

# THE BEE'S PURE FOOD PAGE

## FRUIT BOOTH AT PURE FOOD SHOW IS REAL SCHOOL

Hart Brand Invades Heart of America's Greatest Fruit State—Offer Answers to House Problems.

"Talk about carrying coal to Newcastle," said J. Simon of Simon Bros. company, "did you know that Hart brand fruits and vegetables are featured in Los Angeles' best retail grocery stores as being in a class by themselves?"

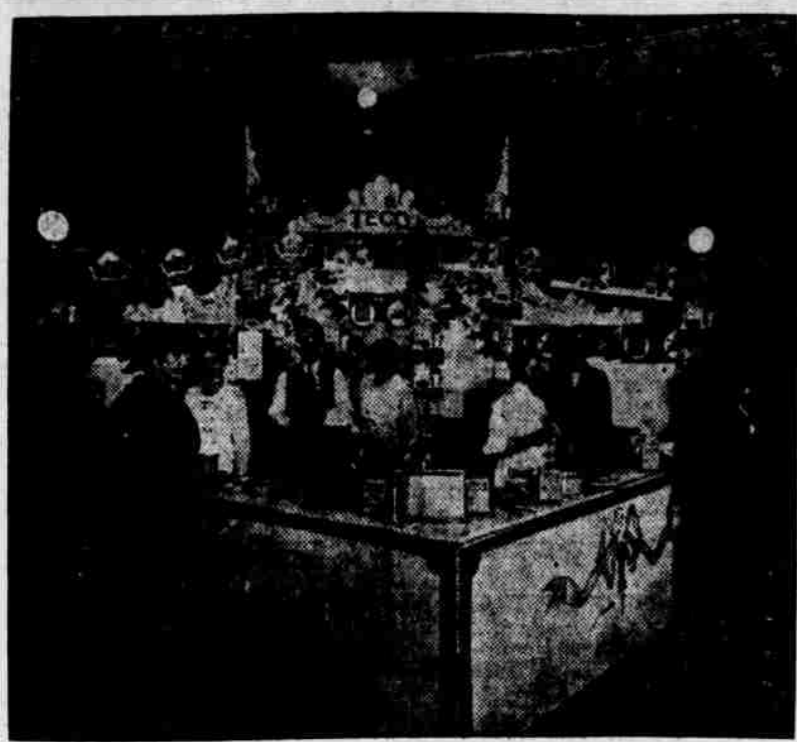
E. S. Frey, who has charge of Simon Brothers' booth at the food show, was the man that introduced Michigan fruits and vegetables into sunny California, which is hailed as America's greatest fruit state.

Can for can, and fruit for fruit, the Hart brand was put beside that of the best California brands handled by Javany's fancy grocery, and as a result Hart brand entered California for the first time.

The California shipments of Hart brand last year were over 20 cars. The fruits and vegetables sold under Hart brand are all raised within evening wind reach of Lake Michigan, and thousands of acres of peas, beans, tomatoes and other vegetables are raised for this one concern.

Needless to say, from planting to the factory is all done under the supervision of trained specialists, only the selected best being used under the Hart brand.

The Simon booth at the food show offers a real school for house problem students.



(Tecco)—Tecco pancakes are baked at the rate of four to the minute in the busy hours.



(Advo-Jell)—McCord-Brady's Advo-Jell booth is conceded to be the prettiest booth at the show. Also one of the busiest.

## TROCO CONTAINS ELEMENTS THAT FEED TWO ZONES

Is Meat and Drink to Races of the Tropics—Solves the Butter Problem.

Troco is certainly rightfully entitled to its rating as a true food standby, since its ingredients are the food essentials of two zones. Coconuts are both food and drink to tropic races, who eat and drink the milk of this wonderful nut.

And what would be of the temperate climates do without milk—at once a necessity and a real luxury—milk, which is in itself perfect food. Pure pasteurized milk gives Troco its sweet, delicate flavor, while the tropic coconut supplies the delicate vegetable fat which serves as cream in the churning of this new-day butter.

While the production of nut butter is comparatively new to Americans, it has long been a popular product in Europe. Holland, a great dairy country, esteems it as a delicacy consuming it in greater quantities than the old-fashioned creamery butter.

Certainly Troco now solves our butter problem, both from the standpoint of price and quality, permitting comfortable abundance to replace disagreeable economy.

Frank Keogh of the Paxton & Gallagher company says that the only trouble with Troco is that the salesmen sell it too fast for shipment.

### Boys Only Read This.

Yes, girls, the line above is put there for the purpose of getting you to read this scrib. We merely wanted to mention that "For Girls to Make," "The All-Around American Girl" and "What Girls Can Be," are three of the series now starting in The Bee.

Oh, yes, don't worry; there will be good ones for the boys, too.

Bancroft streets, another occupant of the car, was fined \$10 and costs. Whereupon, the judge fined Fay an additional \$5. Fay was arrested early yesterday morning in company with two men and three girls for disorderly conduct. All six persons narrowly escaped injury when a Ford roadster in which they were riding went over a 50-foot embankment at Eleventh and Bancroft streets. Fay was driving.

Frank Boyer, 1922 Dominion street, who was arrested with Fay alias Johnson, was fined \$25 and costs. Virginia Fox, Twelfth and

**SOLDIERS, ATTENTION!**  
You can leave your Army Overcoat at any of our branch offices downtown.  
**DRESHER, THE TAILOR**  
1515 Farnam St. Tyler 345.

