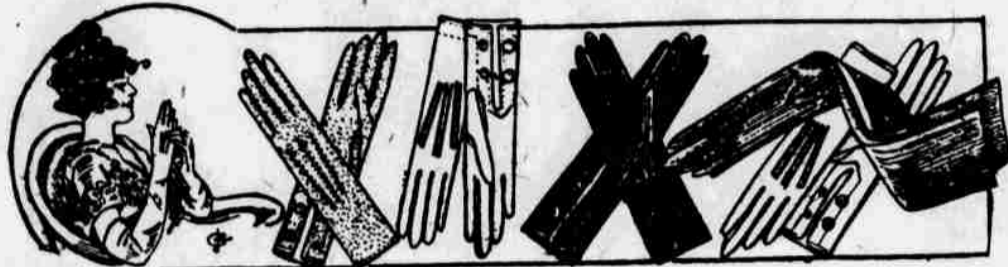


IF YOU have been on the elevators in the Brandeis Building lately you have undoubtedly noticed the corps of workmen busily engaged in the completion of our fourth floor addition to the store. One of the things we are preparing for this floor will be the largest and most complete Toyland in Omaha. Watch for the opening date.

Brandeis Stores

SETS THE PACE FOR GROWING OMAHA

Very Special Thursday—
About 2,000 Pairs of Fine
Silk Gloves
On Sale at Less Than Half Price



THESE Gloves are so-called rejects from the largest silk glove manufacturers in the country.

Double silk gloves in extra quality Milanese and Tricot silk at 95c per pair

in brown, gray, navy, mastic, pongee, white and black. Some have heavy embroidered backs in self or two-toned shades, while others are plainer and more conservative styles. Finished at wrist with serviceable binding or with just a plain hem. "A Glove Within a Glove." These gloves are

Actually worth from 1.75 to 2.50

a pair, but we have given them a special price for Thursday's selling at 95c per pair.

—MAIN FLOOR—

Exquisite and Smart Suit Blouses

Of Fine Georgette

in the smartest street shades of brown, taupe, navy and black, beautifully modeled, of a most wonderful quality of material.

Dainty Flesh and White Georgette Waists

with filet, val and hand embroidery trim, beautifully made in the latest of fashion with both round and square neckline and long sleeves— 12.95 to \$25

Very Smart Tailored Waists

in Crepe de Chine and Satin Broadcloth with high and reversible collars. Some of these waists have pin and three-quarter tucks, while others are severely tailored. Styles especially originated for the business and busy woman— 9.75, 12.50, \$15

—SECOND FLOOR—

Attractive and Popular are The New Collar Choker Veils

Made with a pleated neck band of ribbon, satin or velvet, with a piece of veil material attached to be thrown up over the hat, a pretty frame for every face.

Priced From 1.50 to 3.95

French Chenille Dotted Veiling

Is absolutely the last word of fashion in veils in plain or fancy meshes and also colored dots. By the yard, 95c to 2.50.

—MAIN FLOOR—



Quality

Dependability

Gorgeous Furs—

Women who select their Furs here are assured of quality and dependability, for our reputation is in back of each and every offering. Never in any season have we presented greater variety or attractiveness than you will find in our noteworthy displays.

