

Prices are low enough to justify full replenishment of your household Linens and Cottons, as well as Longcloths, Nainsooks, Batiste and Underwear.

### Great Price Reductions on Muslins, Sheets, Sheeting, Pillow Cases

**Bleached Pillow Cases**  
These serviceable pillow cases are made from remnants of fine sheeting, in two popular sizes: 45x36-inch cases, at 27¢; 42x36-inch cases, at 25¢

**Remnants**  
Of bleached muslin, cambric and longcloth, in quantities equal to Fruit of the Loom or Lonsdale; lengths up to 10 yards. These 20¢ values will be offered on the large bargain square, at 22½¢

**Bleached Muslin and Cambric**  
10,000 yards; 36 inches wide; suitable for making sheets, pillow cases, underwear, etc. Special, on a large bargain square, at per yard 15¢  
10-Yd. Limit—No Mail or Phone Orders.

**Hope or Advertiser Extra Muslin**  
These are ever popular standard qualities for making sheets and pillow cases; in 36-inch widths, 10-yard limit to a customer, at per yard 19¢  
No Mail or Phone Orders.

**Naumkeag Bleached Sheets and Pillow Cases**  
These are made of superfine long Sea Island cotton, superior in construction or finish to Pequot or Utica. Made especially for the finest retail trade; in a beautiful extra fine percale finish.  
81x99-inch Naumkeag bleached sheets, at 2.85  
72x99-inch Naumkeag bleached sheets, at 2.75  
45x36-inch Naumkeag pillow cases, at 55¢  
42x36-inch Naumkeag pillow cases, at 50¢

**"Leader" Sheets**  
These well known sheets are made of a splendid quality bleached muslin, and will launder perfectly. They are warranted to give satisfactions. 72x90-inch sheets, at 1.39

**Bleached Sheet-ing Remnants**  
81 or 72 inches wide, good heavy quality, in lengths suitable for sheets and pillow cases. In the January White Goods Sale, at per yard 49¢

**Bleached Pepperell Sheets and Pillow Cases**  
At less than present wholesale cost.  
72x99 Bleached Sheets, at 1.90  
81x99 Bleached Sheets, at 2.05  
45x36 Bleached Sheets, at 55¢

**Bridal Nainsook and Cambric 36-Inch Width**  
No. 150, Nainsook or Cambric 35¢  
No. 250, Nainsook or Cambric 39¢  
No. 350, Nainsook or Cambric 44¢  
No. 450, Nainsook or Cambric 48¢

**Genuine Bridal Bleached Sheets and Sheeting, Pillow Cases and Seamless Tubing**  
Every housekeeper favors Bridal sheets and sheeting, as it is made of soft round thread yarn, absolutely free from dressing or filling—it is easily laundered and insuring satisfactory wear.

**Unbleached Sheeting**  
36 inches wide, nice even quality, round thread, exceptional value, at 18½¢

**Sterling or Economy Sheeting**  
This is a heavy linen finish cloth, suitable for hard wear—just the thing for hotels and rooming houses. It comes in 90-in. widths only.  
10-4 width, 90 inch full bleached sheeting, at yard, 62½¢

**Aurora Sheeting and Pillow Tubing**  
The nationally advertised Aurora sheeting or tubing, of standard make, requires no introduction to the experienced housewife. It has an exceptional soft finish, due to a special finishing process. Your choice of full spring water bleached, or one-half bleached material, as follows:  
10-4 width, 90-inch sheeting, at per yard 85¢  
9-4 width, 81-inch sheeting, at per yard 80¢  
42-inch bleached tubing, at per yard 55¢  
45-inch bleached tubing, at per yard 57¢

**Genuine Wamsutta and Dwight Anchor Bleached Sheeting**  
Are offered at prices much lower than present mill quotations. This offering of America's finest sheeting was made possible through contracts that were placed nearly a year ago. We offer them not branded, but genuine, in two most desirable widths:  
10-4 width, 90-in. sheeting, at 79¢  
9-4 width, 81-in. sheeting, at 75¢

