

WOMAN'S SECTION OF THE BEE

Love good toward love as schoolboys from their books. The childhood shows the man. —Shakespeare.

Let's Go Shopping With Polly

I am an optimist, As man was meant to be; Each year I'm gladder to exist, Life sweeter seems to me. Be dark or fair the day I find not one too long; As swiftly glide the hours away My life is like a song.

I am an optimist; Mine eyes see all that's fair. There's melody to list, Ay, music everywhere; And pictures in the sky, And pictures on the deep; And often in the dark time I See pictures in my sleep.

I am an optimist— I dearly love to think; My mind hath many a merry twist To make old Worry sink. Scores of amusing things there are If you've an eye to scan— And, oh, the funniest by far I find my fellow man!

I am an optimist— Although I have my aches; But then, you know, there must be mist— 'Tis rain the rainbow makes! What'er knocks at my door I always look for Joy; And that is why at sixty-four I'm still a happy boy.

I am an optimist, Sometimes—now do not smile— I find it pleasant to be trist For just a little while— Just sweetly trist with Memory, Old friends, and days gone by— But one thing only troubles me: Some day I've got to die!

The Optimist, by Samuel Mintura Peck, From the Boston Transcript.

Bluebirds for Household Happiness! SUCH an extraordinary little shop, where are displayed in a pleasing setting of rustic loveliness, presided over by the bluebirds of happiness, electrical appliances for the entire household, White Lily Washing Machines, Ohio Tucc Vacuum Sweepers, Free, Washing and Western Electric Sewing Machines are featured, while many other well-known makes of appliances are represented. Long lines of sparklingly efficient household delights are displayed— toasters, grills, pressing irons, dainty and delightful, at the side of large and practically efficient models, warm and cozy reflecting radiators—that new portable kind for the first cool days of autumn and for that difficult spot to heat—that's found in every home. Do visit this delightfully decorated New Bluebird Shop, 308 North Sixteenth street, just north of Davenport. Mr. Carlson, the manager, will be very happy to demonstrate to you the delightful advantages of the different utilities sold.

Curtains and Hangings of Artful Loveliness ARE offered this week at the H. R. Bowen Furniture company's drapery department, Sixteenth and Howard, at prices to delight the hearts of those who have visited this enchanting spot of artistic hangings for the windows of the home. Nothing is more attractive, nor quite so important as appropriate hangings. Such amazing values these; selling prices that wouldn't buy the materials on the market today. Lace curtains at 98c a pair up to \$25 a pair. Hangings at from \$3.50 a yard to reductions of startling lowness on imported weaves. Window dressings to give an atmosphere of freshness and colorful exuberance to the whole home.

Make This a Housewarming Sunday. AT the Flatiron cafe, Seventeenth and Douglas streets and St. Mary's avenue. For Mrs. Ada Cooke announces the reopening of this popular cafe under her own management. A cafe frequented by an exclusive clientele who appreciate the artistic environment and get an air of home-like refinement at all times pervading. Such delightful surprises await one—little touches of dainty significance added to salad or dessert. Rich creams and sauces, delicate seasonings, something to delight with every meal.

To Go Appropriately With the New Tailleur ARE the blouses at Herzberg's, 1517 Douglas. Of an artful versatility to adapt itself to any costume is a creamy beige model, shoulder-tucked to form a widely becoming panel. Uniquely charming motifs in Greenwich Village colors, navy, gold, green and white outline round neck cutting and form deep cuffs. While a "mole" brown Georgette glints exquisite lights from all-over beaded front of tiny sapphire beads strung between dainty rows of brown silk.



Correct Corseting of Paramount Importance. THE woman with the full curved figure who requires careful corseting to reduce large, bulging thighs and abdomen need have no fear of the perfection of her lines and figure when fitted by Mrs. D. A. Hill, Corset Specialist, in one of her well-boned, long-skirted corsets which was designed especially for this type of figure. Write for measure blanks and literature. 205 Neville building, Sixteenth and Harney.

