

Of Exceptionally Smart Styling Are These
HANDSOME FURS

Deep down in every woman's heart lies an earnest desire to have the most gorgeous, most handsomely designed fur possible. In our beautiful Fur section are furs that possess all the charm, the richness, the quality that any woman could desire.

Following Are a Few of the Representative Offerings

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| NATURAL RACCOON BOX COAT, with belt and large shawl collar, 36 inches long and 17-inch split border. Priced at \$825 | MARMOT DOLMAN, extra large cape collar and cuffs of natural raccoon. Priced at \$310 |
| LEOPARD BOX COAT, with belt, 40 inches long, and natural Raccoon collar and cuffs. Priced at \$210 | TAUPE CONEY BOX COAT, with belt, 28 inches long. Price \$150 |
| | BLACK PONEY BOX COAT, 36 inches long. Price \$155 |



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| NATURAL MARMOT BOX COAT, with belt, 34 inches long, with 12-inch border of Brown Marmot. Priced at \$175 | NATURAL DARK MUSKRAT COAT, loose back, with belt, 32 inches long. Priced at \$225 |
| NEAR SEAL BOX COAT, with belt, 30 inches long. Priced at \$279 | FANCY HUDSON SEAL COAT, yoke back and girdle belt, 28 inches long. Priced at \$287.50 |
| TAUPE CONEY BOX COAT, with belt and near seal collar and cuffs. Priced at \$179 | |
| MANCHURIAN WOLF ANIMAL SCARFS. Priced at 6.95, 11.50, \$18 and \$15 | |
| FOX ANIMAL STITLE SCARFS, in Brown, Taupe and Black. Priced at 27.50 to \$95 | |
| FANCY COATEES, in Natural Squirrel, Muskrat, Nutria, Beaver, Jap, Minn. Hudson Seal and fancy combinations. | |

—SECOND FLOOR—

The Wonderful "Nulife"
Corset Requires No Lacing

"Nulife" Corsets Improve Health and Figure

By simply pulling the belt, any figure is transformed into slender, beautiful lines. Any woman can be made physically perfect with a corset that is so comfortable to wear that you do not realize that you have one on.



Corsets Fit the Body Snugly

without binding, gives proper back rest and style with comfort. THE PRINCIPLE ON WHICH THE "NULIFE" CORSET IS BUILT CORRECTS THE CORSET ERRORS OF CENTURIES, and removes the annoyances which up to this time have been the complaint of women from all over the world. The "NULIFE" Corset eliminates lacing, extra measurements, and the annoyances incident to the old methods of corseting.

"Nulife" Corsets Priced from 3.50 to 15.00.

Our expert corsetiers, who were in attendance at Prof. Munter's lectures, are here to fit you perfectly.



—THIRD FLOOR—

The Important Part of a Cheerful Home—
BEAUTIFUL RUGS

Fine in Quality—Richest of Tone—Moderately Priced

THESE ROYAL WILTON RUGS featured for Monday are of the finest yarns and dyes, woven in true Oriental hues with many other combinations. Large assortment to select from. Priced from

79.50 to \$120

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| Axminster Rugs
The 8x12 size, with rich deep pile, for living and dining rooms. Price 48.50 | Wool and Fibre Rugs
Excellent rugs for bedrooms, without seams and are reversible.
6x9, price, 10.75
8x10, price, 15.75
9x12, price, 18.50 | Brussels Stair Carpet
Good close weave, in various colors, brussels, price, at per yard, 89c
Velvet Stair Carpet, yard, 1.75 |
| Brussels Rugs
These are Seamless, in various colors and patterns; suitable for dining rooms and bedrooms; specially priced 27.50 | | Axminster and Wilton Rugs
Seamless Axminster Rugs with deep pile, woven in one piece, in Oriental and Conventional designs.
7-8x9 Seamed and Seamless, price 32.50 to 37.50 |

—THIRD FLOOR—

Beautiful New Draperies

Add to Your Home a Touch of Refinement

We have for your choosing a most unusual display of drapery materials, lace nets and curtains in comprehensive assortments at exceptionally moderate pricings.

