

Anniversary Sale

January 19th Throughout the Week

Percentage of These Wonderful Values

Anniversary Sale of Women's

Skirts \$7.50

Just the kind of skirt you have been looking for at an extremely low price. Choice of silk, poplin, jersey, etc. Trimmed with buttons, pockets, etc. Very special at \$7.50.

Second Floor

Anniversary Sale of Lingerie

Undergarments - Slightly
Tumbled

1/2 Off at Price

AMERICAN made lingerie—corset covers, bloomers, etc.

Drawers priced from 50c to \$1.50.
Corset covers priced from 65c to \$1.50.
Envelope chemise priced from \$1.35 to \$2.50.

Entire Stock of Cigarette Blouses

3/4 Off at Price

Afternoon Wear
or Evening Wear
hemstitched blouses to the very

No Exchanges.

Anniversary Values in Thread Silk Hose & Pair

double garter tops, made seamless and in odd lots. All first quality. Anniversary

Union Suits, \$2.25
We have taken out of our regular stock the odd lots of women's high grade summer union suits, low neck, sleeveless, ankle length, also some Swiss ribbed suits, ankle length, medium weights. These we have just put into one big lot at \$2.25 each.

Women's Union Suits
1/2 Price
For Anniversary, we will sell at 1/2 price the odd lots and broken sizes of women's union suits, part wool and silk-wool union suits at a reduction of 1/2.

CASH COMPANY.

STORE



Remarkable Saving Opportunities

To show our appreciation of the good will and confidence that our customers have given us during the past, we will celebrate not only our Sixth Anniversary, but National Thrift Week as well, in a characteristic Burgess-Nash way—by giving to our friends and patrons the opportunity to save—to be thrifty by giving them unusual values in needed and wanted merchandise.

We count it a large part of our service to the public to find and gather here the things that are thoroughly good—that will give complete satisfaction to our customers, while always bearing fair and moderate pricings.

During this sale we are reducing prices on all kinds of dependable merchandise that will be needed in every household—regardless of whether prices are advancing or not.

Look over the items in this advertisement and see how much you can save by buying now instead of waiting until a later date.

No far-sighted man or woman will miss the opportunity to save that is presented here.

Attend our Anniversary Sale and buy for the future as well as for the present.

Children's Warm Winter Coats 1/2 Price

Broadcloth, velvet and corduroy coats, well lined and splendidly tailored. The lot includes a few fancy coats. Sizes 2 to 6 years. Choice at 1/2 the former price.

Second Floor

Specials From the China Section

Breakfast Set, \$3.95
31-piece, white, semi-porcelain breakfast sets. White Ransom shape. Service for 6, \$3.95.
Breakfast Set, \$10.95
42-piece American semi-porcelain decorated breakfast sets, neat plain shapes, pretty floral and gold decorations, service for 6, the set, \$10.95.
Dinner Sets, \$12.95
56 pieces decorated American semi-porcelain dinner sets, plain or fancy shapes. Gold and floral decorations, service for 6, the set, \$12.95.
Dinner Sets, \$24.95
100-piece decorated American semi-porcelain dinner sets, neat plain shapes, gold border and floral spray decorations. Complete service for 12, the set, \$24.95.

Dinnerware
White semi-porcelain dinnerware, fancy shapes, cups and saucers, 6 for \$1.25.
Fruit saucers, 6 for \$1.00.
Soup plates, 6 for \$1.00.
Pie plates, 6 for \$1.00.
Dinner plates, 6 for \$1.10.
Bakers or vegetable dishes, 35c.
Gravy boats, 45c.
Tumblers, 6 for 69c
Thin-blown, needle-etched table tumblers, specially priced at, 6 for 69c.
Tumblers, 6 for 50c
Colonial glass table tumblers, clear glass, specially priced at, 6 for 50c.

**Genuine Cowhide
Traveling Bags
\$5.95**
18-inch size with sewed on corners, leather covered frame, claw catches, sink-in lock, nicely lined with two pockets.
Very special for Anniversary Sale, at \$5.95.

Gloves at 59c
Women's Chamoisette and kid gloves, in all colors and sizes. Very specially priced at 59c a pair.

**Children's
Gloves and Mittens
1/2 Price**

**Hair Goods
25%
Discount**
Beautiful hair always wins admiration. During our Anniversary Sale we are placing on sale in our hair dressing parlor all hair goods, including—switches, transformations and puffs—at a 25% discount.

**Children's
Gloves and Mittens
1/2 Price**

**Hair Goods
25%
Discount**

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Discount**

**Children's
Gloves and Mittens
1/2 Price**

Fourth Floor.

Our Entire Stock of Petticoats 1/4 Off Regular Price

Consisting of taffeta, messaline, satin, pussy willow and sateen in all new street shades. These are exceptional values, as they are exactly 1/4 off the regular prices.

Second Floor.

Choice of Our Entire Stock of Women's Coats 1/2 Price

This assortment includes all the coats from our regular stock—made of the most favored materials, splendidly tailored and in the latest and smartest modes. There is but a limited number of these coats left, but they are among the most distinctive styles we have had this season. Every woman should select hers during this sale, for they have been reduced to exactly 1/2 price.

