Let's Co Shopping with Polly

Dear Young Lady Across the Way, I love the Things that they say you say; Your guileless manner and artless air, Your eyes with their frank, wide-open stare, And your happy twist of thought and word, Is what makes you delightfully dear and absurd. I look for you eagerly every day, To see what new thing you are going to say. You are new every morning and fresh every night,

A Window Interesting Indeed

whim of Dame Fashion, slipper

buckles, gold beads, leather cigaret

cases, ear rings, both close-fitting

and pendant, in exquisite Oriental

pearls of unusually pleasing luster

and tinting, coral, jade, blue and

topaz. Distinctly new jewel con-

ceptions offered at practically half-

price, you'll find them delightful in-

Entrancing, quite, are the bits of sheer linen handkerchiefs "giftles."

Coats, Suits and Dresses Offered

S the word sent by the Herzberg

1 Shop, 1513 Douglas street. Every conceivable fashion mode is ex-

pressed in fascinating coats, suits

and dresses offered at this startling

reduction which promises to make

this a most crowded shop during

the sale. Severe tailored suits, mod-

els subtly changed by decorative in-

fluences most favored by fashion in

the way of fur and tucking, smartly

pleasing trotteurs revealing touch

decorative in bit of lace and em-

broidery introduced in filet and

Gay One, Your New Year's Day

Special arrangements for your

pleasure and entertainment are be-

a Happy One

At One-half Price

You're a wellspring of joy and a fount of delight, I envy the ease of your ready replies, And all the wisdom that in them lies. As I look at your charming and serious face, With its innocent air of wondering grace; And I wouldn't have you a whit more wise, Or change the stare of your innocent eyes. For you're making us smile at you every day. O, quaint Young Lady Across the Way.

-An Appreciation, by Laura Amsden Fowler.

Individual Frames for Charming Everyone Who Ate Christmas TS THE Harney street show win- Christmas Photographs

dow of the Edholm Jewel shop. A RE to be found at A. Hospe Co., A T the Flatiron Cafe, Seventeenth VV attained by a frock that's just Sixteenth and Harney. Sterling A 1513 Douglas. These in oval A St. Marys avenue, is planning been embroidered in design of selfsilver novelties of all kinds, unand oblong frames and the new square standards in single or doufit in with any dresser set, hat and corsage pins, quaint brooches set in semi-precious stones, dainty hair and bright, carved gold and that of square standards in single or doufit in semi-precious stones, dainty hair and bright, carved gold and that of goodies are in preparation for a ldeal Button & Pleating company, and oblong frames and the new to eat New Year's dinner there too.
You'll find it true economy to take the family down to this home-like cafe, as well as being a most pleasant diversion for everyone. Lots and bright, carved gold and that of goodies are in preparation for a ldeal Button & Pleating company, delightful dinner; this I know.

The semi-precious stones, dainty hair and bright, carved gold and that of goodies are in preparation for a ldeal Button & Pleating company, delightful dinner; this I know.

"You'll always meet your nicest friends at the Flatiron."

The semi-precious stones, dainty hair and bright, carved gold and that of goodies are in preparation for a ldeal Button & Pleating company, delightful dinner; this I know.

"You'll always meet your nicest friends at the Flatiron."

The semi-precious stones, dainty hair and bright, carved gold and that of goodies are in preparation for a ldeal Button & Pleating company, always meet your nicest friends at the Flatiron.

The semi-precious stones, dainty hair and bright, carved gold and that of goodies are in preparation for a ldeal Button & Pleating company, always meet your nicest friends at the Flatiron.

The semi-precious stones, dainty hair and bright, carved gold and that of goodies are in preparation for a ldeal Button & ldea

Isn't It Surprising W HAT a finished appearance is attained by a frock that's just ating work this season. Graceful swirls of silken beauty, I'm sure

> new frock, I'm sure. The key ring protecter will prove most helpful, precluding noise and wear, it's but 59 cents.

you'll find it most entrancing. And

they're doing pleating of all kinds

most modish just now, you know, at

prices astonishingly low. You'll

find the effect fascinating on your

Anything And Everything in This Well Known Gift Shop at Sweeping Reduction.

