WOMAN'S SECTION OF THE

lowing than the regained one-like Dante, hell better han purgatory.-Jean Paul Richter.



My Dears: Some people never seem to enter into the real soul of

Perhaps nearly all of us sometimes fail to realize that the thing that makes Christmas wonderful is the UNSELFISHNESS of it—unselfishness started it and has been its life through all the centuries. It is, sadly, a common fault or failing to forget, occasionally, the Christ in Christmas. And, of course, that spoils it all.

It's "the little I am and the big YOU" that makes Christmas, with its

giving and receiving, worth while.

If each of us will only set about to enjoy THIS Christmas unselfishly, choosing gifts with the thought of each individual friend utterly possessing our minds and imaginations, surely the Christmas spirit will be ideal.

Character

department, on the third floor.

Silken-shaded mahogany boudoir

lamps deserve special mention, for

they're priced at \$5.95, a holiday

temptation not only for gifting, but

as delicate additions of loveliness

for holiday hospitality. Then there are those artistic hand-painted

pieces of luster china, mayonnaise bowls and ladles, dainty little serv-

ice pieces at \$4.50, individual egg

trays with salt and pepper of th

gifts to please.

. tion, Rare Fashioning.

beauty; rarely lovely scarf pins for

men in all the new and charmingly

styleful modelings; bracelet watches,

unusual in their delightful useful-

their pricings a positive delight.

THE Alaska Fur company, Six-

floor, are extending a gift oppor-tunity welcome indeed in a pre-

holiday sale on all fur pieces and

coats in their extensive stock. An excellent gifting "buy," I'd say.

teenth and Douglas, second

Pre-Holiday Sale on Furs.

Christmas Beads Delayed in Trasit, Boutonnieres to Delight Mademoi-

expected for so long by the Alla veiling of maiden hair fern which locipedes at the Townsend Gun com-Shop, 207 South Eighteenth. Catch- they're offering at the Nebraska pany, Farnam, between Sixteenth ing the December sunlight in fash- Clothing Millinery. These ranging in and Fifteenth. Why, they have ion most delightful there are strands price from 75 cents to 95 cents, "regular" handle bars and "grips," of the new cuttings in jet at \$2.75 while the more ornate corsages in ball bearings in wheels and pedals, and \$4.50, a long chain of pearls, artistic boxings are priced at from big rubber tires and dandy springs jet and dainty Venetian beads in \$1.25 to \$2.25. ravishing combination, these for \$4.50, a darling amber and pearl chain with dainty tassels of the beads at \$2.25. Then for milady who likes a dash of color with her winter frocks there are new cut beads in a delicious color between scarlet and coral, these at \$2.50. Real rose coral at from \$2 to \$10 a strand, those at \$10 having a fas-cinating pendant set in gold. Then there are those ultra-smart carved vegetable ivory at \$4.50 with clasp of the same and a lovely amethyst



arrangement with alternating pearls

Monday to Thursday This Sale of trays for the tea table. And you'll Surprising Values.

THERE'S to be an offering of 25 Chinese maidens, artfully modeled per cent off on all blouses and and exquisitely painted, quaint little silken underthings in the Herzberg studies also in Indian maidens of Shop, 1517 Douglas, beginning Mon-day morning and extending through the days preceding Christmas, Nothing makes a gift offering more pleasing than a blouse of dainty georgette in the season's voguish colorings, alluringly beaded, em-broidered and hand-stitched. While conceived for attractive holiday giftings" are the masses of lacy, ribbony "cammies," teddy B's, silken petticoats for party frocks and negligees, and negligees themselves, rip-pling in laces of exceptional loveliness, showing two-color schemes of unusual delightfulness.

Just in Time for Christmas Dinner H AVE come those beautiful little bungalow aprons at the Vanity Shop, Third floor, Securities building. These, ranging in price from and Capitol avenue a shop of limit-\$2.95 up, are fashioned delightfully less gift possibilities. You'll find to simulate house dresses in materials of excellent wearing pro-pensities and are just the thing for the busy little hostess on Christmas day. This is the shop where they have for sale those lovely little slip-on frocks of lace and voile, and those challis house frocks so comfy and pretty.

Next to Toyland Comes Candyland I N the hearts of the kiddies, bless them. And you'll find that Candyland, Sixteenth and Farnam, have made special preparations for the holidays this year. Big baskets with brocaded lining hold sweets of surprising loveliness and are so decorative that they'll be pointed out with pride for many succeeding years. And so large are they that they hold sweetmeats for the whole Liet's Co Shopping with Polly

Slowly I followed on. Stumbling and falling. All the air sparkled; All the air sung. Even to my dull heart Glory was calling; Slowly I followed on, Stumbling and falling.

