

Florence Ordered Included in Omaha Switching District

The United States railroad administration has finally ordered that Florence, a suburb in north Omaha, be included in the Omaha switching district, according to a message received by the bureau of transportation of the Chamber of Commerce.

The announcement terminates a long fight between the railroad

and the Omaha Chamber of Commerce, and opens what C. E. Childs, head of the transportation department of the chamber terms a new area for industrial shipping in Omaha.

Lumber and coal yard interests of Florence started the fight more than two years ago, when Florence was annexed to Omaha, charging that rates on inbound freight to Florence were higher than those to Omaha. The higher rates were in reality a tax on the city of Omaha, it was said, because coal used for pumping of the water works was higher due to higher rates.

The Chamber of Commerce took

up the fight and last May secured an authorization from the railroad administration to include Florence in the Omaha switching district. A protest by the railroads delayed the change until this week, however.

Colonel Wuest Makes Free Balloon Flight at Ft. Omaha

Lieut. Col. Jacob W. S. Wuest, commander of Fort Omaha, accompanied by four observers, made a free balloon flight yesterday afternoon. The flight was for experimental purposes.

The Bee wants ads for results.

John McCormack In a Delightful New Ballad for Victrola

"Roses of Picardy," which John McCormack interprets on a new Victrola record, is a song taken almost at random from the many beautiful songs the new day has given to the world, and is translated into a thing of more exalted beauty by the voice of John McCormack—the artist who can find beauty and

rediscover it in everything he touches.

Lovers of string music will hail with delight another number interpreted by the famous Flonzaley quartet on a new Victrola record. It is a minuet from Mozart's "Quartet in D Major." Mozart wrote many minuits. Perhaps the most famous, and even today, it may be the most popular in the whole world (excepting Paderewski's), is to be found in his opera, "Don Giovanni." And this is one of the most graceful, the most courtly, the most imaginative of them all. Turning from the sublime to music in a lighter vein, we may even there find refreshment

now and then.

So we mention a couple of songs by Esther Walker, a young comedienne who presents them on the first of her Victor records, "Sahara" (We'll Soon Be Dry Like You) is a timely take-off on the coming event that will make the country "sure 'nough" dry. The wails of the desert and the strummings of barbaric instruments introduce a grotesque lament for the departed "Whisky, wine 'n' gin." An orchestral accompaniment produces a sly and very fetching rhythm.

On the reverse of the record she sings "Nobody Knows" (And Nobody Seems to Care)—a coaxing

little ditty in Miss Walker's best style.

Willys-Knight Limousine Soon to Be Seen in Omaha

The streets of Omaha will soon be graced with one of the new Willys-Knight limousines. These cars are beautifully finished both outside and inside as well as mechanically and are one of the latest types produced by the Willys-Overland company.

E. B. Williams of the Williams & Smith Tailoring company recently purchased this model for personal use.

Prohibition Has Not Helped the Soda Trade

Chicago, Oct. 25.—Americans are rushing to the ice cream soda fountain under the bone-dry regime. This was the gist of an address made by Asa B. Gardiner, president of the National Association of Ice Cream Manufacturers, at the convention here.

"No, sir; it was all wrong—al wrong," said Mr. Gardiner. "I know we were told that the alcohol starved system would turn to sweets, but the expected rush failed to materialize. If anything, business began to fall off."

An Important Selling for Monday of

BLUE BIRD LINENS

The Latest Creation in Decorated Linens



On a material very much like real linen is the Lucky Blue Bird, so popular now among the elite housewives, elaborately embroidered and surrounded with a blue frame in the form of scalloped edges in blue of the same shade. The very extensive line consists of Luncheon Sets, Tea Cloths, Dinner Cloths, Napkins to match all, Scarfs for the buffet or side table, in sizes and at prices as follows:

Dinner Sets

72-inch Dinner Cloths, each, **7.50**.
18x54-inch Scarfs, each, **1.50**.
18x36-inch Scarfs, each, **1.25**.
14x14 Napkins to match the cloth, 6 for **2.98**.

Lunch Cloths

These lunch cloths are the round shape in the 54 inch size, scalloped, embroidered edge with four large blue birds embroidered in blue over a very fine art cloth. Special at **6.98**.
Scarfs, napkins and doilies to match.

Luncheon Sets

These sets consist of 6 doilies each, for place and tumbler, also one center doilie to match, put up in a neat box. Set complete at **4.98**.

Blue Bird Doilies

These are in the 9-inch size, with one blue bird embroidered very neatly and daintily. Special, each, **25c**.

—MAIN FLOOR—

Brandeis Stores

SETS THE PACE

FOR GROWING OMAHA

Featuring For Monday

Oriental Embroideries

New merchandise and new ideas are to be found in our Art Department every day direct from the Orient. Made into many useful and ornamental articles, some of them listed below:

Mats for the tables, priced from **25c** to **3.50**.
Scarfs for library tables, from **7.00** to **18.00**.
Mandarin Squares, priced from **5.50** to **6.50**.
Hand Bags, priced from **7.50** to **8.00**.
Mandarin Skirts, priced at **20.00**.
Pillows, priced from **12.50** to **25.00**.

