

MANUFACTURING DOUBLED SINCE 1915 IN OMAHA

Last Year's Industry Shows Increase of 8 Per Cent Over 1918—Automobile Accessories Tripled.

Omaha's manufacturing during 1919 showed an increase of 8 per cent over 1918, and the most interesting feature of statistics which have been prepared by the publicity bureau of the Chamber of Commerce is that this city's total manufacturing output has doubled since 1915.

The manufacture of automobiles, tires and accessories last year was nearly three times that of the previous year. The output of butter was doubled in two years and the output of flour last year showed an increase of nearly 100 per cent over 1918.

The estimated factory output last year was \$463,103,095, as against \$427,271,161 for 1918.

An itemized list of factory output follows:

Alfalfa products	4,736,280
Art glass and mirrors	15,000
Automobiles, tires and accessories	2,569,800
Bacon	2,500,000
Butter	2,500,000
Canned fruits	2,500,000
Canned meats	2,500,000
Canned vegetables	2,500,000
Cheese	2,500,000
Coffee, tea and spices	2,500,000
Corn	2,500,000
Cream	2,500,000
Crochets	2,500,000
Drugs	2,500,000
Electric light and power	2,500,000
Electric stoves	2,500,000
Flour and mill products	2,500,000
Fur garments	2,500,000
Furniture	2,500,000
Glass	2,500,000
Hats, caps and gloves	2,500,000
House dresses and aprons	2,500,000
Ice cream	2,500,000
Iron and brass	2,500,000
Jewelry	2,500,000
Meat	2,500,000
Milk	2,500,000
Milk work	2,500,000
Miscellaneous	2,500,000
Paint and glass	2,500,000
Ready-to-wear	2,500,000
Rubber stamps and stencils	2,500,000
Silk	2,500,000
Sheet metal work	2,500,000
Shoes	2,500,000
Signs	2,500,000
Smelting	2,500,000
Stocks	2,500,000
Structural steel	2,500,000
Suits and trousers	2,500,000
Tents and awnings	2,500,000
Trunks	2,500,000
Wearing apparel	2,500,000
Welding	2,500,000
Wool clothing	2,500,000
Miscellaneous	2,500,000
Totals for last five years:	2,500,000
Year	Amount
1915	\$218,448,059
1916	258,047,715
1917	311,900,000
1918	427,271,161
1919	463,103,095

Jobbing Increase Shows Big Growth In Omaha In 1919

The following table shows the 10 leading lines of jobbing and the increase for three years:

	1919	1918	1917
Automobiles and trucks	\$51,098,820	\$37,103,277	\$39,814,157
Groceries	41,426,449	30,578,325	26,899,638
Oils	27,667,098	22,080,000	16,062,000
Commission and produce	25,087,763	17,369,835	11,527,518
Auto tires and accessories	20,607,500	16,794,918	7,713,873
Agricultural implements	20,144,850	19,081,988	14,283,152
Dry goods	19,298,000	15,103,000	12,426,000
Lumber	18,892,211	13,980,235	17,301,534
Coal	14,222,074	13,514,999	12,362,313
Plumbing and heating supplies	9,063,500	5,460,000	5,354,476

BIGGEST YEAR IN HISTORY FOR NEW BUILDINGS

Total Investment In Omaha for 1919 Almost 250 Per Cent More Than Previous Year.

The total investment in new buildings during 1919, as recorded by the city building department, was almost 250 per cent more than 1918 and was the largest year in the history of Omaha.

The following table shows the totals for the last 10 years and also the distribution of the 1919 building operations:

Year	Total Investment
1910	\$4,610,456
1911	4,110,721
1912	4,340,751
1913	4,429,021
1914	4,230,983
1915	4,610,456
1916	4,110,721
1917	4,340,751
1918	4,429,021
1919	11,034,527

Fire Loss In Omaha In 1919, Exclusive of the Court House, \$215,073

Chief Charles Salter of the fire department, in his report for 1919, which has been completed to December 1, shows the total loss for 11 months, \$215,073, exclusive of the court house fire, which he does not consider as a "fire," in the usual acceptance of the term. He made a special report, which includes the court house and shows a total loss of \$754,073 for the entire city.