G ATHERED from art centers the world over, the Alla Shop, 207 South Eighteenth, is offering its treasure trove at a price reduction sweeping in its scope. Every woman in Omaha will, I feel sure, be happy at the opportunity offered to get some object d' art which she's been admiring for some time past and has not felt that she could afford it. (Polly speaks for herself

a tablespoon. It's a "measure that's

Brief Cases Are a Specialty

lent in quality of leather, smart in ingly smart little fur coats at the outline, splendid in practical use- National Fur & Tanning Co's, showfulness they're just what you've rooms, Douglas between Seven-"Just a Very, Very Plain Tailored Revealing Each Line of Fashion Ex- been looking for. The popular Bos- teenth and Eighteenth. Exquisite ton bags are featured in this great furs in this great shop are offered pressing It With Style and Sim-Best"

Plicity

Iteather department. Ideal for at a discount of 25 per cent. Unschool papers, they've become quite usual in their loveliness are the sets the "rage" among the school set. And for the belated Christmas gift of Silver Pointed Fox and Taupe

And it was my great pleasure to displacement. Ideal for at a discount of 25 per cent. Unschool papers, they've become quite usual in their loveliness are the sets the "rage" among the school set. And for the belated Christmas gift of Silver Pointed Fox and Taupe And it was my great pleasure to di-rect her to the shop of L. Kneeter, ating this season. Every joyous smart bags and Fit-Alls for men and \$225 less the discount. Splendid in-exclusive ladies' tailor, second floor, change of the season is reflected in women.

Heralds of a joyous Yuletide

achieve such an expression than an table or a gift, first in one's MILADY must give a thought to her shoes. She'll find most atcheck are to be found in the John
Henrickson Jewelry Shop, Sixteenth
and Capitol avenue Daintily ador.

Is to be found at all times at the along this line and have a wealth of along this line and have a wealth of attractive suggestions to offer.

There, you'll find every goodie need sparkling patent leathers, long and slender with graceful heels, dainty and Capitol avenue Daintily ador.

Farnam, between Fifteenth and Size.

Unique indeed is the bit of verse Send for an illustrated catalogue.

colored wool trotteurs, exquisitely

adorn the dainty greeting cards.

The Newest Coat Silhouette

"Betty" and "Marie" are little

hand-painted tops in a box for 59

CUCH exquisite creations are the

D slip-over house frocks at the

Vanity Shop, third floor Securities

Dainty and dressy enough for the

little hostess to don for the serv-

ing of dinner, so practical that she

need not worry about soiling it, I really think they're quife the most clever thing I've seen. A new stock of bungalow aprons has just

arrived; these priced at \$2.95 up.

Unique among gifts is an aluminum

cgg slicer for gravies and sauces. Splendid for the speedy making of sandwiches, it's \$1.75.

Who wouldn't like to receive as a

painted cockatoos, a French flower

cents.

Dainty Airy Bits of

Organdy Voile and Lace.

here). A bit of Oriental embroid- It May Have Excellent Possibilities Fur Trimmed-Ultra-Smart ery, sheerly exquisite bits of lace, THAT old hat of yours! Special- TN the season's newest fabrics most an odd bronze or uniquely fascinat- I ly if you'll take it up to the Ladvanced styling are the suits and ing China incense burner, artistic Kruger Hat Shop, third floor, Bar- coats which are being offered at potteries, silver tapestries, rarely ker block, Fifteenth and Farnam, startling price reductions at the La-delightful and interesting offerings They'll block or reblock it, freshen mond Shop, Second floor, Securi-Bits of loveliness for one's own up its feathers or retrim it. They'll ties building, Sixteenth and Farnam. home or gift offerings for the liven up your marabou piece too, Satisfying the latent longing in the is closed after 2 on Saturdays

a treasure" and may be had for a bit tiny, are but 50 cents.

tractive the new line at the F. & M. Boot Shop, Sixteenth and Farnam, the floor above, is a place of su-satin and suede in combination and preme delight. Its luncheons and alone, smart oxfords, for wear with sheerly lovely hose or smart satin and silk spats, and exclusively cut high shoes in every hue and leather for dress functions, as well as swag-

"A snip for a Sip o'Tea," is a closed silver spoon for 89 cents.



