

Brandeis Stores

SETS THE PACE FOR GROWING OMAHA

OUR IDEA

—Is that true economy must be based on quality; that you can't get full value for your money unless the goods are right.

We talk quality a good deal in our ads. That's because we believe in it and make sure first of all that the merchandise we put in our stocks has the standard of quality we want to talk about.

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"Munsing Wear" Undergarments

Union Suits and Two-Piece Garments for Women and Children, in Most Gratifying Assortments

The Women's Undergarments

Perfect fitting garments, made of fine soft cotton and woolen yarn. Medium weight cotton union suits, sleeveless and ankle length—for everybody knows the fineness of MUNSING WEAR undergarments. It's safe to assert that no undergarments give so much satisfaction. Regular size, each, 1.50; out size, 1.75.



Undergarments for Children

Fleeced lined Union Suits in bleached cotton, Dutch neck, half sleeves, high neck, long sleeves, ankle lengths.

Small sizes, 1.50
Medium sizes, 1.75
Large sizes, \$2

All-Wool Union Suits in natural and white. High neck and long sleeves. Ankle length only. Priced—

Small sizes, 3.25
Medium sizes, 3.60
Large sizes, \$4

Silk and Wool Union Suits for Children, in very fine quality. High neck and long sleeves, ankle lengths. Priced,

Small sizes, \$3
Medium sizes, 3.50
Large sizes, \$4



Here Are Other Notable Values in Winter Underwear

Women's fleec lined Union Suits, low neck, half sleeves; high neck, long sleeves; ankle lengths. Regular size, \$2.75; extra size, \$3.00.

Women's wool and cotton mixed union suits, in natural and white, high neck, long sleeves, ankle lengths. Price per suit, regular size, \$4.50; out size, \$5.00.

Medium weight silk and wool union suits for ladies, comes in Dutch neck, half sleeves and low neck, sleeveless and ankle length. Price, regular size only, \$5.50.

Women's two-piece garments in fleec lined cotton, comes in bleached, cream and gray. Price, regular size, \$1.50; extra size, \$1.75.

—THIRD FLOOR—

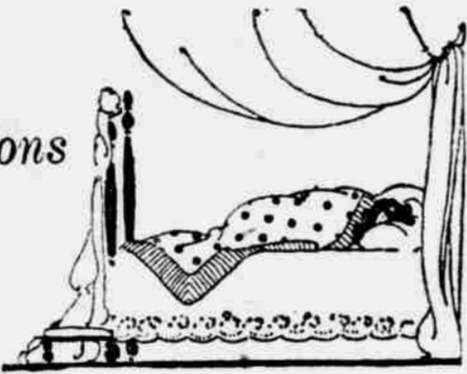
Beginning Monday at 9 A. M.

Special Sale of Bedspreads

Bedspreads That Were Advantageously Purchased By Us Months Ago and Offered to You Now

At 15% to 20% Under Present Market Quotations

Because we, months ago, foresaw future market conditions—conditions that now exist—we were keen enough to purchase these desirable goods at prices that are considerably under what is asked for the same character merchandise in the market today. Hence, the saving you are assured by attending this sale.



SPREADS, very special values; scalloped and cut corners, also plain hemmed, size 80x90 inches, all very pretty patterns to select from. Each, 5.50.

DAMASK SPREADS, superfine satin finished. Scalloped and cut corners, size 81x90 inches; very special values, each, 6.98.

BEDSPREADS, 70x80-inch size, weigh 2 1/2 lbs., hemmed ends in crochet patterns; in this sale, each, 2.50.

VERY SPECIAL—
Embroidered Bed Sets \$12

Very handsome Irish embroidery bed sets, consisting of one extra large size spread with bolster to match, scalloped and cut corner ends in pretty colorings of blue, pink, or yellow in exquisite designs. Special for Monday, your choice.

Special Crochet Bed Spreads, at 1.98.

—MAIN FLOOR—

CROCHET SPREADS, with quality plain hemmed ends or scalloped cut corners, size 80x90 inches, weighs 4 lbs. Choice in this sale, each, 3.25.

