

Conditions Are Right for the Up-Building of The Skinner Packing Co.

If it is possible, we desire you to go out to the Skinner plant and look it over. You will see the finest and largest independent packing plant that has ever been built in the world. Packing house authorities that know will tell you this statement is a fact. There are guides on the grounds to show you through at any hour of the day.

The Plant Is 95 Per Cent Completed

A photograph of the completed building will be published within the next ten days or two weeks. We have made a wonderful record in building this plant. Construction started on the plant one year ago, the 12th of November, 1918. The machinery is now being installed and the outside of the plant shaped up for business.

Wholesale Grocers' Support

If it was generally known by the investing public of the real, honest and practical support the Skinner Packing Company is receiving from the wholesale grocers of the United States, there would not be a dollar's worth of this participating stock left at this date.

There are approximately thirty-eight hundred wholesale grocers in the United States. Without a doubt, 90 per cent of these wholesale grocers are waiting for Skinner's Meat Products to get on the market.

Wholesale grocers have not only invested in this Company, but have indicated their desire to make permanent investments in warehouses and distributing branches, in order to handle our products.

Some of these wholesalers will do a business with us of at least \$100,000 a year. We will say the average with them is \$10,000 a year. That alone is an annual volume of \$38,000,000. The force of salesmen of the Skinner Manufacturing Company report these actual conditions to us.

The Skinner name is nationally known to housewives and the conditions are right for the wholesale grocers to distribute our goods and they want to center on the Skinner Packing Company.

Ask any wholesale grocer and he will tell you the above is a fact.

The Produce Department

The management of the Skinner Packing Company realized when this Company organized that it would take at least a year to build, finance and get the packing plant into operation and for that reason, as soon as the company was organized, they immediately engaged in the produce business, dealing in POULTRY, BUTTER AND EGGS, a business in this section of the country which runs into MILLIONS and in direct line with the packing business.

This department has been established over a year and has been exceedingly successful. It is now located at 1209 Howard Street, in the old Kirschbraun Creamery Building while we are erecting our new cold storage and produce building at 12th and Douglas Streets.

While we are doing a large business at this time, as soon as our 12th and Douglas Streets property is completed, we will have one of the finest produce departments in the country.

This building will have five floors for cold storage, two floors for chicken picking, chicken feeding and candling eggs, basement for dry storage and the first floor will be occupied by the branch house of the Skinner Packing Company, in order to serve the local trade, and the offices of the Produce Department.

The location is the best. This property is owned by the Skinner Packing Company and also the Produce Department.

The building will be nine floors, 132x99, with both Burlington and Union Pacific trackage.

Export Business

The management wishes to say with all the emphasis at their command that during the next two to three years, at least, the entire output of the Skinner Packing Plant can be sold to the export trade, in fact, we have had definite offers from the continent to contract for this business.

Herbert Hoover, in a recent public statement, made the assertion that the United States would have to supply 50 per cent of the food products for the next few years to Europe, and this can be verified by anyone who is familiar with and knows conditions.

This condition is a very favorable one and leaving out all our other sources of distribution, will mean great things for the company from a profit-making standpoint.

For illustration, here is one of many letters we have received from importers and exporters:

W. A. TAYLOR & CO. Importers & Exporters
Cable Address, "TAYWILL"
SKINNER PACKING CO., Omaha, Nebraska,
Gentlemen:

If you can quote us for export F. A. S. steamer New York for the following:

50,000 Cases meats and vegetables,
1,000 Pails of American Fat,
100 tons Salted and Neutral Lards,
do so by return mail, letting us know what option you can give us so that we may be able to cable our people abroad.

Trusting to receive same by return mail, we remain,
Yours truly,

P. S.—Can you also quote us on 90,000 1-lb tins Larded Beans?
W. A. TAYLOR & COMPANY,
Bunard B. Dorf,
EXPORT DEPT.
29 Broadway,
New York, Sept. 15th, 1919.