Second Floor

Anniversary Sale of Dress Goods

**Four Special Values—
Silks at \$1.10**

One large lot of plain and fancy silk suitable for waists, dresses, skirts, kimono and lining. Such as 36-inch poplin, 36-inch printed crepe foulard and other fancy silk. On sale Friday at \$1.10 a yard.

Silks at \$1.55
Silk for dresses and shirts, consisting of 36-inch chiffon taffeta and 36-inch striped and plain satin and taffeta 36-inch figured silk. On sale Monday at \$1.55 a yard.

Dress Serge 95c
Special sale of wool dress serge, 36 inches wide, navy, blue, brown, green, red and black. On sale Monday in the Anniversary Sale at 95c a yard.

Sateen 85c
Special sale of printed sateen suitable for lining, in very pretty styles and colors. On sale Monday. 36 inches wide, at 85c a yard.

Popular Fiction at 1/2 Price
Cook—"Dual Alliance."
Davies—"Tinder Box."
"Confessions of a Debutante."
"Haarland From My Youth Up."
"Old Seaport Towns."
"Historic Southwest."
"Three Weeks in France."

Books of Travel at 1/2 Price
"Old Seaport Towns."
"Historic Southwest."
"Three Weeks in France."

Boys' and Girls' Books at 1/2 Off
Webster—"Tom Taylor at Otis."
"The Club Crow's Corner."
Barbour—"Four Afloat."
"Old, Old Land"—(Bible story).

Linen and Paper Books One-Third Off

Third Floor.

Anniversary Sale of Smart New Oxfords Two Styles—Reduced for the One Day Only \$9.95

Fine black kid eyelet oxfords, turned soles, full Louis covered heels, \$9.95.

At \$7.95

Black kid, two-eyelet oxford with baby Louis heels, reduced, for only \$7.95.

**Extra Specials for the Anniversary Sale
Two Big Lots of
Women's Boots
Reduced
Less Than 1/2
The Regular Prices**

\$6.95 Colored and black kid boots, hundreds of pairs to select from, for Monday only, your choice, \$6.95.

\$4.95 Colored and black kid boots, cravenette tops, turned and welt soles. Choice of all, \$4.95.

Third Floor—Gift Shop

Clearance Sale of Bric-a-Brac 1/3 Off Regular Price

All articles of pottery, glass, brass, mirrors, paintings, odd furniture, lamps, shades, etc., reduced for an Anniversary Sale to exactly 1/3 off the regular price.

Fourth Floor.

Sale to Interest Thrifty Mothers Boys' Suits \$8.85

Wool mixed suits, many having two pairs of pants, a large assortment of patterns and styles. Ages 7 to 17 years. Very special at \$8.85.

Fourth Floor.

A Rug for Any Room in the House At a Special Price Axminster Rugs \$43.75

Large range of patterns in conventional, all-over and Oriental designs. Seamed and seamless. Good, heavy quality, 9x12 size. Special, \$43.75.

Tapestry Brussels Rugs, \$16.95

Four patterns only 9x12 seamless Tapestry Brussels Rugs, all-over and medallion patterns. One of the best values offered this season. Special, \$16.95 each.

Congoleum Rugs

Congoleum Art Rugs, odds and ends in broken line sizes. Perfect goods, drop patterns.

Size 9x12, \$15.75. Size 9x10-6, \$13.75. Size 7-6x9, \$9.75.

Size 6x9, \$8.75. Size 4-6x9, \$3.98. Size 3x9, \$2.98.

Third Floor.

Say Nationwide Prohibition Becomes Effective After Gradual 278-Year Campaign

Has Fallen Upon Country Gently Because of Well Stocked Cellars and Knowledge of Cuba's Wetness, Declare Federal Internal Revenue Officials—History of War Against King Alcohol Recited At Many Jubilee Meetings.

New York, Jan. 17.—Uncle Sam has been legally "dry" now for 24 hours. Prohibition in its nationwide aspect has fallen upon the country gently, it is reported by federal internal revenue officials, largely because of the knowledge of the accessibility of Cuba where a man may quench any kind of a thirst and still be within the law. Meanwhile drug stores and candy emporiums are reported doing an increased business where a "wink" at the soda fountains nowadays carries no more suggestion of a "kick" than a dash of ginger.

Meanwhile, the churches and other organizations are celebrating the final triumph of prohibition after a "campaign" which, they say, lasted 278 years. Next Monday the army of clergymen in Greater New York who meet annually for a union meeting and who represent nearly every sect and creed—Jewish, Catholic and Protestant—will gather here and listen to addresses by Federal Prohibition Commissioner Kramer, Wayne B. Wheeler, general counsel for the Anti-Saloon league and other notables in the "dry" fight. Similar jubilee meetings, it is said, will be held in other parts of the country. Tomorrow will be "Law and Order Sunday."