The total fire loss in 1918 was \$501,767 and in 1917 the loss was \$1,191,147.

The report shows the following:

Year	Amount
1915	\$218,448,059
1916	258,047,715
1917	311,900,000
1918	427,271,161
1919	463,103,095

OMAHA JOBBERS SAW 43 PER CENT BOOM IN 1919

Last Year's Increase Was Largest Ever Recorded In History of City—Three Reasons Given.

Omaha's jobbing business last year was 43 per cent more than 1918 and the increase has been 100 per cent since 1915.

Last year's increase was the largest ever recorded in the history of the city, due to three principal causes, according to the publicity bureau of the Chamber of Commerce: Advance in cost of merchandise, the normal expansion of Omaha's trade territory and the increased consumption because of the agricultural prosperity of the inland west.

The volume of business last year was \$353,462,457, as compared with \$260,836,940 in 1918.

The following totals show increases since 1915:

Year	Total
1915	\$177,351,765
1916	188,769,493
1917	200,836,940
1918	260,836,940
1919	353,462,457

Itemized jobbing list follows:

Agricultural implements	220,144,800
Automobiles and trucks	51,098,820
Automobile tires and accessories	20,607,500
Bacon	2,500,000
Butter	2,500,000
Canned fruits	2,500,000
Canned meats	2,500,000
Canned vegetables	2,500,000
Cheese	2,500,000
Coffee, tea and spices	2,500,000
Corn	2,500,000
Cream	2,500,000
Crochets	2,500,000
Drugs	2,500,000
Electric light and power	2,500,000
Electric stoves	2,500,000
Flour and mill products	2,500,000
Fur garments	2,500,000
Furniture	2,500,000
Glass	2,500,000
Hats, caps and gloves	2,500,000
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Ice cream	2,500,000
Iron and brass	2,500,000
Jewelry	2,500,000
Meat	2,500,000
Milk	2,500,000
Milk work	2,500,000
Miscellaneous	2,500,000
Paint and glass	2,500,000
Ready-to-wear	2,500,000
Rubber stamps and stencils	2,500,000
Silk	2,500,000
Sheet metal work	2,500,000
Shoes	2,500,000
Signs	2,500,000
Smelting	2,500,000
Stocks	2,500,000
Structural steel	2,500,000
Suits and trousers	2,500,000
Tents and awnings	2,500,000
Trunks	2,500,000
Wearing apparel	2,500,000
Welding	2,500,000
Wool clothing	2,500,000
Miscellaneous	2,500,000
Totals	353,462,457

\$7,000,000 Court House.

New York, Dec. 31.—The board of estimates appropriated \$7,000,000 for the construction of a new court house, which is to be of hexagonal design. The building will be situated on the court house site back of the municipal building.

Manufacturing Shows Big Growth In Omaha In 1919

The following is a list of the 10 leading manufacturing lines in Omaha and their growth for the last three years:

	1919	1918	1917
Packing house products	\$293,960,675	\$296,506,787	\$199,118,000
Smelting	41,560,642	46,685,724	59,997,165
Butter	22,655,210	20,387,182	11,011,925
Autos, tires, accessories	20,523,533	7,195,200	6,177,834
Printing and publishing	6,826,875	4,458,506	4,656,857
Crackers	5,307,325	3,800,000	2,504,054
Alfalfa products	4,796,230	4,281,000	3,500,000
Bags	3,900,000	2,900,000	3,525,000
Cars and rolling stock	2,750,000	2,525,000	2,340,000
Flour	14,421,252	7,458,135	6,217,319

Juvenile Court Put in a Busy Year During 1919

During 1919 the juvenile court dealt with 682 children in court, and 1,152, a total of 2,030, according to the annual report of Chief Probation Officer Vosburg.

The officers of the court made 7,183 visits, including visits to homes where mothers' pensions are paid.