Golden tan, colorful loveliness in every fluffly frond is an ostrich ruff with long tassels of chenille on either side. Just the thing to fill the breach from chin to shoulder, its but \$7.50.



There's a World of Cleverness IN the designing of a soft brown shaded suit at Lamond's, second floor Securities building, whose style story is told in a rippled coat skirt, and repeated in a detachable choker of Golden Australian opossum fur. Boutan lines are suggested in a taupe velour model whose great gray squirrel collar covers the greater part of the coat. Not a button in sight, for the fastenings are under the fur you know, while the belt is a draped girder! Soft Tangerine, that fascinating new color, is the distinctive shade in the lining. Suits of diverging fashion lines, all leading to smartness.

An enchantingly lovely "undie" seen this week is all-over accordeon-pleated with a twisted girde of coral velvet ribbons!

Permanently Adopted in Nebraska as in the East ARE the Boston Bags introducing utility hitherto undreamed of. Such delightful packing of precious papers for carrying on the street cars, to and from school, even a convenient nook for the tucking of appetizing recess goodies! Mother, of course, has to have one for the "toting" of knitting and sewing, father, specially if he's a professional man, has a big, important black affair, impressive, indeed. These bags, specially featured by the Omaha Printing Company, Thirtieth and Farnam, range in price from \$4.50 to \$15. Then they're showing a splendid new shipment of brief cases, one especially commending itself by lock and clever fastenings, priced from \$2.50 to \$35; insurance cases at \$6 and \$7; secretary cases, with cunning pencil and pen pockets; legal-looking leather envelopes, \$2.75; music cases, silk lined, also leather lined, are \$4.50 to \$10; collapsible bond bags, solidly substantial, are \$11.70; while useful, indeed, are the heavy money bags for carrying money from bank to bank or from business house to bank, these priced at \$11. If it's a bag you'd have, you'll certainly find it well represented among the thousands displayed here.

Time-economizing is more important than money-economizing for the right use of the time is the price of earthly accomplishment and reward. A Fur of Distracting Loveliness, SILKEN soft, in the becoming and popular brown, Nutria is the graceful little coat wrap fashioned in the Alaskan Fur company, Sixteenth and Douglas. Made to the order of a little society lady whose dark and dashing beauty is well known, you'll surely admire the combination of gray squirrel and Nutria, the same furs being used in fashioning of a tip-tilted turban-tam of chic charmant.

In Brown Tints and Silver. ARE the exquisite new framings on display at the Kase Studio, 215 Neville block, Sixteenth and Harney. These are to hold the enlargements which they make here from kodak pictures of various sizes. Delightful hand-tinting is also done. You've no idea how lovely the effect this artistic work presents when framed in a suitable carved banding. Many Christmas orders are now being taken.

Remodeling Old Jewelry. WHAT a fascinating subject, to be sure! Such dreams hover around each treasured jewel, sentiment not altered in the slightest by resetting into platinum settings of rarely exquisite beauty. Queenly loveliness is at once conveyed by the new backgrounds, while subtle sentiment is added to a re-made wedding band, whose engraved heart is left untouched, sacredly secret in its holding of symbolic dates and letters. The Albert Edholm Jewel Shop, Sixteenth and Harney, offer the services of master craftsmen, who will sketch for you old jewels re-creations of supreme artistry, even submitting several sketches for your selection.

You'll never regret the money expended for a separate shirt, especially if its made of the wide banding gray and black smooth fabric I found this week. For color diversity there's a wide plaid formed by narrow banding of French blue. I didn't ask the width, but it looked to be at least 54 inches wide!

Effectively Ornamental. LACEY in their daintiness are the gold-hearted giant white chrysanthemums on display in the John Bath Flower Shop, Eighteenth and Farnam. Wondrously versatile in decorative possibilities, you'll find them altogether delightful.



A Happily Concealed Idea IS THAT of ostrich and marabou neckpieces. Such fascinating ones I've just seen at Thompson-Belden's. Fitting becomingly high in the back, extending well out on the shoulders, they're tassle-ended. And if you'd be very, very pretty you'll really have to carry one of the fluffy, frivolous new muffs to match. Such joys, as we fluffily-inclined see in this department! Cream lace fashioned into Bertha ruffle veste. Frill following frill until a dainty vest is finished, while frilly fronts for dainty frocks, not satisfied, have taken unto themselves shirred and frilled cuffs!

