Listerine, 3-oz. size, 19c. One-pound roll hospital cotton, 54c.



Toilet Articles

One lot pure bristle tooth brushes, 14c. Laxative cold tablets, 19c.

Chappedine, for chapped hands, 25c. Four-ounce bottle glycerine,

rosewater and by rum, 25c. Four-ounce bottle pure gly-

cerine, 25c. Glover's mange medicine, 59c.

Medium size Danderine, 49c.

Pond's tooth powder, 29c.

Take Advantage of This Sale of Men's Furnishings Sale Saturday

600 Pairs of Men's and Young Mens' Trousers

In the Downstairs Store

For Quick Clearance in Three Separate Lots Lot 1-Men's worsted and corduroy pants for mechanics and workingmen of all kinds, \$3.95. Lot 2-Mon's worsted and cassimere pants for

Lot 3-Men's worsted cassimere, serge and whipcord, suitable for any purpose, \$5.95. 300 pairs men's khaki pants, all sizes, \$1.98 pair. Downstairs Store.

Extra Special!

Fine muslin nightshirts, soft finish and excellent quality; sizes 15 to 19, \$1.50. Men's fabric gloves in gray and brown; sizes 71/2 to 91/2; pair, \$1.25.

Hose, 23c a Pair Broken lines to close; most all colors; all sizes, 91/2 to 111/2, represented, but not all sizes in any one style. Price 23c a pair.

Men's Shirts at \$3 Each

Shirts that are new and fresh. They are splendid goods, made for the tastes of the fastidious man and showing the finest woven, corded and printed madras in newest stripes and small figures. No trouble to find your size. style and favorite color. They come in all sleeve lengths and sizes, 14 to 18. \$3.00 each.