Friday, December 26, 9 A. M. Sharp



CONANT HOTEL BUILDING

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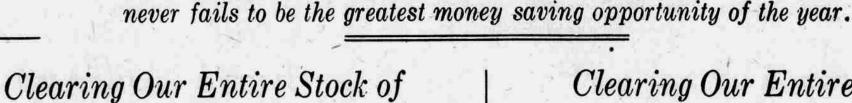
We Will Inaugurate Our

Offering Our ENTIRE STOCK of High Grade

Coats, Suits, Dresses, Blouses, Millinery, Furs, Etc.

At Tremendous Savings of 25% to 50%

The sale that thousands of women eagerly await, knowing that it



Plain and Fur Trimmed

Velours, Kerseys, Meltons, Mixtures; Formerly Priced up to \$35	\$18.75
Silvertones, Velours, Kerseys, Mixtures; Formerly Priced up to \$45	\$24.75
Plushes, Silvertones, Velours, and Bolivias; Formerly Priced up to \$59.50	\$33.75
Tinseltones, Velours, Bolivias, Plushes; Formerly Priced up to \$79.50	\$44.75
Baffin Seals, Evoras, Duotones, Frostglos; Formerly Priced up to \$97.50	\$53.75
Yalamas, Chevronas, Crystals, Suede Velours, Duvetynes; Formerly Priced up to \$125	\$63.75

Clearing Our Entire Stock of

DRESSES

	Silk and WoolFor All Occ	easions -	
	Satins, Serges, Taffetas, Combinations; Formerly Priced up to \$29.50	\$16.75	
47	Velours, Jerseys, Serges, Satins, Combinations; Formerly Priced up to \$39.50	\$23.75	Confront
	Tricotines, Serges, Satins, Georgettes, Velvets; Formerly Priced up to \$55	\$31.75	
	Tricotines, Tricolettes, Paulettes, Georgettes; Formerly Priced up to \$69.50	\$39.75	
	Tricotines, Satins, Tricolettes, Paulettes; Formerly Priced up to \$79.50	\$48.75	
	Duvetynes, Tricotines, Tricolettes and Evening Gowns; Formerly Priced up to \$89.50	\$58.75	



All Our Higher Priced Coats at Great Reduction

COAT SECTION—SECOND FLOOR

Clearing Our Entire Stock of Plain and Fur Trimmed

At Sacrifice Prices

Velours, Serges, Poplins, Mixtures; Formerly Priced up to \$59.50	\$28.75
Tricotines, Velours, Silvertones, Broadcloths; Formerly Priced up to \$95	\$37.75
Tricotines, Tinseltones and Velour de Laines; Formerly Priced up to \$125	\$53.75
Tricotines, Suede Velours, Peach Blooms; Formerly Priced up to \$165	\$73.75
Tricotines, Duvetynes, Yalama Cloths, Crystals; Formerly Priced up to \$245	\$97.75

Clearing Our Entire Stock of

SUIT SECTION—SECOND FLOOR

ALL'WOOL SWEATERS

In Slipover, Tuxedo aud Sweater Coat Models

All Colors

Sizes 36 to 44

Clearing Our Entire Stock of

Discount

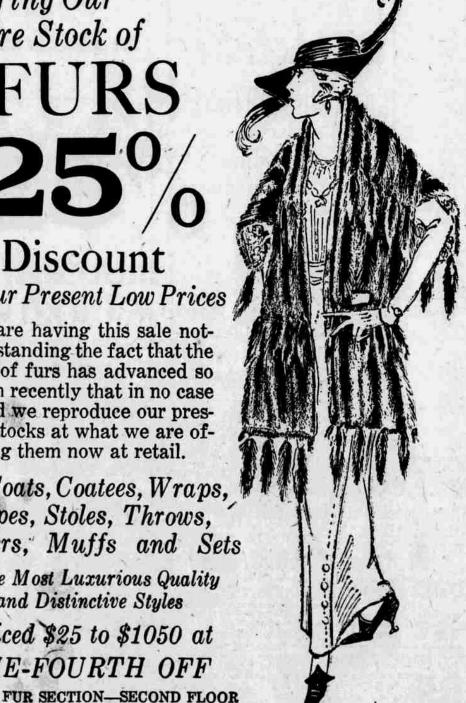
Off Our Present Low Prices

We are having this sale notwithstanding the fact that the cost of furs has advanced so much recently that in no case could we reproduce our present stocks at what we are offering them now at retail.

Fur Coats, Coatees, Wraps, Capes, Stoles, Throws, Chokers, Muffs and Sets

Of the Most Luxurious Quality and Distinctive Styles

Priced \$25 to \$1050 at ONE-FOURTH OFF



All of Our Higher Priced Dresses at Great Reductions

DRESS SECTION—SECOND FLOOR

Clearing Our Entire Stock of Fall

MILLINERY

All Tailored Fall Hats; Formerly Priced up to \$5
up to \$10
All Model Fall Hats; Formerly Priced up to \$15

See Our New Display of Spring Satin and Satin Combination Hats. MILLINERY SECTION—SECOND FLOOR

BLOUSE CLEARANCE

Georgette, Crepe	de Chine,	Natural	Pongees;	•
Formerly Priced u	p to \$6.95			\$
Georgette Blouses	, All Shades	and Sizes		
Formerly Priced	up to \$10			\$
200 Beautiful Blo	uses of Georg	ette;	tey a transfer	•
Formerly Priced	up to \$15			S

300 Russian Overblouses and Regulation Styles;

Formerly Priced up to \$20.....

Our Entire Stock of High Grade Blouses, All Shades and Sizes, 1/3 OFF

MAIN FLOOR