HUDSON SEAL BOX COAT with belt, 28 inches long	375.00	RUSSIAN PONY COAT, 36 inches long	187.50
NUTRIA BEAVER BOX COAT, 30 inches long	350.00	NATURAL GRAY SQUIRREL CAPE, 10-5 tab effect	184.50
HUDSON SEAL BOX COAT with dyed Marten Collar and Cuffs	275.00	NATURAL GRAY SQUIRREL COAT, fancy sty'	275.00
HUDSON SEAL BOX COAT, 40 inches long	515.00	MO'E CAPE, long tab effect	225.00
SCOTCH MOLE BOX COAT, 36 inches long	525.00	NUTRIA AND SEAL COMBINATION CAPE	1.00
HUDSON SEAL AND NATURAL SQUIRREL Combination Coatee	375.00	CAPE OF FANCY COMBINATION, Natural Squirrel and N...	75.00
HUDSON SEAL BOX COAT, Marten Shawl Collar, 40 inches long	575.00	NATURAL SQUIRREL CAPE, extra dark in color	97.50
MARMOT COAT with Blended Muskrat Collar and Cuffs, 45 inches long	235.00	HUDSON SEAL CAPE, tab effect	175.00
HUDSON SEAL BOX COAT with Beaver Collar and Cuffs, 32 inches long	535.00	KOLINSKI DYED MUSKRAT THROW, extra ge	72.00
NATURAL WALAEBY BOX COAT, Hudson Seal Collar and Cuffs, 30 in. long	210.00	CROSS FOX ANIMAL SCARF	57.50
LEOPARD COAT with Natural Raccoon Collar and Cuffs, 36 in. long	210.00	NATURAL FOX ANIMAL SCARF	51.50
JAP MINK COAT with reversed border and bell cuffs, 36 inches long	675.00	NATURAL KIT FOX ANIMAL SCARF	57.50
		FOX ANIMAL SCARFS in Brown, Taupe and Pointed	27.50 to 95.00
		WOLF ANIMAL SCARFS	6.95 to 42.50
		CHILDREN'S SETS OF FUR	1.00

HAVE YOU TO BUY KNIT UNDERWEAR?

Then we urge you to purchase a plentiful supply now—while our stocks are complete and while our prices are unusually low, possible because of early purchases. For example:

Fleece Lined and Heavy Ribbed Cotton Union Suits

In all styles for women, low neck, sleeveless, half sleeves, dutch neck and high neck and long sleeves, all ankle length. All sizes. Regular value 1.50. Special 1.25

Silk and Wool and All Wool Union Suits

These garments are from well known makers Mareno wool and some are interwoven with and full fashioned with flat lock seams. All styles and sizes. 4.00 to 6.00 value, at 3.50

Fine Silk Lisle Union Suits

And some in silk tops, in flesh and white. Some are finished in tailor band top, others in crochet finished, with ruffle knee. 2.50 value. Special, 1.69

Misses' and Children's Union Suits

Fleece lined and heavy cotton; comes in white and ecru; all sizes. Special, 1.00

Boys' Union Suits

Heavy fleece lined for real winter wear, in gray, all sizes. Special, 1.50

—THIRD FLOOR—

BUSTER BROWN SHOES

For Little Feet to Grow Properly

Buster Brown shoes support the soft, pliable bones, tendons and muscles of the growing feet exactly as Mother Nature intended; they keep the feet shapely and physically perfect and fit for life's service. If you are thinking of buying white-top shoes, now is the time, for future purchases will advance 2.50 per pair.



Lot No. 1801 is a misses' white kid top, patent vamp, plain toe, hand welted sole, lace style, nature last.

Sizes 1 1/2 to 11, wedge heel, 6.50

Sizes 11 1/2 to 2, low heel, 7.00

—MAIN FLOOR—

Sweaters

Of Comfort and Style

Our Sweater Department offers everything desirable in the way of sweaters, scarfs, sweaterettes, etc., for the matron or miss, and even the little lady or six or so. Everyone needs a sweater or a scarf, or both, for wear under the coat when the weather is very cold, or for wear without a coat when the weather is milder; for those who stay much out of doors or for those who want to feel more comfy while indoors. You need a sweater right now, and now is the time to buy it, when the stock is new and fresh and the assortment large.

Ladies' wool sweaters with sailor collars, shawl collars, in the Tuxedo stripe. Priced from 10.00 to 25.00.

The popular slip-over sweater with flare sleeves and skirts. Priced at 10.00.

The heavy college sweater for outdoor wear. Priced at 7.50.

