



YESTERDAY

ON August 27th, 1919, an organization was perfected for the building of Cathedral Phonographs at Omaha.

On September 22d a certificate of Incorporation was received from the Secretary of State of Nebraska together with a Permit from the Board of Trade and Commerce authorizing the organization and disposal of stock under the stipulations and directions outlined by the Board of Trade and Commerce.

A Board of Directors was immediately formed, including Merton L. Corey, R. W. Morrison, Harry Hildreth, Jr., and C. A. Briggs, all of Omaha; George O. Meyer of Nebraska City, Frank Gaertner of Wayne, J. R. Roberts of Seward and Ernest Bader of Fremont, Nebraska.

The Progress of the Cathedral Phonograph

is a self-written business story of crisp, swift-moving phrases. The developments are those that follow well-planned organization and a thorough study and understanding of necessary conditions.

Yesterday—

the introduction was written, the facts of which are incorporated in the brief sketch shown above.

TODAY, NEWS IS RECORDED

Bespeaking the success that is being achieved. It is with reserved but justifiable pride that the following announcements are made:

MANUFACTURE

THE original production schedule calling for the manufacture of Cathedral Phonographs in 1920 was during November trebled for the first year and contracts for the manufacture of cabinets were started.

Purchase of motors, contracts for the manufacture of the special Cathedral Tone Amplifier and provisions for manufacturing and assembling the United Phonograph Corporation's patented tone arms and reproducers were also gotten underway.

Today the company feels confident that the deliveries will be made in accordance with this enlarged schedule.

Every item entering into the finished product will represent the very highest class of workmanship and materials that can be purchased of the finest wood working and metal working organizations of the United States.

The Cathedral Phonograph will stand without a peer in the phonograph field.

DEMAND

MEANWHILE, the Sales Department under the direction of the veteran Phonograph Sales Manager, C. A. Briggs, has accumulated advance orders for distribution which are beyond the highest expectations of the Cathedral organization.

The name Cathedral has met with a reception both in the trade and with the eventual consumer which is close to marvelous, the Editor of one of the leading phonograph trade journals typifying this reception in a letter to the Company in which he says: "With regard to the trademark you have selected, we consider it to be exceedingly appropriate and certainly significant of the best musical associations."

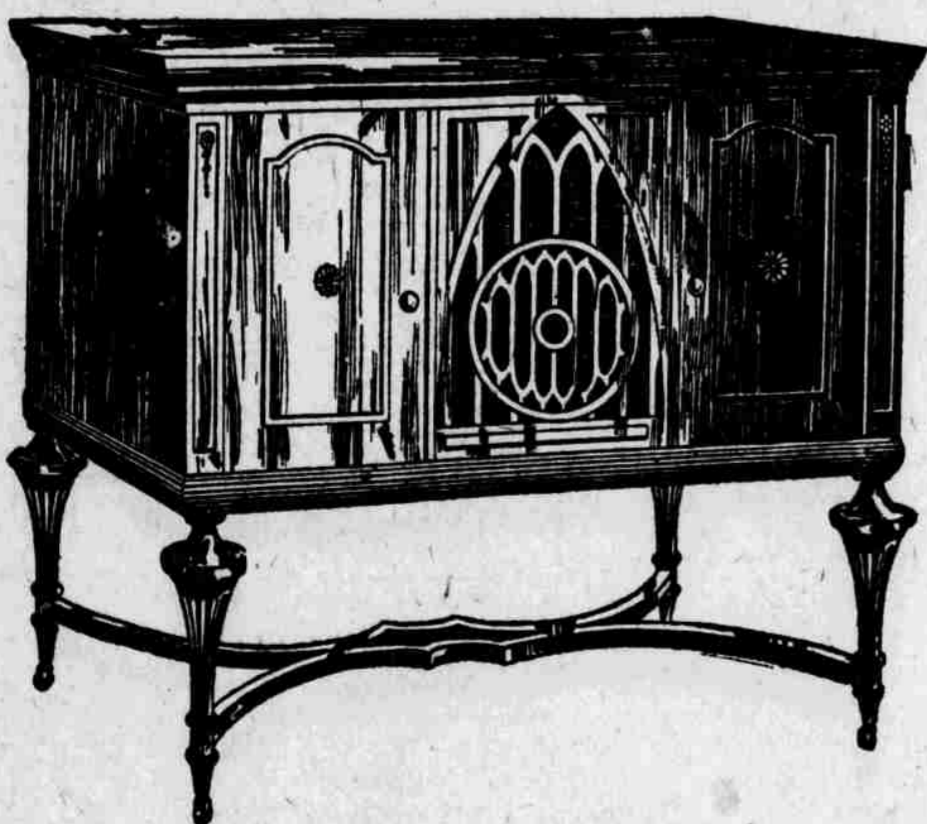
Every indication to date seems to assure a phenomenal demand for Cathedral Phonographs.

