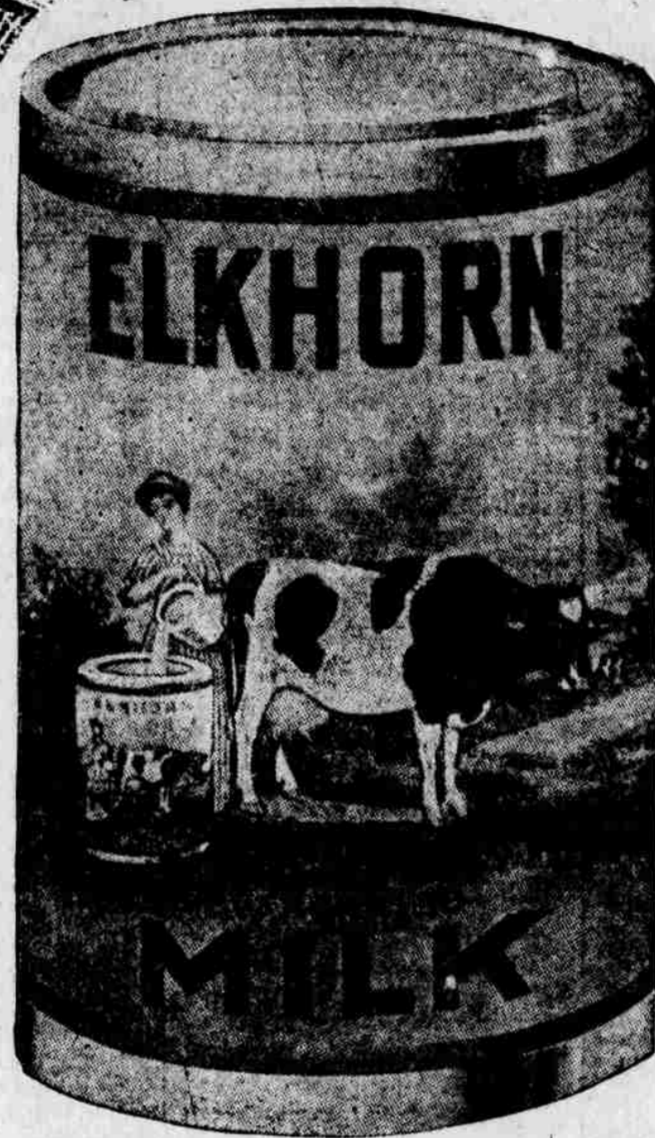


# Milk Health

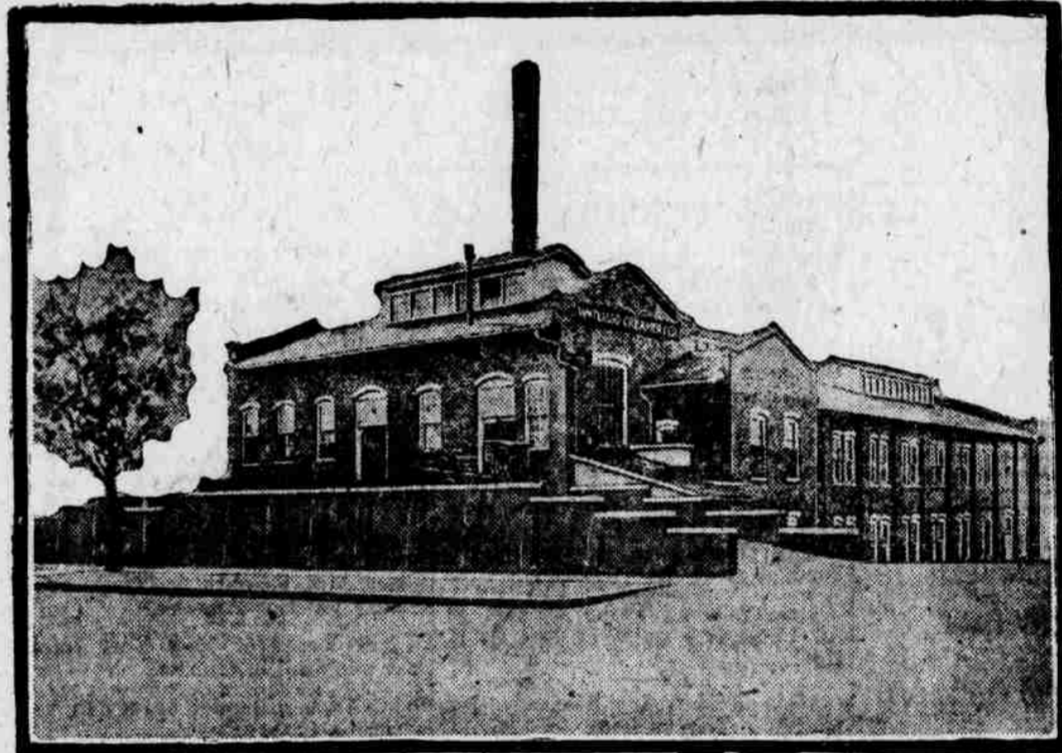
"Milk for a million babies" is the latest Omaha achievement heralded to the business world by The Waterloo Creamery Company. From the time of the cave mother, milk, as a food for babies, has never lost its pre-eminence. In the year 1920 this Omaha concern will supply millions of babies with the food which means the health of the nation in the next generation. Nor is this life-giving food confined to the babies of America, but tons of it will go to the starving little ones of Europe. From the green pastures of Nebraska to the suffering and starving children of stricken Europe, will be established a supply route which means life saving and health at the European end.



### What Is Elkhorn Milk?

Elkhorn Milk is pure, rich, sweet cow's milk, evaporated to the consistency of cream, sealed air-tight in cans and sterilized. Nothing is added to the milk and nothing is taken away but water. Elkhorn Milk is absolutely pure and safe, and can be kept in your pantry without ice until ready to use. It is twice as rich in food value and in butter-fat as ordinary milk.

Of every dime spent for Elkhorn Milk, nine and one-half cents of it stays in Nebraska.



Our Evaporated Milk Plant at Perry, Iowa—Daily capacity 150,000 pounds of Fresh Milk.

Our Alamito Plant, Omaha, Nebraska—Which supplies over 15,000 families with Pasteurized Milk, Cream and Dairy Products of all kinds.

ants of the Waterloo Creamery used in filling the largest milk factory in America. The Waterloo plants process, and from the raw milk from the product that reaches the baby consumer, the food product is one of careful cleanliness. The trade mark Elkhorn Milk is a sign of purity.

by Human Necessity

**Waterloo Creamery Company**

OMAHA, NEBRASKA

