$\square$



## THE FLOOR BELOW

We have rearranged our store so that our old friends coming into the store exclaim, "Why what have you done, it's such an improvement! We have removed the stairway from the center of the store and provided a central commodious entrance to The Floor Below w--

Friday we invite you to The Floor Below, i. e., the floor below the main floor, to a Bedding Sale.

Blankets and Comfortables, which are a fortunate possession these days, have been grouped to give you the benefit of some very special values.

We might call this A Four Squarre Sale. Goods are grouped on squares as follows: SQUARE ONE
Full size double blankets in beautifully
blended plaids, cotton filled Comfortables, with soft silkoline
covers; at
\$3.95
SQUARE TWO
White cotton filled Comfortables in selected patterns, in colors that please the eye, and priced at.
$\$ 6.75$
Blankets in attractive broken
plaids of soft, downy wool nap

## SQUARE THREE

Beacon Blankets in plaids, size $66 \times 80$ Comfortables that tuck in, $72 \times 84$-inch size filled with Laminated cotton; at
\$6.95
Also extra large Beacon Plaid Blankets, fancy quilted bordered Comfortables; at
\$8.75

## SQUARE FOUR

A grouping of bed coverings of the sort tha has made this section Bedding Headquar ters for Omaha. Blankets that are $90 \%$ wool; fine down Comfortables; wool filled Comfortables; in designs and colors tha add charm to any
\$14.75

## Blankets Are Priced in Pairs. Comfortables Are Priced Each.

## ON THE FLOOR ABOVE MILLINERY

FOR WOMEN OF FASHION

An unusual and very thrilling popular Autumn Hats.
$\begin{array}{ll}\text { All Silk Velvet Hats } \\ \text { Lyons Velvet } & \text { Hats } \\ \text { Panne Velvet } & \text { Hats } \\ \text { Hatters Plush } & \text { Hats }\end{array}$
Beaver Hats

Selling freely at from $\$ 15$ to $\$ 18$ Placed on Sale Friday without restriction
$\$ 10$ Each

Soft crushy shapes, large pa tern ostrich trimmed hats. In fact the very newest shapes and materials in the very shades that Fashion has sanctioned. Of variety of style in harmony with all womankind from Miss to th Matron.

## Friday Is Distinguished as Remnant Day

We have on sale for your conenient selection:

## Remnants of Silk

Remnants of Dress Goods. Remnants of Wash Goods. Remnants of Linens and White
Remn.

## Remnants of Domestics and

 Sheetings.Not those undesirable goods lengths ffom our own stock.
At Needle Work Section, third Shepherd Knitting Yarn 59c ball

All Wool Sweater and Sock Yarn, $1 / 4$-pound skeins, regular price $\$ 1.25,79 \mathrm{c}$ skein.
Petticoats of cotton materia which simulate silk; soft and lustrous, mainly blacks, a few colors. Prices, \$1.69 and \$1.98


## Nell Beatty a Bride



Heart Beats


## y. M

Emmy Destinn: Cat Has Forty Five Babies

## She Admits That She

Would Have Been Spy of the Czecho slovaks.

