

## The Largest Toy Dept. Omaha Has Ever Had

And the most beautiful, the largest line of toys, and American made toys at that. The assortments are not complete as yet. Here's truly the place where Santa will come this year to buy the little girls and boys their toys. And the reason is because there is such a comprehensive assortment.

ON OUR NEW FOURTH FLOOR.

# BRANDEIS STORES BASEMENT

## Thanksgiving Preparations Are Complete in This Great Bargain Basement

The coming of Thanksgiving brings the need for many new things—Clothing, Tableware, Furnishings of all kinds, as well as good things to eat. In the BRANDEIS STORES' BASEMENT offerings for Friday, the thrifty homemaker will find the things for Thanksgiving at prices which are low enough to be REAL cause for Thanksgiving in themselves.

## Parcels Wrapped For Shipment

The accommodation desk in the Basement will wrap for shipment by parcel post or express. This service is free, no matter where the parcels were purchased.

—BASEMENT—

## Thanksgiving Linens

Opportunity to lay in the needed Thanksgiving linens at exceptional savings is offered Friday.

- TABLE CLOTHS, \$1.69—Made of nice quality mercerized damask, round or square finished, scalloped or hemstitched edge, luncheon size, all neat patterns, each **1.69**
- SPREADS—These are in the crocheted kind, scalloped and cut corners, large size, heavy quality, each **3.50**
- TOWELING—Full bleached, glass cloth finish, soft and absorbent, fancy red border, special, yard **25c**
- EXTRA SPECIAL—Satin Spreads, 8.00 values, for Friday, a very high class satin finish damask spread, scalloped and cut corners, large size, heavy quality, all in beautiful patterns **6.98**

## 2 Big Lots of Girls' Winter Coats Specially Priced

Two big lots of warm, pretty coats for girls—at very special prices for Friday's BASEMENT Sale.

### Coats at 5.95

Girls 2 to 6, 7 to 10 and 8 to 14 sizes; good heavy, warm winter coats; right up-to-date styles, many different models and materials, plain and fancy cloths. Values 6.95 to 10.00.

### Coats at 3.95

Two to 6, 8 to 14, 13 to 17 years, good style winter coats. We have grouped several hundred odd and broken lots together into this real bargain. Good school and play coats, good styles, good materials. Worth 5.00 to 7.50.

# Dresses, Suits, Coats--Excellent Styles

THREE LOTS OF REMARKABLE BARGAINS ---  
GOOD VALUES AT ONE EXTREMELY LOW PRICE

Purchases of these splendid garments were made at a time when we were able to buy at big savings. They are made up in a wide variety of very new styles, of the materials and colors so popular right now. At this price, no woman can afford to overlook the big FRIDAY BASEMENT SALE.

Here is Winter Apparel of such a nature that no woman can afford to pass up this sale

### THE DRESSES

These handsome dresses are of all-wool serge, wool-mixed serge, good satin, fancy silk dresses, various kinds. A good range to make your selection from. This sale presents a real opportunity to purchase an extra dress or two and make a splendid saving. 12.95 to \$15 values.

### THE SUITS

What woman will not be glad to have the chance to make such a good saving on a suit. They consist of fancy mixtures, novelty cloth, wool-mixed serges, etc., long coat styles, good range of sizes to choose from, also sizes in the lot for stout women up to 53. Practical styles, good cloth and well made, 12.95 to 17.50 values.

### THE COATS

Remarkable coat values make a saving that we know you will appreciate. There are a host of them to choose from, good, warm winter coats, many are lined, plain and fancy materials, good range of sizes and colors, fine coats for ordinary wear. Stylish winter coats, 13.85 to 17.50 values.



# 888

## An Extraordinary Offering in "C-B" Corsets

A sale of a lot of discontinued models at substantial reductions from the regular valuations. Corsets made of excellent quality white Coutil, well boned, and with extra strong hose supporters attached. They offer a selection of low, medium, and medium high bust, in three equally good styles, suitable for the woman of average figure.

\$2.00 values, to be sold Friday and Saturday

At **1.59**

## Some Real Bargains in Girls' Dresses In Two Lots

Two separate lots of extraordinarily pretty Dresses for Girls, ages from 2 to 6 and 8 to 12, at prices which are astonishingly low. An opportunity to save a great deal on Dresses for the Girls.

### Tub Dresses at 1.49

Hundreds of Girls' pretty Tub Dresses, ages 2 to 6 and 8 to 12. Dozens of good styles, many are made of Amoskeag ginghams, and others of good, plain and fancy wash materials. Better stock up; these are as low as in previous years, with cotton advancing very rapidly. 1.98 to 2.69 values.

### Dresses at 99c

Worth today 1.39 to 2.00, hundreds to select from. All good wash materials, fancy plaids, checks, stripes, etc. Dozens of pretty up-to-date styles.

## Over 1,000 Silk Blouses

On Sale Friday and Saturday

At **\$2.49**

Beautiful Georgette, Crepe de Chine, Fancy Net, Chiffon, heavy Japanese and China Silk Blouses will be offered at tremendously undercut prices.

