



Extraordinary Values in This Sale of Beautiful Gowns
For Afternoon Wear and Dress Occasions

Of unusual beauty, including 50 samples from manufacturers, makes possible extraordinary values. Models and copies of famous designers are included in this selection. Unique in design and original in conception.

At \$39 and \$55

Georgettes
Tricotines
Paulettes
Tricolettes
Satin

In popular shades of navy, beaver, taupe, browns, including blacks. Charmingly draped or tunic skirts; bodices cleverly trimmed with dainty vestees, collars, sashes and ornamental belts, fringed insets, braidings and tucks which add distinctive finish. Gowns for both women and misses.

—SECOND FLOOR—

Limited Number of Chrysanthemums 15c

These are all fresh and of good stock, come in various colors. Special Saturday, while they last, at

Brandeis Stores
SETS THE PACE FOR GROWING OMAHA

Sale of 10,000 ROSES, Each . . . 3c

A good, bushy stock to select from, but there's a limited number. Come in various colors. Special.

Women's Fine Footwear

Extremely Moderately Priced

BECAUSE we bought heavy for fall long before any great advance in price became effective is the reason such appealing models, styled in accordance with women's ideals, and splendid quality, can be offered by us now.



Featuring Four New Styles

made over the new long last, plain toe, light single sole, leather Louis Heel.

Sizes complete from 2 1/2 to 8, width AA to D.

All Kid Field Mouse All Kid Black
All Kid Gray All Kid Combinations

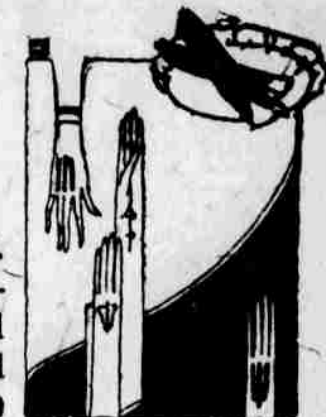
Priced, per pair \$10

—MAIN FLOOR—

Distinctive Gloves

At Attractive Pricings

Early purchasing, when prices were much lower, is the reason you can so advantageously buy gloves here, now.



IMPORTED CAPE SKIN GLOVES, with P. X. M. seams. The popular slip-on style, with adjustable strap at wrist and attractively stitched backs, in shades of African, battle, tan and white. At, per pair 5.50

"WASHABLE" DUPLEX GLOVES for women in the slip-on style, in novel combinations of beaver and brown, battle and silver, white and gold, with adjustable strap at wrist. At, per pair, 2.50

DOUBLE SILK GLOVES, or "A Glove Within a Glove." Extra quality tricot self-stitched backs, in shades of mastic, brown, oxford, navy, white and black. Kayser or Van Raalte makes, at, per pair, 1.50

—MAIN FLOOR—

Women's Fine Hosiery

Splendid Quality and Moderate Pricings Make These Offerings Exceptionally Appealing

Pure Thread Silk Hose

With fancy embroidered clocks, black and white self-clocked. Black, with white and navy, with white clocks. Also some plain silk to the top in plain colors of black, brown, mouse and gray, with double hemmed tops and reinforced heels and toes. These are irregulars of 3.50 grade. Priced per pair, 2.75



Women's Pure Silk Hosiery

full fashioned and semi-fashioned, with lisle tops and soles, in black, white and shoe shades, with fancy dropped stitch and lace effects. Worth up to 2.00. Special, per pair, 1.25

Silk and Fibre Hose

In pure silk and fiber silk, seamless with lisle tops, in black, white and colors, also fancy lace boots, slight imperfections. Worth 1.50. Price, per pair, 79c

Fine Silk Lisle Hose

Double soles, heels and toes, in black, white and cordovan. Seconds of 65c quality. Price per pair, 35c.

—MAIN FLOOR—

Handkerchiefs

For Women, Children and Men—Specially Priced Saturday.

WOMEN'S FINE LAWN HANDKERCHIEFS, pretty floral and wreath designs embroidered in colors, also the new colored borders in stripes and checks, with narrow hemstitched hems. 25c values, special at

Each 15c

CHILDREN'S LAWN HANDKERCHIEFS with long embroidered initials in colors, others with embroidered designs in colors and in white. Also Men's Lawn Handkerchiefs with one-half inch hem and colored borders. 15c values.

Each 6 1/2c

MEN'S PURE LINEN HANKERCHIEFS with one-quarter inch hemstitched hem, full size. To sell at, each, 35c

—MAIN FLOOR—

A Feature Selling of Women's and Children's

UNDERWEAR

Priced to Assure An Appreciative Saving

UNION SUITS, fleece lining, all styles in ankle length. All sizes. Special.

—at 1.25

FINE MERCERIZED LISLE UNION SUITS, in flesh and white. Some with silk tops. All sizes. Special.

