

BURGESS-NASH COMPANY.

"EVERYBODY'S STORE"

The Initial Display and Sale of the Exquisite Eastern Isles

Philippine

Gowns at \$3.95

A gown beautiful for its simplicity. Made of nainsook, daintily hemmed and scalloped by hand. The price is exceptionally low.

Philippine

Gowns at \$4.95

Singularly tasteful embroidery in spray and Egyptian block patterns distinguish these gowns from others. Hand hemmed.

Philippine

Gowns at \$5.95

These dainty affairs are made most attractive with elaborately embroidered flowers, bells and conventional designs.

Philippine

Gowns at \$6.95

Sheerest of nainsook, embroidered in wreaths, fancy scallops and spray designs, form these handsome hand-sewn garments.

Philippine Lingerie



Envelope Chemise, \$3.95

Fine nainsook, embroidered in floral and block designs and scalloped by hand. A dainty and practical undergarment.



Envelope Chemise, \$4.95

There is a variety of floral and conventional designs embroidered on these dainty envelope chemise of nainsook.

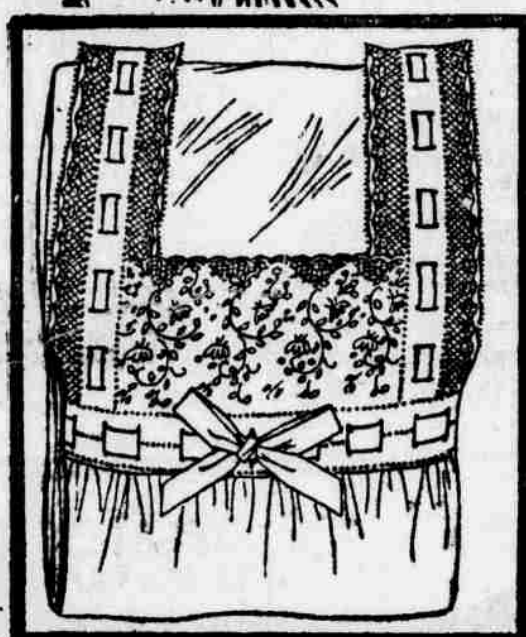
Philippine Gowns and Envelope Chemise

--Beautiful Beyond Description--

No mind can conceive of daintier undergarments than these exquisite models of fine English perling and lingerie cloth, made with tiny tucks and inserts of handsome real filet and val lace.

Gowns of this type priced from \$7.95 to \$65.00.

Envelope chemise from \$7.95 to \$35.



Envelope Chemise, \$5.95

All hand sewn, scalloped and embroidered in spray designs. Arm size or shoulder strap effects. The material is nainsook.

Envelope Chemise, \$6.95

A dainty affair of lingerie cloth with tiny tucks, elaborate embroidery, lace inserts, lace edges and fancy scallops.

From the Philippine Islands

To the Burgess-Nash Company

It gives us great pleasure to announce to the people of this vicinity that we have taken over the entire output of one of the largest as well as one of the best Philippine manufacturers, and we cordially invite you to inspect a large and beautiful assortment of

Lingerie Now on Display on Our Second Floor

It is the Eastern Isle Philippine lingerie—lingerie made of the best quality fabrics, accurate in fashionable lines, comfortable and neat in fit, simply or elaborately embroidered, plainly or lavishly trimmed with ribbons and laces.

The workmanship is of an excellence that imparts unusual interest to the moderate pricings.

The History of Philippine Embroidery

In the early days when the Philippine Islands were inhabited by uncivilized nations, the Philippine women wove and fashioned their crude clothing by hand in the most skillful manner.

In later years the Spaniards settled on the islands and convents were established by nuns from Spain and Belgium who were famous for their wonderful embroidery.

Under the instruction of these nuns, the native women with their patience and dextrous fingers became experts in the art of embroidery.

The commercial value of their handiwork was soon recognized, and the natives began peddling their wares on the streets. Soon shops were opened and later correct styles were adopted and manufacturing plants were started. Now it is one of the largest industries of the Philippine Islands.

Public schools have been established throughout the islands and here the girls are taught from their earliest days the art of exquisite embroidery, such as we find on the EASTERN ISLES PHILIPPINE LINGERIE.