Oriental Incense and Incense Burners

Oriental Incense and Incense Burners are carried in a large variety of styles at all times. In the Incense there is a large range of odors, priced from **10c** to **1.00**. The Burners are from **25c** to **14.00**.

Library Scarfs of Tapestry, an exceptional value, at **3.95**.

—THIRD FLOOR—

Special For Monday

Flannel Gowns

at **1.85**

A very timely and interesting sale, coming in time to make a good saving, of very fine quality Gowns in plain white and dainty colors. Big range of styles. Medium and extras. Others up to **3.98**.

Warm Petticoats

Knit, Wool and Flannelette Petticoats for women, in black and grays. Priced from **1.50** to **5.98**.

Sleeping Garments

Outdoor Sleeping Garments for women, of heavy flannelette, in one piece, with hood and sack. Specially priced at **3.50**.

—THIRD FLOOR—

Here's an Interesting Selling of

Domestics

This sale of Domestics presents savings of a most appreciative nature—Merchandise of a very high character—from the best looms of the country. Offered Monday exceedingly advantageous.

Gabardine Suiting—Featured

at **39c**

Colored and 36 in. wide, in a splendid assortment of plain shades. Very desirable for misses' and girls' school suits, dress, etc. Worth 75c a yard, but priced at **39c**.

10,000 YARDS OF ASSORTED WASH GOODS. This lot includes pongee, lining, serges, cretonne, etc. Values up to 60c a yard. While the lot lasts, yard, for **29c**.

OUTING FLANNEL, white and fancy. 36 inches wide, extra heavy quality with long, warm, fleecy nap. Special, yard, at **39c**.

DRESS PERCALE—36 inches wide, suitable for dresses, wrappers, aprons, children's dresses or boys' waists, etc. Very best quality in lengths up to 12 yards. Yard, at **35c**.

MADRAS SHIRTING—32 in. and 36 in. wide, in a beautiful assortment of printed and woven designs; some have the Russian cord effect. Special, per yard, **49c**.

OUTING FLANNEL—White and fancy colors in stripes, checks, plain gray, blue and pink; heavy quality for fall and winter undergarments. Special, yard, at **29c**.

CRETONNE—5,000 yards, in beautiful floral and tapestry effects for fancy work, draperies, comforter covering, etc., in serviceable lengths. Values up to 65c yard. Special at **32 1/2c**.

Cotton Dress Goods

32 ins. and 36 ins. wide, in a wonderful assortment of beautiful plaids and checks. In this lot are some of the imported fabrics with wool finish. Values range up to **60c**.

Special Per Yard, **39c**.

—BASEMENT—

Very Special Monday Sale of Cotton Batting

500 Cases Purchased Months Ago Offered Now

At a Saving of **33% to 50%**

In fact we purchased these last March just when the raw cotton market had reached its lowest point for the year 1919 and for that fact we are in position to offer this desirable merchandise at remarkable savings to you.

CHAMPION BRAND COTTON BATTING—Beautifully bleached and hand rolled, opens up 72x34 inches, one roll large enough to make full size comforter, comes in two weights, 4-lb. rolls, regular price 1.75, on sale at **1.35**.

3-lb. rolls, regular price **89c**, on sale at **89c**.

3-LB. LEADER BATT—We are also offering a beautiful hand rolled snow white and especially processed of good quality; size, 72x34 inches; regular price 1.69, on sale at **1.45**.

HOUSEWIFE COTTON BATT—Weight 2 lbs., made of natural pure long staple cotton, hand rolled; very desirable for making a light weight comforter. Size, 72x30. Regular price \$1, on sale at **85c**.

HOUSEWIFE COTTON BATT—Weight 3 lbs., made of natural pure long staple cotton, quilted and stitched in parallel rows four inches apart which makes the comforter making easy and does not allow cotton to pull apart after the comforter is made. Each roll, 72x30 inches. An exceptional offer at, each, **1.69**.

WHITE FAWN COTTON BATTING—In 3-lb. rolls of our well known White Fawn, well made of a splendid quality of snow white cotton, hand rolled and neatly wrapped. Regular price 1.85, an exceptional value at **1.50**.

COTTON BATTING—50 cases of our popular Regal and Creole quality, a medium sized roll of long staple sea island cotton, neatly hand rolled and wrapped. Your choice of these two favorite qualities **29c**.

—BASEMENT—

EIDERDOWN COTTON BATTING—This is especially processed, antiseptically prepared, yet it retains its natural creamy appearance, unusually lofty and buoyant. One of our most popular brands. Reg. price 59c, on sale for **48c**.

COTTON BATTING—Of a good quality cotton covered with cheese cloth thoroughly processed to increase its loftiness; large enough to make full size comforter; size, 72x 50 inches; approximate weight, 4 lbs. Regular price 2.95, on sale for **2.19**.

