

Where substitution "doesn't go"

THERE IS no necessity or room for argument with any one who comes into a store and makes the statement that a Charter Oak Stove or Range is wanted.

Charter Oak's are recommended to each succeeding generation by grand-mothers and mothers, and this fact creates a demand which cannot be diverted and which accounts for their ever increasing sale.

Only genuine merit can maintain, as the Charter Oak has, for seventy-one years, the popularity and prestige it has today.

For Coal, Wood or Gas Or Combination Of All



3,500 Dealers in United States—135 Dealers in St. Louis—Sell Them.

If your dealer tries to talk you into buying another kind, write to us. CHARTER OAK STOVE & RANGE CO., St. Louis, Mo.

THE ADVERTISING COLUMNS OF THE OMAHA BEE OFFER MOST UNUSUAL OPPORTUNITIES FOR BIG BARGAINS

DENIES PACKERS LOOK TO CONTROL OF GROCER TRADE

Louis F. Swift Says "Big Five" Do Not Control Any Food Products At All.

Chicago, Oct. 16.—Louis F. Swift, president of Swift & Co., today issued a statement denying charges that the five big packers, by enlarging the scope of their business, threaten to control the wholesale grocery trade of the country.

"In the first place, the packers do not control anything. Swift & Co. is in active competition with all other packers in the purchase and sale of every product bought and sold.

Charge Absurd. "The charge that the five packers have divided the field, each specializing on certain lines, is absurd. Swift & Co. handle only such products as logically result from being in the packing business, and such other products as can be handled efficiently through its sales organization and refrigerating equipment.

Buy FLOUR at HARPER'S Flat—Bldg., 17th and Howard.

Blue-Eyed Ex-Wife "Vamp" Is Freed In Police Court

"I'm Mrs. Mabel Fitzsimmons," She Tells Judge Sweetly, With a Languishing Glance, "and I Understand You Want Me on a 'Trumped-Up' Charge of Vagrancy."

A pair of feminine blue eyes peered appealingly at Police Judge Fitzgerald in Central police court yesterday as the owner slyly remarked: "I'm Mrs. Mabel Fitzsimmons. I think you want me here on a trumped-up charge of vagrancy."

handling of these products or to divide territory in their purchase or sale. Say Packers Control Output of 200 Foods Washington, Oct. 16.—Reiteration of the claim that the five big packing companies of Chicago bid fair to dominate the wholesale grocery trade and already handle more than 200 foods unrelated to the meat packing industry, many of them directly competitive as meat substitutes, is made in part IV of the fed-

W. G. Fitzsimmons, father of Leo Fitzsimmons. Upon the testimony of the father in police court next day that the former wife had "vamped" his son, the police court judge sentenced Leo Fitzsimmons to 30 days in jail.

general trade commission's report on the industry, published today. "The extent to which the packer should be permitted to enter unrelated food lines," the report said, "is a matter which the public interest alone should determine."

Arrest Billy Leet For Not Paying Wife Money He Borrowed

Billy Leet, well known Omaha sportsman, was arrested Wednesday afternoon in San Francisco, according to reports received here, for alleged failure to satisfy a \$6,000 judgment obtained by his second wife, Mrs. Martha Ruddy Leet, representing a balance of a loan of \$10,500 she made to him.

Upon declaration that he could not meet the demand immediately, he was released on bond of \$6,000. His attorney declares he will appeal to a higher tribunal.

Two questions, primarily economic, are involved: "Does this widening of activity result in additional economies of production and distribution? Does it result and will it continue to result to the public in lower prices and better quality of product and service?"

Extend Products Control. Included in the list of commodities said to be falling under control of the "big five" are poultry and game, dairy products, lard and butter substitutes, canned and dried vegetables and fruit, canned, cured and frozen fish, cocoa, coffee, molasses and cane, corn and maple sirups. In addition, Armour & Co. is said to be handling extensively sold fountain preparations and utensils.

Many companies manufacturing or handling these commodities are controlled by packer interests, no hint of which is disclosed by the names under which they operate and even a thorough-going examination may fail to uncover the packer connection in every case.

The same four handled 49 per cent of the factory-made cheese in 1918, the report says, and adds: "That the big five are in a position to control 75 to 80 per cent of the cheese of the state (Wisconsin) is generally conceded."

