

Why Help Pay the Expense of Bad Debts of Others? Buy for CASH at a CASH STORE and You Are Sure to Save Money

Saturday in Corset Section—Second Floor.

Lady Ruth Corsets, \$4.00

Special Values Saturday.

Popular front lace models in medium low busts with 4 supporters; elastic in back; one of the most attractive front lace values offered this season; our cash price\$4.00

Our expert corsetieres, always in attendance, will give you careful attention; perfect fittings.



HAYDEN'S

THE CASH STORE

MAIL ORDERS FILLED FROM DAILY ADS

IN GLOVE SECTION—MAIN FLOOR

KAYSER SILK GLOVES

In all the new shades and sizes, white, mastic, gray, blue, black, Cash Price \$1.50

A complete showing of Ladies' and Children's Kid Gloves at low cash prices. Two Big Specials in Winter Mittens.

A full line of Boys' and Girls' Fleece Lined Gloves and Mittens; all sizes and colors; two special lots; our special cash price 35¢ and 50¢



DRUGS AND TOILET GOODS

\$1.00 Fano Hair Tonic, our cash price, 50¢. 35¢ size for 30¢

35c Dargel & Remond Cold Cream, our cash price 25c

35c Jergens' Balm and Almond Lotion, our cash price 25c

35c Graves' Tooth Powder or Paste, our cash price 25c

35c Lister's, our cash price 15c

35c Bayer's Aspirin Tablets (1 dozen in box, our cash price) 15c

35c Glycerine and Rose Water (4-oz. bottle), our cash price 15c

35c Moth Balls (1-lb. pkg.), our cash price 25c

35c Combination Hot Water Bottle and Syringe (guaranteed two years), our special cash price \$2.50

35c Lister's Syringe, cash price \$1.00. We are filling prescriptions at low-cash prices. If we don't fill yours, you are the one who loses.

Try Hayden's First—Compare Our Prices.

Superior Assortments and Values in Winter Apparel

EVERY EXPRESS BRINGS THE NEW STYLE OFFERINGS OF THE MASTER DESIGNERS SATURDAY'S SPECIALS ARE VALUES OF UNUSUAL MERIT. SEE THEM

Women's and Misses' **Winter Coats** Made to Sell to \$49

Smart new styles in Seal Plushes, Novelties, Velours, Miltons, Bolivias; many lined throughout. Some with lovely fur collars. Ready cash secured us this most unusual lot of values. One of the best ever offered at this season. All sizes. Our special Cash Price Saturday—

\$35

Women's and Misses' **Cloth Suits** Worth \$30 and \$35

Over 100 of them in a goodly assortment of fashionable models; the materials are Serges, Tweeds and Poplins in most desirable colors and all sizes. Values we are confident you cannot duplicate at Our Special Cash Price Saturday—

\$25



Neckwear Specials for Saturday

Washable Satin Vests—With high and low neck, trimmed with pearl buttons; regular value \$5.00, special cash price Sat. \$4.25

Bengaline and Satin Vests—In all colors, with roll collar; regular value \$3.00, special cash price for Saturday \$2.00

Flirt and Venice Collars—In round and square neck, cream and white; regular value \$2.00, special cash price Sat. \$1.75

Washable Satin Collars—In roll and square effects; regular value \$1.75, special cash price for Saturday \$1.50

Cream and White Vesting—In net and organdy, with ruffles of val; worth up to \$5.00, special cash price Saturday, yard \$4.50

Georgette and Net Ruffin—In cream and white; 3 to 6 inches wide; regular value \$1.75, special cash price Sat. yard \$1.25

Winter Underwear Underpriced

You'll Need Them Soon, Why Not Buy Now While These Exceptionally Low Prices Prevail?

