



# The Christmas Shopping Season Opens Monday

## Important Notice

Upon the recommendation of the Fuel Administration, as a measure of coal conservation  
**Our Store Hours Will Be 10 a. m. to 5 p. m.**  
Effective Monday, Dec. 1st, and until further notice.



## Parcels Wrapped—

Regardless of where purchased, we are wrapping parcels for shipment by parcel post or express at the ACCOMMODATION DESK, in our Basement. This service is without charge, of course.

Brandeis Stores—Basement



Many Folks Will Give

## Linens

And where is the house-keeper who will not be delighted to receive them. We feature for Monday several important Towel items, very suitable for Christmas Giving.

### Fancy Towels and Towel Sets, 69c

Full bleached, with fancy and elaborate borders; in pink, blue, helle or yellow, hemmed ends, 69c.

### Fancy Towels, 98c

Made of a fine yarn, hemmed ends, plain or jacquard effect designs in very pretty colorings. Special for Monday, each 98c

### English Towels, 1.50

These towels are made of a fine selected yarn, in pretty colorings of pink, blue and so-called rainbow effect, hemmed ends, size 22x44 inches. Will make an appreciated gift, each 1.50

### Towel Sets, 1.75

These sets consist of one hand towel, one guest towel and one face cloth embroidered in pretty designs, also rainbow effect colorings; put up in a neat box, and will make a fine gift. Per set \$1.75

### Face Cloth Set, 49c

These sets are three shell-stitch edge face cloths, embroidered in colorings of blue, pink or yellow; put up in a box of three, per set 49c

Brandeis Stores—Main Floor—South

## Winter Favorites

# Coats of Plush and Art Seal

—For Gifts—

New arrivals of interest are the wonderful sample coats shown in Yukon and Baffin Seal, Velour de Norde and Plush, in Black as well as Beaver and Mole shades. Handsomely lined in fancy silks.

Fur trimmings, collars, cuffs, borders and novel pockets of various furs—Beaver, Opossum, natural and dyed Raccoons, Nutria and Skunk.

Warm, beautiful garments that may be secured at a noticeable saving. Every favored model of the season from the short flared back Coatee and the knee length Sports model to the full length garment for evening and dress wear. A complete line priced at—

**\$55, \$75, \$95 to \$150**

Brandeis Stores—Second Floor—West



## Sweaters for Little Tots

There is a large assortment of new shades, and such a variety of models; belted models with pockets and sailor collars; slip-on styles, coat effects and various other desirable childish modes. All made of finest quality wool and worsteds. At reasonable prices, ranging from—

**1.98, 2.98, 3.98 up to \$7.50**

### Sweater Sets

In 3 pieces; colors are oxford, cardinal and rose; three sizes, 1, 2 and 3 years; Monday at 3.50

### Crib Blankets

For infants, white with pink or blue borders, nice warm, comfy little blankets for baby's crib 1.00

Brandeis Stores—Third Floor—East

## Very Special Monday—

## A Sale of Beautiful

# DRESS TRIMMINGS

Sample Pieces and Over-stock of Large New York Importers—Wm. Rice and Ernest Boschen

## Offered at 1/3 to 1/2 of Regular Prices

Every item in this special purchase which we were fortunate enough to make consists of only the highest grade pieces from America and France. Many delightful creations are shown—the kind that add the finishing touch, and without which no costume is complete. In this exceptional sale you have an opportunity to make a decided saving.

Included in This Sale Are Beaded Flouncing Bands and All-Overs Priced Wonderfully Low

**Metal Embroidered Vesting**, in gold, silver and colors. Many styles of all silk dress fringes. Hundreds of styles of flouncing, bands and all-overs in sequins, spangled and beaded. Values up to \$12.50, at 6.50

**Iridescent and Jet Flouncing**, tunic width. Black sequins, all-overs and bands. Beaded tunics, handsome color combinations. Values up to \$18, at 12.50

**Beaded All-overs**, All Silk Dress Fringe, plain and uncut, colored bands. Values up to \$4, at 2.00

**Silk Fringes**—Plain knotted and uncut, black and all dress shades. Beaded bands, white and colors, suitable for trimming widths. Values up to \$8, at 1.00