Dozens of pretty, right-up-to-date styles, desirable colors, many are very elaborately trimmed with braid, beads, etc. Others in plain styles. These blouses are perfect in every way; many are samples; wonderful blouses.

These blouses of actual \$4 to \$5 values, will be sold for \$2.49.

## Wash Goods and Domestic In a Very Special Selling Friday

The remarkable price reductions are not, alone, the chief consideration in this Wash Goods offering. The QUALITY of these goods is equally astonishing.

### Art Linen Specials

- Imported art linen for art embroidery work, a genuine Irish linen, in all the desired widths, priced as follows:
- 18-in. Natural Art Linen, yd., **89c**
- 20-in. Natural Art Linen, yd., **98c**
- 22-in. Natural Art Linen, yd., **1.10**
- 25-in. Natural Art Linen, yd., **1.19**
- 27-in. Natural Art Linen, yd., **1.35**
- 36-in. Natural Art Linen, yd., **1.50**
- 45-in. Natural Art Linen, yd., **1.95**
- 54-in. Natural Art Linen, yd., **2.50**
- 72-in. Natural Art Linen, yd., **3.75**

**WHITE NAINSOOK**—Splendid quality for underwear, lingerie, etc., in lengths up to 12 yards. Special at, **25c** yard.

**SILK STRIPE VOILE**—In all the wanted colors, very desirable for pretty evening dresses, waists, etc., at yard **35c**

**LINGERIE CLOTH**—40-inch, fancy mercerized lingerie cloth in assorted patterns in white and pink, a beautiful fabric for underwear and lingerie. **75c** Special at yard

**NAINSOOK AND BATISTE**—36-inch colored nainsook and 36-inch colored batiste, a beautiful silk-finished fabric for undergarments, etc. Regular 59c value, Friday, at yard **49c**

**WHITE FLAXON FABRICS**—In all the wanted checks and stripes, every piece stamped on selvedge; positively worth **39c** 59c, Friday, at yd.

**WHITE ORGANDIE**—Embroidered organdie, a beautiful, sheer quality, with permanent finish, in a splendid assortment of new and exclusive designs for waists, dresses, etc. Very special, a yard, **2.50**

**APRON GINGHAM**—In all the wanted blue checks and broken styles; warrant fast indigo blue. Special at yd. **25c**

**BOOKFOLD PERCALE**—Dress, wrapper and shirting styles, light and dark colors. **19c** Special at yard

**GALATEA SUITING**—In a big assortment of fancy styles and some plain colors, for boys and girls, school suits, rompers, etc. 10 to 20-yard lengths, at per yard **29c**

**FINE ZEPHYR DRESS GINGHAM**—Genuine Amoskeag and Red Seal brands, pretty plaids, checks and plain colors, at yard **39c**

**36-INCH SHIRTING MADRAS**—In a big assortment of pretty patterns and colors, for men's and boys' shirts, waists, etc., at per yd. **29c**

**36-INCH PERCALE**—Our very best quality, in light and dark color combinations, 10 to 20-yard lengths, at per yard **32c**

**WHITE OUTING FLANNEL**—Good quality, with long, fleecy nap; positively worth 25c a yard. Limit, 20 yards to a customer, Friday, yard **15c**

**36-INCH BLEACHED MUSLIN** and 36-inch Bleached Cambric, splendid quality for sheets, slips, etc. Long mill lengths, at yard, **17 1/2c**

**10,000 YARDS of Assorted Wash Goods**, remnants, including silk-line comforter covering, plain colors, voile and batiste, oil color calico, etc. Values up to 29c. In one lot Friday, at **12 1/2c**

**FANCY OUTING FLANNEL**—27 inches wide, extra heavy quality, fleeced nap on both sides, 10 to 20-yard lengths; regular 35c quality, Friday, at per yard **25c**

## Big Saving Possibilities Friday and Saturday in the

# Basement Shoe Section

The high prices on shoes receive a violent shock as a result of the low prices effective on good footwear here Friday and Saturday. Remarkable savings are possible.—Take advantage of them to the fullest extent.

### Young Ladies' Shoes



Pair **2.98**

Made of gun metal calf-skin, leather top, English toe, lace styles, solid oak leather soles, sizes 2 1/2 to 6. 4.00 values.

### Women's Shoes at 1.95

Women's sample size shoes in dull patent and vic kid; lace and button styles; sizes 2 1/2, 3 and 3 1/2.

Children's all wool knit drawer leggings; a combination of drawers and leggings; white, red and grey colors; some are slightly checked but hardly noticeable; well worth 1.50, the pair at **59c**

Children's Button Shoes, made of black soft kid, hand-turned sole, size 3 to 8, at pr. **1.00**

Women's Spats of heavy felt, 10 buttons high, brown, castor, fawn, and pearl, size 1 to 6, per pair **2.49**

Women's Juliets and 1-strap house slippers, black kid with hand-turned soles, rubber heels, sizes 3 to 8, value 3.50, at **2.45**

### Men's Slippers at 1.95

In either tan or heavy corduroy vamp with patent leather sole and heels, or black and grey felt with hand-turned soles; sizes 6 to 11.