Great wings arched over me, Purple and amber; Night was all color, Night was all gleam, Wearily up the hill Needs must I clamber, Though wings arched over me, Purple and amber.

In Some Families There is a Tradition

THAT there can be but one jewel in the life of a beautiful woman, and that one of such distinction that it imparts charm and character to the personality of the wearer in a gracious blending of loveliness. The Edholm Jewel Shop, Sixteenth and Harney, is showing just such a jewel—a ring of distinctive beauty, three great diamonds in the new mirror cutting, shimmering in soft beauty, held in a pierced platinum and paved diamond setting, specially designed for just these three stones. An appealingly lovely jewel to be selected with confidence for the woman who desires a touch of the unusual-the one jewel of some beau-



Christmas Beads Delayed in Trasit,
Arrive in Riotous Lovliness.

GLITTERING, tumbling in joyings come the delightful bead chains
expected for so long by the Alla

Christmas Beads Delayed in Trasit,
Boutonnieres to Delight Mademoibe a wonderful sensation to be
a poliances of all kinds for the home,
one may have made to order a case
of supreme beauty. Purses for men
one may have made to order a case
of supreme beauty. Purses for men
of supreme beauty. Purses for men
one may have made to order a case
of supreme beauty. Purses for men
of supreme beauty. under real leather seats. And wouldn't it be fun to find in one's stocking a set of Structo building toys and some of those Auto builders, also the Gilbert instructive toys for boys that teach one all about wireless sending and receiving and the whole process of telephony. There are offered field glasses and binoculars of extraordinary quality to take on long Boy Scout tramping jaunts or for family use on auto rips; skates and sleds, the very best accepted kinds in the land of boys, and for mother's gift there's the most exquisite Angora sweater of softly knitted wool, Angora trimmed Inexpensive Last-Minute Gifts of

M AY be found in a diversity of charm at Brandeis in the Art

T'S BEEN many, many years ly claim the popularity which it has attained this year. Brilliantly contrasting in shade, or conservatively toning in with each color expression, you'll find the showing at the Nebraska Clothing Millinery extraordinarily complete.



Everything That You'd Expect to Find in a Fashionable Flower Q UALITY of material, quality of in an electrical gift?

Shop at Christmas Time Q fashioning and quality of char-Shop at Christmas Time

ness, artful loveliness, the famed Gruen predominating; string after string of exquisitely ravishing pearls gorgeous Christmas flower baskets grasses, most fitting to the Yuletide. pealingly distinctive to the wearer.

A ND that is a way of wearing insterling silver (quite like platinum); deed in beautiful linings and heavy- possibilities of enlargements made giftful purposes. there are odd stones in brown, blue, weighted tassels are specially priced green and purple, semi-precious, in the Orchard & Wilhelm Drapery pictures. You'll treasure pictures of "High Flying" soap bubble pipes most attractive and ranging in price Department on the main floor this from 50 cents to \$2.50. Exquisite week. A lovely gift for any home! to come—so take the kodak with come with oval bars and rubber indeed are the big Abalone pearls, They've a pleasing price range from you on your Christmas day jauntoddly fascinating in effect.



Kissing a baby's hand, Painfully kneeling, Sweet little drowsy hand, Honey of heaven, Swift through my twisted limbs Glowed a glad healing. Kissing a baby's hand, Kissing and kneeling.

-The Lame Shepherd, by Katharine Lee Bates.

One Way to Help Santa.

ERE'S an offering which will help immeasurably in old has a radical reduction on all its dolls and doll buggies. Cunning affairs they are, to be sure, wicker hooded, rubber tired. This is that shop of artistic wicker furniture, you know. They've an unusually large display this year at prices to delight one's heart (and purse.) Gifts to Last a Lifetime.

FRELING & STEINLE'S, Eighteenth and Farnam, have an ex-tensive Christmas stock of leather gifts to last a lifetime. Hartmann wardrobe trunks, truly useful gifts,

extraordinarily fine in detail, unusually strong in wearing qualities, are priced at from \$30 to \$100. Then there are those smart new traveling bags for men and women in seal, one door south of the Orpheum, mountain goat, cowhide and fabricoid, priced at from \$7.50 to \$75. glass are their shades, or softly
For salesmen, lawyers and clergy-shirred silken softnesses, atop metal iewel cases, cigar and cigaret cases, folding clothes hangers, cases for gloves and handkerchiefs.

