

May there be no sadness of farewell,
When I embark.—Tennyson.

WOMAN'S SECTION OF THE BEE

Grow old along with me;
The best is yet to be.
—Browning.

Let's Go Shopping with Polly

*My heart is like a butterfly
That seeks to sip the fragrant dew
Of honey from the chosen flower
Throughout each glad, golden hour;
My heart but seeks love to renew,—
Love to renew, nor let it die.*

*My heart is like the tremulous dew
That twinkles in the morning light,
That treasures all the joy it sees;
The sun, the birds, the sky, the trees;
My heart, like dew, is only bright
By sunbeams, dear heart, caught from you.
—My Heart Is Like the Butterfly, by Merrill Arthur Yothers.*

Wrought With a Magical Art

IS the regally lovely Oshkosh wardrobe trunk I've just seen at the Omaha Trunk Factory, Thirtieth and Farnam. Larger than the one I told you of last week (priced at \$66.50) it is much more sumptuously finished. A broad door over the hanger compartment precludes danger of dust to the ravishing frocks therein. Dainty linen slips to drape over the dainty garments, keep them even more immaculate. Pleated and snapped close to this door are two cases, one for linen, the other for shoes. The same key which locks the outside of the trunk fastens also the series of drawers on the right side of the trunk, drawers guarded from dust by cleverly fitted felt bandings. Green velvet ribbons hang ready to secure milady's chapeau in a generously built hat box, while there's a pressing iron holder in another drawer to hold any one of three sizes of irons. Smart in appearance, substantially built, with sample trunk binding on the edges, a bulge top to insure safe shipping, it is easily moved on its ball-bearing rollers. Comforting, indeed, it is to know that it's protected by a guarantee by this company to keep it in order for five years. Wrought with magical art, it's indeed a queen among trunks and is well worth the price, \$160.00.

Just the Thing for Artistic Window Displays

ROSE trellis designs in heavy papers, backgrounds for window displays, have arrived at the Sam Newman Paper Shop, Eighth and Farnam. And if you've a fondness for the new French gray backgrounds for lustrous-wooded furniture, you'll intensely admire the heavy-corded tapestry, showing intermingled foliage of varying tints of gray with a faint rose showing here and there.

As a Means of Artistic Preparation

FOR your attendance at the Chicago grand opera so soon to be heard in Omaha, "Aida," and the "Masked Ball," by Verdi, acquaint yourself with the exquisite theme of the music by hearing the records of these operas. The Orchard & Wilhelm company extend to you an invitation to spend an hour in their luxuriously furnished sound-proof rooms for the enjoyment of this music. You'll want to buy the records of the operas, an assurance of re-inspiration each time they're heard, a soul-stirring recurrence of thrilling harmony. For the elevation of your family's ideals, a wondrously satisfying pleasure to be relished by your own fireside in the years to come.

If You're Thinking of Buying a Piano in the Near Future

YOU'LL find most attractive offerings at Schmoller & Mueller's, Fourteenth and Farnam, of all standard makes of pianos at prices

A Wrap Silhouette of Distinctive Loveliness

SKILFULLY designed and cut along most graceful lines is a Hudson seal coat model just finished

It is Quite Imperative that One Should Don Well-Cut Footwear

HARMONIZING in color, style and general appearance with the rest of one's attire. The F. & M. Boot Shop, Sixteenth and Farnam, have just received from Julius Grossman company the most patriotic shoe model it has been my privilege to see. Light and hand-sewed is the well sole, glinting in its light reflections the patent kid vamp and high Louis heel, fine silk kid the uppers silvery gray, buttoned to a queen's taste in dark pearl, steel-studded. A black kid button model of the same design, also a Grossman shoe, carries a message of exclusive charm, dainty smartness. While from another house is an exquisitely voguish black model, satin-topped, dull kid vamp and heel. When I asked the salesman what was his most popular "seller" in brown he promptly answered "Havana brown kid in a button with a turned sole and all leather Louis heel." Of course, you've bought at least one of those clever new spat models? In all desired suit shades, in wool or silk moire and satin, they'll delight the most fastidious.

A brown beaded bag of recent importation carries a beaded nosegay on one side in shades of mauve, rose and vivid green. Beaded straps provide a means of swinging it from dainty arm, while pull cords for fullness are finished in beaded ends.

