

No Little Miss Feels Properly Dressed Without

A PRETTY HAIR BOW

Early purchasing enables us to supply ribbon needs at very moderate prices. Our best quality of heavy silk moire ribbon in all the popular colorings, 5 1/4 inches wide, per yard, 49c. Fancy warp print, per yard, 49c. Satin and Moire stripe fancy brocade. These also come in all the popular shades, per yard, 55c and 65c.

Hair Bows Tied Free of Charge
—MAIN FLOOR—

Saturday is Children's Day



Very Special Liberty Flying Airplanes at Less Than Cost

13c Each

A special offering for Children's Day—wends and soars like a real Airplane—every boy and girl will want one.

Brandeis Stores
SETS THE PACE FOR GROWING OMAHA

Primarily the purpose of this ad is to try to convey some idea of the completeness of our stocks of children's wear in spite of adverse market conditions. The result of our careful planning and early marketing is clearly evident in the completeness of our assortments, the quality of our merchandise and the reasonableness of our prices, which, in many instances, are below present quotations.

Brandeis Stores
SETS THE PACE FOR GROWING OMAHA

Children's Gloves

SPECIAL care has been taken in the proper selection of gloves and mittens of every kind for the little folks. In doing this we have not overlooked the need of gloves for cadets of the larger boys, nor the midlets.

One-clasp imported light weight capskin gloves in shades of Oxford and Tan, P. K. seams; sizes, 2 1/4 to 7; Paris Point stitching on back; per pair, \$2.

Children's imported capskin gloves, P. X. M. seams, serviceable shades of tan; sizes, 2 1/4 to 7; one-clasp style, per pair, 1.50.

Suede gloves in shades of oxford and tan, comfortable fleece lining, short, broad cut, one-clasp style, all sizes; per pair, 1.35.

Kid mittens with black Coney fur-trimmed wrists, fleece-lined, one clasp at wrist; per pair, \$1.

Chamoisette gloves, real washable fabric, in white and grey; sizes, 1 to 7; pair, 65c.

Rough Rider gloves for boys and girls, solid leather cuff, in black and tan, fleece lined; pair, 1.50.

Wool mittens in brown, navy and black, white, pink and blue for infants and larger children, splendid assortment; per pair, 39c to 69c.

—MAIN FLOOR—

Properly Styled Apparel for Girls and Flappers

Apparel fashioned of the delightfully new fabrics of Autumn 1919 in the modes which characterize the simplicity of tender years are here in varied displays. Coats and frocks with the underlying principle of

appropriateness and worth have such grace of line and definite details of style that they will gladden the heart of the young girl and make of her choice a real delight.



Dorothy Frocks

Sold Exclusively at Brandeis Stores

The frock that is shown in Vogue; most appropriate for girls. Two of the styles illustrated here.

One is French Serge, high waisted, touches of yarn embroidery, imported linen collar and cuffs.

The other, fine Serge, straight lines, imported Jap Crepe collar and cuffs.

Many other pretty styles to choose from—

Priced \$20 to \$30

Ages 6 to 16

Featuring latest materials—Velvet, Serge, Crepe de Chine and Taffeta.

Dainty Tub Frocks

SMART new frocks, fine quality of wash material. The new sashes and pockets, hemstitched, ruffles, nicely finished deep hem. Practical for school wear; ages 6 to 16—

Price \$5 to 8.95

Gymnasium Bloomers, Ages 12 to 20 Years

Cut full, pleated and have proper skirt effect. Self-fitting waist. Patented Governor fasteners. In serge, poplin and sateen. Priced, 2.50 to 5.00.

New Coats For Girls

CHARMINGLY fashioned of Polo Cloth, in high-waisted styles with fur collar, attractive buttons and becoming belt.

Another style is of Motor Cloth, featuring a smart collar, cuffs and belt.

Other attractive coats in wide variety, featuring all the new shades, ages 6 to 16 years.

Priced at \$25

Girls' Regulation Dresses

Complete stock of Girls' and Flapper Wool Regulation Dresses. Nicely tailored; adopted by colleges, high schools and convents for correct school wear. Colors, navy and black—

Prices \$15 to \$25



Children's Sweaters

OUR stock of heavy sweaters were never more complete than at present.

We might mention Coat sweaters with both sailor and round collar, all with belts and slip-on sweaters for the younger generation in

colors such as tan, turquoise, Copenhagen blue, old rose, American beauty, brown, etc., in a complete line of sizes from 2 to 12 years, reasonably

Priced, 2.50 to 9.50

HAVE THE CHILDREN'S HAIR BOBBED HERE SATURDAY

BRING the children at any time during store hours. Skillful and experienced operators are here at your service. They will help you decide on the style most suitable to your child's face and then will do the work for you in the latest and most hygienic manner.

BEAUTY PARLOR—SECOND FLOOR

"CINDERELLA HATS"

In All Their Charm and Freshness

are here to greet you in wide varieties of shapes and materials, from the polks, sailors, mushroom hats down to the benet shapes. Cinderella hats are

Always Priced

2.50



Both dress and tailored hats are featured and they are made of all-silk velvet in colors like black, brown, navy, sand, rose, Copenhagen, cherry, etc. Hats for girls 3 to 8 years. The largest selection we have been able to show for a long time.

SECOND FLOOR

A Sale of Children's Shoes

Affording a Saving of One to Two Dollars a Pair

Children's, Misses' and Growing Girls' Shoes

Choice of two assortments, one includes shoes of army calf, tan Russia calf upper; the other vici kid, made up in lace and blucher style, heavy double sole shoes, made strictly for use for a school shoe that will stand extra hard wear. Priced for Saturday only—

Lot 1801—Children's 8 1/2 to 11, wedges heel, pair, 4.00.