And a large assortment of children's sweaters in both the slip-over and coat styles at reasonable prices.

A Novel Skating Blouse

A new conceit, designed especially to meet the demand for the new, the picturesque in Sport Togs.

These Smart Blouses were Originated by the Blousemakers and are Shown Here for the First Time.

For the rink, for outdoor skating, practical as they are effective, made of soft, lightweight Brushed Angora in gray or more subdued stripes, these little sleeveless "jaquettes" give the new silhouette with their slender lines and are fringed and button trimmed in clever fashion. Equally smart for golf, tennis and field sports generally, attractively priced

At 22.50

—SECOND FLOOR—



Thursday Sale of Drugs

Milk of Magnesia, 16-oz. bottle 37c

Asperin, 100 S. K. F. Tablets to the bottle 49c

Berry's Kremola, 1.25 size, at 98c

Kolynos Tooth Paste, the 30c size tube 22c

Armand Face Powder, the 50c size 39c

Melba Toilet Water, asst. odors, 50c

Mavis Perfume, individual bottles in fancy boxes, each, 50c

Odorant, 60c bottle, a deodorant, 44c

—MAIN FLOOR—

Most Stout Women Have Learned to Bring ALL Corset Troubles to Us

Because it is now so commonly known that our very superior fitting service aids them so very materially in selecting exactly the corset that can do most to add to their personal appearance, their health and comfort, and

For our fitting service, conceded best by all, no charge is made.

Every stout woman will admit that the right corset is most essential, as will women of every figure—still how many stout women are there who still choose their own corsets? Only a properly fitted corset can aid the stout woman to a better figure, better health and complete comfort, and preferably a Nemo Corset, because

Nemo Corsets have so many exclusive health bringing improvements which our corsetiers know so well how to choose to best suit individual cases. For this fitting service, which means so very much indeed to every woman when she is buying a corset no charge is made.

One of the functions of Nemo Corsets is to reduce and reshape the figure, by eliminating the excess fatty tissue which accumulates on the abdomen, in the groin section and under the skin. The gentle friction between the strap and the body of the wearer gradually drives away excess fat, and the figure becomes permanently smaller and lighter.

Sizes 22 to 36 at \$3.50, \$4, \$5 and \$6
 Sizes 38, 40, 42 and 44 at \$6, \$7.50 and \$12

Juspu Brassieres fit as they fasten and will reduce a full bust—Nemo make of course, sizes to 56 at \$1, \$1.50, \$2

—THIRD FLOOR—



ARE YOU GIVING A HALLOWEEN PARTY THIS YEAR?

YES! Then let us help you make it a success. Many new suggestions in jack-o-lanterns, hats, noise makers, table favors, etc., can be found in our Candy Department near the Pompeian room. Ours is the most extensive line in town and our prices are the most reasonable because there is not an article that exceeds the quarter mark, and many even can be purchased at prices much lower. We invite children, and children's mothers, and college folks, who are intending the thing right this Halloween to pay a visit to our Candy Department, and there see for yourselves the great variety to choose from.

—MAIN FLOOR—

Begins Thursday OUR GREAT 3-DAY BASEMENT CHALLENGE SALE

Of Winter Merchandise for All the Family

Thursday morning at 9 o'clock we will open our doors to one of the greatest Three-Day Basement Sales of the year. A sale that is remarkable in every respect, remarkable in the money savings offered and remarkable in the vast quantities of merchandise assembled for this

sale. We have been months in planning this event. For it we purchased thousands of dollars' worth of seasonable merchandise months ago, so that now we are able to offer you just the goods you want at the right time—everything for every member of the family at prices that mean big money savings to you. The fact

is, that in many cases prices are much less than present day market values. The only way to get a fair idea of all the money savings awaiting you here is to visit the store in person and then see for yourself. You will find bargains galore in every department. Lots on sale while they last—quantity right reserved.

—BASEMENT—