The police turned over 409 children to the court.

Last year in only 21 cities of the country more than 2,000 automobiles, valued at more than \$28,000,000, were stolen. About 5,000 of these automobiles, valued at about \$5,000,000, never were recovered.

AK-SAR-BEN ENDS BIGGEST YEAR IN ITS HISTORY

Membership Record Broken During 1919—\$1,000,000 Exposition Company Launched.

The Knights of Ak-Sar-Ben stand between two years, pointing one hand with pride to the old and extending an optimistic hand to the new.

The membership last year reached 3,840, which was a record breaker for this organization. Fifteen initiation shows were given at the Den on North Twentieth street, where 15,000 men were entertained, the visiting guests representing every state of the union.

The big feature of the year for the Ak-Sar-Ben was the launching of the Ak-Sar-Ben Exposition company and the sale of \$1,000,000 worth of stock by popular subscription by the largest bunch of stock salesmen that ever walked in shoe leather. Work has been started at the exposition grounds on West Center street and next fall the curtain will be raised at this great playground of the west.

Last fall's Ak-Sar-Ben street carnival was the last time this feature will be held in connection with the fall festivities, as the exposition grounds will furnish more varied and interesting programs for Omaha's visitors.

The Knights of Ak-Sar-Ben will begin early next spring to make a drive for 60,000 members in 1920. Memberships may now be recorded at \$10 each.

Cabbage Patch Whisky Cache

Williamson, W. Va., Dec. 31.—Revenue officers with keen noses recently unearthed a rather "wet" cabbage patch up the hollow from Bottom creek. Besides the cabbage, there were four 10-gallon kegs, one 5-gallon keg, two 3-gallon oil cans and several pint jars filled with liquor.

SKINNER'S PURE FOOD PLANTS
OPERATED BY "THE SKINNER COMPANY"

WORLD'S MOST MODERN & SANITARY PACKING PLANT.

WORLD'S LARGEST MACARONI PLANT.

WHOLESALE BAKING PLANT - COUNCIL BLUFFS, IOWA.

MOST MODERN POULTRY, BUTTER, EGGS & COLD STORAGE PLANT.

TRADE MARK REGISTERED U.S. AND FOREIGN
ALL PRODUCTS PACKED UNDER THE SKINNER TRADE MARK GUARANTEE OF HIGHEST QUALITY

TRADE MARK REGISTERED U.S. AND FOREIGN
PORK & BEEF PACKERS AND PROVISIONERS
MACARONI PRODUCTS
WHOLESALE BAKERS
PACKERS OF POULTRY
BUTTER & EGGS
PUBLIC COLD STORAGE

HERE'S TO YOU, 1920!

MUCH of prosperity and success has come to Omaha during the year 1919. It has grown tremendously, steadily, forging ahead among cities renowned as great centers of industry.

But much as 1919 has brought to us, the mercantile institutions of Omaha are not looking backward. Rather, their faces are turned forward—toward the realization of big plans for the future.



(Our New Garment Factory Now Under Construction at 10th and Douglas)

Among other institutions, this house has many plans for expansion and growth. A bigger business, a greater service—even closer co-operation, if possible, with our customers than we have ever yet attained—these are some of the things we plan.

Our new buildings will be a tangible sign of the spirit of progress with which we enter the New Year. It is our earnest wish that we may measure up fully to the ideal of development which we have set up for the year 1920.

M. E. SMITH & CO., OMAHA

Wholesale Dry Goods

THE SKINNER COMPANY

The Mid-West's Greatest Independent Manufacturers of Food Products

This great independent company is owned by the stockholders, including many of the west's greatest live stock producers.

The great strength and successful record of the Skinner interests at Omaha which heretofore have been more or less hampered by being required to operate as three separate corporations, known as the Skinner Packing Company, the Skinner Manufacturing Company and the Skinner Baking Company, are now consolidated into one big independent company known as the Skinner Company.

