

ZONE PLAN TAKEN UP DURING 1919 BY COMMISSION

City Planning Commission Mapped Out Many Traffic Improvements for Omaha In the Last Year.

The most important work taken up during the year by the city planning commission was the zoning plan which has been embodied in the form of an ordinance...

Ten cities of the United States already have adopted zoning plans and 30 other cities are taking the preliminary steps.

Preliminary study maps showing the use of land, height of buildings, percentage of area occupied by buildings, topography of the land, amount of occupied and unoccupied land, location of industry, location of apartments and tenements, transit lines and their relation to population and charts showing direction of winds and percentages of city area occupied by public property, railroads, industry, commerce and residence, were completed in preparation for the actual zoning of the city.

Work on the final maps, dividing the city into various zones, regulating the use of land, area of land to be occupied and height of building, is now well under way. A new map of Omaha was completed to be used in the zoning work. A great amount of statistical work and tabulation was included in the preliminary work necessary for zoning.

Plans for Extensions.

During the year the City Planning Commission worked out plans and detail studies of a number of extensive widenings and improvements of streets and boulevards. Among those now under process of appraisal are the Harney street widening from Twentieth to Twenty-sixth streets...

One of the most important improvements for the city is the proposed river front boulevard, now being mapped and surveyed. The route leads from the Fontenelle forest reserve on the south to Ponca creek, north of Florence.

The Inner Belt Traffic way is in process of mapping. It consists of a broad, paved traffic street, following the route of the Omaha Belt line, from Sixteenth and Sprague to Sixteenth and Leavenworth streets.

Work is now under way for the widening and extension of St. Marys avenue, from Nineteenth street to Turner boulevard, making it the main traffic street to the southwest part of the city.

Several buildings have been designed for the city. Among them are the Jefferson square bath house, designed and built under the supervision of this department...

Four new playgrounds have been proposed by this department at Forty-seventh and Grant streets, Thirty-third and Lake streets, Twenty-seventh and Erskine streets, and Twenty-first and Charles streets.

A complete report in book form, explaining the various projects for street improvements, widenings, extensions, etc., has been prepared and issued by this department.

Street Maintenance Report Shows Extent Of Work Done by City

The street cleaning and maintenance department in charge of City Commissioner D. B. Butler, has the care of 256 miles of paved streets and 675 miles of unpaved streets in Greater Omaha.

A summary of the year's work to December 23 follows: 45,960 square yards of asphalt laid in the repaving of paved streets. 1,376 lineal feet of culverts constructed.

2,118 blocks of dirt streets repaired. 4,114 blocks of dirt streets repaired and rounded up. 66,015 blocks of paved streets dry cleaned by "white wags."

15,814 blocks of sweepings hauled off paved streets. 21,096 blocks of paved streets flushed. 6,192 blocks of weeds cut. 85,890 loads of snow hauled. 6,215 loads of cinders hauled for the repair of unpaved streets. 1,074 cavens and washouts repaired.

La Camille Corsets. The January Sale brings a continuance of our sale of La Camille Corsets. There are 10 different models in beautiful fabrics. Specially priced at— \$1.95, \$2.95 and \$4.95

THE STORE OF Thomas McPatrick Co. ON DOUGLAS STREET FOR FIFTY YEARS

January Sale of Handkerchiefs. Included are all mused and soiled Handkerchiefs; also broken lines of initial Handkerchiefs left over from the holiday trade.

On Friday, January Second, We Will Usher in the New Year With Our Annual Sale of Linens and White Goods

FOLLOWING the custom of years our Annual January White Sale is announced. A decent regard for candor, which is ingrained in this institution, leads us to make the following statement:

"While liberal reductions from past prices are offered on seasonable merchandise and broken assortments, we believe we are serving our patrons well when we offer our present ample stock of staple merchandise at prices based upon early buying.

"Hence in the interest of honesty we explain that the reductions referred to on these lines mean comparisons with present market prices.

"We see nowhere the relief of a declining market, but every indication of a continued strong demand and consequently advancing prices."

Gratefully we appreciate the continued confidence and patronage which has come to us in such liberal measure throughout the years and wish for all a happy year to come.