## AK-SAR-BEN FUND TOTALS MORE THAN ONE-HALF MILLION

Expect to Reach Million Mark in Next Few Days.

The Ak-Sar-Ben drive for funds passed the half-million mark yesterday. Guy Cramer, manager of the drive, announced that the fund had reached \$50,000 at a noon day luncheon of the workers at Hotel Fontenelle, and predicted that the \$1,000,000 mark would be reached in the next few days.

The luncheon yesterday was one of the most enthusiastic held since the drive started four days ago. Two new Ak-Sar-Ben songs, written by Bjornson Sheet Metal Works, Hugh McCaffrey, N. H. Loomis, Meeks Auto company, Carl Changstrom, Rosenbaum Brothers & Co., Omaha Live Stock Commission company, Inter-State Commission company,

No Luncheon Saturday. A luncheon will be held for the workers again today, but will be discontinued Saturday. E. Buckingham of the Ak-Sar-Ben board of governors, announced that he would give a real banquet for every worker sometime next week. His announcement was hailed with cheers.

Clarence E. Corey, Clint E. Morrill, E. E. Van Doren, Sam Dresher, Arthur E. Swanson, Thomas H. Hunt, Julius Rosenzweig, M. J. Coakley, Lester S. Pope, L. E. Norfleet, Louis Moser, E. E. Burns, M. D. Tark, E. Beessing, Joseph Elfred, Andrew R. Harris and E. H. Dalbey were awarded gold knives by Randall K. Brown, king of Ak-Sar-Ben, for distinguished service in the drive.

Additional Subscriptions. Here are the additional subscriptions to Ak-Sar-Ben exposition fund:

- \$5,000—Stock Yards Nat. Bank
- \$3,500—Daily News Pub. Co.
- \$2,500—Coal Hill Co.
- \$2,000—Great Western Com. Co.
- Clay Robinson & Co., Bee Pub. Co.
- \$1,000—T. E. Stevens, The Townsend Gun Co., McCaffrey Motor Co., Mrs. Susie Ahka Powell Supply Co., Bowles Live Stock Com.

Co., Tagg Bros. & Moorhead, Martin Bros. Co., C. B. Liver & Co., R. C. Phelps, C. E. Black, \$800—Kopac Brothers, \$700—Donohue Randall Co., \$500—Ben Reinschreiber & Son, G. S. Cobb, Petrow & Giannou, Bjornson Sheet Metal Works, Hugh McCaffrey, N. H. Loomis, Meeks Auto company, Carl Changstrom, Rosenbaum Brothers & Co., Omaha Live Stock Commission company, Inter-State Commission company,

Roberts Brothers & Rose, Bryson Brothers, Cox-Jones Van-Abstine company, Will H. Wood, Charles Burke, Omaha School Supply company, \$500—Columbian Optical company, Whistle Bottling company, A. F. Rasburn, J. W. Skoglund, Charles W. Pollard, R. Hennrich, W. R. Brooks, \$200—Spangenberg & Beauchesne, James R. MacDonald, George Townley, J. R. Musgrave, Louise B.

Mathews, The Music Shop, Nebraska Iron Metal company, Theodore W. McClure, C. E. Morrill, Edson & Blackburn, Mrs. Flora Gustafson, M. F. Norris, Omaha Film Exchange Machine company, Ralph W. Craddock, Steinberg Brothers, F. G. Sell, Record Live Stock Commission company, W. J. Dearth, George Volz, Unit Land and Cattle company, Cyrus S. Bowman, Industrial Chemical Supply company, A. M. Larsen, J. C. Clark.

## U is for Utmost in Quality

The blend of **Butter-Nut Coffee** is **Delicious**.  
*is secret of course, but we will say this, it is composed of six high grade coffees blended, each considered for its individual characteristic. One for Richness, one for Fragrance, the others for their strength and qualities that blend together to make a final perfect drink.*

PAXTON & GALLAGHER CO.

## A HUSBAND FOR A DOLLAR



Watch and See More Tomorrow.

## Escaped Death in Accident; Fined For Disorderly Conduct

After having been fined \$25 and costs under the name of Arthur Johnson, Twenty-fifth and Reese streets, in Central police court yesterday, Leo Fay, 2119 Leavenworth street, re-appeared before the police judge and admitted that he had given a fictitious name. "I don't want my pal to take the

blame for this trouble" Fay said. Whereupon, the judge fined Fay an additional \$5.

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# Hart Brand Tinned Vegetables

ALL the goodness of the naturally grown vegetables are retained in the canning process of goods sold under HART BRAND. From the selection of the seed to the final canning process, these tinned foods are under supervision of experts whose first requisite is absolute sanitary cleanliness.

Only the Selects are put on sale under the HART BRAND!

WE will be glad to explain ..... it to you at the Show..

# SIMON OMAHA U. S. A. BROS.

## Buy three cans and save money

You just won't be satisfied with any other—once you use

## OATMAN'S EVAPORATED MILK



# Try this milk—just once—then

you'll never again say that it's hard to get good milk

ALL GOOD GROCERS SELL IT FOR EVERY MILK USE

### Save the Labels

If you've not already received your copy of our premium book—write us today. Many useful and valuable premiums can be secured by saving the labels from the cans.

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