Production of lard compounds and substitutes by the five packers during the first six months of 1917 was placed at 49.4 per cent of the total, and oleomargarine at 51 per cent.

Complete figures to show the packer interest in canned foods, such as fruits and fish, were not available, the report says, but the business of the "big five" was shown to be large and growing.

There is sufficient evidence, the report continues, that the "big five" are dividing the field among themselves.

Armour's Take Cereal Field. "If Armour's grocery specialties are largely concentrated along such lines as rice, cereals, certain kinds of canned foods and cheese, and each of the other of the five great packers concentrates his specialties along a few well chosen lines, the profitable fields become pretty well covered and pretty well ruled by the five."

Among these advantages are enumerated packer control of 44.8 per cent of all cold storage facilities, their refrigerator car service, the "highly favorable rules" obtained by the packers for mixed carloads of fresh meats and packing house products, permitting them to include a great variety of goods "foreign to their slaughtering business" with resulting discriminations not alone in service but also in rates.

Newspapers of Peru Out Again After Nine Days Lima, Peru, Oct. 16.—Regular editions of the Lima newspapers were issued today after a nine-days suspension of publication owing to a strike of typographers.



TROCO

As Sweet and Delicate As Its Ingredients

Dainty pats of Troco, sweet and delicate in flavor, enhance the enjoyment of all other foods you serve. The use of Troco in cooking—for making cakes and for seasoning meats and vegetables—means that these particular dishes will be especially good.

All because Troco itself is so perfect in flavor and quality. You may pay more but you can't buy a more delicate, delicious product.

Made from the White Meat of Coconuts

Troco is made from the dainty nut fat extracted from the white meat of coconuts, the most valuable of all Tropic foods. This is churned by a special process with pasteurized milk, the temperate climate's food standby. We churn and ship every day, on ice, to insure freshness.

If your dealer will order often and keep his stock in the ice box, Troco will reach you in perfect condition—a supreme table delicacy.

Your grocer has Troco or can get it for you. If you cannot secure it in perfect condition send his name to the Troco Nut Butter Company, Chicago.

Paxton & Gallagher Co. 701-11 South 10th Street. Douglas 1985.

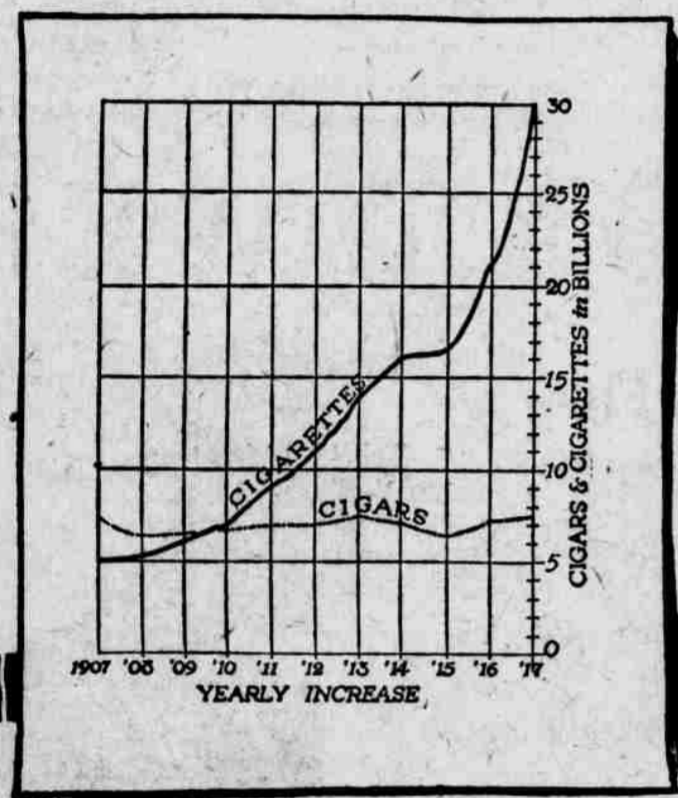


Chart No. 1 U. S. Internal Revenue figures show cigarettes to be gaining in popularity much faster than any other form of smoking.



Chart No. 2 Turkish blends are so popular that their sales almost equal the combined sales of the other two kinds of cigarettes.

Are you a normal Smoker?

This Fatima advertisement may help you find the type of cigarette you will like, whether it happens to be Fatima or not.