**Chenille and Silk Embroidered Bands and Edges**—Beaded bands, black and colors. Silk embroidered and metal thread embroidered vesting in gold, silver and colors. Values up to 7.50, at 3.50

**Dress Fringes, All Silk**—Black and colors. Beaded edges and bands in all color combinations. All silk and beaded medallions. Values up to 1.25, at 50c

**Narrow Beaded Bands**—Suitable for dress trimming and braiding. Values up to \$1, at 25c

Brandeis Stores—Main Floor—Center

## Gift Ideas

## Suggestions

Christmas will soon be upon us. There are only 21 shopping days left in which to plan your Christmas Giving. Here is a section of ideas and suggestions for your benefit in making up your list.

### Cameras

No. 2 Brownie box camera, size 2 1/4 x 3 1/4, special 5.58  
No. 2 Brownie box camera, size 2 1/4 x 4 1/4, each 4.58  
Vest Pocket Autographic folding, special, each, 9.49  
2-C Autographic Brownie Kodak, size 2 1/4 x 4 1/4, at each 15.94  
BRANDEIS STORES—MAIN FLOOR—WEST

### Placques

Attractively displayed in our Picture Department, make very acceptable gifts for Xmas. These are all subjects from Old Masters, including Ira Angelica and Hofman Subjects. Moderately priced from 2.50 to 17.50  
BRANDEIS STORES—THIRD FLOOR—SOUTH

### Crumb Tray Sets

Of Aluminum, nicely embossed figures. Sets consist of crumb tray and scraper in Holly box, 1.89  
BRANDEIS STORES—BASEMENT—EAST

### Celebrated Gold Ware

Line, Always \$1.00 Of which we have exclusive sale.

Put up in fancy silk lined boxes and fully guaranteed to wear.

Cuff Links Hat Pins  
Bracelets Tie Pins  
Lingerie Pins Barrettes  
Bar Pins Baby Pins  
BRANDEIS STORES—BASEMENT—SOUTH

## Rugs of Quality

Make Sensible Gifts  
WILTON VELVET RUGS, 57.50

9x12 Seamless Rugs, closely woven, in Oriental and conventional designs, harmonizing color effect. Very durable.

### SEAMLESS AXMINSTER RUGS, 52.50

9x12 size, rich lustrous colorings, deep soft nap, and newest designs. Woven in one piece. No seams.

### AXMINSTER RUGS, 27.50

6.9x9, for small rooms, reception halls; a splendid assortment of desirable styles.

### RUBBER DOOR MATS, Each 59c

Heavy quality, generous size. Specially priced for Monday.  
Brandeis Stores—Fourth Floor—West

## Dress Goods for Early Winter Apparel

Specially Priced Monday

When you buy dress goods at our store, you can feel assured of getting the most reliable goods your money can buy. We feature for Monday three items which are specially priced, affording you an opportunity to purchase the most desirable fabrics at a very good saving.

### 50-inch French Serge, Yard, 2.95

Fine twill, all wool, in all the wanted shades, including plenty of Navy blue; just the right weight for tailored dresses, at per yard 2.95

**ALL WOOL TRICOTINE**, 50 inches wide. Most desirable for tailored suits and dresses; in all the newest shades, at, per yard 3.95

**CHIFFON BROADCLOTHS**, pure all wool, fine quality, in a lustrous satin finish, sponged and shrunk; in all the season's most wanted shades, at, per yard 4.95

Brandeis Stores—Main Floor—Center

## Georgette Crepe Blouses—Specially Priced

BLOUSES MEAN MANY A MERRY CHRISTMAS



What a splendid Christmas Gift is a pretty Blouse or two. We have them as unusual as they are giveable. Favored shades, of course, are in these assortments. These are hand embroidered, trimmed Blouses, with real fillet laces; some round necks, with rows of lace down the front; roll collars, trimmed with lace and hand embroidered—the collars are white, flesh and bisque.

