EXAGEERATION IN
ADVERTISEMENTS ADVERTISEMENTS
ADVISED AGAIIST

Writers of Copy Warned by Pandolfo to State Only Trial Asserts.

## Chicago. Nov. .4.-. C. Pandolfo had repeatedly warned his advertise- ment writers to be careful to state as

Red Cross in Full Swing

## THIRD ROBBERY <br> 

 Expects Today to Double Results of Previous Efforts Ands Five Men Loading
Automobile With Loot From Department Largest Check Yesterday, \$1,000-Womer Enroll
4,653 by Noon-Department Store Squad Reports
$1,00-$ Band Music Promised at Court House
Auction Today-Newsboy Gives 100 Pennies. Largest Check Yesterday, \$1,000-Womer Enroll
4,653 by Noon-Department Store Squad Reports
$1,00-$ Band Nusic Promise at Court House
Auction Today-Newsboy Gives 100 Pennies.

Australian Irishmen Favor


## 



Chamberlain's Tablets are excellent for indigestion and constipation. Only 25 cents a package.

## BRANDEIS STORES

 Saving $\$ 5$ or $\$ 10$ for YouEVERYBODY talks about "service;" it's a great word. The trouble is, so many people who use it don't understand it and so mány people who hear it, dont stop to think what it ought to mean.

We begin serving you when we buy the goods; we buy to advantage so we can sell to advantage. We buy quality clothes; the kind

## Hart Schaftner

 \& Marxmake; clothes that give the greatest values.

## Here's what has happened:

## Since we bought our fall stocks,

 holesale prices have advanced; verything is higher. These clothes we have here are worth $\$ 5$ or $\$ 10$ more a garment. We could increase our prices that much. Merchants who are buying now have to do it.But we dont do business that way;
ou're entitled to all the saving
.

## 

"Titan" Hats Are Hats of Superiority

Say "Titan" to us and we'll show you hat values that are unmatchable for 3.50. Hats that are stylish that reflect good judgment in selecting apparel. Best shapes; colors of gray, black brown and tan.
Priced at 3.50

Exceptional Values in MEN'S SHOES

Featured Wednesday
Pr. $10^{@ 0}$
Your good business judgment would
 Means money saved. We can't seli them at $\$ 10$ very long. Substantially "Gotoit" Stands for Shoe Supremacy double soles, hard welted, full toes
 dlucher styles. Sizes from 6 to 12 .

