GIRL GOING HOME CRUSHED UNDER TRUCK WHEELS

Waving Good-Bye to Com-" rades, "Billy Jones" is Killed by a Large

Louisville, Ky., Sept. 28.-Waving cago public schools. a good-bye to girls who were being taken home in a truck of the Louisville Bedding company, Miss Eleanor Nix, 17 years old, called "Billy Jones" by her fellow workers, fell beneath the rear wheels of the truck and was fatally crushed. She died a few minutes later.

The accident occurred at Twentysixth street and St. Xavier alley, well, Idaho. within a block of the girl's home.

2721 St. Xavier alley. was taken to police headquarters the class of 89. and later released on his own recog-

He said he had been detailed nightly since the strike to take employes of the company from the Eugene, Oregon. For a year she plant, Preston and Market streets, was in the War Camp commission to their homes. The girl, he said, let herself out of the side of the City and St. Paul. automobile before he had come to a full stop and fell.

within a few minutes. Mrs. Ellen Nix, her mother, seeing a crowd collearn what was detaining the

Knights of Columbus Organized at Lexington

Lexington, Neb., Sept. 28,—(Special.)—The Knights of Columbus have organized a council at Lexington, A class of 60 candidates is receiving the work which is being by the Oneill council. Among the visitors present from numerous towns are Joseph Duffy of Kearney, State Officer Ed J. Whalen of Oneill and Deputy Judge Colfar of McCook. W. J. McNickles was elected grand knight of the local council and J. H. Maher de-

PEOPLE CALLED TO SEE IF IT **COULD BE TRUE**

idrs. Tindal's Recovery After Twelve Years of Trouble.

recovery since ta ac has been so remarkable that many people who heard about it didn't believe it, and called on me to see if it was true," was the state-ment made by Mrs. Melvin Tindal of Glasford, Illinois, when she called at Sutliff & Case's drug store, in Peoria, Ill., a few days ago.

'I couldn't get Tanlac in Glasford, and I've come twenty miles over here to Peoria to get it," continued Mrs. Tindal. "I'm as well and happy as when I was a girl, and my work taking care of five children and a seven-room house is

just like play for me now. "Not a single day passed for twelve years that I didn't suffer. I had stomach trouble so bad that nearly everything I would eat soured on my stomach and caused gas to form and rise up around my heart so I thought it was going to stop my heart. I suffered intense pain from cramps in my stomach, and after every meal I would belch for hours. I fell off in weight until I looked like a skeleton almost and could hardly drag myself around. I was actually ashamed of my appearance. I was so nervous that life was a burden to me for just any little noise out of the ordinary almost drove me frantic. I seldom had a good night's sleep, and often I was disturbed with bad dreams. About every other day I had an awful nervous headache, and my head would ache and throb terribly, and I would stagger if I tried to get up and walk across the room. I tried every known treatment, and I got so I thought it was no need to take any more medicine for it didn't do me a particle of

"But I'm thankful for a good friend of mine and for Tanlac, for at last I was shown the right road to recovery, and I'm pointing out this road to other people, and several already have gone that way and found health, too. I can hardly belive it when I look at myself-the way this Tanlac had helped me has been nothing short of remarkable. I'm enjoying health now, after twelve years of misery, and I give Tanlac the whole credit. I've taken eight bottles and never have a sign of stomach trouble, indigestion, or with gas forming and affecting my heart. My nerves are calm, and those nervous headaches have stopped troubling me. My appetite is wonderful, I eat just anything I want and have gained twenty-four pounds. I sleep like a child and when get up I feel fine. I simply don't now what it is to have an ache or pain, and I tell you I'm happy to be that way. Tanlac is the most wonderful thing in the world, and I want you to publish this statement and let the people know what this medicine will do."

Tanlac is sold in Omaha at all Sherman & McConnell Drug Company's stores, Harvard Pharmacy and West End Pharmacy. Also Forrest and Meany Drug Company in South Omaha and the leading druggist in each city and town through-out the state of Nebraska—Adv.

Skinner's the Best Macaroni and Spaghetti Recipe Book Free-Omaha

University Notes

W. S. McGintie '99 is district attorney for the first judicial dis-trict at Littleton, Colo.

R. C. Ashby '08 is associate editor of the Swine World, which is published in Chicago. Margaret E. Fiefer formerly connected with the University of Ne-

barska is supervisor of physical-education and swimming in the Chi-A. Pearson '06 is director of the Fort Valley Forest Experiment

station at Flagstaff, Arizona. Robert R. Hill '06 is in charge of in experimental grazing reserve near Tuscon, Arizona.