Featuring Striped Velvets
at 3.75 yd.

This is a good opportunity to select from a lot of striped velvet that is worth \$5.50 per yard. A good range of colors, suitable for draperies and furniture coverings. Special Monday.

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| Madras
Sunfast Madras, 50 inches wide, used for over draperies, in full line of colorings. Price, per yard \$2
Quaker Curtain Net, worth to \$1 per yard. Special at 69c | Marquissette
One lot of Printed Marquissette, the newest patterns and beautiful colorings; suitable for over draperies. Special, per yard 75c
One lot of Plain Marquissette, in White, Ivory and Ecru, 36 inches wide; suitable for all kinds of curtains. Per yard 29c | Lace Panels
Quaker Lace Panels, in sections 9 to 12 inches, cut to fit your windows; also can be used for lace shades. Per yard 75c, \$1, 1.25, 1.50 to 1.75 |
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—THIRD FLOOR—

Brandeis Stores
SETS THE PACE FOR GROWING OMAHA

Monday An Important

Sale of Turkish Towels

At a Noticeable Difference in Price
Below Present Market Value

Housekeepers, hotels and everyone desiring to purchase towels are urged to take advantage of these offerings. In many instances the selling prices are under present-day market quotations.

Turkish Towels,
Worth 89c to 1.25

at **59c**

There are close to 3,000 towels in this lot, all full bleached, plain or fancy colored borders, sizes 25x43 inches and 21x38 inches; so-called imperfects from the mill; choice at, each **59c**



Wash Cloths, Good Size, Each **3 1/2c**

Bath Towels
Worth 98c at **69c**

One lot of full bleached Turkish Towels, extra heavy quality, double twisted thread, plain white or fancy borders, size 46x23 1/2 inches.

Bath Towels
Worth 1.25 at **98c**

Turkish Towels, fine bleached, made of a fine double twisted yarn, plain white or fancy colored silk stripe borders, hemmed ends. 28x52 inch size.

Turkish Towels
\$2 Quality at **1.50**

Made of selected yarns, plain white or pretty colored borders, hemmed ends, size 27x54 inches.

Bath Mats Specially Priced at **2.98**

One lot of very fine Bath Mats, colorings and designs most exquisite, light and dark effects, a special offering, price, at, each **2.98**

—MAIN FLOOR—

The Crispness of These Autumn Nights Calls for
Warm Bed Coverings

Comforters and blankets, winter bedding needs of every nature, is now a topic of general interest, especially when nighttime comes. We are featuring winter bedding Monday that offers an opportunity to lay in a supply at a decided saving, considering what you will have to pay later on.

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| SILKOLINE COVERED COMFORTS —Filled with Sanitary White Cotton, in a good assortment of Persian and Floral Designs. Special price 8.75 | BEACON BLANKETS —Size 66x80 inches, in beautiful plaids in colors of pink and white, tan and white or blue and white, bound with two-inch Mohair binding, per pair 6.95 |
| WOOL FINISHED COTTON BLANKETS —In gray and white, with assorted fancy borders, thread whipped edges, size 72x80 inches. Special price 8.95 | BED COMFORTS —Covered with Silkoline, filled with splendid quality white sanitary cotton. Size 72x84 inches. Heavy and warm. Specially priced 4.75 |
| COTTON BLANKETS —For Cots and Single Beds, heavy quality with assorted borders. Thread whipped edges. Special price 1.69 | BED COMFORTS —For full size beds, covered with best quality of French cambrics, and filled with a specially processed white cotton. Warm and fluffy. Size 72x84 inches. Extra value for 8.50 |
| FANCY BABY BLANKETS —In assorted colors and patterns, neatly shell stitched edges. Specially priced for Monday selling, at, each 29c | WINTER WEIGHT COMFORTS —Extra heavy, filled with good quality sanitary cotton. Some are scroll stitched. All full double bed size. Special, each 5.75 |
| FLAID WOOL BLANKETS —Full double bed size, in assorted colors, thread-whipped edges. Extra heavy, winter weight. Price for Monday, per pair 9.50 | COTTON BLANKETS —Wool finished, in assorted colors, fancy borders, thread-whipped edges, double bed size. On Sale Monday, per pair 2.99 |
| FEATHER PILLOWS —Covered with good quality fancy tickle and filled with sanitary mixed feathers. Special, each 1.75 | |

