

**The Story-Telling Hour 10 a. m.
By Miss Ritza Freeman**

Miss Freeman's hour in the art of story telling secures for her the concentrated interest of every child present, and children who like to hear interesting stories, well told, will want to be here promptly.

The story telling program follows:
"Necklace of Truth"
"The Royal Swine Herder"
"The Selfish Giant"
"Jack and the Beanstalk"
"How Odin Lost an Eye" "The Three Bears"
—NEW FOURTH FLOOR—MAIN STORE—

BRANDEIS STORES FOR MEN

YOU judge a store by the service it gives; and the satisfaction you get from its merchandise. Judge us that way; test your purchase by wear; if not satisfactory, money cheerfully refunded.

**The Largest Toy Dept.
Omaha Has Ever Had**

ALL ABOARD! No one but kind children, all ages, can make this trip. And into what realms of delight one enters. Not quite complete as yet, but now open—and the largest Toy Department Omaha has ever had, almost the entire new Fourth Floor, just opened, houses Santa Claus' Headquarters—and choice can be made now at leisure, with opportunity for selection from fresh, unhandled stocks.

Double-Breasted Overcoats We're Featuring Them

THE styles are exclusive here; made for us by Hart Schaffner & Marx. Double breasted with belt all 'round, half belt; Raglan types, form-fit types; box and semi-box; ulsters, great-coats. Some fur collared; silk lined, fur lined, leather lined. Burberry's famous London overcoats. Boucles, fleeces, Scotch and Irish weaves, Worumbo chinchillas, vicunas. Many rich new colorings; greens, blues, grays, browns, mixtures, plaids; blanket back cloths; warmth without weight cloths; heavy, deep, soft fleeces; herringbone weaves, Montagnac type weaves, meltons, patent beavers, at **67⁵⁰**
Others at \$40, \$45, \$50, \$55, \$70, \$85, \$95, \$100 to \$145.00.



Second Floor—Men's Store

Now Economize on An Overcoat

YOU'LL have to pay a pretty good price for an overcoat this fall. Better not try to "beat the market;" prices for overcoats are all about alike; but all overcoats are not.

Just remember that the economy is in the overcoat that you get, not in the price. Get all-wool fabrics, good tailoring, fine linings, good style, and you'll save money. Hart Schaffner & Marx clothes are made that way; guaranteed to satisfy you; money back if they don't.

Come to this clothing store; you'll get full value for your money; the fine quality that wears longer and economizes for you.

Men's Ready-to-Fit Suits

THERE'S a difference between size and fit; we have clothes made with that difference in mind. We don't simply show you your size; we show you a suit that fits.

Soft, custom-like making, without padding or heavy stiffening; made with all the refinements that your high-priced tailor gives, at much less cost.

Values in fabrics, in tailoring, in service rendered, in wear; these are the finest flower of clothes making. We'll show you some very amazing values at **\$50**

And at \$40, \$45, \$60, \$70, \$75.

Clothes for Young Men

SUITS and overcoats of very distinctive styling; just the lively ultra-fashion things that the young fellows are seeking. Collars, lapels, shoulders, waist, hips, skirts, all drawn on smart, expressive curved lines.

Sport models, belt models, double-breasted or single-breasted models, half belt types; the spruce, lively stuff.

Herringbone weaves, soft weaves, silk mixed worsteds, winter gabardines, iridescent weaves, club checks, stripes, heather Scotch mixtures. An unrivaled assortment of unusual values at **\$50**

And others at \$40, \$45, \$60, \$70, \$75.

All Right Men-- Buy Shoes Here

Because of the Excellent Quality and Value.

Men who want real shoe satisfaction, and that takes in every man, take counsel from our shoe section. For Saturday we feature shoes that mean comfort; styled right; finest of workmanship; they're real values. You get your money's worth in comfort and general all around satisfaction.

Brandeis Specials

Shown at, Pair,

\$10

Five styles for Saturday selling:
Dark Russia Calf in London toe.
Black Vici Kid, leather-lined, wide toe.
Dull Calf, shown in English toe.
Box Calf, two full soles, freak toe.
Cushion sole in Vici Kid.
Medium and wide toe, hand-welted sole and splendid winter shoes.

—MAIN FLOOR—MEN'S STORE—



Here's News of Interest From Our Men's Furnishings

Wouldn't Be a Bad Idea to Buy it Now—With Christmas 6 Weeks Away

MEN, we know you're a bit particular about your wardrobe—occasionally you have some trouble of having it complete with just "your kind," haven't you? It isn't really a worry—sort of disgusting when you are expecting your money's worth and find that something that you've paid out good money for isn't up to your own idea of what it should be. Here's relief—if you haven't done so, establish a tradition of making this your permanent trade headquarters and your wardrobe requirements will be taken care of, and infallible, too.

Very briefly, we'll mention that here's a fine stock of gifts—and it would be a good idea to make a sort of survey, as it were, of the big job of selecting Christmas "things." However, don't put it off too long.

Men Who Want Quality Take Counsel From This Institution

SLIPOVERS AND SWEATER COATS

In solid colors, as maroon, navy, gray, brown, and green, also with stripes in fancy colors; these garments are made of the finest all-wool yarns and camel's hair, which keeps out the cold, **5.98 to 22.50**

MEN'S WORK GLOVES

We make it a point to buy the kind of gloves and mittens the working man wants. Just this week a shipment arrived of Hansen's and Eisendroth's gloves. Priced from **49c to 7.50**.

FLANNEL PAJAMAS

Just the kind of a sleeping garment for these brisk, wintry nights. Trimmed nicely and made of heavy outing flannel, **3.50**

BATH AND LOUNGING ROBES

Made of heavy weight Beacon flannel, trimmed nicely with fancy braid; these not only look very good, but are a most practical house coat, **7.50, 10.00 and 12.50**

—MAIN FLOOR—MEN'S STORE—

UNDERWEAR

Never before have we had a more complete and select stock of winter underwear in cotton and wool. The prices are not high, the materials are of the very best. To find just your kind is an easy matter, and don't forget **MUNSING UNDERWEAR** is sold exclusively by us.

FLANNEL SHIRTS

For the man who works out of doors, this is a bargain. Values up to 4.00, at **2.49**

1.25 WOOL SOX, 49c

These are, as the last bunch, slightly imperfect, so we are selling them at **49c**

Hat Distinction

For You is a Certainty if You Make Your Selection Here

Innumerable styles are on display, conservative and extreme—everything that's "good" and an inexhaustible variety. You need not worry about the style, shape, size or color. We have what you want—we know we have, for there's so many good ones. Real values every one of them and prices that suit every purse.

Priced at—
2.00 3.50 5.00
Up to **15.00**

Fur Caps
Complete showing of mens' fur caps at—
\$6 to \$35



All-Wool Caps
For Men, with ear protectors, at—
\$1 to \$4

—MAIN FLOOR—ARCADE—