Black and white, very smart, especially at the change of season time, is seen in one of the shops in a "slashed bodice" effect, showing under a blouse of black stitched white broadcloth. Silver buckled is the narrow belt.

And If You're Thrifty YOU'LL appreciate the news that the Kinney Shoe Company, Sixteenth and Capitol, are offering their regular \$10 shoe values in all leather or cloth tops, high or low heels, in black, brown or gray, for \$5.98. "Tweedie" boots and spats, in a fascinating assortment of colors and styles, are specially priced at \$2.29 a pair, while all shades of silk hose are \$1. A popular-priced shoe shop for the whole family.

Every inventive brings something new in necklaces. The large link chains are one of the latest arrivals. They come in various colorings and have striking pendants. The old blues are exquisite, as are also the somber tones. Handsome effects in tortoise shades and pretty ones in the rose shades combine effectively.

Exquisitely Dainty—Pleasingly Unusual IS the silk lingerie for the bride-to-be displayed in the Hattie Putnam Nu-Bone Corset Shop, 502 Karbach block. Richly ivory tinted, lustrous ribbons thread their dainty way through Rose Point lace, round scallop edgings of devious turns. Beautifully clothed will be Milady-Bride if she'll leave an order in this shop of delectable silken creations. Peculiarly charming are the negligees, kimonos and lounging robes—fashioned in gorgeous gaiety or enchanting daintiness.

The comfortable Russian blouse won favor immediately upon its appearance and has been very popular as a summer garment, but it will continue during the coming season and the styles are so varied that there will be no difficulty in satisfying individual tastes. Many beautiful models in gorettes are among the new showings.

No Longer is it Necessary. FOR us to make trips to the sanitariums of the country, for by staying in the happy comfort of our own homes it is possible, by daily visits to the Solar Sanitarium, located in the Masonic temple building, Nineteenth and Douglas, to take advantage of baths and electrical treatments approved by all leading medical authorities. This great sanitarium, spaciouly planned, is in charge of Dr. H. A. Waggener, physician and surgeon, and a competent staff of assistants. Impressive indeed are the rooms, each devoted to a different electrical appliance. "Dr. Arsonval Room," where treatment is given for high and low blood pressure, the room containing a Victor Bergonie chair for treatment of obesity, the exquisitely glowing, immaculately white, Radio Vitant Baths, each cabinet lined by rows of electric light bulbs, Sinusoidal baths, a combination of water and electricity; Solar Arc Lamp for treating neuritis and rheumatism, this same as that used at the Battle Creek sanitarium.

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Silver Frost DAINTY as the creamy frost gathering on a crystal is the silver kid in the new boots shown at the F. & M. Boot Shop, Sixteenth and Farnam. Measuring up to the high standard characterizing all Julius Grossman shoes, they're every stitch fashioned by hand. Goodyear welt soles, kid covered heels, slenderly lovely, with blind eyelet lacings—an exclusive boot to add just the right distinctive touch to the new fall costume. While silk spats of refinement and quiet dignity are much favored by smart women, Silver corded silk bound in narrow black are \$5, moire silk in gray, brown and black are \$4. These for wear with gracefully contoured pumps and oxfords of satin, suede and exclusive leathers.

When Your Desires of Lurching Distinctively With a Note of Elegance in the Surroundings. YOU'LL find most gratifying the service of the Phelps Hut in the Athletic Club building, Seventeenth and Douglas streets. Soft rosette-shaded lamps on each table shed a light of delightful coziness, leaving memory of refreshment, fancifully frozen salads; exquisitely concocted, eaten amid artistic surroundings. Just by way of a bit of a secret—a man I know says that the hand-painted interior of this shop is the most like New York shops of anything he's seen in Omaha!