Domestics Featured for Monday

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| WHITE SHAKER FLANNEL —Good quality, with long, fleecy, warm nap. Special price, per yard 18 1/2c | ZEPHYR DRESS GINGHAM —Pretty plaids, checks, etc. Mill remnants, 32 inches wide. Long, serviceable lengths. Specially priced, per yard 29c |
| PERCALES, 36 INCHES WIDE —Mill remnants, assorted colors and qualities, long useful lengths. Special price, per yard 21 1/2c | FANCY PRINTED CRETONNE —Medium weight, for comforters, coverings, draperies, etc. Mill remnants. Exceptional value, per yard 22 1/2c |
| OUTING FLANNEL —White and fancy, 36 inches wide, extra heavy quality, with long fleecy nap; on Sale Monday, per yard 39c | VELOUR FLANNEL —Fancy printed in a big assortment of new fall patterns; mostly dark colors, positively worth 25c per yard. Special, per yard 19c |
| 36-INCH PERCALE —Dress Wrapper and Shirting styles, light and dark colors, big variety of new patterns; specially priced for Monday, per yard 35c | DRESS GINGHAM —The genuine Everette Cl-5c and York brands, pretty plaids, checks and plain shades, at less than present mill cost. Per yard 23 1/2c |
| KIMONO FLANNEL —Fancy printed in a splendid assortment of beautiful printings for Kimonos, House Dresses, etc. Special, per yard 85c | |

—BASEMENT—

A Recent Achievement of Beauty Has Overcome These
New Fall Dress Goods

A Lustrous Presentation Is Here for Your Selection

Strictly All Wool Tricotine

50 and 54 inches wide. Most wanted wool fabrics for suits and dresses, in small and medium twills, in the season's most popular shades of Navy and Midnight Blues. Especially priced for Monday, per yard—

3.95, 4.95, 5.50, 6.50, 6.95

Beautiful Broadcloth

Broadcloths promise to be exceptionally popular this Fall and winter. We offer a very fine quality, all pure wool, rich lustrous satin finish, sponged and shrunk in all of the newest Fall shades, including black, special for Monday, per yard **4.50**

All-Wool French Serge

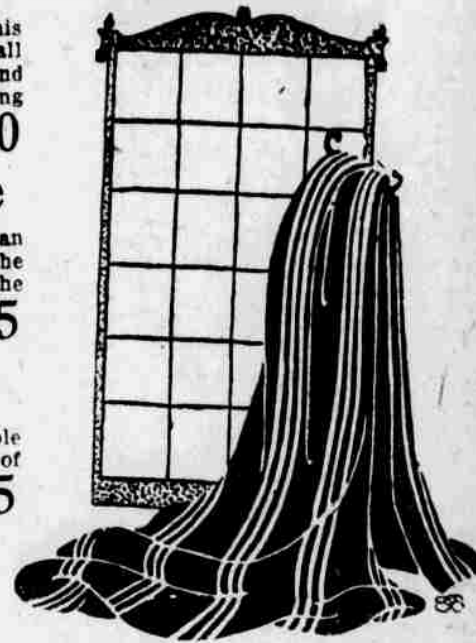
French Serge, all wool, 42 inches wide, fine twill, an excellent weight, that will make up so prettily for the new style dresses, in the navy blue and all of the season's best colors, special Monday, per yard **1.95**

All-Wool Tricotine

Tricotine, all wool, 50 inches wide, most desirable for tailored dresses and suits, in a complete range of all the newest Fall shades, special price for Monday **3.95**

50-Inch French Serge

Fine Twill, all wool, in all of the wanted Fall shades; just the right weight for tailored dresses; special price for Monday, per yard **2.95**