On Sunday They'll Serve

FRIED chicken dinner of deliciousness at the Woodrow Cafe, Eighteenth and Farnam. Where in a setting of soft lights and quiet service one may enjoy a restful dinner of exquisite viands. For dessert they're featuring Woodrow Special ice cream, richly delightful.

For fluffy frock of witching daintiness ostrich feather fronding may be bought by the yard.

Ravishing as a Gown May Be

IT is no more lovely than the petticoat beneath. Kilpatrick's, Fifteenth and Douglas, are showing bewitching creations of skillful de-



signing, exquisite in their distinctive color combinations. Misty blue, gray and rose is a jersey with wide accordion-pleated frilling. Brown and rose, fascinating combination has narrow ribbons "pointing" out its beauty of design. Rich fur shadings in another, old gold and brown, dull taupe, suggest limitless gowns with which it might be worn with becomingness. Suggesting at once crackerly tissue wrappings of the Yuletide is a brown skirt with cherry ribbon loopings. And just to show how versatile "petticoat" fabrics may be, there's that alluring Louise-tulle, heavy, changeable in colorings, whose endings are those of scallops and gracefully swinging tassels.



time, it seems. And really there's not a nicer place know for dinner. Specially since they've so many new and efficient people to serve table. Quite surprising to be able to eat delectable food and save money while doing so, isn't it?



above \$100 to fit any price you feel that you can afford to pay and at terms most liberal. Could anything bring greater joy to every member of your family, add more to the beauty and hospitality, the culture of your home? You'll wonder just how you managed to live without one, I'm sure. I'll be most happy to make the selection for you, taking care of all details, selecting good quality and tone.



In Keeping with the Japanese Influence

SEEN in all house furnishings are the hand-painted and lacquered floor lamps at the H. R. Bowen Furniture company, Sixteenth and Howard. Queerly curling golden chrysanthemum petals make unique motifs for the floor base, while glowing bits of Japanese landscape charm one with the effect achieved. These lamps provide just the wanted bit of black for present day interior decorations, setting of subtle charm for shades of brilliant color. Polychrome lamp bases, luring in color, mahogany, lustroously attractive, candlesticks and shades of infinite fineness, lighting loveliness are to be found in this store of artistic home furnishings.

How to Choose a Becoming Hat

THE first thing to consider when selecting a hat is to choose one of a color that harmonizes with your eyes or general coloring. The arrangement of the hair plays the most important part in making the hat suit the face. A thin or oval face needs, most of all, a soft arrangement of the coiffure, which will serve to make the face look round and youthful. While, if you would look up to date, you must follow the general prevailing styles of hairdressing, the clever woman is she who adapts the mode of the moment to her own individuality. Arrange your hair so a little of it drapes softly across the forehead. Never choose a hat that conceals the hair entirely. Even the prettiest woman will find her hat more becoming if her face is softened with a graceful wave of hair over the forehead. Never do your hair in a new untried style when going to the milliner's for a new hat.

Consider, among other things, the relation of your hat to your general figure. If you are short and stout do not wear a large flat hat. Instead, if you wish a brim to shade your eyes, select a medium small shape with a crown as high as the style permits and with trimming arranged in a high effect. If you are tall avoid aigrettes or "stick-ups" of any kind. If you are above the average height, not to wear a hat of any extreme shape. Turbans and hats trimmed with draped effects are usually becoming to the tall person.

Tilt your hat at a becoming angle. Most milliners advise drooping the hat a little on the left side, but if it is more becoming drooped on the right side do not hesitate to change it. If you have any moles, birthmarks or scars you can easily arrange to make them less conspicuous by shading them with a becoming hat.

A hat turned up abruptly either in front, back or on one side is usually becoming to the woman with a retroussé nose if she has a nice, firm chin. A "turn up hat," if exactly suited to the wearer, gives the piquant, smart air to a costume that no other kind of a hat can.