—at 1.69

WOMEN'S VESTS, PANTS and Corset Covers for winter wear. Well fleeced. Special.

—at 75c

WOMEN'S UNION SUITS, made of silk and wool and all-wool. Most all styles and sizes. 4.00 to 6.00 values. Very special.

—at 3.50



MISSSES' AND CHILDREN'S UNION SUITS, well fleeced lining, drop seat, ankle length, all sizes. Very special.

At \$1

CHILDREN'S VESTS and Pants in heavy fleece. Very special for Saturday's selling.

At 59c

—THIRD FLOOR—

Personal Greeting Cards For Christmas

We cannot urge too strongly the placing of these special orders at once. Indications are that we shall reach the limit of our capacity earlier this year than usual.

The Cards are more exquisite than ever before and are exceedingly charming in their quaintness.

Special Selling of War Books
Formerly Sold at \$1 to \$3

At 39c

Histories, Stories, Personal Narratives, Interesting, Thrilling. — Authentic, Instructive — here's a chance to read on the War at little cost.



Sale of 450 Oven Glass Casseroles

8 inches in diameter, with fancy nickel-plated frame. Guaranteed against oven breakage, clean, sanitary, and does not absorb grease. Specially priced for Saturday's selling at

1.98

Drugs

Aurora or La Trefle Perfume, regular 1.75, special at 98c.
Mary Garden Perfume, 2.50, quoted, special, oz., 1.50
Pebeco or Peppermint Tooth Paste. Regular 50c size for only 39c
Cuticura or Woodbury Soap. Regular 25c cake, only 19c
Java Ris Face Powder, all shades. Regular 50c size for only 37c
Hind's Honey and Almond Cream. Regular price 50c. Our price 38c.
Multifid Coconut Oil. Regular 50c bottle, only 39c
Williams' Shaving Cream, or stick. Regular 35c size for only 22c
Mavis Talcum Powder. Regular 25c size; special, 19c
Palm Olive, Jap Rose, Kirk's Olive, Hardwater Castile Soap at, per cake, 8 1/2c

Free: with each purchase of a 50c size jar of Velvetina Vanishing Cream we will give one 50c box of Velvetina Face Powder, \$1 value, for only 49c

—MAIN FLOOR—

"Melba Week" Begins Saturday

A complete line of Melba preparations will be shown on this occasion, including some of the latest productions of the Melba Manufacturing Company.

Melba Glory Talcum. A most artistic package, with the value all inside. The equivalent of price given in the perfume contents of this package.

The masterpiece of all their creations—"Melba Ador' Me Perfume." A companion piece to Melba Lov' Me Perfume, "The Romance of Perfumes." Conceded to be a gem in the cluster of Melba Preparations.

This wonderful article will be exhibited for the first time in Omaha, as it is just released from the Melba Laboratories.

Free: During this week, all patrons of Face Powder and Talcum Powder will be presented with a twenty-five cent tube of Melba Nail Finishing Paste. This is given with the view of advertising this most valuable product, which surpasses anything on the market, and should be used for polishing the nails in lieu of powders, as it keeps the nails in a flexible, ivory-like condition.

Twelve brands of face powders, all different in coating capacity and perfume. A powder to suit any complexion.

The elements from which these powders are composed are most healthful and insoluble to moisture. Adhesive to the skin. Brought up to their high state of perfection by 27 years of experimenting and use.



Saturday we are selling the New Victor Records for November



Come early while the stock is complete to meet your friends in our

Victrola Dept.

Main Floor. Pompeian Room.

Offerings from our new Cookie Shop

It is just a new thing with us, but we are nevertheless carrying everything that is good and wholesome in pastry—and Saturday we are selling it at special prices, the following being some of the large collection:

An assortment of Cookies, a dozen, at, only 20c

Marshmallow Chocolate, Coconut and Nut-Layer Cakes, each, only, 50c

Devil's Food Cake and Ribbon Cake at "low-cost-of living" prices, and French Pastry of every description, our specialty, a piece at 10c

—MAIN FLOOR—

Another Lot of Those Wonderful Coat Values For Women

Comprising the Second Shipment of Our Recent Purchases of Manufacturers' Samples On Sale Saturday

29.75

Handsome garments, belted and flare back models, many full length lined. Fur trimmed shawl and convertible collars. Ornamental pockets, fancy stitching, large buttons, fancy linings, details that add smart finish.

The materials comprise Silvertones, Broadcloth, Velours, Polo Cloth and Novelty Cloths

An extensive range of colors in Brown, Dragon Fly Blue, Spruce, Taupe, Beaver, Pompeian, Navy and Ruby. Wide range of sizes, 34 to 44. Selections should be made early on account of limited quantities of these values.

No C. O. D. No Exchange. No Approvals.

—SECOND FLOOR—

29.75