Lot 1802—11 1/2 to 2 low heel, per pair, 5.45.

Lot 1803—For girls, 2 1/2 to 7 (ladies' sizes), 6.50.

One Group Comprises About 600 Pairs

Various styles in sizes 8 1/2 to 2—all at one price—shoes made up to give good wear, splendid oak soles in Makay Sewed. Good run of sizes. Come in patent colt vamp, cloth tops; vici kid vamp, cloth top; patent colt vamp, white cloth top; gun-metal mat, kid top. Lace and button styles. Choice of the lot Saturday—

at 2.95 pr.

MAIN FLOOR

THE NEW BEAVER HATS

All Girls' Want Are Specially Priced

ENDEAVORING to make our "Children's Day" Saturday as successful as possible, we have brought forward the best item we know of in the Millinery Section, namely, genuine fur beaver hats with facings of all-silk velvet, trimmed in wide silk ribbon streamers to match.

As Illustrated

7.50 Value 4.75

This hat is slightly draping in shape and comes in large, roomy head sizes. Colors are all-black, solid navy, brown and beaver; a regular 7.50 value, for Saturday, only 4.75.

SECOND FLOOR



Little Mary Mixup The Doll Sensation of the Season

Introductory to the prettiest little character doll you ever saw. Taken from the New York World; every little girl will want one. Special Saturday, each, 2.00.

The new game Uncle Wiggy, based on the adventures of Howard Garis' famous Uncle Wiggy, The Funny Bunny Rabbit Gentleman, hero of the widely read Garis Bed Time Stories; each game, 50c.

Gilbert's new wheel toy makes wagons, consters, racers and gliders; all of these

—TOY DEPT.—MAIN FLOOR—

can be made by the boy himself. Gilbert's greatest toy, \$5 to \$10.

Genuine Outfit Boards. They will tell you anything you want to know; for Saturday, each \$1.

The Hudson Coaster. Has malleable iron wheels, hardwood body and is roller bearing. The fastest wagon made. Choice of three sizes.

Children's Hosiery

Misses' and children's pure silk hosiery, fine ribbed, reinforced heels and toes, in black, pink and sky blue, all sizes; small sizes, 1.50 to 1.75; large sizes, 1.95.

Infants' pure silk ribbed hosiery, double soles, heels and toes, in white, pink and sky blue, sizes 4 to 6 1/2; very special, per pair, 29c.

Boys' and girls' fine ribbed hosiery, light and medium weight, double soles, reinforced heels and toes, in black, white and brown; per pair, 35c.

Children's Hosiery, fine and coarse ribbed, double soles, heels and toes, in black, white and cordovan; per pair, 35c.

MAIN FLOOR



THE STORE FOR BOYS

Three Very Special Offerings From the Boys' Store Saturday

Velvet Corduroy Suits at 9.75

Just the kind of suit every boy needs and every real boy wants. Drab color, new model coat, with full lined pants, every bit a 12.50 value; sizes, 7 to 17.

Little Fellows' Corduroy Suits at \$5

Junior styles in drab, brown, green and blue; very smart looking and great for wear. Buy one Saturday while they may be had at a popular price. They are worth 8.50; sizes, 2 to 8 years.

Junior Mackinaws and Mackinaw Sets \$5

Colors are Oxford grey and tan, just the kind of coat for the small boy. About one-half of them have leggings and cap to match. Come in early as these are limited, about 100 coats all told. Ages, 3 to 8 years.

—SECOND FLOOR—MEN'S STORE—

The Home of Hart Schaffner and Marx

CLOTHES

Aristocratic boys' clothes tailored and styled beyond your expectations and at no higher prices than many other lines. Come in and look them over; scores of suits priced at 25.00 and up to 40.00.

New Overcoats

Priced as Low as 6.50 up to \$25

Chinchillas galore, even to imported fabrics; coats with fur trimming, others plain boy coats. Kiddy Boy styles for the small tots. Big array of new colors and patterns.

The Coming Generation Demands Attention in Lusty Fashion



Children's Knit and Angora Sweater Suits—cap, sweater, leggings and mittens. Brown, Copenhagen Blue, Rose, Gray, Tan and White, all wool, 6.95 and 10.00.

Children's knit Toques, Bonnets and Caps, each 75c to 3.25.

Children's Dresses, fine gingham and chambray, plain colors, stripes and plaids, trimmed with buttons, white collars and cuffs, ages 1 to 6 years, each, 1.75 to 2.50.

VERY SPECIAL

Children's Serge Dresses at about half price; colors, blue and dark red; sizes, 2 to 6; each, 2.95.

—THIRD FLOOR—

Children's Underwear

MISSSES' AND CHILDREN'S UNDERWEAR, vests and pants, in medium weight, with light fleecing; all sizes up to 12 years, 59c each.

MISSSES' AND CHILDREN'S UNION SUITS, medium and heavy weight with light fleecing, ages 6 to 12 years, 95c a suit.

BOYS' MEDIUM AND HEAVY WEIGHT UNION SUITS in ecru and silver grey; ages, 8 to 14; priced, 95c per suit.

BOYS' HEAVY FLEECE UNION SUITS, ages 12 to 16, extra good quality, 1.50 per suit.

Complete Assortments of Munsingwear for Children Featured

—THIRD FLOOR—