Measuring spoons, a whole nest of them in five sizes from one-fourth to

AT the Omaha Printing company, Remains straight at the back AT the Omaha Printing company, and front while it flares on each Thirteenth and Farnam. Excelside. This is seen in the surpris-

for formal functions and the sober



and at prices very low. The shop feminine breast for the newest fash ion vagaries which reveal su touches of tucks, cordings, stitcher: Carved leather bill folds, tight and of glitteringly rich threads, banding. of fur and oddly shirred collars and blouses, they're shown in a versatil selection well worth while



ous New Year"

S the greeting extended by Mr. Taso of the Nippon Importing Shop, 218 South Eighteenth Street Subtly attractive is the sentiment He also wishes to thank all of the attached to artistic door knockers! visitors to the shop for their appreciation and patronage during the Christmas gift a delightful metal preciation and patronage during the knocker adorned with a haughty busy shopping weeks just past.

Hindu head? Or one of those gayly

basket or a quaintly fashioned little feminine figure? These range in price from \$1 to \$2.75. Most accept-able gifts to Miss Boarding School. One cannot make a mistake in giving good books. Bindings are especially fine this season.



May every good fortune of the New Year be yours. is the wish of





Do You Live in a Real Home?

A RE you having the joy in life A S well as artistic work of the skirt trim, with a narrow kid belt to which every man and woman A highest standard is to be found prevailing Parislan note of smartterior of each room. Orchard & picture. I'll be very glad to send a TF spent at the Hotel Fontenelle. Wilhelm's interior decorating de- price list. partment will give you their skilled services while the wide selection of distinctive furniture will give you pleasure throughout a lifetime of homekeeping. Their annual January sale of furniture and rugs and draperies will commence on January 2.

Their annual January 3.

Their annual January 4.

Their annual January 4.

Their annual January 5.

Their annual January 5.

Their annual January 6.

Their annual January 7.

Their annual January 7.

Their annual January 8.

Their annual January 8.

Their annual January 9.

Their annual January 9. partment will give you their skilled It is well to remember that the doors Furs of Sumptuous Loveliness-Fin- plans to entertain your watch party open at 9 a. m. open at 9 a. m.

Christmas offerings.



Promptly Efficient Service

is entitled—the joy of a real home? at the Kase Studio, second floor, ness. Rarely lovely values, these! Is your home a happy combination Neville Building, Sixteenth and of comfort, taste and charm? If it Harney. Thoroughly modern in One might say Merry Christmas isn't then you're being defrauded of every way, this great shop offers quite successfully with one of the one of the best gifts of life. Don't a service prompt to the minute, ar- Platinoid and Rhinestone bar pins go on this way any longer. Begin to tistic in every detail. You'll find which they're selling at from \$3.50 enjoy your home today. Remove altogether delightful their work in to \$17.50. every piece of furniture from the liv- enlarging the tiniest of kodak pic- Your New Year's Eve Will Be a ing room, pictures and all, and don't tures. Indeed, you'll hardly realize let one piece go back unless it be- that there could have been such longs there. Carefully plan the in- splendid possibilities in the small

est Workmanship

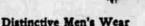
ARE offered by the Alaska Fur Shop, second floor, Sixteenth Witching vanity caps make lovely and Douglas, at radical reductions which make possible the wearing of exquisite wraps decreed by fur designers of the present-day mode. Dainty chokers for the ultra-smart tailleur, long-haired neckpieces and muffs for the severely tailored frock, gracefully swinging coatees and more elaborate wraps, costly, fascinating indeed to capricious femininity.

> Slipper buckles to twinkle over a dainty instep are the oval affairs I've found in every size and shape imag-

Suggestions for the Spending of the Christmas Check.

H UNDREDS of suggestions for the spending of the Christmas TS to be found at all exquisite indeed, vanity cases, ivory minute detail, very reasonable in sets of unusual completeness, silver price, while the silk hats, neckwear, and cut glass for the home-keeping kid and silk gloves offer a choice of heart, while the darling little wrist distinctive dress to the man of fastid-watches of every well known make jour preference. are lasting joys.

