

Other Brandeis Store News on Pages 4, 11, 21

Brandeis Stores
SETS THE PACE FOR GROWING OMAHA

This great institution stands between you and the possibility of choosing inferior qualities. Here, merchandise bears a quality certainty--

Brandeis Stores
SETS THE PACE FOR GROWING OMAHA

SATURDAY at 9 A. M.---An Opportune

Sale of Winter Coats



Extraordinary Values
Comprising a Purchase of
Manufacturer's Samples
at One Price
29⁷⁵

Ranging in Value to \$65

Handsome garments, belted and flare back models, many full length lined, Fur trimmed, shawl and convertible collars. Ornamental pockets, fancy stitching, large buttons, fancy linings, details that add smart finish.

The materials comprise Silver-tones, Broadcloth, Velours, Polo Cloth and Novelty Tweed Cloths

An extensive range of colors in Brown, Dragon Fly Blue, Spruce, Taupe, Beaver, Pompeian, Navy and Ruby.

Wide range of sizes, 34 to 44. Selections should be made early on account of limited quantities of these values.

No C. O. D. No Approvals

NO EXCHANGES
—SECOND FLOOR—

The Very Popular Sweater Scarfs

which can be converted into a sweater or used as an auto scarf, in plain and mixed colors. Priced, each, 6.75 to 16.50.

SEAL PLUSH COATTEE SCARF with belt and pockets, special, each, 7.98.

LACE COLLARS, suitable for suits and dresses, in fitted and Tuxedo styles in filet and Venice effects, each, 69c to 4.98.

HIGH AND LOW NECK VESTES for suits and dresses, in lace, net, organdy and silk, each, 1.75 to \$10.

—MAIN FLOOR—

Ribbons of Beauty and Quality

Visit our Ribbon Department, where Bags are displayed made of our exclusive metallic patterns of fancy ribbons.

RIBBON NOVELTIES for lingerie, dress, trimmings and girdles.

DAINTY FLORAL BOUQUETS add to the evening gown.

Good showing of Hair Bows for the little miss. Tied free of charge.

—MAIN FLOOR—

Additional Smartness for Your New Fall Costume

is possible with a clever Veil. We show for Saturday, Shetland Veils, straight drapes and square, also large, square, soft meshes with woven borders. We offer you super-selected styles in all leading colors. Priced from 1.75 to 6.50.

THE CHOKER COLLAR VEIL is the newest fad, indeed, tailored and becoming in all styles of meshes and colors. Priced from 1.50 to \$5.

—MAIN FLOOR—

A Book Necessary for Every Home

THE Practical Cook Book, by Florence Austin. One of the best known editors on the preparation of delicious foodstuffs.

Publisher's Price, \$2

Special! Saturday,

58c

Printed in good size type and well bound.

—BOOK DEPT.—MAIN FLOOR—

A Very Special Saturday Offering

PURE THREAD SILK HOSE

Sub-Standards of 2.50 to \$3 Grades

Silk to the knee, in black, white, gray, beige, navy, etc. Pair \$2 Full fashioned lisle tops, lisle soles, heels and toes.

PURE SILK HOSIERY FOR WOMEN, in full fashioned and semi-fashioned, with mock seams, lisle tops, lisle soles, fancy dropstitch and lace effects, also plain colors. Worth to 2.00 per pair. Special, 1.25.

PURE SILK HOSIERY FOR WOMEN, some are lace, lisle garter tops, double heels and toes, in white, khaki, grays, and browns; worth 1.50 a pair; some are irregulars. Special for Saturday, 79c.

—MAIN FLOOR—

GLOVES

of proper style and color to complete the new costume

At 20 to 33 1/3 Below Market Prices

That would of necessity prevent were we to purchase these same grades in the market today. Bought months ago, we are able to offer you them at the following prices:

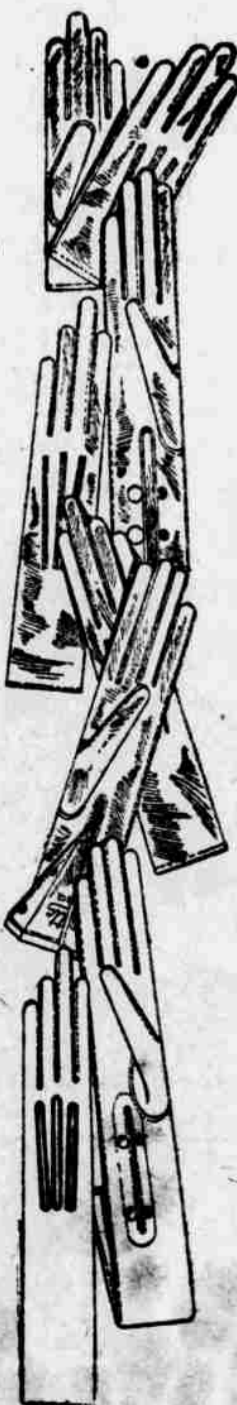
REAL KID AND CAPEKIN GLOVES, in attractive styles, in shades of putty, tan, brown, gray, pastel, ivory and black. Some are washable and come in novel combination, with bandalette and embroidery to match. P. X. M. and P. K. seams, others in more conservative styles. Very special Saturday, per pair, \$3.