Very Special 12.50

**Striped Wash Silk Waists**, convertible collars, best quality silk, in gold, blue, rose, colored stripe— 7.50

**Fine Stripe Wash Silk Crepe**, heavy quality, big range of colors, specially priced Monday— 5.25

Brandeis Stores—Second Floor—South

## SUGGESTIONS FOR CHRISTMAS GIVING From Our Greatly Enlarged

## ART DEPARTMENT

**CANDLE SHADES** of silk, old rose, gold, blue and apricot; trimmed with gold braids, French ribbon roses and old French prints, 4, 5 and 6-inch size, 65c to 3.00

**SOLID MAHOGANY** candle sticks. A new shipment just received of these much wanted articles for the home; about eight different styles, each 1.25

**PLAIN AND FANCY CANDLES** of many varieties, blue, old rose, Mulberry, green, red, mahogany, pink, etc., 5c to 50c

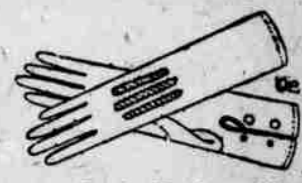
**SILK SOFA PILLOWS**, round in shape, blue, gold, lavender, old rose and flame colors, at, 6.50  
Larger pillows, fancy showing, same colors as above, at, 8.00

**FANCY FLOWER BASKETS**. Large assortment with tin linings, each 50c to 2.75

Hand Painted Candles, each, 85c to 4.50  
Brandeis Stores—Third Floor—Center

## She Would Surely Like Gloves

There will be many other things which she will receive that will please her immensely, but no matter, a pair of gloves will be sure to come in for a share of the smiles and praises. We have them in the size she takes and in just the style you know she will like, at these prices:



**Women's Gloves**, real French Kid in all the desirable shades of gray, taupe, light and dark tan, white and black; self or contrasting embroidery; two-clasp or three-clasp, at pair 3.50

**Gauntlet Gloves** for Women with large, roomy cuff, especially desirable for auto wear, warm fleece lining; in tan 3.25 and black, pr 3.25

**Real Duplex Washable Fabric Gloves**; popular Slip-on style, wool combinations of beaver and brown, white and gold, oxford and light gray; strap at wrist; very practical, at 2.50 the pair

Brandeis Stores—Main Floor—West

## A Graceful Figure

# She Wears a Madam Lyra

What more need you know? Nothing else—it is all sufficient. But this is addressed to the woman who has never worn a Madam Lyra, and we want to tell her that by reason of the exact designing and pliant lines of a Madam Lyra Corset she may have the figure she covets.



A Madam Lyra model is no ordinary corset. It is made upon the most scientific lines we know—and we have made a study of corsets.

Our insistence upon these models is based upon personal experience resulting from our daily fitting of Madam Lyra corsets. It's a corset that never fails to make a better figure—and it corrects figure defects.

All beautiful, in pink and blue silk and satin brocades.

Ask to see our new fall models of Madam Lyra corsets—

**Priced at \$4 to \$35**

Brandeis Stores—Third Floor—East

## OUR TOYLAND

Has Thrown Open Its Gates to the Children



Here is Merry Santa Claus himself with the keys. The glitter and sparkle and movement of toys—and that means everything the year has brought out.

Airplanes and troop trains and bridges and warships, bugles and soldiers brave, military dolls and games, wild, woolly animals and guns to hunt them down.

All the old favorites, too, as a matter of course. Tiny dolls and others as tall as little mother herself and all sizes between. Dolls to dress and dolls fully arrayed in gorgeous raiment.

Brandeis Stores—Fourth Floor—East

## "Comfort Bringing" Uses of

# Electrical Appliances

It is a delight to realize the convenience and time saving that Electrical Appliances can bring into your home.

Percolators, Grills and Toasters belong mainly to morning hours and help to start the day in a cheerful mood, because of the ease with which a tasty meal is quickly prepared.

## We Are Showing

Electric Toasters, 6.50.

Electric Curling Irons, 5.75.

Electric Grills, in round and square patterns, 10.00 and 12.00.

Electric Chafing Dishes, 17.50 to 22.00.

Electric Irons, 5.50 to 7.50.



### Casseroles

A large showing of Casseroles, in all shapes and insets, made of fancy Gurnsey ware and Pyrex ware. Priced 2.50 to \$12

### Thermos Bottles

We are showing a large assortment of Thermos Bottles, in Japanned and Nickel finish. Reasonably priced from 1.89 to 9.50

Brandeis Stores—Basement—South

**Universal Electric Percolators and Coffee Machines** at 12.00 to 25.00