Never were furniture gifts so tempting in their decorative useful-



Henrickson Jewelry Shop, Sixteenth and Capitol avenue. Daintily ador- Farnam, between Fifteenth and Sixable little dinner rings, pierced plati- teenth. Their line of madras and num sets in tiny, perfectly cut dia- pleated evening shirts and tuxedo monds with more pretentious stones and dress vests is quite the most as main source of beauty, bar pins complete I've seen, correct in each

Sixteenth and Howard. You'll find her fashionings, culminations of the prices of work and an announce- plannings of clever designers in ment of styles in an advertisement metropolitan style centers. Espein The Bee today. I'll be glad to cially attractive are the black gowns answer any inquiries.

Suit, But the Tailoring of the

Pleasing indeed is the ivory- tailored, so popular just now. bandled vegetable brush handpainted, at 89 cents.

A Subtle Expression of Appreciation.

COME of you have been remem. Nuts and Candies for D bered by friends to whom you'd New Year's Day like to send a message of apprecia- WHEN you're buying holiday Now That Christmas Is Over tion—and what more subtle way to delicacies, either for the artiADV must give a thouse artistic gift of flowers for New thoughts is Candyland, Farnam be-Year's day. The John Bath Flower tween Sixteenth and Fifteenth Shop, Eighteenth and Farnam are There you'll find every goodie need

Fancy shell hair pins in delightful delicious drinks unequaled. designings are to be had at from \$12.50 to \$25. Brilliantly lovely is one in a peacock feather fashioning.

Lounging robes and negligee con-ceptions show riotous runnings of on a card accompanying a truy silver lace, dainty gorgeousness of color- kettle for tea leaves which hangs over a gold plate.

Holiday Shopping for the House

OU surely are not going to forget the house this year. Your house, that has been waiting patiently all the year for the season of gifts to come round. Glance around your home and see there are not shabby pieces you have grown so accustomed to that it takes "a piece in the paper" to make you open your eyes and see how shabby they really are. Put your house on your Christmas list! And let your living room come first. How about your walls? Are they streaked and faded, or is the paper merely ugly and out of date, or is it some color other than tan, gray, cream or tones varying between these three? For these just mentioned are the only ones subd for your consideration if you would follow the dictates of the powers that be.

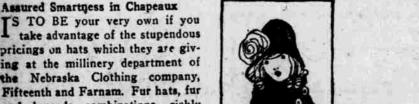
Have you looked lately at the floor of your living room? How about purchasing one of those

Have you looked lately at the floor of your living room? How about purchasing one of those wonderful plain velvet rugs in taupe—rugs that come as wide as you want and are bought by the yard, so that you can get the exact size; rugs that don't show the dirt or wear. Consider one of these for your house this Christmas.

Have you a litter of everything around your living room? Books, papers, writing materials, collections of photos, batches of knitting, sanctified mending that is fitted for living room doing, games, an overflow of music, catalogues for reference, too many magazines? Does your living room sometimes look like a cyclone with all these things spread around, and have you no place to put them? Get one of these moderate sized tallboys with seven glorious drawers, and see how blissfully neat your living room will look.

Do you need another comfortable chair, and haven't you quite as much room as you want to put it in? Get one of these smaller sized overstuffed chairs and see how the whole family will flock to it! Do you need a sewing cabinet downstairs? There are so many of these attractively shown in the shops at a moderate price that one would be hard to suit, indeed, if one was not crazy about more than one of them. And the tops of some of these useful and ornamental pieces of furniture can be used as tables are, holding a bowl, a basket or some books.





L take advantage of the stupendous pricings on hats which they are giving at the millinery department of the Nebraska Clothing company, Fifteenth and Farnam. Fur hats, fur and brocade combinations, richly ornate or exquisitely conservative to satisfy the demands of the most fastidious, you'll find them splendid "buys" for \$10. Suitable for afternoon or evening wear are the harmonious confections of metal tissue, dainty ribbons, lustrous embroideries, ravishing French flowers, scintillant jet creations with dainty bits of color, fairy-like fluffs of feather fronding,

which they're offering at a special

arice of \$15.