—MAIN FLOOR—

DISPLAY OF RADIANT SILKS

An Alluring Variation of Attractive Designs

My, what beautiful silks—it is hard to describe them, for a description would not picture their loveliness. To appreciate their lustrousness a viewing is quite necessary, however, we will give you an idea in the items below:

Presenting the Lovely Silk Duvetyns at Yd. 12.50

We have just received a new shipment of all-silk duvetyns, 40 and 50 inches wide, in Navy, Black and African Brown, Beaver, Taupe, Copen; the most fashionable and wanted fabric of the season. Price, yd., 12.50.

The New Embossed Silver and Gold Georgettes, Satins, Voiles and Velvets is the largest and most exquisite ever shown in the west; suitable for evening wraps, gowns and trimmings, per yard **4.50 to \$5**

9.50 to \$67

The Beautiful Black Silks
Are Gorgeous Indeed

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| CHIFFON TAFFETAS, 36 inches wide, price 1.89 | |
| PEAU DE SOIE, 36 inches wide, price, per yd 2.00 | |
| SATIN DE CHINE, 36 inches wide, price, per yd 2.25 | |
| TOURIST SILK, 40 inches wide, price, per yd 1.95 | |
| RADIUM, 40 inches wide, price, per yd 1.95 | |
| CREPE DE CHINE, 40 inches wide, price, per yd 2.00 | |
| SATIN RADIANT, 36 inches wide, price, per yd 2.00 | |
| CREPE METEOR, 40 inches wide, price, per yd 2.50 | |

SILK CHIFFON VELVET, 40 inches wide, a good range of colorings, very special, per yard, **5.95**
SATIN RADIANTS and Chiffon Taffeta, 36 inches wide, in a full range of street and evening shades, price, per yard **\$2**
NOVELTY SATINS, Taffeta and Louise Silk, in striped and plaids, in a good range of colorings, values to 2.50, per yard **1.69**



—MAIN FLOOR—

Your Fall Hosiery Requirements

Answered Here—and at a Decided Economy

Selecting to your own preference is a pleasure when such a complete stock is before you as the one here. From a standpoint of style and durability, the excellent hosiery here is beyond comparison.

Women's Pure Thread and Italian Silk Hosiery

Featured for Monday—Fancy lace effects and drop stitch. Silk to the top, with high spliced heels, in Black, White and Cordovan. Prices are:

3.95, 4.50, 5.00, 5.50

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| WOMEN'S SILK HOSE —In fancy embroidered cloaks, also the Paris lace cloaks. Some are silk to the top, others have lisle garter tops, lisle soles. Colors: Black, White, Navy and Cordovan. Price, per pair— 2.75 to \$4 | WOMEN'S PURE SILK HOSE —Full fashioned and semi-fashioned; silk tops, also lisle tops; double soles; in Black, White and the wanted shoe shades. Price, per pair— 1.25 to 3.75 |
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—MAIN FLOOR—

Featuring Wicker Baskets

In Our Art Goods Section Monday

One of the most interesting places in our store is the Art Goods Section. There you will find hundreds and hundreds of articles that have a likable tendency to brighten the home. Monday selling is only demonstrative of the advantage of coming to this section often.

Wicker Flower Baskets

Wicker Flower Baskets, white enamel with Dresden flower decorations, high handles, pink, blue or green linings. Two sizes. Prices, 50c and 98c.

White Wicker Waste Baskets

Enameled and flower decorated, very dainty for the boudoir. Priced, each, 1.50 and 2.00.

Bed Tray of Wicker

White enameled bed tray of wicker with cretonne center under glass. Compartments on each side for linen and silver and your morning paper or favorite magazine. Price, 16.00.

Artificial Flowers

A very large and attractive stock, consisting of Roses, Chrysanthemums, Geraniums, Scotch Heather, Fox Tails, Straw Flowers, Autumn Leaves, Ferns, etc. Priced 25c to \$1.

—THIRD FLOOR—