Experienced Management

On account of the fact that the Skinner Packing Company has a plant that is a credit to any packing concern, a business reputation and sufficient capital to finance the company, there has been attracted to the company men of life-long experience in the packing business.

The ones that the company can use at this time are now in their employ and we have under contract practically our complete organization for heads of departments, and they will take up their duties as soon as the plant is actually opened for operation.

We could not attract these men to us, unless there was a spirit to make good and an absolute knowledge that we are equipped to do an enormous and profitable business.

The organization from the general manager down is composed of thoroughly experienced and practical packing house men.

Minimum Expense and Maximum Efficiency

There has never been a company organized in the Middle West that has met with such favorable support of farmers, stockmen and bankers as that of the Skinner Packing Company. The reason for this is very simple. The Company's stock has been sold direct by the officers and directors at the least possible expense. The aim of the management is to build up a company that is successful and the expenditure of every dollar has been guarded with only one thought in mind and that to further the interests of the company.

On account of the very favorable contracts and purchases that have been made and the fact that we were able to include a sub-basement (at practically the same cost of a cement floor, on account of the lay of the land) we have gained enough additional square feet of floor space that, taking the plant as a whole, the building cost will be no more, regardless of the increased price of labor per square foot, than if the plant was built in normal times.

Location of Plant

The plant is located on our forty-acre tract on the South Side. Ask any experienced packing man and he will tell you that this plant, located at South Omaha, is worth at least 50 per cent more than the same plant built at any other point in the United States, because this is a supply market.

Our driving chute from the Union Stock Yards is now being constructed.

We have Union Pacific, Rock Island and Union Stock Yards railroad connections, and a six-foot sewer running through the property connects with the sixteen-foot South Side trunk sewer.

In addition to the forty acres, the company owns lots and houses adjoining the property, which makes the total holdings over fifty acres. The plant occupies over eleven acres of floor space.

Stock to Be Advanced to \$150 Per Share

As practically everyone knows, millions of dollars have been paid in dividends to people owning stock in packing companies, and we want to say to you as forcefully as we possibly can, that it is the opinion of the management that the 8 per cent Guaranteed, Preferred, Fully Participating Stock now being offered in this Company, in a few years will be worth several hundred dollars per share.

The point to consider is that this is a fully participating stock and participates in the entire profits of the company and is guaranteed and preferred as to the first 8 per cent.

Never again, and under no conditions whatsoever, will we ever issue a participating stock in this company. We are far enough along that we can get 6 per cent money the same as the other old-line packers use in case we do need additional capital at any time to come. Therefore, this is the real basis of the value of this stock, and by using this cheap money in the future is what will make it possible for us to pay large dividends on this participating stock and have it greatly increase in value.

We can show you what has been done in the packing business, and it is no idle dream when we state that this stock will increase in value to \$500 per share in a reasonable length of time.

The present price of this stock is \$125 per share, and the issue will be oversold without question. We are going to advance the price on

the last part to \$150 per share and if you want to investigate our proposition, send in the coupon on this page today. We will be glad to forward you full information without any obligation whatsoever on your part. Do yourself the justice to investigate and get in on this stock while you can, at the present price.

Our recommendations are—the fact that the management of the Skinner Packing Company has never lost a dollar, either dividends or principal, in any of their enterprises, and we court the fullest investigation as to our methods of doing business and the profits that have been made by those who are interested with us. Consider this from a strictly opportunity standpoint. References: Any bank or business man of Omaha and Council Bluffs, and any member of the Omaha Live Stock Exchange. Mail the coupon today.



Trade Mark Registered U. S. Patent Office

SKINNER PACKING CO.

BEEF AND PORK PACKERS

Complete Line of Packing House Products

OMAHA, U. S. A.

SKINNER PACKING COMPANY,
1400 First Nat'l Bank Bldg.,
Omaha, U. S. A.

Without any obligation on my part, I would like to have you send me further information on your Company.

Name

Business

Address