-better biscuits Calumet is so perfectly made, you are Lighter, tastier, finer-grained, more

wholesome biscuits than you ever made, ever saw or ever tasted.

No biscuits, in any way, can compare with those made with Calumet Baking Powder.

always absolutely sure of the best results.

There is never a minute of uncertainty or doubt. Its strength never changes. It never weakens.

Every spoonful of every can is of the highest quality and purity.

The same is true of all bakings, doughnuts, cakes, muffins--everything that is leavened with Calumet.

It raises the quality of your bakings-and this is of vital importance in these days of high costs-it greatly lowers baking expense.



GALUMET BAKING POWDER

BAKING POWDE

NOT MADE BY THE TRUST



The most economical of all Baking Powders. You save when you buy it—moderate in price. You save when you use it—has more than the ordinary leavening strength—therefore you use less. You save materials it is used with because there are no spoiled bakings.

Calumet is the world's biggest selling baking powder, simply because it has demonstrated to millions of housewives that it's the most dependable and economical. It is pure in the can—pure in the baking.

CALUMET BISCUITS

3 level cups of flour.

Baking Powder.

1 level teaspoonful salt. 3 level teaspoonfuls of Calumet 3 level tablespoonfuls shortening. 14 cups milk or water.

HOW TO MAKE THEM — Sift all dry ingredients together. Then work in shortening thoroughly. Next add cold milk or water, mixing to a soft dough. Turn dough on floured board and roll out lightly till 1/2 inch thick. Cut into biscuits and lay in baking pan. Let stand for five minutes; then bake in hot oven.

> This is positively one of the best biscuit recipes ever formulated. Cut out and paste in your recipe book for future reference.

Calumet is manufactured in the largest, finest, most sanitary Baking Powder factory in existence.

Sold under a positive guarantee of "Money Back"—if it doesn't give better results at less expense than any other baking powder you ever used - regardless of price.

Try it! Have greater baking success - more wholesome and delicious foods. Save money, time, worry - and lots of it.

DON'T OVERLOOK THIS!

When you buy a pound can of Calumet you get a full pound—16 ounces—no short weights. Some baking powders are now being put on the market in 12-ounce cans instead of pound cans. Be sure you get a pound when you want it. <u>Remember</u>— <u>Calumet is not made by the Trust—not sold at Trust prices</u>.

Valuable 72-Page Cook Book

Handsomely illustrated in colors. Most complete and dependable recipe book ever published. Hundreds of helps in reducing household expense. Scores of selected recipes—new and better ways of making better foods.

Send slip found in can of Calumet and three 2-cent stamps to help cover cost of packing and mailing. Calumet Baking Pow-der Company, 4100-4124 Fillmore St., Chicago.

BEST BY TEST NAKES MOST PALATABLE AND SWEETEST OF FOODS

UMET BAKING POWDE

CHICAGO