Do You Know That There's One Gift Sure to Bring Pleasure to the Whole Family?

OTHING is quite so sure of an ecstatic welcome on Christmas morning as a musical instrument. They're showing delightful pianos, as to collar, belt and band down the player pianos, graionolas and front.

stringed instruments of all kinds in Most Fascinating Among Feminine the showrooms of the Schmoller-Mueller company, Fourteenth and Farnam, specially priced for Christ-Fan. mas. Their showing of records for the grafonola and music rolls for since the feather fan could real- player pianos is most extensive, embodying all of the popular musical "hits" of the present day, as well as the famed compositions of the mas instrument.

> Frivolous Frills and Delicate Embroidery Adorn the Christmas

Petticoats WHICH they're showing at Lamond's, second floor Securities building, Sixteenth and Farnam. Dainty femininity the world over would just adore the fluffy, frilly, rose "pettie" decorated in gold and blue traceries! Or the soft tan and dull green jersey model nearby, with its pleated knee ruffle and a midnight blue with square insets of old gold, or that audacious bit of a thing in heavy lustrous black with rose trimmings!

Every Fold of This Evening Gown Breathes of Quality.

A ND many more things besides, in the designing and fashioning of a are to be seen at the John Bath gown such as the one I viewed in Exquisitely cut, cunning in its deli-I've seen are to be had at from \$2.50 cate little details, it breathes of ar-I've seen are to be had at from \$2.50 cate little details, it breathes of ar-liven up your marabou piece too up. These in artistic arrangements tistry in its planning, for it is bound and at prices very low. The shop of perpetuated flowers, ferns and to impart an air of individuality ap- is closed after 2 on Saturdays.

There's a New Custom Most Charm. Unusual Showing of Table Scarfs

Styleful Liveliness and Pep A RE expressed in the attractive neckwear they're showing at Santa's burden this year. The the J. T. McQuillin Shop for Men, tertaining the public in a personal Omaha Reed & Rattan company, Farnam between Sixteenth and Fif- way most gratifying. teenth. Imported silken ties, elever in cut and materials, exquisite knitted ties in color combinations of delightful loveliness. And those new heavy silk collars are just the thing for year with the new silk shirts. Have you seen their line of bro-caded smoking jackets, lounging robes and bathrobes? Quite the most distinctive in styling, richest in fabric I've yet seen. You'll find fabric I've yet seen.

> Lamps to Shed a Shimmering Softness Over the Home.

them clever indeed.

AMPS of extraordinary loveli- A Fifth Avenue Offering. ness are the new conceptions in there are those new and fascinating which folds up in the most cunning traveling sets priced at from \$5 to way imaginable when not in use, a \$35. These are fitted up with every tiny cuo which just fits the iron; traveling necessity in ivory and this for the instant heating of water abony, given the personal touch by at any hour of the day or night, and a tiny gold monogram, a most ex-quisite Christmas remembrance. ating in its possibilities. Unique Other gift suggestions offered in among gifts, it's but \$9.75. An electhis clever shop are: Collar bags, tric shop at your service, my dears, manicure sets, photograph frames, this Nelson Electric company.

This Christmas.

fear that they'll lack for gay amuse- are they. ment for their guests on Christmas eve and Christmas day if they'll make reservations in this aristocrat it's a most delightful place to go for a bit of dancing and a jolly chafing dish party on any evening from 11:00

You'll Be Surprised to Find

ON the main floor at Orchard & Wilhelm's table after table filled past years in classical music of all ON the main floor at Orchard & kinds. Visit this "Family Music Wilhelm's table after table filled House" before buying the Christ- with most fascinating electrical loveliness for the table, boudoir and kitchenet! High urn percolators with lines of supremest artistry, holding six cups, with ebony stands and faucet turns are \$20. Another of Colonial effect holding seven cups is \$16. Then there are pots of aluminum at \$10, cunning egg services for six eggs at \$11. Toasters with serving rack at the top for \$7.25 and the jolliest chafing dishes imag-inable for \$16 and \$16.50 in silver and copper finish with square cut lines most adorable. Disc stoves at \$8 and \$9, ovenettes to be placed over these little stoves or on those fascinating little Bachelor (girl or Ideal Among Gifts-the Pireplace man) Grills at \$10.50 and \$12, dainty little pressing irons at \$6.50 and \$7.50, and a most useful big waving iron for milady's straight hair for \$6.75. What will you have