**Pepperell Bleached Sheeting**  
Is one of the best known and most popular sheetings on the market, in fact, it is familiarly known as the "Housekeepers' Pride." It has a soft mellow finish and is easily laundered. Satisfaction and wear guaranteed; in the following desirable widths:  
10-4 width, 90-inch sheeting, at per yard 85¢  
9-4 width, 81-inch sheeting, at per yard 80¢  
8-4 width, 72-inch sheeting, at per yard 70¢  
7-4 width, 63-inch sheeting, at per yard 65¢  
6-4 width, 54-inch sheeting, at per yard 58¢

**Bridal Sheeting**  
10-4-90-inch bleached sheeting, at 95¢  
9-4-81-inch bleached sheeting, at 39¢  
8-4-72-inch bleached sheeting, at 80¢

**Bridal Seamless Tubing**  
45-inch bleached tubing, at 79¢  
40-inch bleached tubing, at 60¢

**"Bridal" Sheets and Pillow Cases**  
72x99-inch bleached, seamless sheets, at 2.35  
81x99-inch bleached, seamless sheets, at 2.35  
45x36-inch bleached, seamless sheets, at 53¢  
42x36-inch bleached, seamless cases, at 56¢

**Bleached Sheets**  
We have about 100 dozen 72x90-inch sheets, in a good quality bleached muslin, hemmed and ready for use, positively worth 1.69, special, each at 1.05

**"West Farnam" Bleached Sheets**  
Made of a splendid cotton, specially finished; thoroughly bleached and ironed. It comes hemmed ready for use. In following sizes:  
72x99-inch sheets, at each 2.15  
81x99-inch sheets, at each 2.30  
81x99-inch sheets, at each 2.45  
Brandeis Stores—Basement—Center

**Fidelity or Champion Brand Sheets**  
A superior brand of sheeting in a linen finish quality; specially adapted for frequent laundering. An excellent sheet for hotel use. In two sizes:  
72x99-inch sheets, at each 1.69  
81x99-inch sheets, at each 1.79  
Brandeis Stores—Basement—Center

### Extremely Low Prices on Wonderful Merchandise Beautiful Linens in the Sale of White

**Damask**  
Full bleached table damask with a beautiful lustre, very fine quality, an assortment of patterns, regular 1.25 value, special, at 99¢

**Damask**  
A heavy quality satin finish damask, made in Ireland, exquisite patterns, 72 inches wide, 2.98 value, in our January White Sale, yd. 1.89

**Napkins**  
About 500 dozen, mercerized quality; hemmed ends; regulation size; all pretty patterns, 15¢ values, specially priced in January White Sale, at 10¢

**Napkins**  
These are the mercerized kind with finish linen; hemmed ends; 18-inch size, in the January White Sale, six for 11.49

**All Linen Napkins**  
Made of all linen Irish damask, in a line of pretty floral patterns, 18-in. size, in this sale, at six for 2.39

**Table Damask**  
A heavy quality of mercerized table damask, in a range of pretty patterns; a big special in our 1920 January White Sale; regular 79¢ values, at per yard 59¢

**All Linen Napkins**  
These are all linen full bleached damask napkins, 18x18 inch size, special while they last, at per dozen 5.98

**All Linen Damask**  
This is a full bleached all linen damask, in floral and conventional designs, the satin finished quality, 2 yards wide, 3.00 values, in our January White Sale, at 2.25

**All Linen Napkins**  
Full bleached, all linen damask napkins, dinner size, no clothes or damask to match, values up to 12.00, in this sale at 7.50

**Satin Bed Sets**  
These sets consist of one large size spread; scalloped edge and cut corners and bolster to match; very handsome patterns, the regular 12.50 values, in this sale, per set 9.98

**Crochet Spreads**  
These spreads have hemmed ends, and are 72x83 inches in size; very neat patterns; the 2.25 values, in this sale, at 1.89

**Spreads**  
About 200 crochet spreads, hemmed ends; also scalloped and cut corners; large size; heavy quality, 3.98 values, at 3.25

**Fancy Spreads**  
The Birdseye weave kind, with hemmed ends in colored stripes of blue or pink; medium weight; size 72x90 inches, special for this sale, at 3.19