While all stockholders, officers and employees of the three companies have been co-operating and working together for all the companies, however, because of the fact that the sale of the products of each of the companies has been more or less dependent upon each of the other companies, there is no question but that this consolidation is for the benefit of the general public as well as for the best interests of each of the stockholders of each company.

This consolidation means only one national sales organization for all of these products that go to the wholesale grocery trade.

The overhead operating expense of the business of the three companies is materially reduced by this consolidation.

As the Skinner interests have always followed regular lines in distributing their products, and have supported in every possible way the wholesale grocery trade, instead of selling direct, and making an effort to put the wholesale grocers out of business. The Skinner Company is not affected by the recent dissolution of the big packers from side lines.

The Skinner Company will continue in the future as it has in the past, to make every effort possible to distribute all its products it is possible for it to distribute, through its present national sales force covering the wholesale grocery trade.

The Skinner Company, through its co-operation with wholesale grocers, continue to offer, as it has in the past, a real weapon to the wholesale grocery, to keep the big packers out of the wholesale grocery business, and there is little doubt but that the rapid growth of the Skinner interests was a big factor in helping the wholesale grocers in their present fight against the big packers from engaging in the wholesale grocery business.

This consolidation goes back to the old adage that "In Union There is Strength," and it makes a compact whole of what has heretofore been scattered interests.

The present officers of the company are as follows: R. C. Howe, Vice-President and General Manager; Lloyd M. Skinner, President; Robert Gilmore, Vice-President; Paul F. Skinner, Chairman of Board; D. C. Robertson, Secretary and Treasurer. During all of their business experience, the Skinner Brothers have never taken a step that has been so greatly to the benefit of their stockholders as has this consolidation.

1919 Year's Business Excellent. Outlook for 1920 Even More Promising.

The Skinner Company is now in a very strong financial condition. Practically all departments are turning down business because of the need of greater manufacturing facilities. However, the Produce Department will shortly move into the modern, extensive production plant of the company at Twelfth and Douglas streets, which will enable this department to multiply its business many times in 1920. Both the Baking Department and the Macaroni Department are negotiating for other plants which they require at once in order to extend their business, and further additions will be made to present plants as soon as building operations are completed on the Produce Building.

Policy of Conservative Expansion.

The food products business is a business of great detail. Success is built on continuous personal attention and management. The Skinner Company policy, in the future as in the past, will be one of conservative expansion, and while it is its idea to continue to expand only as fast as it can be done by increased demand for its products, at the same time it will spare no effort so far as it lies in its power to make the Skinner Company a very growing factor in the production of food products for this nation and at the same time assuring a safe and profitable return for the capital invested.

Production and Distribution at Lowest Cost.

The present consolidation of the Skinner interests gives the Skinner Company a substantial advantage over many competitors, and makes the business even more assured than it would be otherwise. The entire products of the Skinner Company are marketed under the nationally known trademark, "Skinner's." The factories are all modern, equipped with the latest machinery, operating with the greatest efficiency. The plants who are experts in their lines, and all plants are under the personal supervision of the president and chairman of the board who have piloted these companies to their present successful and enviable position in the commercial world.

Outlook for the Future.

Each year they have been in business the factories under their control have doubled and tripled their output, and the sales have increased with a rapidity that has surprised the business world. Expansion, while aggressive, has been characterized by certain conservatism that has won the respect of the most conservative business men and bankers of this country.

The business of the Skinner interests has been little affected by the storms and stress of varying conditions. The present consolidation evokes no radical change in policy for their products. The ever-increasing demand from Europe for food products, coupled with the continually increasing demand for a quality product at home is positive assurance that the investor who is back of Skinner's products will make even larger profits in the future than in the past.

Skinner's food products are quality goods. The Skinners have always been leaders in any industry in which they were interested, and it is such companies as theirs that will greatly benefit from the prosperity and greatly increasing demand for quality goods that is assured in this country for many years to come.

The Skinner Company now expects to open its big Independent Packing Plant in a few weeks. This plant will be under the personal management of R. C. Howe, Vice-President and General Manager of the Company.