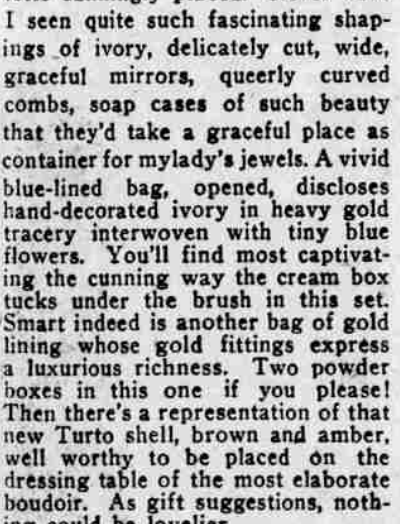
Study the shape of your face. If it is round you need to be careful in selecting just the right shape. Mushroom hats or turbans that have a broad effect across the front are sure to make the face look moon-shaped. A very narrow tight-fitting turban with a "stick-up" can sometimes be worn becomingly.

Useful in Every Moment of the Feminine Day

THE fitful cases of vanity furnishings at the Omaha Printing company, Thirtieth and Farnam, present wonderful gift suggestions. Smart leather cases to be carried as swapper handbag or spread out in one's traveling bag or suitcase, they're lined in shimmering silks of regal richness. Here you'll find



every necessity for a ravishing toilette cunningly placed. Never have I seen quite such fascinating shapings of ivory, delicately cut, wide, graceful mirrors, queerly curved combs, soap cases of such beauty that they'd take a graceful place as container for milady's jewels. A vivid blue-lined bag, opened, discloses hand-decorated ivory in heavy gold tracery interwoven with tiny blue flowers. You'll find most captivating the cunning way the cream boxes under the brush in this set. Smart indeed is another bag of gold lining whose gold fittings express a luxurious richness. Two powder boxes in this one if you please! Then there's a representation of that new Turin shell, brown and amber, well worthy to be placed on the dressing table of the most elaborate boudoir. As gift suggestions, nothing could be lovelier.



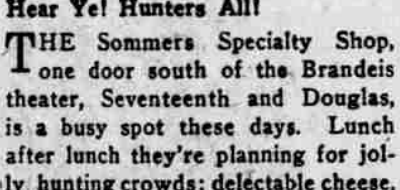
It Has Ever Been the Habit of Smart People

THE world over to precede a season of feverish gaiety, such as this promises to be, with time spent at some health resort or watering place where a brilliant social life sparkles through the series of prescribed sanitarium treatments for fashion folk find it difficult indeed to give up entirely their orbit of dinners, dances and parties. This is one of the reasons why the advantages of the Solar Sanitarium, Masonic Temple building, 19th and Douglas, are so apparent—one can stay in one's own home, or in a nearby hotel, and make daily trips to this great "Battle Creek of the West," where, in room after room, are found impressive electrical apparatus of wondrous healing properties. If wishing merely to gain strength (and beauty) for the social season, there are sun baths of electricity. You'll find their constructive treatments wonderful indeed.

Crystal beads, like myriad dewdrops form fascinating trimming on evening gowns this season.

Exuberantly Youthful Fitting for Formal Functions

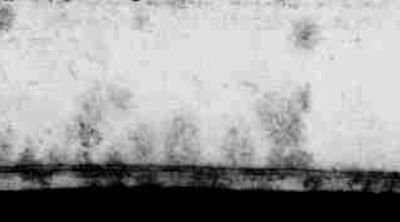
OR OCCASIONS of general joyousness are the chapeaux offered at the Nebraska Clothing company's millinery department, Fifteenth and Farnam. Exceedingly smart is a taupe velvet tam pulled down on the right side over a gray squirrel brim. Brilliantly lighting the whole effect making of it a model of vivid charm is a banding of silver tinsel with threading of silver edged blue ribbon of such an alluring shade one wonders what name could be clever enough to describe its witchery. Quite well aware of its beauty, it swings long loopings to touch a dainty shoulder. Unexpectedly becoming is a high-topped turban, crushed and gold-threaded of crown, whose Hudson seal trim is adorned by long jet beaded pin.



Hear Ye! Hunters All!

THE Sommers Specialty Shop, one door south of the Brandeis theater, Seventeenth and Douglas, is a busy spot these days. Lunch after lunch they're planning for jolly hunting crowds; delectable cheese, salted nuts, candies, meats of all kinds, cakes, olives, figs, large boxes of gum, fresh and canned fruits, meats and fish of all kinds, while one party I know of took no less than six limburger cheeses with them! Another crowd took several two-pound boxes of chocolates. Mr. Sommers has all kinds of clever suggestions to offer in regard to the provisioning of the hunting party.