Women's Fine Wool Union Suits. Well known makes, in high neck, long sleeve or low neck, sleeveless; ankle length; regular price \$4.50 and \$5.00; regular size, \$3.50; extra size \$3.98

Women's Silk and Wool Union Suits. In high neck, long sleeve; dutch neck, elbow sleeve; low neck, sleeveless; ankle length, white; regular price \$3.98 and \$4.50; regular size, \$2.98; extra size \$3.25

Women's Wool and Cotton Union Suits. In high neck, long sleeve; dutch neck, elbow sleeve; low neck, sleeveless; ankle length; regular and extra sizes; regular price \$2.98 and \$2.50 on sale at \$1.98

Boys' and Girls' Wool and Cotton Union Suits. In high neck, long sleeve; ankle length; white or gray; drop seat or open crotch; rise on size; size 2 \$2.00

Boys' and Girls' Fleece Union Suits. In high neck, long sleeve; ankle length; in white, ecru or gray; some of these suits have patented taped buttons; sizes 2 to 12 years; regular price \$1.50, on sale \$1.00

—KNIT UNDERWEAR DEPT.—MAIN FLOOR—



THOUSANDS OF NEW BLOUSES

Just received for Saturday. Bought by our buyer last week in New York, in two special groups Saturday.

BLOUSES AT \$10.00

Blouses that were made to sell from \$12.50 to \$19.50; all made up in lovely styles, beaded, braided, embroidered and the semi-tailleur styles; in all the wanted shades; cash price \$10.00

BLOUSES AT \$3.95

That usually sell at \$5.00 and \$6.00; georgette crapes and tub silks; 12 different models; all shades; our special cash price for Saturday \$3.95

Furnishing Values You'll Appreciate

Men's \$4.00 Sweaters \$2.95. This lot consists of broken lines from our regular stock, in heavy rope stitch shawl collar; also V neck or pull-over style; in medium weight; not all sizes in each style, but all sizes in the lot; on sale Saturday \$2.95

\$2.95 Union Suits \$2.25. These are all high rock, heavy fleece lined garments, which means the best to be had in fleece lined wear at a very low price; all sizes, 34 to 50; our cash price Saturday \$2.25

\$5.00 Flannel Shirts \$3.45. Men's Heavy Wool Flannel Shirts, made by one of the best known shirt manufacturers; known as the Red Diamond Shirt; come in dark blue or oxford gray with convertible military or flat collar; all sizes, 14 1/2 to 18; on sale Saturday \$3.45

\$1.00 Heavy Wool or Medium weight Casimere Sox, Sat. pair 65¢

75c Heavy Lined Jersey Gloves, also Medium Weight Knit Gloves, in assorted colors, Saturday at, pair 50¢

25c Rockford Sox; all sizes, 10 to 12; Saturday at, pair 20¢

Full line of Men's Lined or Unlined Dress Gloves at low cash prices.



Saturday Is Children's Day

IN THE GIRLS' SECTION—SECOND FLOOR.

Girls' Serge Dresses—All sizes; elegant values; Saturday at \$7.95

Girls' Good, Warm Winter Coats—In the season's smartest styles; all sizes; special values Saturday at \$15.00

SPECIAL FOR LITTLE TOTS. 56 Fur Sets, for tots up to 6 years, special Saturday, at \$3.50

DRESSES FOR SCHOOL WEAR. In the Suite; smart style; the only 36-in-1 dress made; worth \$5.95; Saturday at \$2.95

ANOTHER SPECIAL. Little Tots' Sweaters; all colors; worth \$4.00 and \$3.00; Saturday at \$2.95

Many other special values in the Children's Department Saturday.

Saturday in House Dress Section

Dresses in ginghams, devonshire cloths and percales, in all shales, all sizes. Special values, at \$3.98

Just received 10 dozen of the Famous Dix's make House

Women's Blanket Bath Robes, elegant values Saturday, at \$3.98

10 doz. Women's Bungalow Aprons, worth \$1.50, Saturday, at 95¢

New Consello Models

For Winter Wear

\$10.00

By every express we receive new shipments. Hats that are truly different, and depict the style tendency for winter wear.

Some of these new models are of Fur and Velvet, others of Fur and Satin, also Velvet and Gold Lace, brim effects and smart veil-trim hats.

Three styles sketched, others equally new and choice



Beautiful New Hosiery

At Prices That Are Sure to Please You.

