



Careful service, intelligently carried out; a whole-hearted policy on that line; best qualities at fair prices; satisfaction guaranteed. Money cheerfully refunded.

You'll Like the Fit

THERE'S really no need nowadays for having clothes made-to-measure. The chief reason for made-to-measure was that men thought they could get a better fit; but the fact is that ready made clothes as made by

HART SCHAFFNER & MARX

are designed in so many measurements that we can fit every man who comes to us. And the new styles, with the "chesty" look, the high shoulders, the smart curve of the back, and flare of the skirts; you can't get anything better at any price.

New Suit Styles for Young Men

EVERYTHING about them is in curves; curved chest, shoulders, waistline, hips; all the lines "flow," even lapels and pockets have it. Young men like that idea; too. We show it in single or double breasted types; belted types; rich materials.

\$35, \$40, \$45, \$50,
\$60, \$75

HERE'S REAL OVERCOAT VALUES

An Extremely Fine Showing now of men's and young men's overcoats

THE best American products; the choice things from Burberry, London; many new and rich materials. Body tracing, flare skirted, belted; ulsters, dress overcoats, storm overcoats, English and American weaves. Many very choice colorings, at

\$50

and at \$35, \$40, \$45, \$55, \$65, \$70,
\$75, \$80, \$100, \$125, \$150

Many women are purchasing for personal wear men's ulsters and leather coats. They are very becoming

—SECOND FLOOR—MEN'S STORE—

Men's Suits; Soft Construction

MADE for us by Hart Schaffner & Marx; very dignified, high class suits; made in many sizes and measurements to fit all figures. Customlike tailoring. Special values at—

\$35, \$40, \$45, \$60,
\$65, \$70 to \$95

The Omaha
Store
for Men

New Fall Hats

Best Styles and Colors

Good Values

At **2⁵⁰**



Men are taking to these hats and it's only natural—it's because they know good hat values. These hats are correctly styled and have all the appearance of much higher priced hats.

John B. Stetson Hats at

\$6, \$7, \$8, \$15

In quality of light weight, soft hats, with raw and bound edges, in all of the popular new fall colors and shapes.

—ARCADE—

Saturday Featuring Silk Shirts

That Have Just Arrived

—at
7.50 to
\$15

Best
Makes
and
Materials



We want men to look at these new arrivals—that is if they're interested in fine shirts, and most all men are. Considering workmanship, quality, fit and pattern, this line possesses what men look for when they want shirt satisfaction. There are in this lot Silk Crepes, Silk Broadcloths, Silk Jerseys and Washable Satins. Very best patterns obtainable.

Madras and Crepe Shirts

Wonderful values in new madras and crepe shirts are in this lot. Appealing patterns, fine workmanship, very moderately priced—\$2.

Manhattan Shirts at 3.50 to \$10

New Fall patterns are here in Madras, Crepe Weaves and Silk Mixtures. Every Manhattan Shirt is guaranteed to give satisfaction.

New Fall Neckwear

Each scarf is made into a large open-end tie. Made to give satisfaction. Every pattern new and contains silk that costs more money elsewhere. Priced at, each, 85c.

Men's Fine Silk Hose

The famous Phoenix and Interwoven Silk Brands, all shades, all sizes, in colors, cordovan, gray, tan, navy, also black and white. Per pair 85c to \$2

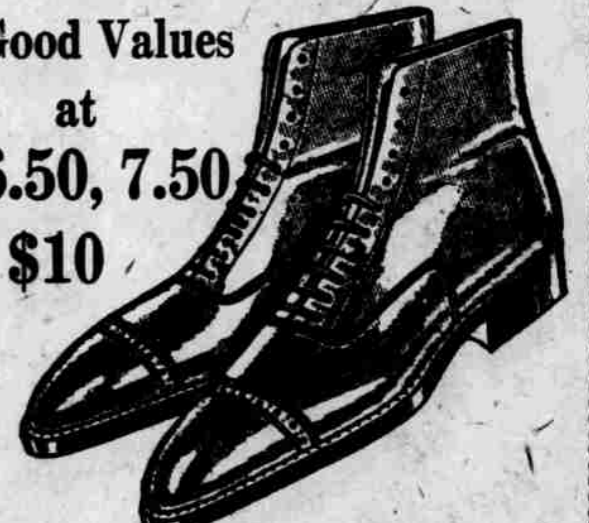
—MAIN FLOOR—MEN'S STORE—

A Great Line of

SHOES

Good Values

at
6.50, 7.50
\$10



Here are the kind of shoes men should have, with snappy appearance; they're dressy. They're not only dressy, they've got the quality in them that men need. They are made for comfort, too. We emphatically state to you men who want good shoes that here's the place to get them. Shoes in black and tan calf, English styles, vic bluchers, with Goodyear welted soles.

—MAIN FLOOR—MEN'S STORE—

Store Hours:
9 a. m. to 6 p. m.

BRANDEIS STORES FOR MEN