



Beginning Monday

A Sensational Sale

The Greatest Sale of New Fall Apparel
We Have Ever Held

THIS may seem like a broad statement but women are familiar with Burgess-Nash sales—they know that they mean incomparable values always—and when we announce a sale that far surpasses anything we have held this season, you can judge the magnitude of the great event for yourself.

DRESSES, suits, coats and skirts taken from our regular stock together with large purchases bought especially for this sale have been marked at prices that sound mythical.

Every garment is new and correctly interprets the trend of fashion for fall and winter.

Every Line of This Announcement is Worth Reading for It Will Mean
A SAVING OF MANY DOLLARS ON YOUR FALL WARDROBE

Three Great Groups of

COATS

Fashion favors the coat this season and this selection is so extensive that one may choose in the lines one likes best.

At \$24.95

Just the coat for cold weather wear. Made of heavy material, all wool kerseys, plaid materials or fur fabric. In one big group at one-fourth to one-third less than regular price.

At \$39.75

Such wonderful values and such a variety of styles that we can safely say that they have no equals at the price. Heather mixtures, tweeds, velours, pile fabrics, etc. Full lined.

At \$49.75

Distinctive garments greatly underpriced. A real opportunity to choose a beautiful coat from a vast assortment of styles and materials at a price much less than regular.

Three Great Groups of

DRESSES

Not only the lines of these dresses are correct, but the materials are the best and the workmanship the finest.

At \$22.95

A really sensational value in women's and misses' serge street frocks. We haven't the room to describe them, but suffice to say they are of the latest style and colors.

At \$37.95

The unusual sort of dress—the one of a kind style. Tricotines, twills, georgettes, etc. Beautifully made, beaded and trimmed, also plainly tailored. Greatly reduced in price.

At \$57.95

A limited number of our most distinctive models from famous dressmakers. In many instances representing a saving of from one-half to one-third. There is a dress for every occasion.

Three Great Groups of

SUITS

All the newly created style examples in suits of fine materials are included in this great sale. All wonderful values

At \$24.95

Smartly tailored suits of broadcloth, serge and velour at a price that would but partly cover the cost of material. The colors include brown, navy, henna, beaver and dust. All sizes.

At \$37.95

A style to suit everyone priced from one-fourth to one-third less than regular. Materials such as Herringbone, silverstone, serge, velour, etc. Tailored and dress suits in the newest colors.

At \$57.95

About 100 sample suits that were carefully selected and underpriced for this sale. Wonderful materials, exclusive models, clever adaptations from imported models. Individuality in every line.

EXTRA SPECIAL!

An Extraordinary Value in

SERGE SKIRTS
\$7.85

You cannot appreciate what a wonderful value this is until you see it for yourself. Made of navy blue serge in a variety of clever styles, plain and with pockets, all sizes, 24 to 30. Choice, \$7.85.

Sale Starts
at
9 A.M.

No C.O.D.'s.
No Exchanges
No Approvals

Sale is on
the
2d Floor

EXTRA SPECIAL!

Our Entire Stock of Beautiful

EVENING GOWNS
25% Discount

Dinner and evening gowns of unusual beauty. French models and models copied from famous designers. Exquisite affairs of gorgeous fabrics in black and the lovely new colors. Choice at 25% off the original price.

BURGESS-NASH COMPANY

"EVERYBODY'S STORE"