You've no idea of the exquisite charm there's to be found in an imitation mole skin coat I've found. Flaring of skirt and cuffs, its fullness is confined by sash-tie



MY DEARS: If you're interested in sales you'll find the shops offering most splendid values these days! Just yesterday I saw an amazingly lovely coat for \$49.50, in fact many of different models, fashioned from fabrics fascinatingly lovely, many of them with Hudson seal collars, in all the new shades and characterized by the season's entrancing style features. Hats, too, surprisingly priced in fads and fancies of loveliest designing. One of the city's most exclusive shops offers a remarkable reduction of prices for this week. And alluring as one could wish were the blouses displayed in a local shop for \$12.50, Russian blouse effects, in flesh and navy silk corded round each dainty waistline. Then if it is imperative that another trotter frock be added to milady's wardrobe, how appealing the smart serge frock with braid-bound tunic brushed wool trim for \$29.50!

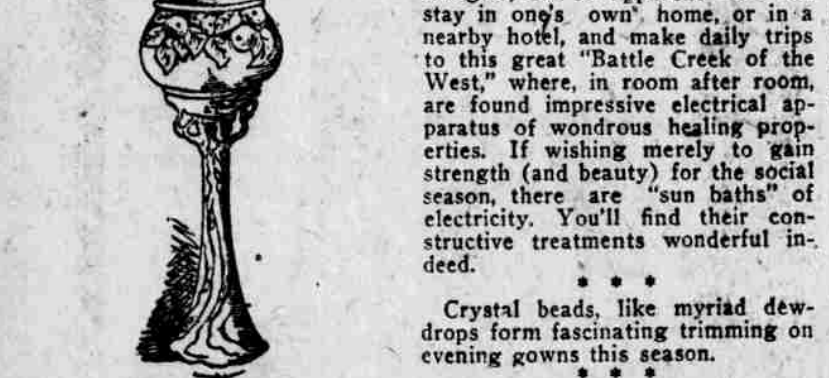
Novelty Coats and Suits as Alluring as One Could Wish

YOU'LL find at the Lamond Shop, second floor Securities building, Sixteenth and Farnam, Clumette cloth, pliable, exquisite, fashions a coat in blue whose draped back is a clever accompaniment to the panier ripples over each hip. Ripples whose joyousness, is confined by great blue buttons. Hudson seal muffles rosy ears, safeguard against winter's chill. Another lovely coat model of brown Suedineflaring Hudson seal of collar and cuffs charms us with a simulated paneling of wide tufts. Delightful Wool Krimer collar and cuffs on an Egyptian broadcloth red suit, not content with this startling loveliness, adds touches of hand-embroidery and infinitely charming box pleats.

An ex-blood silvertone tailor introduces charming combination of colors—pocket linings of French blue, choker fur of gray squirrel. Don't miss seeing the cunning "Fly-away" panel of pleats which is caught under the coat edge on this coat!

A Veritable Riot of Color Glowed From the Massing of Queerly Chrysanthemums

IN the John Bath Flower Shop, Eighteenth and Farnam, this week. The great yellow fluffs show



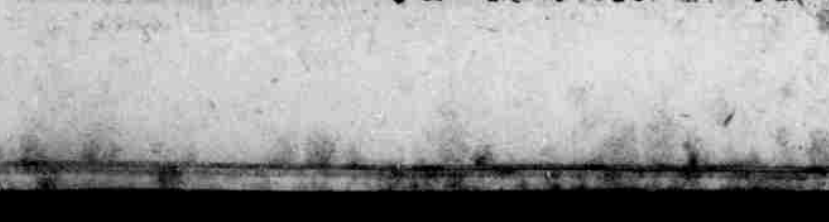
golden hearts, while most entrancing is the new mulberry-primrose shade of delicate loveliness. Art pottery of artistic fashioning—quaint tinting—is to be found in this shop for the winter placing of treasured shrubs, ferns and plants.

In a Heart-Shaped Box

AT THE John Henrickson Jewelry shop, Sixteenth and Capitol Avenue, you'll find hand-engraved wedding rings, in both round and square cutting, of white gold, greatly resembling platinum. Delicate conventional designs, many of them giving the effect of pierced work, orange blossom carvings, each with an appeal to sentiment, they're priced from \$10 up. Exquisitely lovely also are rings in green and vivid yellow gold.