**Spreads**  
Extra heavy quality crocheted or satin damask spreads, scalloped and cut corner ends, four feet, six inches, regulation size, 5.00 values, special in this sale, at 4.19

**Table Cloths**  
These cloths are made of all English linen finished damask; size 64x64 inches; very pretty designs from which to select; the regular 3.00 quality, in this sale, at 2.50

**All Linen Cloths**  
Full bleached all linen cloths; 70x70 inches; a fine quality Irish damask, in beautiful floral designs, 12.50 values, a special offering in this sale, at 7.50

**Table Cloths**  
Made of an English damask, mercerized quality; hemmed ends; size 68x70; in a wide range of patterns; regular 1.75 cloths, very special in this sale 1.25

**All Linen Cloths**  
A very fine quality superior satin finish damask; all linen, in 70x70-inch size; 15.00 value, in this sale, at 11.50

**Filet Scarfs**  
These are the shadow lace filet lace scarfs; patterns are copied from very high class laces, in 18x36 and 18x50-inch size; regular values, in this January White sale, at each 1.00

**Extra Fine Linens**  
Hand embroidered Madeira linens, consisting of lunch and dinner cloths, scarfs and center doilies; slightly soiled and mused from the Holiday display; no seconds, at a reduction from the regular price of— 33 1-3% Off

**BRANDEIS WASH CLOTHS**  
Made of the same quality as our regular 16¢ variety, blue borders and Jacquard designs, limit of three to a customer, special in this January White sale, at— 5¢

**Madeira Doilies**  
For this sale, 100 dozen hand embroidered Madeira doilies, in the six-inch size; 50¢ values, very special, at 29¢

**Fancy Scarfs**  
One lot of lace trimmed scarfs, made of fine art cloth; very neat patterns; slightly soiled from our Holiday display values up to 98¢, your choice, at 59¢

**Towels**  
Full bleached; hemmed ends; fancy red border; soft quality; regular 17¢ values, in this sale, at 10¢

**Huck Towels**  
Full bleached heavy quality huck towels with hemstitched ends; 18x34 inches; 50¢ values, in this sale, at each 39¢

**Towels**  
About 250 dozen of these heavy quality, double twisted yarn full bleached Turkish towels, hemmed ends; 75¢ values, special in this sale, at 59¢

**Table Cloths, Napkins and Damask Remnants**  
One of the greatest bargains in our January sale, is this lot of very fine and high class linen cloths, in the banquet sizes, also napkins and remnants of all linen, both foreign and domestic makes, in desirable lengths. Also included are bed spreads in the satin or crocheted styles, slightly soiled from display, but of very superior quality. Your choice, a saving of one-fourth off the regular selling price. Main floor and basement.  
Brandeis Stores—Main Floor and Basement

**1/4 OFF**

### Silk and Cotton Undergarments

AT WORTH WHILE PRICE REDUCTIONS

**Silk Nightgowns at 7.85**  
Hundreds of garments from which to make a selection. Materials of crepe de chine, satin and trousseau silk. A remarkable selection from which to choose.

**Silk Envelope Chemise at 3.85 and 5.85**  
In a remarkable assortment and offered at true White Sale price reductions.

**Cotton Bloomers at 69¢**  
Fine quality batiste and crepe. Very specially priced for the white sale.

**Cotton Gowns, Petticoats, Envelope Chemise and Bloomers at 1.00**  
Cotton Night Gowns—either plain tailored styles or lace and embroidery trimmed; petticoats in many styles, with or without underpord; envelope chemise, with corset cover or straight top, and bloomers of pink and white batiste, with lace or ribbon edged ruffles at the knee.

**Nightgowns, Petticoats and Envelope Chemise at 1.50**  
A large assortment of gowns to choose from, in many different styles, some embroidered and some hemstitched in colors; petticoats with embroidery or rows of insertion or lace to form flounces, and envelope chemise, trimmed in filet and val laces, with round V shaped necks and ribbon bow trimming.  
Brandeis Stores—Third Floor—Center

### Corsets—

All new, fresh models, in beautiful pink brocades, medium and low bust. Also some very attractive sport Corsets, with elastic tops, well boned and stitched-in steels, prolonging the wear of the corset. Trimmed in embroidery and fancy braid; strong hose supporters. All sizes and wonderful values. Regular \$5 values, at 3.45

**Brassiers—**  
Lace and embroidery trimmed, front and back closing, all sizes, values up to 2.00, at 75¢  
BANDEAUX—Values to 89¢, special, at 50¢  
Brandeis Stores—Third Floor—East.