BIRDSEYE WEAWE BEDSPREADS, hemmed ends in colored stripes of blue or pink. Size 70x90 inches; each, 3.98.

CROCHET SPREADS, all exceptional values, scalloped and cut corners, weight 4 lbs., size 84x90 inches. Special, each, 4.98.

You and Your Favorite Author Spending the Long Winter Nights Together Good Books at 75c

USUALLY PRICED \$1 TO 1.75.

You have now the opportunity of purchasing books written by your favorite author at a price that means a decided economy. We have a remarkably large line here.

- The Yukon Trail—Raine.
- Enoch Crane—Smith.
- The Bars of Iron—Dell.
- The Nameless Man—Lincoln.
- Lydia of the Pines—Willis.
- By the World Forgot—Brady.
- The Mafactor—Oppenheim.
- Red Pepper's Patients—Richmond.
- The Devil's Own—Parrish.
- The Three of Hearts—Ruck.
- Vanguards of the Plains—McCarter.
- Laughing Bill Hyde—Beach.
- Fast As the Wind—Gould.
- Souls of Men Are Calling—Harris.
- The Wishing Ring Man—Widdemer.

- The Gum Brand—Hendryx.
- Extricating Obadiah—Lincoln.
- Bruce of the Circle—A. Titus.
- Barbarians—Chambers.
- We Can't Have Everything—Hughes.
- Scandal—Hamilton.
- Long Live the King—Rinehart.
- The High Heart—King.
- Partners of the Night—Scott.
- The Amazing Interlude—Rinehart.
- Martie, the Unconquered—Norris.
- Anne's House of Dreams—Montgomery.
- The Lookout Man—Barrar.
- The Men Who Wrought—Cullum.
- When My Ship Comes In—Morris.
- Mary Regan—Scott.

SELLING OF Draperies

Featuring at Special Prices—
Drapery Materials, Curtain Nets, Lace Curtains

What lovely effects may be obtained—the brightening, charming touches that you desire in your home and at very slight cost, less than you probably anticipated—because we are offering draperies that assure an attractive saving.

50 Inch Cretonne

At 2.25

Worth Up to 3.50

Special 50-inch Cretonnes of soft, velvety texture, in all the leading colorings—Blues, Mulberry, Gold, Rose, and many beautifully mixed colors.



Striped Drapery Velvet

Yd. 3.75

Striped Velvet, beautiful quality, suitable for portieres and overdraperies, furniture covering; worth 6.00 per yard. This is a very low price for this material.

- Special Quaker Lace Curtain Nets**, the kind that sell up to 1.75. In white, ivory and ecru. Special at 1.25.
- Tapestry and Cretonne Table Runners**. Large variety patterns and colorings, from 12x48 to 16x72, at 1.50 to 10.00.
- Plain Chenille Portieres** in shades of Blue, Rose, Green and Brown. Splendid values, per pair, 15.00.

—THIRD FLOOR—

Featuring for Monday a Gratifying Display of Wash Goods and Domestic

This sale of domestics and wash goods which we feature for Monday is worthy of attention from those who give a thought to economy, and those who prefer high character merchandise.

The low prices are accountable because our keenness was displayed in the markets at the right time. Our patrons may benefit to a very appreciative extent.

Offering Specially Notable Values
Representing Highest Quality

GOLF SUITING, 36 inches wide. A medium weight cotton suiting, in a variety of new patterns designed for Fall wear. Special, per yard, **39c**

DRESS POPLIN, 27 inches wide. Highly yarn mercerized, in all the popular plain shades. Very desirable for dresses, waists and girls' school suits, per yard, **45c**

WASH SILK, 36 inches wide. A silk and cotton mixed wash fabric, desirable for dresses, waists, foundations and linings, in a big range of plain colors. Special, per yard, **59c**

FANCY TUSSAH SILK, 36 inches wide. Heavy quality, beautiful brocade effects, for coat linings, etc. Special, per yard, **1.19**

FRENCH CHIFFON VOILE, 44 in. wide, beautiful 2-ply yarn with tape edge, in every desirable plain shade for evening wear, party dresses, etc. Special, per yard, **79c**