Women's Pure Thread Silk Hose—In lace and embroidered designs; all new patterns; priced from \$2.98 up to \$11.00

Women's Thread Silk Hose—In black and all wanted colors; full fashioned with flare tops, double soles and heels; worth \$3.25, our cash price \$2.75

Women's Fine Mercerized and Boot Silk Hose—In large assortment of colors; regular and extra sizes; specially priced at \$1.00

Women's Fleece Lined Hose—In black and halbrigan fashioned and seamless; worth up to \$1.00, cash price 75¢

Children's Fine Cashmere Hose—In black and white; small sizes, 75¢; large sizes 90¢

Infants' Fine Cashmere Hose—In black, white and brown, our cash price Saturday 50¢



Sale of Boys' Knicker Suits for Saturday

A full table of Boys' Suits in a variety of styles and durable fabrics; values to \$15.00; sizes 6 to 18 years; Saturday \$9.75

Boys' Overcoats and Mackinaws at special prices for this Saturday selling event; all sizes \$8.50 and \$10.00

Our Boys' Odd Corduroy Pants have arrived; hundreds of full lined knickers in wool and corduroy \$2.50 to \$4.00

Be sure to see our large Boys' Furnishing Dept. Complete with hats, caps, sweaters, stocking caps, flannel shirts and blouses at our Special Cash Prices.

We carry the most complete line of Hart Schaffner & Marx Boys' Suits and Overcoats in the middle-west. Complete with our guarantee.

—BOYS' DEPT.—THIRD FLOOR—



How About That Overcoat?

Yes, we have them just now in generous assortments of the styles and materials most in demand.

Looks, however, as if the demand was going to exceed the supply. We are urging our customers to buy early and save possible disappointment later.

Hart Schaffner & Marx

made the majority of our Coats. That means all-wool fabrics and the very best of hand tailoring.

All the Latest Models for Winter 1919-20 at Lowest Cash Prices.

WE GUARANTEE EVERY PURCHASER SATISFACTION.

Leather Coats, Sheep Lined Coats, Chamois Vests and other heavy clothing for Sportsmen and Autoists at the most attractive Low Cash Prices.



SPECIALS ON SHOES SATURDAY

FOR THE ENTIRE FAMILY

Women's Fine Black or Dark Brown Vici Kid Lace Shoes with French or military heels. Our Cash Price \$6.50

Men's Dark Brown Vici Kid and black calf-skin welt sole blucher shoes. No better shoes made for the price. Our Cash Price \$5.50

Big Girls' Patent Leather Button with low heels and Goodyear welt soles with a mat calf top. Our Cash Price \$3.50

Boys', Youths' and Little Gents' Gun Metal Blucher Shoes. The kind that stand the hardest kind of wear. Cash Price \$3.50

Women's Int. Fur Trimmed Julietts and Comfy Slippers with soft padded soles in gray and black. Our cash Price \$1.50

Men's and Women's All Felt Slipper. All sizes from 4 to 12. Our Cash Price \$1.00

Child's Turn Sole Button Shoes, in sizes 5 to 8. Our Cash Price \$1.00



The Greatest Cash Saving Grocery Dept. in Omaha

Flour Has Taken Another Advance—Buy Now

48-lb. sacks best high grade Diamond H Flour \$2.98

48-lb. sacks of our famous Hefty Flour \$3.15

35-lb. sacks Pure Rye Flour at \$1.40

The best White or Yellow Cornmeal, lb. 5¢

The best Rolled White Breakfast Oatmeal, lb. 5¢

No. 1 Hand Picked Navy Beans, our cash price, lb. 10¢

No. 1 California Brown Beans, our cash price, lb. 5¢

Pure Cider Vinegar or Catsup, per bottle 10¢

The best Domestic Macaroni, Spaghetti or Egg Noodles, pkg. 7 1/2¢

Large Jar Raspberries, Strawberry, Blackberry or Pineapple Preserves 35¢

No. 2 cans Golden Pumpkin 7 1/2¢

No. 3 cans Pork and Beans 15¢

No. 1 cans Pork and Beans 15¢

No. 2 cans Early Wax Beans, 15¢

No. 2 cans Fava Beans, 15¢

No. 2 cans Tomato and Sweet Sugar Corn 12 1/2¢

16-ounce cans Wilson Milk 15¢

16-ounce cans Pet or Carnation Milk 16¢

16-ounce can high grade Baking Powder 9¢

Snyder's Tomato Soup, can 11¢

Snap Soup, can 11¢

Kamo assorted Soups, can 10¢

Ivory Toilet Soap, cake 7 1/2¢

6 bars Diamond or Boat-Em-All Soap for 25¢

6 cans Sunbright Cleanser 25¢

Grape Nuts, pkg. 12 1/2¢

DRIED FRUITS AND NUTS FOR YOUR PUDDINGS, PIES AND CAKES.

