

Thanksgiving's approach makes a man feel that he ought to furnish up his wardrobe a bit. Because right on the heels of Turkey-day, comes the Holiday season. A new Coat—or Suit—or Hat; or warmer things to wear underneath. It's winter dress-up time—sure enough.

BRANDEIS STORES FOR MEN

The favorite store of Omaha men is ready for the pre-Holiday business, with new, complete stocks of wearing apparel. There are savings, too, because the Men's Store has REAL Buying Power. It is the Home of HART SCHAFFNER AND MARX Clothes—the final assurance of satisfaction.



The BEST in Overcoats Means: Hart Schaffner & Marx

And this is the home of HART SCHAFFNER & MARX Clothing in Omaha. It is the one place in Omaha at which you CANNOT find a poorly finished, poorly made Overcoat—that, because they ARE HART SCHAFFNER & MARX Coats. The honest, all-wool fabrics; the thorough, painstaking workmanship; the unquestionable superiority of style; these things make it real, sure-enough ECONOMY to buy your COAT here.

What would you have? A big, sturdy ULSTER of rough, thick, weather-defying fabric? Or a CHESTERFIELD in one of the many styles which make this the ALL-OCCASION Coat? Your choice is here—in whatever fabric, color or style you prefer.

Extraordinary Values at \$60.00 and others at from \$45.00 to \$145

Fur-Collared and Fur-Lined Coats

Coats of handsome shaggy fabrics, with collars of Beaver, Otter or Hudson Seal; elegantly styled; some fur lined

\$47.50 to \$350

Warm Coats for Motoring Wear

Coats of Genuine Leather in rich tan shades, with fur collars; Lamb-lined Suede Coats; smart Leatherette Coats

\$25 to \$90

Mackinaws of Real Style

Famous Patrick-Duluth and other well-known makes. Handsome new plaids and plain fabrics. Prices range from

\$15 to \$25

Suits That Range Through Every Degree of REAL Style

In every possible color, fabric and style—these magnificent H. S. & M. Suits surpass any selection previously offered, even here.

Separate Trousers--

An immense selection of Trousers for Men and Young Men. Shown in all sorts of fancy patterns, plain blue, green and brown flannels, plain blue serges and black dress Trousers. Sizes for men and young men.

\$3.50 to \$18.00

In Quiet Styles for the Business Man

Clothes for business must be smart looking, well made and well fitting. You'll find all that you're looking for in the ones we have; stylish sacks; single and double-breasted; in rich all-wool fabrics.

\$50 to \$95

And in the Brisker Models for Young Men

Just those little differences which the cut of a lapel can make; or the slope of a shoulder; mark these suits as for the younger man. Just a trifle less conservative than the business man would choose, but of the same perfect style and workmanship—in the same ALL-WOOL fabrics.

\$22.50, \$25.30, \$35 to \$40

SECOND FLOOR—MEN'S STORE

Shoes Can Still Be Sold At Reasonable Prices---

As Witness These Saturday Shoe Section Offerings--

That it is still possible to secure shoes—GOOD shoes—at prices which are not unreasonable, is demonstrated in the offerings of the SHOE SECTION for Saturday. We carry the HENRY CORT shoe for men—a sturdy, good-looking shoe; BUSTER BROWN and HOLLAND shoes for boys. It is our ability to make such offers as these which is securing for us the patronage of careful buyers.

A Special Saturday Offer--

Men's Goodyear welted shoes in gun metal calf, or vici kid, any style wanted; English or wide toe, lace or blucher cut—also in soft toe for older men; sizes 6 to 12.

\$6.85



MAIN FLOOR.

Men's shoes in the newest lasts; every kind of leather—Ko Ko Brown, Black or Tan Kid, Russia Calf and Gun Metal, Blucher or Lace styles, wide and high toe or long English last. In this sale is included the cushion sole shoe for cold weather; sizes complete in this wonderful assortment, 6 to 12, widths AA to EE.

\$10.00



Both economy and taste served in the Saturday Hat Section offerings

The man who wishes to SAVE on his new hat; as well as the man who desires to secure a certain, well-known make; will be suited here, SATURDAY.

STETSON HATS, \$6, \$7, up to \$15. BERG'S N. Y. HAT for young men, \$5 and \$6.

GILLEAUDEAN HATS, \$3.50 to \$5. ENGLISH WOOL FELT, all sizes and colors, SPECIAL at \$2.

FUR CAPS—SEAL, MUSKRAT, BEAVER, \$6 up to \$35.

BOYS' HEADWEAR—Warm Caps, \$1.25 to \$2; Plush Hats, \$3; Beaver, \$3.50 to \$6.

ARCADE

Saturday Will See Some Remarkable "Doings" in the Furnishings Section

It Will Pay You Well to Take a Look At These Real Bargains

Underwear, shirts, more underwear, neckwear, flannel shirts and sweater coats. There's the lineup for Saturday bargain offerings of the FURNISHINGS SECTION. A chance to dress up and keep warm at big savings, as you will see when you come in.

Over 4,700 Men's Union Suits at attractive prices. Medium and heavy weight, wool-mixed and fine quality combed cotton, in ecru and grey; also in white in all sizes. The best of makes are represented in this lot—

\$2.95

Men's heavy COTTON ribbed Union Suits at big reductions. Every one of these suits is a bargain; made of best quality combed cotton yarn, some even contain a small percentage of wool. In ecru, grey and rainbow mixtures. All sizes represented—

\$2.50

Men's medium weight cotton ribbed Union Suits in broken lots, from our regular stock, together with some surplus stock bought at low prices. In assorted plain colors; these are exceptional values, and represent real savings—

\$1.95

Madras Shirts

Men's madras and crepe shirts, which, if bought today, would sell at \$3.00. Every shirt bears the label of the best shirt makers; colors guaranteed. In assorted stripes and figured patterns. If you want shirt value, don't miss this—

\$2.00

Silk Neckwear

Hundreds of beautiful patterns in pure silk, and bought many months ago, are offered in this sale at a very attractive price. Good silk neckwear is at a premium today, so get busy; buy your Holiday neckwear at this sale

\$1.00

Flannel Shirts

About 345 shirts in this lot made of wool and cotton mixtures, in plain colors; also mixtures. Not one of these shirts but is worth \$3.50. A wide variety—though not all patterns shown in complete sizes; a rare bargain—

\$2.49

365 Men's Sample Sweater Coats

New lots of men's fine wool and worsted sample coats in coat styles; slippers in plain colors; also, fancy trimmed and body stripes. Most of the coats bear the "Webber" and "Keller" labels, which are a guarantee as to quality.

\$4.98 to \$15.00



MAIN FLOOR—MEN'S STORE