COTTON BATTING—A good sized roll of splendid quality white cotton neatly rolled and wrapped. A good value at 25c. Specially priced for this sale at **18c**.

Special Selling Monday Of Bedding Needs

Just as the weather man predicts colder waves, along comes this offering of Bedding Needs. Supreme values in every instance, because we bought when the mill prices were lowest—the reason we can sell these Bedding Needs so remarkably low now.

Featuring Bed Comforters

at **8.50**

These are worth \$10.50 covered with finest quality French cambric, in a range of new patterns, filled with good white cotton, neatly over-stitched edges.

BLANKETS, PLAID WOOL—In assorted colors. Regular twin bed size, 60x80 inches. Made of choice selected wool that has been thoroughly steamed to prevent shrinking. Exceptional value, pair, at **12.95**.

COMFORTERS—Silkline covered, filled with good white sanitary cotton, covered with full standard quality silkline in a variety of pretty patterns in Persian and other styles. Size, 72x34 in. Special at **4.75**.

COTTON BLANKETS—Wool finish, in white, gray and tan, with sported washable borders and thread-whipped edges, full bed size. Pair **3.25**.

BEACON PLAID BLANKETS—Size 66x80 in., in colors of blue, pink, gray or tan. Bound with a 2-in. mohair binding and guaranteed to give satisfaction. Pair, at **6.95**.

SINGLE BLANKETS—Come in the plaid effects, 66x80 in., in assorted colors, neatly shell-stitched edges, heavy wool finish. Regularly worth \$3, but priced for Monday's selling, each, at **2.25**.

MATTRESS PROTECTORS—Made of splendid quality bleached muslin, filled with a specially prepared felt wadding, handsomely stitched, neatly whipped edges. Worth 4.00, but specially priced for Monday, each **2.95**.

25 Cases Cotton Blankets

For single, three-quarter and full size beds in white, gray and tan, with fancy borders, in three lots, priced as follows for Monday's selling:

2.49, 1.98, 1.69

—BASEMENT—

Of Pronounced Importance This Selling of Rugs

Featuring

Royal Wilton Rugs

at **69.50**

\$90 values, 9x12 size, excellent quality, genuine Royal Wilton, in correct reproductions of Orientals harmoniously colored. Splendid values.

Extra Size Rugs

We are the only store in the city that has been fortunate in securing an extensive line of extra size rugs. Well woven Axminster for extra large rooms, in a choice assortment of neat designs, 100.00 value,

at **75.00**

Wilton Velvet Rugs at \$40

8-3x10-6, woven in one piece, no seams, in a splendid wearing quality and attractive colorings. \$52.50 values.

Axminster Rugs at \$7.50

9x12, rich and lustrous colorings in Persian designs; also medallions and florals. 50.00 values.

—THIRD FLOOR—

Alluring Collection of Beautiful Silks

Their Richness and Variety of Design Proclaim Them Supreme to Any Heretofore

If you want to select material for a new frock or simply what is in vogue, you will be more than delighted with this showing. Numerous rich silks, presented in a host of pleasing tones, are here in full array.



SATIN DE LUXE, 36 inches wide, a beautiful, soft, heavy satin that will not rough, in a full range of plain and changeable colors. Very special per yard, **2.95**.

SATIN RADIANT, a lustrous satin, 36 inches wide, rich and soft, in a full range of street and evening shades. Per yard, **2.25**.

CREPE DE CHINE, an exceptional value, 40 inches wide, heavy, firm silk that will wear and tub; in all colors. Per yard, **2.25**.

SATIN MESSALINE and Chiffon Taffeta, 36 inches wide, in plain and novelty effects in a full range of colorings, suitable for skirts, dresses and blouses. An exceptional value, per yard, **2.00**.

SILK AND SATIN KIMONO. We have just received a beautiful lot from Cheney Brothers in a wonderful range of patterns and colorings. Per yard, **1.75** to **2.25**.

VELOUR DU NORD, 32 inches wide, in black only, a rich, deep black velvet, suitable for coats. Very special, per yard, at **3.95**.

BLACK SEAL PLUSHES

Per Yard, **6.95 to 12.50**

A full line of this beautiful material; suitable for coats, trimmings and scarfs; 50 inches wide.

—MAIN FLOOR—

Draperies Materials

Special Monday—Featuring

Quaker Curtain Nets

at **1.25**

In white, ivory and ecru. These are the better qualities in flit weaves, and valued up to 1.75 per yard. all new patterns, and come in white and ecru. Yard, **1.25**. Specially priced for Monday's selling.

Cretonnes

50 inches wide and worth 3.50 yard. Large assortment of colors, and can be split and made into beautiful hangings. Yard, **2.00**

Marquisette

Worth 59c a yard. These can be had in white, ivory and ecru; 36 inches wide, and specially priced for Monday per yard, **39c**.

Draperies Materials

at **\$2 to \$10**

In plain and figured, all the newest patterns. We make estimates on all kind of draperies, and also hang them.

—THIRD FLOOR—