New 3-Crown Muscatel Raisins, our price, lb. 25¢

New California Seedless Raisins, our cash price, lb. 25¢

New California Prunes, lb. 20¢

New extra fancy Peeled Potatoes, our cash price 33 1/2¢

New Cleaned Currants, lb. 30¢

Whole Apricots, lb. 25¢

California Bartlett Pears, lb. 25¢

New Mince Meat, pkg. 12 1/2¢

New Brazil Nuts, lb. 30¢

New Almonds, lb. 40¢

THE TALK OF OMAHA Hayden's Famous Coffees and Teas.

Our famous Golden Santos Coffee, our cash price, lb. 35¢

Diamond Blend, a fine drink, our cash price, lb. 40¢

H. R. C. Special Blend, lb. 42 1/2¢

M. & J. Blend, the height of perfection, lb. 45¢

The best Tea Siftings, lb. 22 1/2¢

Choice Basket Piced or Sun Dried Japan Tea, lb. 45¢

Breakfast Cocoa, lb. 35¢

Diamond H Cereal and Coffee, our cash price, lb. 25¢

IS LBS. BEST NO. 1 COOKING POTATOES 50¢

Hubbard Squash, lb. 2 1/2¢

Fancy Solid Cabbage, lb. 5¢

Fresh Shallots, bunch 5¢

Fresh Spinach, peck 30¢

Large Soup bunches, each 5¢

Fancy Wax or Green Beans, per lb. 15¢

We are now receiving fresh vegetables from the south.

BUTTER, EGGS, CHEESE, ETC.

Good No. 1 Creamery Butter, per lb. 64¢

Good Package Creamery Butter, per lb. 68¢

Fresh Ground Peanut Butter, per lb. 22 1/2¢

Full Cream Young America Cheese, per lb. 38¢

Full Cream New York White Cheese, per lb. 43¢

Full Cream Brick Cheese, lb. 43¢

Fancy Large Dill Pickles, per dozen 25¢

Sauer Kraut, quart 10¢

All brands Nut Butter, lb. 33¢

Furnishings For the Home

SPECIALS FOR SATURDAY.

Hard Coal Base Burner, 14-inch fire pot, full nickered, our cash price \$57.50

Soft Coal Heating Stoves, cash prices up from \$15.00

Vacuum Lunch Box with one-pint Vacuum Bottle \$2.10

Folding Ironing Board, securely braced, special at \$1.95

Splint Clothes Basket \$1.50

Splint Clothes Hamper with cover, cash price \$2.25

3-gallon Garbage Can, cover lock, cash price \$1.00

Chair Step Ladder, our cash price \$2.10

Sanitary Sweeping Compound, large can, special at 20¢

Large can Sani-Flush, special for Saturday 20¢

\$1.50 O'Ceard Oil Mop \$1.25

Hayden's Special, \$1.50 Broom, special for \$1.00

Men's Hats and Caps

A Wonderful Complete Display of

We were never more fortunate in ordering heavy and getting all we ordered.


Saturday we will put on sale 20 dozen Scratch Hair Hats in 3 colors, green, brown and olive green, all sizes, hat that regularly sold at \$4.00, our special cash price Saturday \$2.50

12 dozen Genuine Velours, black, green and brown, all sizes, value to \$10 and \$12, Saturday \$6.00

Our Stetson line is complete in novelties and staples, our special cash price for Saturday \$6.00 to \$18.00

Our Fur Cap stock is very large this year and we have a world of them priced from \$7.00 to \$20.00

Thousands of Cloth Caps for winter with fur-in-hand, one-piece top, all colors and sizes, cash price \$1.75 to \$4.00



Letting Down the Prices

—IN OUR—

Sanitary Cash Market

Only choice quality meats offered for sale here, and you'll find the cash prices always as low as consistent with honest merchandising.

SOME SATURDAY SPECIALS.

Spring Lamb	pring Lamb	Choice Pot	Sugar Cured	Extra Lean
18¢	12¢	10¢	25¢	33¢
Ham	Fore-quarters	Roast	Ham, per lb.	on per lb.
18¢	12¢	10¢	25¢	33¢



It Pays—TRY HAYDEN'S FIRST—It Pays