Arthur I. Myers '04 is in the in surance and loan business at Cald-

Paul Pizey '93, law '95 is a lawyer Edgar Hardesty, 434 East Main at Boise City, Idaho. The mayor street, was driving the truck. He of the city is Ernest Eagleson of

> Edna Froyd '16 called at the alumni office on the campus lately. She is a teacher of English service work at Detroit, Kansas

Marie Duggan '08 has just taken The girl was carried into the of-fice of Dr. William Dwyer, 422 retarial science in Boston Univer-North Twenty-sixth street, and died

Anna H. Tibbets, A. B. '04 and lecting a block away, went to the scene of the accident. She was a Fargo college where she was prostrated when she learned of the last year. She writes that she likes tragedy. The girl's father, Herman her work immensely. She spent a Nix, also went to the corner to very busy summer at Columbia. where she saw Fred Hunter, who was teaching in the summer session. She heard many compliments upon

Bess Jeffrey is private secretary to the general chairman of the Brotherhood of Railroad Trainmen

William H. Wheeler '91 is now general insurance work in Omaha. During the war he was field director of the Red Cross for Forts Omaha and Crook.

Genovra Donaldson '18 has charge of the schools at Fairfield. Idaho. Her home is at Norfolk in

Doane College.

President John N. Bennett, Professor B. Fairchild and Treasurer P. C. A. B. Fairchild and Treasurer P. C. Swift attended a committee meeting in Lincoln Tuesday. In the evening President Bennett, Professor Fairchild and Mr. W. A. Selleck of Lincoln met Mr. T. D. Perry, '97, of Grand Rapids, Mich., and together they proceeded to Kansas City, where they met representatives of Washburn college, on Wednesday, and conferred on business affecting the two colleges.

The Dyckman on Sixth street, beween Hennepin and Nicollet, Minneapolis, is an ideal place to stop. The rates are reasonable and the Coffee Shop is one of the most complete in the country, where the best the market affords may be had at sensible prices .- Adv.

PHOTO ATS.



"The Valley of

The Giants"

TOM MIX

"ROUGHRIDING ROMANCE"

SON H. B. WARNER

the Flowery Kingdom in

"The Pagan God"

Now to Wednesday Night.

SOLD FOR CASH-BESSIE BARRISCALE

Her Purchase Price

MOON-



LOTHROP 24th and Lothrop EUGENE O'BRIEN in

STRIKES DETER CONSTRUCTION OF BUILDINGS

Many Cities Show Increase Despite Handicaps—Costs Higher and Profiteering Talked.

New York, Sept. 28.—The esti-mated value of permits granted during August, 1919, in 168 cities totals \$169,858,941, a gain of 274 per cent over the August, 1918, total of \$45,- Indian country. 431,709, according to reports redirect from city building departments.

Again the activity is widespread. 155 cities reporting increases as against 13 reporting losses. Southern cities report the largest gain, 445 per cent, with 37 out of 38 cities reporting increases. Eastern cities follow with 338 per cent, 55 out of 60 reporting gains. Middle state cities show a gain of 214 per cent, 41 out of 47 reporting increases; and western cities show 94 per cent gain, 22 out of 23 reporting increases.

Volume Greater.

It is significant that the volume of granted during August, 1919, is 27,-00,000 greater than for July, 1919, when 174 cities reported, showing that the industry is in the main in a fairly healthy condition.

Strikes have acted as a strong deterrent to construction during the past month and many buildings have been held up. The labor situation, even mofe than the higher level of material prices, has been a disturbing influence in the trade, especially in cities where the unions have broken their contracts, as did the painters' union in New York. Breaches of faith such as this cause builders to hesitate to accept contracts on the usual lump sum basis, preferring the cost-plus-percentage or cost-plus-a-fixed-fee as being

Costs Show Increase.

Costs have increased very appreciably since the first of the year, due to increases in wages and materials. There has been much talk of profiteering by material manufacturers and dealers, but so far no proof has been advanced of any concerted effort to advance prices. A commission appointed by the state of Illinois recently investigated material prices in that state; it found satisfactory evidence that prevailing prices were justifiable under present economic conditions. The present high prices will remain either until there is a decided lowering in the general scale of labor or until more economical methods of construction are evolved.

