FIUURES ATTEST POPULARITY OF LANDBANK HERE
Official Statement Shows Omaha Institution Has Become One of the Lead ers of Country.


LIVE STOCK

## 

WE OFFER $6 \%$ First Mortgage Bonds
severed ho owhe
155
Masturity 1224 to 1928.
Owners will ocecopy the buildings.
Amer
American Security Co.

## BRINGING UP FATHER-





| THEATERS |  | FIASHEO from FIIMLAND |  |  |  |
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|  | $0$ |  | Neighborhood Houses |  |  |
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|  |  |  | cuwatiow wid | Large Increase Reported In Postoffice Receipts <br> The total receipts of the Omala |  |
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|  |  |  |  | Totals for other than mail busi ness were: Internal revenue, $\$ 569$, |  |
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| trecors |  |  |  |  | Yekaterinoslav Captured. |
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|  |  |  | Births In Omaha During 1919 Were 3,867; 2,551 Deaths |  |  |  |
|  |  |  |  | PURE FOOD PRODUCTS <br>  |  |
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|  |  |  |  | COMPANY |  |
| Number of |  |  |  |  |  |  |
|  |  |  |  | R. C. HOWE,ESIDENT and GENERALMANAGER. OMAHA, U. S. A. This great independent food products com-pany is owned by some 5,000 stockholder, In-cluding some of the west's. greatest live stock |  |
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## Extravagance and Speculation

## year 1892 as bein

"The most prosperous
catione for the future.
And so it had been, but extravagance and speculation were rampant; and in
May, 1893, began a most distressing crisis, which lasted fully four yers, The year 1919, to outward appearances, has been many times more pros perous than 1892 . Shall we, too, predict "strongly favorable indications for
the future? the future?" "Crisis and Depressions," a book by Theodore E. Burton, declares that a period of depression "is invariably preceded by a season of great a activity,
marked by much real or apparent prosperity;" and further he gives a schedule of the stages in which the approach of a crisis may be noticed. Number 5 is "increasing extravagance in private and public expenditure;" and Number 6 is "the development of a mania for speculation, attended by dishonest method
in business and the gullibility of many in vestors., The seventh stage is

Nevertheless, these same indications portend genuine prosperity, provided there is no overaction and that speculation does not take the place of more
legitimate enterprise. legitimate enterprise.
The consensus of we may look for continued prosperity only in the in event that we put a decided
check upon the twin evils. check upon the twin evils: Extravagance and Speculation. Shall we do it?
It is a matter for each individual to decide for himself. No tively stop any man or woman from either. But every individual can help put on the brake which will prevent 1920 from being an exaggerated 1893: Each can cut down his or her purchases to actual necessities savere as much as possible
and invest the surplus in good securities which have no taint of speculation. and invest the surplus in good securities which have no taint of speculation.
We prefer continued prosperity to a panic or crisis. The prosperity of our clients means more prosperity for us. Apd so we join in the crusade to stop ex chients means more prosperity for us. Apd so we join in the crusade to stop ex-
travagance and retard speculation. Buying fewer fur coats and silk shirts and more farm bonds and city real estate mortgages will go a long way towarr bringing about the desired result. And to this end, from among many others


Also many other farm bonds, straight (one note) farm mortgages, municipal
onds, school district bonds, and warrants. Call at the office; telephone B6844,
Lincoln Trust Company