acter of the wearer. There is an art It May Have Excellent Possibilities THAT old hat of yours! Special- efficient framing service here for I ly if you'll take it up to the your favorite print or for the holiof fascinating luster, practical pieces Flower Shop, Eighteenth and Far- the shop of that distinguished little Kruger Hat Shop, third floor, Bar-Henrickson Jewel Shop, Sixteenth had at \$1 or \$25. Quite the most Neville building, the other afternoon. They'll block or reblock it, freshen up its feathers or retrim it. They'll

Each Week There's Added Attrac-

EXQUISITELY woven or hand TO the Kase Studio, second floor, made of rich brocades trimmed Neville block, Sixteenth and expensive finger rings. Set in in bits of metallic lace, decorative in- Harney. You've no idea of the gift in this shop from very infinitesimal

Proudly the chorus pealed While I was panting. Winds were all music, Voices all praise; Brooks, birds, the waving trees Joined in the chanting; Proudly the chorus pealed, While I was panting.

Late came my aching feet. Late to the manger: All slept in silence, All dreamed in dusk Under the same dear stars. No star a stranger. Late came my aching feet, Late to the manger.

> Last Christmas When the Dinner Guests Arrived

A T the Flatiron Cafe, Seventeenth and St. Marys avenue, a joyous array of great scarlet Christmas candles with accompanying spray of holly greeted their delighted eyes. These candles burning in the center of every one of the tables quite warmed the cockles of many a lonely heart further warmed by the cozy hospitality of this homelike place. The dinner was a miracle of a cuisine efficiently delightful with unexpected little additions in the way of ices, candies and nuts. You're all invited to dinner, from 12:30 to 3, again this year by the hostess, Mrs. Adah Cooke, who makes a specialty of en-



CURPRISINGLY voguish is the table and floor lamps they're show- D dashing little automobile vanity ing at the Nelson Electric company, bag with its tortoise shell fittings A Peculiar Fascination Is Attached one door south of the Orpheum, which they're showing at the Omaha to the Glove Certificate. Printing company, Thirteenth and Farnam. Small and square, just a dears, much, much lower than its Fifth avenue sister—is but \$70. If You're Appreciative of the Fas-

cinatingly Unexpected in Chapeaux VOU'LL find most thrilling the showing at the Nebraska Clothing Millinery department, Fifteenth and Farnam. A henna duvetyne Everybody's Going to Be Joyous crown has taken unto itself with a peculiarly delightful effect, motifs ND quite the best way I know heavily embroidered in all sorts of A ND quite the best way I know oriental colors inlaid with threadings of gold and silver. Surprisingly the Hotel Fontenelle for their de- lovely is its shoulder tassel of silver, lightful supper dances. Gayly lighted, its brim of moleskin. Hats for dancwith specially selected music, aring and the festive functions of the tistically arranged holiday goodies, holidays will quite fill one's heart Mr. and Mrs. Omaha need have no with joy, so surpassingly beautiful

Last Minute Gifts Not on the List make reservations in this aristocrat A LMOST make us lose our dispo-among Omaha's hostelries. In fact, A sitions, don't they? But if you'll run down to the Nippon Importing' company. 218 South Eighteenth street, all of your cares will vanish like mist before the sun, for they're at the Ideal Button & Pleating comshowing gifts of unusual delightful-



Pictures

WHICH they've just framed at the Hospe Company, 1513 of artistic color, reproductions of ly cut leather bags of all sizes. famous paintings, planned in sizing for fireplace adornment, they're ideal among gift offerings. You'll find an day photographs extended in a giftful way.

Beautiful Slipper Buckles Sparkingly

Lovely. THE F. & M. Boot Shop, Sixteenth a reduction of 20 per cent. To all who have seen these wondrously lovely buckles this will be news of particular interest. Iridescently the measure blank be your fitting gleaming they're quite ideal for medium if you're an "out-of-town."

"High Flying" soap bubble pipes



"Jacqueline" Oriental and Flower Toilet Waters Most Unusual Among Fragrances.

THE Delft Hair Parlors, second floor, Baird building, Seventeenth and Douglas, have a new line company, Thirteenth and Farnam, of toilet waters, extraordinarily are perfect in every appointment. lovely. Their creams and lotions There's a metal set in bronze and are most attractive as gift offerings, while the line of switches and special vanity hair pieces are tempting excellent quality and low prices.