Tricorn hats in a modified form are shown for autumn wear, for they fit nicely into the idea that hats must be turned back off the face. When tricorns are becoming they are very becoming, but they should be carefully tried on before they are bought, as some types of face cannot carry them off.

The Height of Nature's Loveliness IS ATTAINED in the fruit showing at the Sommers' Specialty Shop, Seventeenth and Douglas, with opening into the Brandeis theater lobby. Picturesquely arranged in artistic baskets, the glowing fruits present a picture of loveliness, while pawpaws, honey dew melons, winter banana apples (looking somewhat like bananas), quinces and Rocky Ford Oregon melons, everything reasonable obtainable in other shops, is here in satisfyingly perfect profusion, while many of the fruits presented are to be found only in this shop. Best for all, building for future reputation, if it isn't just right they'll make it so.

The Hats of Autumn PREFER to be quiet mostly, though there is generally a dash of riotous color before the chapeau takes its place on milady's hair. Such wondrously lovely new pattern models have just arrived at the F. M. Schadell Hat Shop, 1522 Douglas. In all the becoming new suit shades, they've most flattering new color combinations, while their brims curve in charmingly piquant ways.

White flit lace is still used a great deal, not only as an accessory of dress—for collars and cuffs and bands in frocks and blouses of muslin or crepe de chine—but also for the main portion of some of the smart late summer afternoon frocks.

What of the New Millinery Modes? IS a question to be answered instantly by a trip through the Nebraska Clothing Company's Millinery department. Soft outlines and beautiful colorings, blending with daring and dashing tints, as only Paris can harmonize the subdued and the glittering. There is the very large hat for festive events, the cuff hat for informal wear, and the quiet small hat for the smart pedestrian. Chic and unusual is a combination tu-tone turban with crown of beige and navy twisty quills. Modish, extremely so, a soft felt, Hunter's green, whose soft crown is circled by a patent leather band, yarn embroidered. A graceful little affair of midnight blue is fetching above gray eyes, with a touch of gray in cluster of feathers out at side, repeated in the fur round crown. This, as you know, is the specialty shop of bags, and this week they're featuring chiffon velvet bags, silver mounted, in black, brown and taupe, at \$4.95, \$5.95 and \$6.45, each with tassel, bright lining, coin purse and mirror.

Walking or low heels for everyday wear, French for dress. Baywater brown is the season's favored shoe color.

Gifts of the World GIFTS of the world, gathered from far corners of Egypt and Isle of Maygar, dull-toned scarabs of mystic sign, set in fantastically wrought design. Ivory from India, beads from Ceylon, sandalwood breathing the charm of Nippon, rosaries from Italy, symbols of Lent, vases the pride of the orient. Few are the gifts that you fail to meet at the Alla Shop, 207 South Eighteenth street.

The milliners are putting out hats that are covered with flounces of black lace, and the hat with the transparent crown, under which the hair is heaped, is seen on many women.

Playing a Double Role of Elegance and Warmth. FIOR sheer beauty coupled with practical warmth, there never was a more modishly clever wrap than the moleskin fabric and ermine combination cape coats at the Emporium, Sixteenth between Farnam and Harney. Milady's dainty arm, extending between loops of queerly charming folding, catches the wrap together by long chenille tasseled sash ends. Exquisite white, gold and dainty blue coats at the Emporium, Sixteenth between Farnam and Harney. Milady's dainty arm, extending between loops of queerly charming folding, catches the wrap together by long chenille tasseled sash ends. Exquisite white, gold and dainty blue coats at the Emporium, Sixteenth between Farnam and Harney. Milady's dainty arm, extending between loops of queerly charming folding, catches the wrap together by long chenille tasseled sash ends. Exquisite white, gold and dainty blue coats at the Emporium, Sixteenth between Farnam and Harney.



In Making Your Home More Pleasing. FIRST of all, the walls should be considered, not only on account of the appearance, but for sanitary reasons. No other thing will do so much toward making a room sweet and clean as will fresh wall paper—no other one thing alone will do so much toward decorating and furnishing a room as will the right kind of wall paper. The Sam Newman Paper Shop, Eighteenth and Farnam, are prepared to give you artistic decorating service, and if you'll write them a description of your home and the kind of room you wish to paper, he will help you plan fitting paper, sending a booklet of suggestions, together with estimates and samples.