At these meetings, various speakers are expected to touch upon some of the historical dates of the anti-liquor movement in America, which had its inception in Maryland in 1642 when the colony passed a law "punishing drunkenness by a fine of 100 pounds of tobacco." Other curious events in the struggle to give John Barleycorn the count may be recalled as follows:

Legal to Sell to Indians.
Pennsylvania colony in 1644 made it legal to sell liquor to Indians as well as to whites but a few years later Connecticut and Rhode Island penalized rum selling to the redskins by imposing heavy fines. In 1650 Connecticut passed a law forbidding "tippling for more than half an hour at a time." Four years later Massachusetts fined tavern keepers 20 shillings for catering to a drunken man. Maryland in 1658 voted to put any person found drunk "in the stocks for six hours."

Virginia decided "the common law" was any person who had been intoxicated three times.

First Temperance Society.
Dr. Benjamin Rush, perhaps the greatest American medical authority of a century and a quarter ago, in 1785 issued his celebrated essay dealing with the effects of alcohol on the body and mind. Four years later the first "temperance society" in the country was organized by 200 farmers in Litchfield county, Conn. In 1790 the "whiskey rebellion" in opposition to the tax on distilled liquors broke out in western Pennsylvania and was suppressed by the military. In 1802 congress passed a law enabling the president to "take steps to prevent the traffic in liquor with the Indians."

The Sobriety society founded in Alentown, N. J., in 1805, was the next

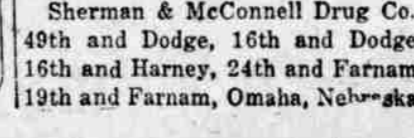
Organization of W. C. T. U.
Francis Murphy delivered his first temperance sermon in 1871 and helped to organize the Catholic Total Abstinence Union of America. Three years later women actively entered the crusade for temperance, the Women's Christian Temperance union being organized on November 19, 1874. Vermont, in 1876, passed a law declaring saloons to be "nuisances." In 1883 came the era of high license saloons and undertaking to control the traffic by taxation.

In 1884 the third plenary council of the Roman Catholic prelates at Baltimore, Md., declared against the liquor business. The Protestant Episcopal church organized the Knights of Temperance society in 1885 and similar organizations were formed by other religious denominations. In 1886 congress enacted that "instruction concerning the effects of alcoholic liquors shall be given in the schools of the District of Columbia, in the United States military and naval academies and in other schools under government control."

Ohio in 1888 passed a Sunday anti-liquor law. In 1890 the secretary of war ruled that "no ardent spirits or wine shall be sold in army canteens," a ruling, however, which some years later was rescinded. Men and women reformers in a temperance crusade at Bloomville, O., in 1891 wrecked a saloon and destroyed its contents. Mrs. Carrie Nation took up the same tactics elsewhere and made the hatchet more famous than it had been since the days of George Washington.

Omaha Regulates Saloons.
The first world's convention of the Women's Christian Temperance union was also held in Boston that year. The Anti-Saloon league was founded in Oberlin, O., by Howard H. Russell that year and spread all over the United States. In 1894 enforcement of the state dispensary law in South Carolina resulted in the killing of a number of men in liquor raids.

By 1900 many counties throughout the nation had become "dry" through local option. Omaha, Neb., in 1902 barred women and music from saloons. In 1904 Virginia "outlawed" 250 places for the sale of liquor. Iowa enacted a rigid "anti-boozing" law. Oklahoma's statehood bill, passed by congress in 1906, provided for "prohibition on Indian reservations for 21 years." Montana passed an "anti-wine room" law in 1907. Indiana citizens that year closed more than 720 saloons by means of "remonstrances." Alabama, Mississippi and North Carolina became prohibition territories in 1909. Texas in 1910 passed a law making it a felony punishable by from three to five years' imprisonment to sell liquors in no-license territory.



Any Nurse or Doctor Will Tell You—

that it is much easier to "stay well" than it is to "get well"—and it is much less expensive.

If you are overtaxing your strength, exhausting your nervous energy, neglecting your health, and starving your blood—sooner or later you will be laid up and unable to do anything. Millions of men and women go through life, half sick—discouraged and unhappy. They never know what it means to thrill with the joy and magnetism of perfect health.

The tonic and reconstructive qualities of REOLO are simply wonderful. It supplies the blood with the invigorating organic iron (which is easily assimilated by the blood) the revitalizing oxygen, and reconstructive cell-salts—that nature must have to maintain health.

REOLO converts the blood into a vigilant guardian against the insidious attacks of disease—and assists every natural force in the body. It makes it possible for the blood to build up—what the stress of daily activity, overwork, worry and overtaxing of the body have torn down. Worn-out brains are cast out—new cells grow—the hollow cheeks fill out and take on the ruddy glow of health. The spring comes back to the step—the whole body thrills with health and vitality, the nerves become steady and the brain is cleared to meet the battle with the problems of life.

If you are not feeling well—try the systematic REOLO Tonic Treatment—and give it a fair trial. The large package of 100 pleasant, tasteless tablets contains a supply for two weeks' treatment, and only costs one dollar. REOLO is fully guaranteed—and if it does not give complete satisfaction your money will be returned.

Sherman & McConnell Drug Co., 49th and Dodge, 16th and Dodge, 16th and Harney, 24th and Farnam, 19th and Farnam, Omaha, Neb., aka.