J. M. Butler PRESIDENT.

Of Special Interest Is Our January Sale of Silks

We have picked all odd pieces and broken lines left in our Silk Department after a very busy season and have grouped them together in three special lots for a quick clearance, at very low prices.

Lot No. 1—Includes fancy Silks—stripes, plaids, plain taffetas, plain messalines, and fancy lining silks. Values up to \$3.50 a yard, January Sale Price, per yard, \$1.89.

Lot No. 2—This lot includes fancy printed Georgette Crepps, embroidered Crepe de Chine, broad crepe de Chine and broad crepe satin. Values up to \$4.50 a yard, January Sale Price, per yard, \$2.45.

Lot No. 3—In this lot will be found 40-inch Crepe Meteor, 40-inch Charmeuse, 40-inch satin, fancy Pussy Willow taffetas, and a few odd pieces of high grade novelty Silks. Values up to \$6.50 a yard, January Sale Price, per yard, \$3.45.

\$8.95 Is a Very Low Price For Women's Boots

Yet that is all they will cost you here on Friday. We have gathered together all the broken lines of our high grade Women's Boots for a quick disposal on Friday. All are the products of the country's leading makers, including Baker. All the newest styles are represented. Boots that were formerly priced from \$14.00 to \$18.50. Friday they will be cleared at, a pair, \$8.95.

January Sale of Women's Hose

Women's Lisle and Cotton Hose, fashioned and semi-fashioned models. This lot is the remainder of several famous numbers which are now unobtainable. Specially priced, a pair, 75c.

Pure Silk Hose without seams; black and colors. Same as our \$2.00 spring quality. Special, per pair, \$1.45.

Fashioned Silk Hose in black and other fashionable shades, odd lots that were priced up to \$3.00 a pair. Special, per pair, \$1.98.

A Brisk Sale of Women's Knit Underwear

We are clearing away all odd lots and broken lines during this January Sale. Below we mention a few of the important values.

Women's Silk and Wool and Globe Wool Union Suits. A small lot of broken sizes. Values up to \$9.00. To clear, at \$4.49.

Women's Wool Union Suits. Both out and regular size. Regular \$3.50 and \$4.00 values. Special, per suit, \$2.49.

Children's Fleece Union Suits, with and without waist straps. Regular \$1.50 values. Special, 98c.

An odd lot of Women's fleeced and medium weight, ankle Suits; also a few wool Vests. To clear, at each, \$1.89.

A small lot of ankle length Union Suits; knee length Union Suits in out sizes; also Vests and Pants. Your choice, 98c.

Boys' Waists, both sport and regular models. These are worth \$1.50 each. Special at 95c.

Sale of Men's Furnishings

Men's Fine Cotton Sox in all colors. Regular 35c values. Special, per pair, 29c.

Men's Neckwear reduced: Regular \$1.00 values... 79c. Regular \$1.50 values... \$1.15. Regular \$2.00 values... \$1.55. Regular \$2.50 values... \$2.05. Regular \$3.00 values... \$2.35. Regular \$3.50 and \$4.00 values at \$3.15.

Men's Outing Flannel Pajamas. Special at \$3.00 and \$3.50.

A lot of Men's Wool-mixed Sweaters. Values up to \$7.00. Special, \$3.95.

Mercerized Napkins. 18x18—Assorted patterns... \$1.75. 18x18—Striped & key borders... \$2.45. 15 1/2x19 1/2—Imported... \$4.45. 22x22—Imported... \$4.95. 22x22—Union Napkins... \$4.95.

All-Linen Napkins. 19x19—All-linen Napkins... \$5.25. 22x22—All-linen Napkins... \$6.95. 21x21—Extra heavy Napkins... \$7.95. 22x22—Extra heavy Napkins... \$8.95. 22x22—Extra heavy Napkins... \$14.05.

Odd Linen Cloths. 70x71—Irish Damask Cloths... \$8.75. 72x72—Irish Damask Cloths... \$10.00. 72x90—Extra quality Cloths... \$10.00. 72x108—Extra heavy Cloths... \$15.00. 81x81—All-linen Cloths... \$8.75.

Long Cloth. No. AAX—12-yard Bolts... \$2.75. No. B1—12-yard Bolts... \$3.75. No. 150X—10-yard Bolts... \$3.75. No. X—12-yard Bolts... \$3.85. No. 969—Long Cloth, 7d... \$4.25.