Vincent Astor Sells Yacht With Great War Record

New York, Sept. 28.-Vincent Astor has sold his yacht Noma, reputed to be the fastest private yacht in the world, to Rodman Wanamaker of New York, it was learned

The Noma, recently returned to that she destroyed a German submarine and spent a year in active service. The yacht is 262 feet long and has a net tonnage of 519 tons.

The most noteworthy racing feat of the Noma was her decisive defeat of John Borden's Kanawha.

AMESEMENTS.



BRILLIANT MUSICAL BURLESQUE Twice Daily WEEK Mat. Today Final Performance Friday Nite

Ak-Sar-Ben's Summit rposely Booked for Carnival Week JAS. E. COOPER'S FAMOUS ROSELAND GIRLS

HARRY COLEMAN and BERT LAHR the Spirit of Ak-Sar-Ben Closely as Paper on a Wall DOZENS OF ROSY

ROSELAND GIRLIES DEAR READER:—
Here's the high spot of the entire carnival esperings—the corkin'est show I ever Christopher Columbused for Fall Folly week. Out-of-towners better not fool around about reserving their seats—I've got orly half enough; when they're gone late comers are out of luck Visiting here makes your Omaha trip a satisfying success.

OLD MAN JOHNSON, Mgr. Gayety. ON PARADE DAY AND NITES CURTAIN RISES AFTER THE PAGEANTS PASS THE GAYETY

Cruphemu EVERY

Big AK-SAR-BEN Attraction HARRY WATSON, JR.: NELSON & CHAIN: CHINESE JAZZ BAND: Oliver & Olp.: Green & Myra; Mason & Forrest; Dupree & Dupree: Kinograms: Topics of the Day. Performance Starts After Parade Passes Theatre.

BRANDES TO All Week 1 1 1 Mats. Wed. & Sat. IN HIS NEW ROMANTIC COMEDY
"Down Limerick Way"

Special Orchestra — Elaborate Park

Final details

NIGHTS - 25c--\$1.50. MAT. - 25c--\$1.00

BOYD Tonight, Tues., Wed. Matinee Wednesday "SHE WALKED" IN HER SLEEP

EMPRESS

TWO SHOWS IN ONE. Singing and Instrumental.
MACK & LANE
ARTHUR DE VOE & CO.
HARPER & BLANK play Attraction -- PEGGY HYLAND in "MERRY-GO-ROUND."

How Pershing Pulled Roosevelt's Wagon Out of Mire at Midnight at San Juan Hill

What T. R. Was Saying While Trying To Get Himself." Out of Mud Was a-Plenty-Cadets at West Point Gave Him the Famous Nickname of "Black Jack" -Got Into Spanish War Only by Threatening to Resign and Volunteer if Not Allowed to Go To

ious bunting trips of Pershing in the

"I remember the time Jack shot ceived by Building Age. New York, his first deer," he said. "I was with him. Jack and I, two officers and four or five enlisted men went over across the Montana line into North Dakota, to the old Fort Buford reservation. It was in Decem-There was much snow and it was bitter cold. We slept in tents. But then, that wasn't much of a hardship. Often on forced marches trailing Indians we slept in tents. lack had never shot a deer and when he brought down his first he was elated. He wanted another. As an officer over enlisted men he had precedence, but Jack never shot out of turn, often indeed, gave construction for which permits were the men the best shots when it was

A sample of Jack Pershing's justice, his justice when he was but graduated from West Point, a second lieutenant serving at Fort Wingate, New Mexico, during the Apache campaign, makes an interesting anecdote. The story was told to me by one of Jack Pershing's classmates at West Point, Major Henry Clay Keene, retired of Bos-

"Jacl:," the major said to me, "had occasion one day to discipline, quite stiffly and severely, two privates. He was out a few nights later walking near the fort-on his way back to quarters-when he passed the two men. They made some insulting remarks about 'that damned shave-tail eutenant.

"Now Jack, as their superior officer, could, of course, have disciplined them again-guard house for insubordination and all that. Did he? Not Jack. There and then on the road Jack stepped up to them, pulled off his coat and sailed into them. He licked them both,

-by any enlisted men after thatof that shave-tail lieutenant.' Name of Black Jack.

Jack Pershing reached West Point

n June 15, 1887. That day he ceased to be Jack in the mud. His language was sul-Pershing.

ficers-Black Jack's most intimate mired wagon was soon on its way. friends. They cannot answer. They know it is so. But the "why," the "how" of it-they are as ignorant arate ways. have written before, he has a light names were not exchanged. Mr. Astor from the naval auxiliary complexion, light hair, somewhat Roosevelt was president and Jack service, has a gold star and two gray, light mustache, mostly gray, chevrons on her funnel, indicating and light blue eyes-was called 'Towhead" when he was a boy. But I was "in luck," as the army

How He Was Nicknamed.