**Stamped Night Gowns**  
These gowns are unmade, of excellent quality nainsook, in patterns that are simple and attractive; square or V neck, special, at 1.49

**Stamped Dresser Scarfs**  
These are white scarfs with hemstitched scallops for a crocheted edge, stamped for a simple outline stitch; special, at 1.00

**Stamped Lunch Cloths**  
Hemstitched for crocheted edge and stamped for cross-stitch work; special in this January White Goods sale, at 2.00  
Brandeis Stores—Third Floor—Center

### Snowy White Goods in the White Sale

Assortments Are Complete—Prices Extremely Low

**English Nainsook**  
Made of combed yarn from finest long staple cotton, beautiful soft chambray finish, snow white and absolutely free from dressing; 36 inches wide; 12-yard bolt, at 2.95

**Pajama Cloth**  
32-inch, in the wanted small checks, splendid quality for underwear, pajamas, aprons, house dresses, etc., a limit of 10 yards to each customer, regular 25¢ value, special, at 15¢

**White Nainsook**  
And Lingerie Cloth; genuine Wamsutta fabrics, exceptionally sheer and clingy, in lengths up to 15 yards; white 3,500 yards last, yard 17½¢

**White Dimity**  
In neat checks and stripes; splendid quality for dresses, waists, fancy aprons, etc.; the usual 35¢ value, special, at 25¢

**Plisse Crepe**  
Splendid quality for underwear, pajamas, night gowns, etc.; will retain its crinkle after washing; 30 inches wide; 50¢ value, special, at 35¢

**Longcloth**  
A remarkable offering of our widely known standard quality. Imperial longcloth. Our popular No. 150 quality, beautiful soft chambray finish, free from dressing snow white, 36 inches wide, per yard, 15¢; 10-yard bolt 1.45

**White Soiesette**  
32-inch; a very popular standard cloth, with a permanent mercerized finish, every yard stamped "Soiesette" on selvage, at per yard 49¢  
Brandeis Stores—Basement

**Imperial Nainsook**  
A beautiful sheer soft clingy fabric, made of combed yarns of finest selected domestic cotton; snow white; absolutely free from dressing which renders these fabrics soft for the needle.  
No. 220, Nainsook, 36 inches wide, 10-yd. bolt, at 2.85  
No. 220, Nainsook, 36 inches wide, 12-yd. bolt, at 3.35  
No. 240, Nainsook, 40 inches wide, 12-yd. bolt, at 5.45

**Wamsutta Skirting**  
And suiting, in assorted weaves, correct weight for tailored suits and skirts, a wonderful value, at per yard 49¢

**Mercerized Batiste**  
40-inch soft and lustrous for dainty undermuslins, infants' wear, slips, corset covers, etc.; 50¢ values, special, at 39¢

**Imperial Longcloth**  
Made of finest selected Sea Island cotton; beautiful soft mellow finish; positively free from dressing or filling, pure white and 36 inches wide.  
No. 200, Longcloth, 10-yard bolt, at 1.95  
No. 200, Longcloth, 12-yard bolt, at 2.35  
No. 215, Longcloth, 10-yard bolt, at 3.50  
No. 275, Longcloth, 12-yard bolt, at 4.95

**White Ripplette**  
Genuine Bates' quality, specially adapted for hard wear, such as boys' and girls' school suits and dresses, rompers, etc.; easily laundered; requires no ironing, and guaranteed to retain its natural crinkle; positively worth 50¢, special, at 39¢