CAPITALIZATION

THE finances of the Corporation have kept pace with the other developments. More than one-half of the treasury stock offered for sale has been subscribed, and the resources of the Corporation to date are such as to encourage the action of the Board of Directors in increasing production plans for the first year.

Delivery of the first shipment of Cathedral Phonographs to our dealers should be made shortly after the first of the year.

The William and Mary Console illustrated is an example of the distinctive Cathedral model. Selection is to be had from Period Styles in Cabinet and Console types. Workmanship and beauty of design, with exclusive reproducing features, give the Cathedral enviable leadership.



The Officers Are:

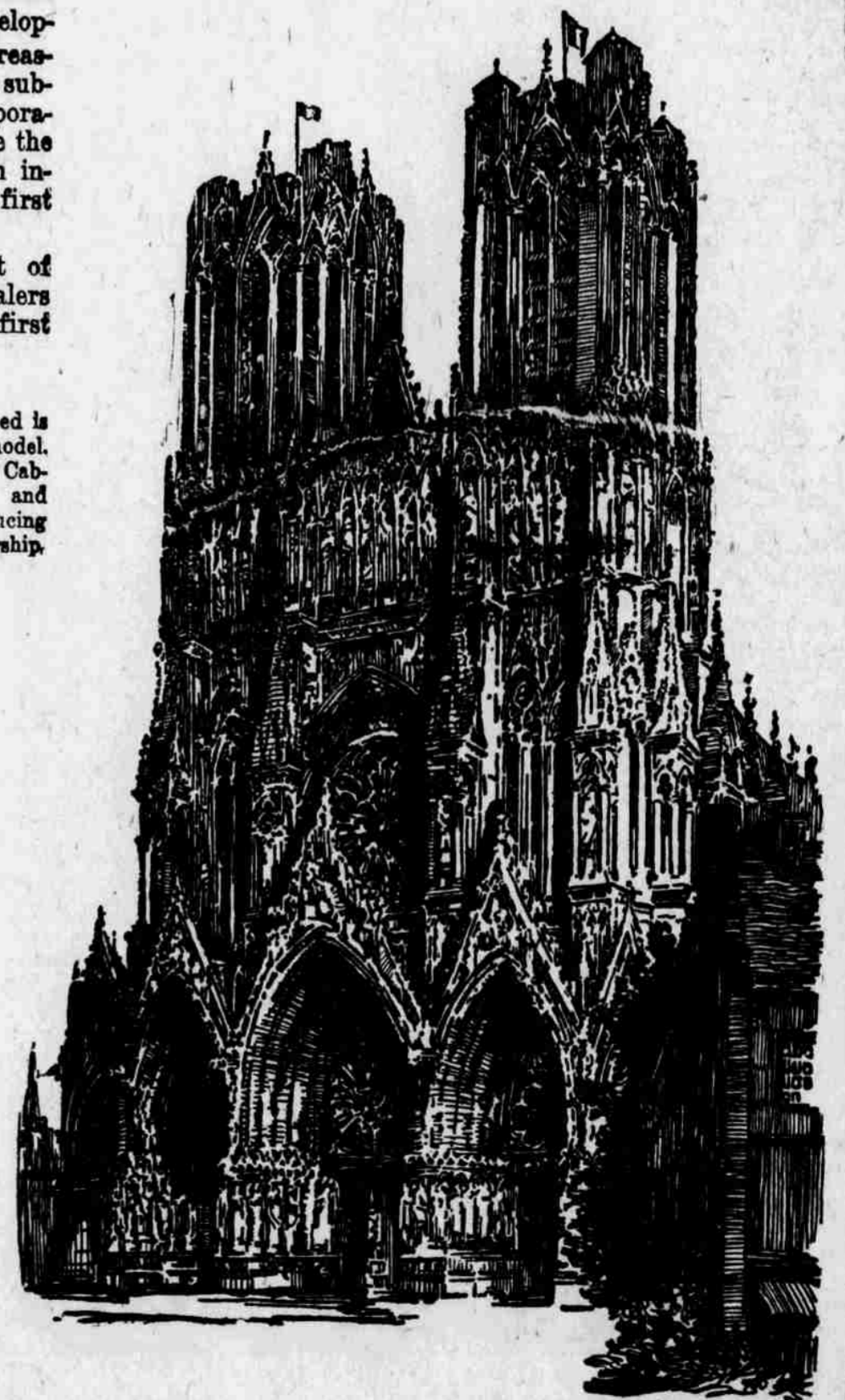
Merton L. Corey
President

C. A. Briggs
Vice President and Sales Manager

R. W. Morrison
Production Manager

Harry Hildreth
Secretary and Treasurer

*Cathedral Phonograph
William and Mary
Console Type*



United Phonograph Corporation

203 South Nineteenth Street.

OMAHA, NEBRASKA.