PERRIN'S GLOVES FOR WOMEN of real Grenoble kid, with P. K. seams. Heavy embroideries, two-toned effects in the wanted shades of Oxford, African, tan, pastel, white and black, in two-clasp styles, per pair, 3.25 to 4.25.

DOUBLE SILK GLOVES, or a glove within a glove—for women. Splendid quality Tricot Silk, with two-toned embroidered backs, in all the new Fall shades of oxford, castor, brown and black; per pair, 1.75.

SILK GLOVES FOR WOMEN. Good quality Tricot, with double-tipped fingers, in navy, brown, tan, gray and white, single row embroidered backs, per pair, 95c.

—MAIN FLOOR—



SATURDAY AT 9 A. M.---

The Season's First Great Blouse Sale

600 Beautiful Silk BLOUSES

Of Georgette, Crepe de Chine and Printed Chiffons

At **8⁷⁵**

A Pricing That Is 1/3 Less Than Regular Prices

This sale represents unusual effort and planning. Waist market conditions have been none too favorable, and a sale of this character is to be considered remarkable, indeed.

Choose from hundreds of beautiful blouses in such a variety of appealing fashions!

Beaded and embroidered models, Blouses trimmed in exquisite yarn designs and a few Russian Over Blouses included. Clever Suit Blouses in every shade and size.

Colorings are Brown, Taupe, Navy, Ecru, a few Bisque Burgundy, Orange, League, Blue, Trooper, Flesh, White and fancy printed Georgettes and Net Lace Trimmed Blouses for afternoon and theater wear.

Think ahead—if you are shrewd—and secure several Blouses for later wear.

Values like these are an opportunity to make a worth-while money saving on the most desirable Blouses you have probably seen in any sale this season.

Sale begins Saturday at 9 A. M., and early attendance urged.

—SECOND FLOOR—



Saturday's Drug Sales Always of Interest---

- Armand's Face Powder, 50c value, per box, 39c
- Abonita Face Powder, 50c value, per box, 29c
- Pond's Vanishing Cream, 50c size, per jar, 39c
- Pompeian Night Cream, 35c jar, special, 29c
- Daggett and Ramadell Cold Cream, 50c jar, 39c
- Hinds Honey and Almond Cream, 50c size, 37c
- Mary Fuller Liquid Nail Polish, 25c size, 19c
- Kolyos Tooth Paste, 30c size, per tube, 23c
- Graves Tooth Paste, 25c size, per tube, 18c
- Sosodont Liquid Mouth Wash, 25c size, 19c
- Quinnox Liquid Shampoo, 50c size bottle, 39c
- Eau de Quinine Hair Tonic, 1.25 size, 98c
- Locust Blossom and White Rose Perfume, regularly 50c per oz., special per oz., 29c
- Jockey Perfume, per oz., 98c
- Temple of Heaven Incense, 50c size, special 39c
- Amolin Deodorant Powder, 25c size, per box, 19c
- Isabelle's Toilet Water, 1.00 size, per bottle, 69c
- Cuticura Soap, 25c size, per bar, 19c
- Stearns' Vegetable Oil Soap, 10c size, per bar, 8c
- El Parnos Castle Soap, 20c size, per bar, 12c
- Olivilo, 12c size, per bar, 9c
- Carlton's Vellobaine, 20c size, per bar, 15c
- Kirk's Bath Soap, 12c size, per bar, 8c
- Combination Syringe and Hot Water Bottle, 2-qt. size, in maroon, \$2 value, special, each, 1.49
- 2-qt. Red Rubber Fountain Syringe, 3 fittings, \$2 value, special, each, 1.29
- Peroxide of Hydrogen, 35c size, special, 27c
- Bromo Seltzer, 60c size, per box, 44c
- Bromo Quinine for Colds, 30c size, special, 24c
- Mentholatum, for colds, sores, etc., 50c size, per jar, 39c
- N. R. Tablets, \$1 size, per box, 85c
- Epsom Salts, 15c size, per pkg., 8c
- Hughes' Ideal Hair Brushes, 1.50 size, special, each, 98c

Caldwell's Syrup of Pepsin, \$1 value, per bottle, 85c

Hay's Hair Health, 1.10 size, per bottle, 89c

S. S. S. for the blood, 1.10 size, per bottle, 89c

Hinkle's Pills, 25c value, special, 15c

Listerine, the antiseptic, 1.00 size, per bottle, 69c

WARNER'S RUST-PROOF CORSETS

are admirable for their present styles, and ideally suited for the woman who wishes to preserve youthful lines.

Back lace and front lace styles are designed to fit the figure with a snug feeling of support, yet are as easy and comfortable as you could wish. Every corset guaranteed not to rust, break or tear.

Our corsetiers will take pleasure in aiding you in selection of your corset mode.

Warner Corsets Are Priced From \$2 to 6.50

A particularly dainty and attractive model is a low top, flesh colored satin. This corset is selling at a very low price, while they last, at 3.50.

Warner's Brassieres fitted over Warner Corsets gives one a graceful line from shoulder to waist. Priced 59c to 3.50.



—THIRD FLOOR—