If in a Coquettish Mood

VIBRANT with charm and the love of living, she'd be quite irresistible in a blue velvet hat at the F. M. Schadel & Co. Hat Shop, 1522 Douglas street. Great turned back velvet petals, overlapping, form the brim, each inset with a more vivid shade of ribbon. Embroidered in fashion characterizing a famous pattern hat house is a model in blue with nodding ostrich tip. Pattern hats arriving each day, delightful in their subdued or radiant color schemes!



The "White Line" Is the "Right Line" to Use for a "Happy Clothes Line"

THEY say at the Blue Bird Electric Shop, 308 North Sixteenth street, meaning the White electric washing machines. There's the White Lily of six sheet capacity. First of all the clothes are placed in a very deep cylinder through which the water passes constantly, as the cylinders revolves once and back, keeping the clothes straight. This model has a stationary wringer and swinging tub rack. "White" indeed every surface is white enameled, making it most beautiful to see. Another model has a swinging wringer with a flat belt drive insuring the best possible friction, giving much more service than a round one. Simply operated, you'll find a safety guard which makes it impossible to have an accident to the hands, a wringer control cleverly placed, to instantly stop the motor in case anything happens. Guaranteed against any material defect for five years, you'll feel that either of these machines is superior enough to make it well worth the price, \$125, after having seen it. More simple white washers may be had as low as \$75. You'll find this a shop of liberal term arrangements.

Of All the Leather Coats I've Seen This Year

THE light tan suede coat of swaggar smartness they've just received at Herzberg's, 1517 Douglas, is quite the most effective. An enveloping collar and shoulder lining of Australian opossum assure warmth in even the coldest wintry blasts, while a touch of daintiness is added in the dark brown satin lining. Storm straps on cuffs, inverted pleat, wide belt and patch pockets. Peasant blouses are attractive. The slender silhouette is still here. A charming suede glove has self fringing. Tucks are very effective on organdie. The square cape is new and interesting. Long mousquetaire gloves have returned. Silk nets are embroidered with bright metal. Many of the new skirts are a trifle wider. For evening wear, veils of lace are popular. Quite a few of the hats turn up in front. Gowns continue to be sleeveless. Some new sports skirts are 11-gored. Satin and velour are combined in new coats. High roll collars appear on fur shoulder capes. Tassels appear as trimming on some fall coats. The fall suit will button closely around the neck. A new circular skirt has its fullness in front. The short sleeve and long waist are seen together.

Evening Gown of Sumptuous Beauty—CREATIONS the outcome of designers impartially making the back as attractive as the front have

led Mrs. D. A. Hill, the corset specialist, 205 Neville building, Sixteenth and Harney, to clever moulding of lines for the new mode. Always delighted when she may wear sheerly exquisite fabrics, Milady of Fashion is charmed indeed by the effect of slender grace achieved by this specialist's work. Write for measure blank and literature.

Like Bits of Flitting Sunshine. GOLDEN canaries, rarely beautiful, fly at will in the charmingly decorated window of the Lee Larmon Flower Shop, 18th and Douglas. A waterfall of clear water over great pieces of bark delights these delicate songsters and it does one's heart good to see them perched on the edge of the wood drinking as if they'd never quite enjoy it enough. Bath fountains cunningly placed in moss, little houses coosily inviting in the branches of trees unite in a surprisingly lovely scene well worth the seeing

At Marshall Field's You'd Have to Pay at Least \$50 for These Art Shades

AND by taking advantage of the new parchment shades they've just received at A. Hospe company's, 1513 Douglas, you can paint your own for a most trifling sum, way below \$10! All wired and ready, the 10-inch shades are \$2.50; the 12-inch, \$4.18-inch, \$5.25; 20-inch, \$6.50; the largest size, 24-inch, \$7.75. Oil paints in artistically merged backgrounds of delicate traceries and medallions, quaint landscapes, dainty braiding of gold, offer possibilities of decoration untold.

Kiddies Love Accordion-Pleated Frocks

OF ALL the Christmas buying I did last year, that bringing the most joy was, I believe, the accordion-pleated frocks I planned for the kiddies. Tassel-trimmed velvet jacquettes, dainty touch of charm, pleats to ripple in a joyful way, colors of riotous beauty, made many a childish heart happy. The Ideal Button and Pleating company, 305 Brown block, Sixteenth and Douglas, do this pleating most reasonably, while the material may be of challis or wool batiste. Let me send you one of their voguish booklets.