Such an easy gift for one who is for besides their leather gifts, enter not quite sure just what to give, among them the Fit-All cases for the bag which hold every needful the bag which hold every n bit larger than a handbag; large one quite sure just what to give, enough, in fact, to carry milady's is the glove certificate which they're dainty georgette and lace frothiness offering at Thompson-Belden's. Give thing for traveling, they've an espenecessary for her becoming loveli- them an amount of money to cover ness when she motors to a friend's the cost of any of the delightful house for the night. Sparkling gloves shown, and they'll give to black patent leather is the outside you, or send to your friend, one of of this square-cut bag, pearl gray their glove certificates, assuring brocade i.s lining, and the price, my painstaking fitting after Christmas.



Such Delightful Whims and Fancies

A RE to be found among embroid-eries this season. Not one thing is left undecorated, from veils and hats to shoes. You'll find most delightful expressions in this work pany, 305 Brown block, Sixteenth and Douglas, work done withal so very reasonably. They're in the midyear pleating rush now. Have you any idea how very bewitching a tea gown can be when its skirt is accordion-pleated silk, its longhanging blouse of lace and velvet one delicate piece of georgette-a mass of pleats with decorative bit of lace, ribbon-threaded.

Important Among Gift Offerings This Year

S THE artistic handbag. And such possibilities they offer to be braska Clothing company's millinery department if you're considering a bag purchase. Elaborate
beaded creations, exclusively imported for this shop, richly lovely
velvet and brocaded folds suspended
from frames of sheer acties. Douglas street. Delightful stretches from frames of sheer artistry, smart-

> A Proper Foundation for the Holiday Gown

Dorothy Hill, the corset specialist in her fitting rooms on the second floor of the Neville building, Sixand Farnam, is offering their extensive line of art slipper buckles at upon the model best suited to your type of figure and fit it to you most expertly before you've had time to bother your tired head. Let the lit-

"Every Man" Will Welcome With Delight a Perfectly Planned Desk A ND the desk sets they're show-

green, a rich green leather, one in dull blue with silver traceries, a burnished brass in artistic cutting, and they're all priced to fit the purse in a way that's most surprising, between \$5 and \$10.

Truly it isn't hard at all to think of a gift for Mr. Man in this shop for besides their leather gifts, chief cially complete line of those splen-did ever-sharp pencils and fountain pens in all of the well known makes. If it's anything in the way of leather, remember this is the specialty leather shop.

There Couldn't be a Better Gift Than a Kodak

ND they're offering a supris-A ingly complete line of the Ansco-Speedex kodaks at the Megeath Stationery company, Fifteenth and Farnam, ranging in price from \$3.50 to \$8.50. Then if your friend has a kodak, a most lovely gift would be a carrying case with shoulder straps, these ranging in price from \$3.50 to \$7.00. While, even if no kodak is possessed, a gift most welcome is one of their attractive albums ranging in price from those at 75 cents to the splendid big leather affairs at \$7.50.

Hundreds of Christmas Goodies Arrive Daily

A T the Sommers Specialty Shop, one door south of the Brandeis theater. Rarely delicious fruits, delicately formed and flavored candies, cakes, rich nuts of unusual kinds, just the thing to tumble artistically into one of those big baskets for gifting, or to form the centerpiece of the family table on this, our great Christmas festive day. But, just a word of warning, order your basket early! It will be ever so much more artistic if you do.

And the new "undies," my dears, just The Christmas Stocking Is Pur-Lined This Year.

A ND they're offering a complete line of Christmas gifts in the way of fur pieces and coats at the National Fur and Tanning company's showroom in the Athletic club building, Eighteenth and Doug-las. Ravishing fur combinations, Hudson seal with beaver and squir-Each hour, so the gracious sales person told me, they sell some new piece of furry loveliness to line the Christmas stocking.

Why Not a Chic Little Hat as a

M AY be yours without a bit of trouble on your part, no study-ing for the proper effect of this N lightful as a gift than one of model and that, if you'll call upon the little straw and satin chapean creations, newest note of a styleful spring, or one of those captivating brocade and fur turbans, which they're offering at the F. M. Schadell Company's shop, Sixteenth and Farnam.

> And do you know that Nancy Jane's come to town With delightful chocolates in boy of brown? No gift could be quite so neat, Or offer at \$2, so lovely a treat.