Health and Beauty BOTH may be had by the use of the Star Vibrators on sale for \$5 at the Nelson Electric company, 405 South Fifteenth street. Polly's invested in one, and voila, no tiny wrinkle will dare show, not even a "laughing" one! And when, after a long day's shopping, a bit of nagging headache makes itself felt, a gentle invigorating massage with the vibrator, with results amazing! Invaluable, too, as a scalp massage, stopping falling hair, stimulating new growth. I'll be glad to send one of these C. O. D. upon request.

Persian embroidery in gold on a sapphire evening coat is most captivating. Narrow bands of mole alternate on collar and cuffs with brilliant blue silk veiled in mole georgette.

Soft-Shining Light From Silken Shades. LENDS itself charmingly to plans of home-keeping hearts. The art department at A. Hospe Company's, 1513 Douglas, is showing an extensive collection of art lamp bases and silken shades, exquisitely tinted, specially priced. One of the prettiest of the new prints this week is from an original etching by F. J. Luigni, "The Old Mill, Dixmude." There is also a notable showing of Nutting pictures, hundreds of them, many of them never before shown in Omaha.

Intricate Embroideries Evolved to Trim Exquisite New Fabrics. PERHAPS you've been wondering what kind of embroidery is that fascinating new heavy stitchery that follows such graceful lines. Mr. Ver Mehren of the Ideal Button and Pleating company, 305 Brown block, Sixteenth and Douglas, tells me that it is the Ribbonsse embroidery. The very latest thing from eastern fashion designers, it's duplicated most fetchingly in this artistic shop. In fact, anything you've seen anywhere may be done in this shop of delightful embroideries. Send for a booklet of suggestions.



There's a Shop of Fashion Helpfulness. WHERE they'll block and re-block men's and women's hats, freshen and refashion ostrich feathers and marabou, the Kruger Hat Shop, 301 Barker block. Closed after 2 o'clock on Saturdays.

Lemon yellow continues to be an acceptable color. It was launched by the French in February and by the Americans in April, and now the public finds in it a color that is cool to wear and cool to see. Apple green is its rival.

Vogues and Vagaries in Vases

AN artistic woman who never overloads her little home with trashy bric-a-brac has just one weakness in this line, and that is a suitable vase for every bouquet of flowers that comes her way. Instead of a motley collection of statuary and useless knick-knacks she has a cupboard with perhaps two dozen vases in it. These, of course, are never all displayed at the same time. Her rooms have the charming distinction that simplicity and just the right thing for the place has, for, like the Japanese, who are said to hang and enjoy one picture only at a time, her vases are used only two or three at a time and are all

ways exquisitely in harmony both with the particular place in which they are set and the flowers or green which they hold. This is the absence of practically every other bit of bric-a-brac except pictures on the walls compensated for. In springtime a fat little bowl, whose gray glaze has orange opalescent tints in it, holds gay orange marigolds, while later in the season it is likely to hold colorful nasturtiums of two or three shades. A wine colored juklike vase is a symphony in the ruby shades when holding half a dozen dark red carnations. For roses, so beautiful in themselves, she prefers simple glass holders. A tall vase with no cutting or etching upon it holds stem-

med ones, and a glass basket holds the short stemmed ones with few petals, like wild roses. Daisies, so cool and white in summer, go into either a wall basket of electric light bulbs, Sinusoidal baths, a combination of water and electricity; Solar Arc Lamp for treating neuritis and rheumatism, this same as that used at the Battle Creek sanitarium.

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From Waf Out on a South Dakota Ranch, Where's She's "Vocation" ONE of my Polly people writes for the Delft Gunston Tissue Builder Cream and that "lovely rose-tinted foundation cream" to be sent at once. These are specially featured in the Delft Hair parlors, second floor, Baird building, Seventeenth and Douglas streets.

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