**White Splash Voile**  
36-inch; very new and dainty for evening and party dresses, waists, etc.; special, at 48¢

**Flaxon Fabrics**  
150 pieces, plain white, every piece stamped on selvage, very desirable for children's waists and dresses, or women's and misses' hosiery, dresses, aprons, etc., in two widths:  
30-inch plain white, at yard 23¢  
40-inch plain white, at yard 35¢

### Embroidery and Laces in the White Sale

At Very Unusual Price Reductions

**French and English Val's**  
Edges and insertions; good styles, very special for Monday, at per yard 5¢

**Girdle Cords, Fancy and Plain**  
2 yards long, for blouses and dresses; worth up to 2.98 each, special at 39¢ to 1.50  
Brandeis Stores—Main Floor—Center

**Embroidery, for corset covers;**  
12 to 17 inches wide; good quality Swiss and cambric; regular 50¢ values, Monday, at 25¢

**Cambric Embroidery Edges,**  
open work designs and plain scalloped edges; good quality; splendid for children's wear; regular 19¢ quality, yard 10¢

**Net Top Flouncing, Oriental net**  
top flouncing, heavy embroidery on fine bretteonne nets; 36 inches wide; regular price, per yard, 3.98, special, at 1.98

**Silver Lace Flouncing,**  
hand-made embroidery on silk tulle nets; regularly priced up to 8.88, special, at 4.95

**Cambric Laces; Van Dyke**  
points; beading tops; val and shadow patterns; regular 50¢ values, at per yard 29¢

**French and English Val Laces,**  
Edges, L. ertions and Beadings; Torchon Laces, fine dainty patterns, excellent for children's wear and lingerie, regular 10¢ and 15¢ values, at 5¢ and 10¢

**Embroidery Beadings**  
In Nainsook, Swiss and Cambric, very specially reduced for Monday, yd. 5¢, 12½¢

**Embroidery Baby Flouncing**  
very beautiful quality, in dainty patterns; 27 inches wide; 1.00 values, at 69¢

### Charming White Silks

Are Important Features in the Sale of White

**Baronet Satin and Sport Crepe**  
An ideal material for dresses, coats and separate skirts, in 40-inch width; regular 7.50 and 8.00 values, special Monday at, 4.95 per yard.

**Imported Jap Habutai**  
An extra heavy quality and will give splendid service, the regular 2.50 value, special for Monday, 1.69 at per yard.

**Jap Habutai**  
Imported from Japan, is of good weight and of a very fine weave, 36 inches wide, regular 2.25 quality, 1.49 special at.

**Imported Japan Satin**  
An extra heavy wash satin direct from Japan; splendid weight, very firm and will tub perfectly, the regular 3.50 quality, 2.00 Monday at.

**Crepe De Chine**  
This is an extra heavy material, 40 inches wide and offered Monday at 1.95 the very low price of.

**Sport Tussahs**  
All silk, extra heavy sport tussah; the most popular and practical outing silk for dresses, suits and coats, 36 inches wide, the regular 5.00 value on sale Monday at, per yard 2.95  
Brandeis Stores—Main Floor—Center

### The January White Sale of Baby Garments

Should Be of Unusual Interest to Mothers

**MUSLIN DRAWERS IN TWO LOTS**  
For children 2 to 12 years. Those in the lot at 29¢ are made with deep hem and a cluster of tucks. The 39¢ Drawers are made of good quality cotton, trimmed with embroidery and tucks. 29¢ 39¢

**Infants' Dresses in Four Lots**

**Lot 1 at 89¢**  
Machine made dresses, in long and short styles, in both bishop and yoke effects; fine tucking and insertion in yokes; neck and sleeves trimmed, special 89¢

**Lot 2 at 1.79**  
Short hand-made bishop slip dresses; sheer materials, deep hem, neck and sleeves; trimmed with lace, sizes 6 months to 2 years, special, at 1.79

**Lot 3 at 2.98**  
Short and long, hand and machine made; some in yoke effects of tucking and embroidery, daintily trimmed; values 4.88 and 5.98; special, at 2.98

**Lot 4 at 4.98**  
Short and long, both hand and machine made; all are elaborately trimmed with val lace; sizes up to 2 years; offered at less than half price, special, at 4.98  
Brandeis Stores—Third Floor—East