Mercerized Table Cloths. 36-inch square Table Cloths... 79c. 54-inch square Table Cloths... \$1.59. 64-inch square Table Cloths... \$1.98. 72-inch square Table Cloths... \$2.95. 72-inch imported Table Cloths... \$3.95.

Linen Lunch Cloths. 36x36—All-linen Cloths... \$2.95. 36x45 fine quality Cloths... \$3.75. 45x45 fine quality Cloths... \$4.95. 45x45 Satin hand Cloths... \$5.25. 45x45 fine Irish Cloths... \$6.75.

Cotton Huck Towels. No. 833—Red border Towels... 49c. No. 284—Blue border Towels... 23c. No. 5236—Red border Towels... 29c. No. 5956—All white Towels... 29c. No. 5964—All white Towels... 35c.

Bath Towels. No. 635—All white Towels... 35c. No. 6937—All white Towels... 49c. No. 5942—Extra large Towels... 59c. Fancy border Bath Towels... 79c. Fancy border Bath Towels... 79c.

Damask. No. 2113—58-inch Damask... 69c. No. 100—58-inch Damask... 89c. No. 400—68-inch Damask... 98c. No. 500—70-inch Damask... \$1.39. 72-inch Imported Damask... \$1.59.

Comforters. 72x84—Cotton filled Comforters... \$3.95. 72x84—Fancy Silk lined Comforters... \$5.45. 72x84—9-in. plain satin border... \$6.95. 72x84—Cambric covered Comforter with wool filler... \$11.25.

Pillow Cases. 42x36—Rosedale Pillow Cases... 29c. 42x36—Old Glory Pillow Cases... 40c. 42x36—Belfast Pillow Cases... 55c. 42x36—Mohawk Pillow Cases... 65c. 42x36—Brighton Pillow Cases... 75c.

Bed Spreads. Ionia Heavy Satin Spreads... \$7.95. No. 2115—Scalloped and cut cornered Bed Spread... \$7.75. No. 1332—English finish Spreads... \$8.75. Imported English Spreads... \$13.50.

Union and All-Linen Towels. Plain Hem Union Towels... 59c. Hemstitched Union Towels... 79c. All-linen Hemstitched Towels... \$1.29. Extra fine Linen Towels... \$1.79. Old Bleached Towels... \$1.98.

Bed Sheets. 63x99—Rugby Bed Sheets... \$2.15. 63x99—Brighton Bed Sheets... \$2.65. 72x99—Marathon Sheets... \$1.49. 72x99—Elmdale Sheets... \$1.95. 72x99—Bulldog Sheets... \$1.95.

Nainsooks. No. 584—10-yard Bolt... \$5.25. No. 608—12-yard Bolt... \$6.00. No. 766—10-yard Bolt... \$6.95. No. 1942—12-yard Bolt... \$7.75. No. 441—12-yard Bolt... \$9.75.

Children's Muslin Underwear. Here is your opportunity to fit the children out with muslin Underwear at a big saving. Children's Slips of fine muslin; lace and embroidery trimmed. Three special lots at 98c, \$1.29 and \$1.59.

Children's White Dresses in sizes from 6 to 14. Specially priced at \$3.50, \$5.50 and \$8.50. Children's White Middy Blouses. Specially priced at 98c and \$1.98.

Children's and Juniors' Apparel. Mentioning just a few of the many attractive values that await mothers in the Children's Department. Coats reduced to \$14.50, \$22.50 and \$29.50.

Children's and Juniors' Apparel. Dresses reduced to \$8.50, \$14.50 and \$19.50. Better quality Dresses reduced to \$29.50 and \$39.50. Juniors' and Misses' Suits have been divided into two special lots and marked at \$22.50 and \$32.50.

Full Size Bed Sheets. 81x90—Victor Sheets... \$1.79. 81x90—Salem Sheets... \$1.98. 81x90—Hotel Special Sheets... \$2.25. 81x90—Rugby Sheets... \$2.45. 81x90—Mohawk Sheets... \$2.50.