NOVELTY SILK MIXED VOILE, 40 inches wide, in a beautiful collection of new Fall shades. Desirable for evening wear and party dresses, waists, etc. Special, per yard, **1.35**

WHITE INDIA LINON, made of long, staple Sea Island cotton; splendid quality for aprons, etc. Special, per yard, **25c**

SILVERBLOOM MOHAIR, 32 inches wide, in a pretty assortment of patterns and colorings. Positively worth \$1 a yard. Monday, per yard, at **69c**

RENFREW DRESS GINGHAM, 32 inches wide, in beautiful plaids, staple checks and stripes, also plain shades. All new Fall patterns at, per yard, **48c**

CHEESE CLOTH Covered Cotton Batts, each one large enough to make full size comforter, 72x90 inches, approximate weight, 3 pounds. Usually 2.95. Special Monday, yard, at **2.35**

GENUINE ROMPER CLOTH in a big variety of new patterns for boys' and girls' rompers, school suits, etc., 10 to 20-yard lengths, per yard, **39c**

Fancy Printed Eiderdown
Yd. 45c

36 inches wide, in a beautiful collection of new patterns and colors. Combinations for bath robes, kimonos, dressing jackets, etc.

36-inch Cotton Challie
Yd. 29c

36 inches wide, in a wonderful assortment of pretty Persian, Oriental and floral designs for comforter covering, house dresses, etc.

Fancy Printed Flannel
Yd. 16 1/2c

37 inches wide, in a big collection of patterns and colors, mostly dark styles, for house dresses, wrappers, dressings, sacques, etc. Positively worth 25c.

FRENCH CAMBRIC, fancy printed, 36-inch, also Fancy Cretonne, in a wonderful collection of tapestry and floral effects for draperies, fancy work, etc. Long mill lengths, at, per yard, **39c**

OUTING FLANNEL, 27 inches wide, in white assorted fancy styles, plain gray, pink and blue. Extra heavy, warm quality with long, fleecy nap. Special at, per yard, **29c**

SHIRTING CHEVIOT in all the wanted staple checks, stripes and plain colors for men's and boys' work shirts, waists, etc. Warranted fast colors, genuine indigo dye. Special at, per yard, **35c**

WOOL EIDERDOWN, 36 inches wide, also Fancy Crinkle in colors of pink, tan, gray and red. Positively worth 1.25. Special Monday, per yard, **75c**

UNBLEACHED SHEETING, 36 inches wide, heavy, round thread quality. Correct width for sheets and pillow cases; at less than today's mill prices, per yard, **22 1/2c**

CURTAIN MATERIAL, fancy printed Curtain Etamine and Voile in a big assortment of pretty patterns and colors, 36 inches wide. Special, yard, at **25c**

WHITE SHAKER FLANNEL, heavy, warm quality, with long, fleecy nap. Twenty-yard limit to a customer, at, per yard, **16 1/2c**



These Frosty Nights Are Stern Reminders of Winter Bedding Needs

Those who have bedding needs to buy will find this feature selling of greatest interest. Winter days are on us and to have the opportunity of selecting your bedding

necessities from such complete assortments at such low pricings, merits your immediate attention and generous purchasing.

Here's a Feature Selling of Most Timely Interest

Plaid Wool Blankets

PLAID WOOL BLANKETS, size 72x84 inches, in assorted colors. Made of finest California wool. Beautifully bound and thoroughly steamed to prevent shrinking. Extra good value.