"WHICH one of the several forms of smoking will give me the most pleasure and solid comfort?" That is your real question.

And you can answer it best if you classify your smoking likes and dislikes—if you know whether your smoke taste is, or is not, normal, or like that of most men.

So the first thing to find is the normal smoke-taste. Which smoke, or type of smoke, do most men prefer?

Then along came the "Turkish blend"

Look at the increase during recent years shown on Chart No. 1, and notice the tremendous difference in favor of blends on Chart No. 2.

There is no doubt about it—the "normal" smoke-taste goes straight for cigarettes—and for those of the Turkish blend type.

But your taste is your own

If—as is quite natural—your taste is unlike that of the majority, you will, of course, go back to your present cigarette.

But do not do this simply because your first two or three blended cigarettes do not ring the bell. There are some pretty bad, as well as some wonderfully good, Turkish blend cigarettes.

blends of various proportions; and Fatima was the first one of this type. "Turkish blends" seemed to be the smoke that this country had been waiting for.

Perhaps you are a Turkish blend smoker yourself. If not, your first step towards checking up on your own smoke-taste will be to discontinue your straight Turkish or straight Domestic cigarette long enough to give the blended cigarettes a fair trial.

What the Army Doctors smoke: At Ft. Riley, Kansas, where the thousands of doctors from all over the U. S. A. were trained for overseas service, Turkish blend cigarettes were almost the only kind smoked. Incidentally, Fatima was far in the lead from first to last.

Every man's taste is his own and it is, of course, rather ridiculous to find some cigarettes actually claiming to suit the taste of every smoker. Fatima makes no such claim. But you owe it to yourself to try Fatima, the founder of the whole Turkish blend family, before you decide on your final steady smoke.

This is the only cigarette above the cheaper brands that has ever won a tremendous, nationwide popularity.

Fatima's sales nearly double those of all the straight Turkish cigarettes combined; and no other cigarette costing as much as Fatima has even one-half of Fatima's annual sales.

Even at leading clubs and hotels and at the fashionable resorts such as Palm Beach and Atlantic City, Fatima is today outselling the fancy, expensive, straight Turkish cigarettes which formerly enjoyed leadership among smokers with plenty of money.

No, Fatima does not claim to suit every one. But its big sales and high standing indicate that this cigarette does come nearer than any other to meeting the "normal" taste.

The reason may be that Fatima contains more Turkish than any other Turkish blend. This would mean, in other words, that instead of containing too much Turkish as straight Turkish cigarettes do, or too little as in the poorer Turkish blends, Fatima's famous blend contains just enough Turkish—just enough to taste right and just enough to leave a man feeling right even after smoking more than usual.

All signs point one way

As between cigars and cigarettes, Chart No. 1 tells the story—the cigarettes have a "walk away."

This is not merely because the cigarette is, as medical men have proved, the mildest form of smoking. Nor is it wholly because of the cigarette's cleanliness, convenience and moderate cost. Beyond question, it is due very largely to improvements in the types of cigarettes.

Until about 30 years ago most cigarettes were of straight American (or Domestic) tobacco. Then cigarettes of Turkish tobacco were introduced and the business took quite a jump.

But these clean, mild short smokes did not really strike their gait until "Turkish blend" cigarettes came on the market. These are cigarettes containing both Domestic and Turkish tobaccos in

FATIMA

A Sensible Cigarette 20 for 23c

NOTE: Fatima contains more Turkish than any other Turkish blend cigarette.

Copyright, 1919 Liggett & Myers Tobacco Co.

NATURE'S LAXATIVE FOR MAN

is the whole wheat grain properly cooked, with the outer bran-coat prepared in such a way as not to irritate the intestines. In making Shredded Wheat Biscuit we retain the outer bran-coat, so useful in promoting "bowel exercise," at the same time supplying all the rich, body-building material in the whole wheat grain in a digestible form. The most real food for the least money. Deliciously nourishing for any meal with sliced bananas, peaches or other fruits.



Piles--Fistula--Cured Without the Use of the Knife

No Chloroform. No Ether. Examination free to all. DOCTOR F. M. HAHN 401 Paxton Block. Hours: 9 A. M. to 5 P. M., Daily. Evenings, 7 to 8 P. M. Sundays, 11 A. M. to 1 P. M. Only

FOR BEST RESULTS TRY BEE WANT ADS