Wool and Wool-Mixed Blankets. 68x80—Wool mixed in fancy plaids and grey... \$8.75. 72x80—Pride of Omaha... \$15.75. 72x84—Ak-Sar-Ben Queen... \$21.75. 72x84—Hinsdale... \$22.50.

Bed Pillows. Hummer Bed Pillows... \$2.95. Anchor Bed Pillows... \$4.45. T. K. Special Bed Pillows... \$6.95. Queen Louise Bed Pillows... \$9.75. Queen Louise Bed Pillows... \$11.25.

Cotton Blankets. 64x76—Tan and white... \$2.75. 70x80—Grey and tan... \$3.55. 64x76—Fancy Plaids... \$3.75. 70x80—Fancy Plaids... \$5.95. 66x80—Beacon Plaids... \$6.95.

Sundries. 36-in. Cotton Challies... 29c. 36-in. Flannellets... 37 1/2c. 27-in. Strong Cloth... 29c. 36-in. Lingerie Cloths... 35c. 36-in. Long Cloth... 42 1/2c.

January Sale of Laces and Embroideries

A lot of fine Cambric Embroideries from 3 to 6 inches wide. Special value at a yard, 16c. Another lot of fine Cambric Embroideries, from 6 to 10 inches wide. Special value at a yard, 38c.

January Sale of House Dresses and Aprons

Many attractive styles in Bungalow Aprons in a special lot. Regular \$1.50 values. Sale Price, 98c. Bungalow Aprons that formerly sold up to \$2.25 each. Sale Price, \$1.69.

Big Reductions Feature Our Annual January Sale of Ladies' Coats, Suits, Dresses and Furs

This is an event of such good values that the woman in need of a smart Coat, Suit, Dress or Fur cannot really afford to overlook. And we feel confident that she will not lose such an advantage once she sees the beautiful garments offered. Take note of the great reductions.

Cloth Coats Sacrificed. Not a reservation has been made; not a Coat has been overlooked, in this sweeping clearance. Coats worth up to \$225.00, special... \$125.00. Coats worth up to 195.00, special... 97.50. Coats worth up to 125.00, special... 69.50. Coats worth up to 97.50, special... 57.50. Coats worth up to 75.00, special... 39.50.

Fur Coats Reduced. There are beautiful Coats of Hudson Seal, Nutria, Raccoon, Marmot and fur combinations. Coats that were formerly priced up to \$675.00. Now selling at from \$125.00 up to \$495.00. Sport Coats—Smart, snappy models in Tweeds and Plushes; specially priced at \$19.75 and \$39.50.

Suits. All our Winter Suits, including both tailored and fancy models, in the most popular fabrics are included. Some are fur trimmed. Two special groups of Suits reduced to \$39.75 and \$57.50. Suits worth up to \$150.00. Now priced at \$87.50.

January Clearance of Beautiful Dresses. Fine quality materials, fashioned into smart, distinctive styles by skilled dressmakers, coupled with values that are out of the ordinary, make this a dress sale worthy of your earliest attendance. Think of these prices: Pretty Street and Afternoon Dresses of silk, serge and wool. Reduced to \$24.75 and \$34.50.

Stationery. Over 100 sheets of good writing paper in a box; special, at... 42c. Envelopes to match, 25 in a box; special, at... 12c.

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Time to Buy Draperies

Here we tell of three special lots of Ready-made Curtains that will be closed out during this January Sale. There are not more than 3 or 4 pairs of any one pattern.

Lot No. 1—Plain Hemstitched voile and Marquisette Curtains in white, cream and ecru colors. Worth up to \$2.25 a pair. Sale Price, per pair, \$1.65.

Lot No. 2—A large selection of fine Marquisette, voile and Filet Net Curtains with wide lace edging and insertion, and fancy inserted motifs. Values up to \$9.00 a pair. Sale Price, per pair, \$6.95.

Lot No. 3—Duchess, Irish Point and Filet Net Curtains. Just two and three pairs of each pattern. Worth up to \$18.00 a pair. To clear, at 1/4 OFF.

Remnants of Cretonne ranging from 5 to 15 yards each. Values from 85c up to \$1.25 a yard. To clear, at, per yard, 65c. Rag Rugs—27x54 inches. Worth \$2.00 each. Sale Price, each, \$1.29.

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