Pr. 19.50

BLANKETS, Size 70x84 inches, slightly soiled Jacquard styles in assorted colors. Desirable for bath robes as well as bed blankets. A splendid 5.50 value, while a limited quantity lasts, each, **2.75**

WOOLNAP BLANKETS in gray and tan with assorted fancy borders, edges bound with two-inch Mohair blanket binding. This extra heavy winter weight per pair, **5.25**

DOWN PILLOWS, covered with best quality blue and white stripe linen ticking, size 21x27 inches, guaranteed good mixed down. Worth regularly 3.00. Monday, each, **2.45**

FEATHER PILLOWS, covered with good quality fancy art ticking, filled with sanitary mixed feathers, odorless and free from dust. Positively worth 1.75. Special, each, **1.45**

INDIAN BLANKETS, size 64x78 inches, in a wonderful range of pretty Indian and Navajo styles, each blanket neatly hemmed and boxed. A good 7.00 value, for Monday, each, **\$5**

BEACON CRIB BLANKETS, size 30x40 inches, in a splendid variety of nursery and kindergarten designs, including animals, flowers and jacquard patterns in colors of pink and blue. Special, at, each, **98c**

ALL-FELT MATTRESS, made of splendid quality layer felt. Covered with good quality heavy ticking, deeply tufted with imperial roll edge and full standard weight for full size bed. Usually \$18. Monday, **12.95**

FULL SIZE COMBINATION MATTRESS, covered with good grade fancy ticking, deeply tufted; considered by many superior to a cheap all-felt. Will not pack or sag easily. Usual price 12.50. Monday, **9.50**

SANITARY COUCH PAD, made of splendid quality felt and covered with fancy art ticking. Usual price 7.50. Special for Monday, at **5.95**

BABY BLANKETS in assorted patterns and colors, regularly shell-stitched edges. A regular 35c value. Monday, **23 1/2c**

WINTER WEIGHT COMFORTERS, extra heavy, size 72x84 inches, covered with a medium weight comforter cretonne and filled with sanitary cotton, hand tufted or scroll stitched. Special, each, **5.50**



Full Bed Size Comforters

Covered with finest quality French cambric and filled with one large roll of white cotton specially processed to increase its loftiness and insure heat without weight. Big variety of pretty patterns to select from.

Ea. 8.50

SATEEN COVERED COMFORTERS, size 72x84 inches, filled with white, fluffy cotton, handsomely scroll stitched in a big variety of new patterns, heavy winter weight. Special, per pair, **6.75**

SILKOLINE COVERED COMFORTERS filled with a good quality of white cotton, light and dark colors. Scroll stitched or yarn tied; full double bed size; regular price, 3.75; Monday only, **2.95**

Beacon Blankets

In white, gray and tan with assorted fancy borders. Bound with two-inch Mohair blanket binding. Size 66x80 inches. Regular price, 7.95. Monday, **Pr. 6.98**

Pr. 6.98

COTTON BLANKETS for cots and single beds, assorted colors, with fancy borders. Very special at **1.69**

WOOL-FINISHED COTTON BLANKETS in tan, white and gray, with assorted washable borders. Thread-whipped edges. Double bed size. Extra value, per pair, **2.49**

PLAID WOOL-FINISHED BLANKETS in assorted colors and patterns, thread-whipped edges. Heavy, warm winter weight. Special, per pair, **3.75**

WHITE WOOL BLANKETS, size 70x84 inches, bound with 3-inch blanket binding, pink and blue borders. Made from the finest selected wool. Beautiful, soft, mellow finish. Special, per pair, **15.50**

BEACON PLAID BLANKETS, in a wonderful assortment of colorings in plaid and jacquard designs, made of imported cotton, looks and wears like wool. Warranted fast colors; for double beds. Per pair, **8.95**

PLAID BLANKETS, beautiful wool finish, size 66x80 inches, in a big variety of colors and designs. Extra heavy winter weight. Cut single and whipped on both ends. Positively worth 7.00. Monday, per pair, **\$5**

AUSTRALIAN WOOL-FINISHED BLANKETS, size 70x80 inches, in gray only, with assorted fancy borders. Extra heavy twilled quality thread-whipped edge. Worth regularly 3.50. While the lot lasts, each, **2.69**

BEACON BATH ROBE BLANKETS, size 72x80 inches, with girdle, frogs and neck cord to match, in a wonderful variety of Jacquard Indian designs. For women's and men's bath robes, each, **5.75**

COTTON TOP MATTRESS for full size beds. Covered with nice quality stripe ticking. Standard weight and size for double beds. Extra value for Monday, at **5.50**

—MAIN FLOOR—