### Men's and Boys' Overshoes at 1.49

One-Buckle Jersey Overshoes; extra heavy rubber sole and heel, sizes 6 to 12, 2.25 value



## Friday Specials in the Drapery Section

Unusual opportunities to select new draperies from this big assortment at remarkable price reductions.

**SCRIM**—3,000 yards of plain and fancy Scrim, mill lengths 2 to 10 yds., a bargain at **10c** yard

**CRETONNES**—One big counter of fancy cretonnes and silkolines; lengths 2 to 10 yds.; a bargain at, yard **19c**

**TAPESTRY CRETONNES**—2,000 yds. of heavy tapestry cretonnes in a large assortment of pretty colorings and patterns, a bargain at, yd. **45c**

**NETS AND CRETONNES**—One table of samples, in a big and attractive variety; special, each, **39c**

**CARPET SWEEPERS**—750 all metal sanitary compact sweepers, complete with handle, at each **95c**

**WASH RUGS**—500 hit and miss wash rugs, size 18x36; all colors at, each **59c**

**MARQUISETTES**—2,000 yards of Marquisettes, 36x40 inches wide, 2 to 15 yard lengths, worth 49c yard on the bolt, a bargain at yd. **25c**

## Among the offerings from The Hardware Section

Are Some Items of Interest, Preparatory to the Thanksgiving Feast

### Percolators

The Mirro aluminum kind, 2-quart size, made of pure aluminum; special **At 2.49**

### Corn Poppers

Popper made of heavy black sheet steel, with sliding cover; special **At 59c**

### Brooms

A special that is a special. Made of heavy broom corn, with highly finished handle; special **At 49c**

### Rustic Nut Bowls

Made of natural oak finish, just as the wood comes from the tree, with nut cracker and 6 picks; special **At 1.59**

### Salt and Pepper Shakers

Of aluminum, comes with salt and pepper shaker and toothpick holder, in holly boxes; special **At 29c**

### Furniture Polish

Liquid Wax, for floors, furniture and woodwork; special

1-quart size.....**49c**  
12-ounce size.....**29c**

## Sale of Women's and Misses' Dress Skirts

3.50 to \$6 Values---Your Choice **\$2.69**

These are skirts, which, at even their regular valuation, would be wonderful bargains, hundreds of them in fancy and plain cloths, in very popular styles, with pockets and belts, braid and button-trimmed, and in all desirable materials and colors.

All-wool, serge, wool-mixed materials, fancy mixtures, novelty stripes and plaids, also a good, heavy quality of Sol-satin; splendid, up-to-date skirts. Really 3.50 to \$5 values; your choice, at 2.69.

## Underwear and Hosiery For Women and Children

**WOMEN'S COTTON UNION SUITS**—Fleeced, in high neck, long sleeves, Dutch neck, elbow sleeves and low neck, no sleeves; all ankle length at, suit **1.50**

**BOYS' AND GIRLS' Union Suits**—Cotton fleeced, sizes 2 to 16, in white, cream and grey at, per suit **1.00**

**COTTON HOSIERY**—Women's, in black, white, with double soles, at, pair **25c**

**VESTS AND PANTS**—Women's cotton fleeced vest and pants in sizes 34 to 44, at, a garment **1.00**

**CHILDREN'S HOSIERY**—In cotton and lisle, fine rib, black, white and brown; sizes 5 to 9 1/2, at, pair **35c**

**MEN'S COTTON SOCKS**—In black and colors and grey mixed, at, pair **25c**

## An Opportunity to Supply Your Bedding Needs At Saving Prices That Are Rare Indeed

Coming right now, when Bedding needs MUST be supplied, this BASEMENT Sale represents the most agreeable of opportunities to effect desirable savings.

### Wool Finished Blankets

In plaids and plain gray and tan, with assorted fancy borders, well bound edges. Size 66x80 inches. Exceptional value Friday, at, per pair, **4.98**

**INDIAN BLANKETS**—Made of imported China cotton in a big assortment of Navajo designs and colorings; size 64x78; can be used as bed blankets, couch covers and auto robes; very special, at, each **5.00**

**COMFORTS**, Silkoline-Covered cottons, filled with good quality sanitary cotton batting, neatly hand-tufted, medium and dark colors; special, each **3.75**

**BEACON JACQUARD BLANKETS**—1,000 pairs, genuine Beacon Jacquard Plaid Blankets in a wonderful assortment of new patterns and color combinations, all full double bed size, in three lots, Friday, pair at **6.50**, 11.95, 8.95 and

**WOOL BLANKETS**—In assorted plaids; also plain gray with fancy borders, extra heavy winter weight, beautifully bound edges, full double bed size; a positive \$12.50 value, at, pair **10.00**

**BLANKETS, Wool-Finished Cotton** Blankets in assorted colors, fancy borders, extra heavy winter weight, beautifully bound edges, long, warm, fleecy nap, special, pair **2.49**

**SATEEN-COVERED COMFORTERS**—15 dozen sateen-covered comforters, size 72x84 inches, filled with large roll white sanitary cotton, beautifully scroll-stitched—positively worth 7.50, Friday, each **5.95**