

WOMAN'S SECTION OF THE... Inside

FAIR DATES ARE

Let's Go Shopping with Polly



Nobody talks much that doesn't say unwise things...

"I Shall Weep Anon; Good Tom Drumme Lend Me a Handkercher."

NO article of modern dress has had a more romantic, historic career than the handkerchief...

The Friend to Whom You Give Cut Glass

WILL bless you eternally. It has come leaping and bounding into vogue again...

A Gift for the Whole Family

IS one of the fruit baskets which they arrange at the Sommers Specialty Shop...

'Twas in the calm and silent night! The Senator of haughty Rome, Impatient, urged his chariot's flight...

Within that province far away Went plodding home a weary boor; A streak of light before him lay...

It is the calm and solemn night! A thousand bells ring out and throw Their joyous peals abroad...

—Centuries Ago, by Alfred Dommett.

Instructive Toys Bring Joy to Boys.

WHAT boy wouldn't like to be able to establish a wireless station like the ones used in the army?

Oh, Joyful Glee, Come and See the Kiddies Christmas Tree!

ALL the way from some sweet-scented forest this gift-bearing little pine has come to be your Christmas tree.

Of a Witching Artistry Seldom Seen Out of the Studios of the East

ARE the new effects in negligees and boudoir garments shown at Brandeis' stores...

There's a Particular Fitness in a Music-Roll Gift

AND they're showing unusually delightful rolls, half-bags and full-bags...

The Rich Patterns and Colorings of Far Eastern Tapestries and Rugs

ARE remarkably effective in the Moquette table runners at Orchard & Wilhelm's...

There's Nothing in the Whole List of Christmas Gifts

THAT come to mind which gives better, more universal or more lasting satisfaction than fine quality leather goods...

You Really Must Be on Time at That Novel Sale

THEY'RE holding at Lamond's Style Specialty Shop, second floor, Securities building...

Your Own Picture Doesn't Mean a Great Deal to You

BUT it is everything in the world to your friends and family. The Kase Studio...

Everyone Who Sees Them Falls Quite in Love.

SO exquisite their loveliness, so softly feminine their daintiness, so sensibly practical their usefulness...

I'm Wondering if Every Man Realizes

JUST the important part that neckwear plays in his general appearance? The J. T. McQuillin shop...



Every woman should learn ribboncraft. The designers are constantly busy making hosts of beautiful new ribbon novelties.

The Feminine World

IS listening attentively today to charming suggestions. Rare news indeed, have it! The Alla Shop...



Quaintly conceived ermine sets, such as these are shown in the exclusive shops...

The Furniture Gift Shop Becomes More and More Popular Each Year.

THE H. R. Bowen Furniture company, with entrances on both Sixteenth and Howard...

Exquisite Underfills for "Intimate" Gifts.

CAN'T you imagine her joy over a "pink Christmas," when out of a beribboned box tumbles a rosy mound of silken shirtings...

A Christmas Offering to Be Remembered.

IT will be selected at Candyland, Sixteenth and Farnam. Their boxings of sweets are rarely attractive...

Daintily Desirable Delectables

YOU'LL find every night for dinner at the Flairton Hotel cafe, Seventeenth and St. Marys avenue...

In a Showcase of Winning Witchery

IN the Nebraska Clothing Company's millinery department, Fifteenth and Farnam...

Festive Holiday Attire for Lovely Women.

MODISH creations are designed and created daily by Miss Feay, modiste of note...

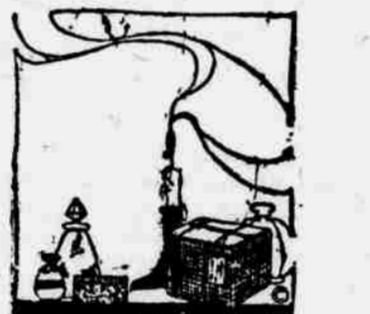
Unique among feminine furniture pieces is the Martha Washington sewing table.

Smart as Well as Exceedingly Comfy Fur Collars for Men

ARE being sold at the Alaska Fur company, Sixteenth and Douglas. Becomingly cut...

Are you remembering THE PIECE OF MODISH JEWELRY

A BRIGHT WOOL SCARF A BIT OF SILK LINGERIE A FUR WRAPLET



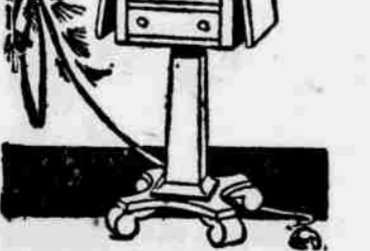
Fragrances of rare individuality are among the selections offered in the combination boxes.

A World of Fashion Has Gone Embroidery Mad.

WHY do you know that serge frocks show colorful nosegays of yarn embroidery?

Every Girl in the Land

WILL write to Santa Claus for one of the hand-made wigs of real curly hair...



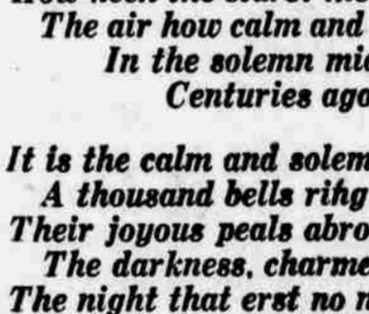
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Slippers Will Be Delightful Indeed If They're a Pair of These Exquisite Buckles.

THE woman of discriminating taste is impressed by the simple dignity and innate refinement of the new arrivals in slippers...

Holiday Flowers a Present-Day Necessity.

NO holiday is complete nowadays without flowers. Flowers for one's own home, and flowers of careful selection...

Christmas Cards Assorted in Size and Sentiment.

THE Megath Stationery company, Fifteenth and Farnam, have conceived the brilliant idea of \$1 and \$2 assortments of greeting cards...

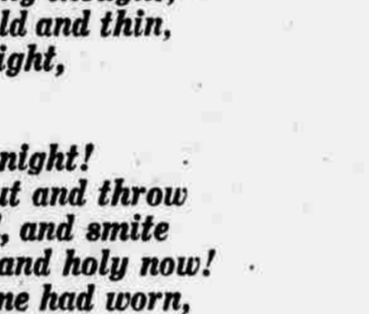
Redolent of the Tennessee forests, where they have been in the making for a thousand years...

Everyone Who Sees Them Falls Quite in Love.

SO exquisite their loveliness, so softly feminine their daintiness, so sensibly practical their usefulness...

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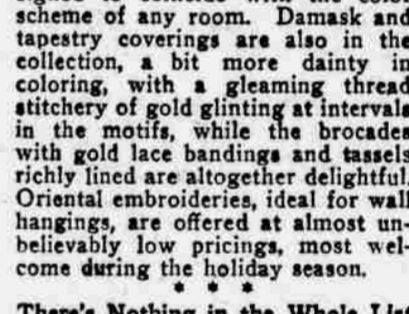
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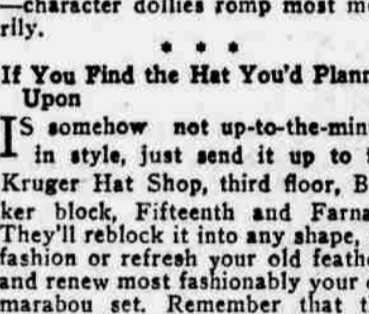
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