In Washington I found a man who knew the "why' 'and the 'how'' of -none other than Col. Letcher Hardeman. He told me all about it. Did I meet you there, and what did The cadets at West Point the day I say?'

The cadets at West Point the day I say?'

"'Say!' exclaimed Jack. 'That, lack Pershing reported there for duty as a "tac" gave him the name. Mr. President, it is impossible for "You know," the colonel said to me to repeat." me, "the cadets always find a nick-name for the 'tacs.' When Jack Pershing was in West Point the man who is now Brig. Gen. Edward J. McClernand was a 'tac.' Pershing and the other cadets called him

Flaxy."
"Well," the colonel continued,
"when Jack Pershing reached West Point he had just come from the Centh cavalry-was still one of the Tenth's personnel. Now the Tenth is a negro outfit. So the name— Black Jack. The cadets—some cadet-gave it to him that day he reported as a 'tac.' The name stuck

Would Fight or Resign. At the outbreak of the Spanish war, while an instructor at West

Point, and the War department, by letter, refused to grant him permission to rejoin his command, he proceeded directly to Washington and demanded an audience with George DeRue Meiklejohn, assistant secretary of war.
"The government trained me to

be a soldier, not a teacher," Black Jack told Meiklejohn. "I've been wating 12 years now for a chance to get some real action. If I can't go to Cuba as a regular army officer I shall resign. I'm going to get into this fight if I have to go out and join the volunteers." Who would not waive regulations for such a man?

An order was issued by the War Lieut. John Joseph Pershing on May 2, 1898, should be relieved of the palace grounds. his duties as a tactical instructor in the United States Military academy at West Point and report for duty with his regiment at Tampa, Fla., where the regular and volunteer army organizations of America

their convoy came in sight of the waiting warships blockading Cuba

their convoy came in sight of the waiting warships blockading Cuba and off Santiago harbor.

Landed Under Rire.

Orders were received to make the lahding at Daiquiri. 15 miles east by south of Santiago. And there at Daiquiri it was, on an open coast, without harbor or shelter, with nothing but an iron pier so high as to be useless, our navy accomplished the seemingly impossible feat that will live always in naval history. Under cover of a heavy fire from the warships, in small boats and through a heavy surf, it landed on the beach

In my conversation with Col. | 15,000 officers and soldiers, with a Letcher Hardeman he told of var-loss of only two men.
What followed the landing of our

troops all know. passed into history-the battles of La Guasima, El Caney, San Juan. What part the division of unmounted cavalry played in the events is equally well known. Former President Roosevelt, lieutenant colonel then of the Rough Riders, has given the story to the whole world. Not an historian, indeed, but one who has paid his homage to those troops led by General Wheeler-those dis mounted cavalrymen fighting as in fantry. Always at the front of the battle they were-at La Guasima on June 24, at El Caney and San Juan on July 1, 2 and 3: And where his men—the men of the Tenth—were there also was Black Jack Pershing. Story of San Juan.

An anecdote about him, hitherto unpublished, was recounted to me in connection with the first day's fight ing at San Juan. It was told by one of the "Three Musketeers."

these three, as I have written and as will be remembered, are General Pershing, former United States Senator Elmer J. Burkett of Ne-braska and Charles E. Magoon, onetime governor of Cuba. I promised would not tell which one narrated the story. But here it is:

"At the close of the first day's fight," the musketeer in particular declared, "Jack's troops were short of ammunition and food. He decided to go back himself to the base and see that the needed supplies were forthcoming.

"The night was a frightful one. heavy rain was falling and the roads were almost impassible. Jack reached the supply base all right, though and was well on his way back with his wagons when he noticed a wagon just ahead. It had toppled half over in a ditch and was mired, while the mules dragging it were wallowing helplesssly in the mud. Jack called to his driv "There was no more talk by them ers and went up with them to offer what assistance he could.

T. R. and His Mired Wagon. The officer in command of the mired wagon was floundering about phurous, to say the least. Matter Ever afterwards he was Black of fact, he was swearing with a right Why? How did he get that name? good will. Jack and his men One may ask scores of army of- straightened things out and the The officer thanked Jack, the two

saluted and departed on their sepas the world in general, which be-lieves the name was given General Pershing occause of his supposed Pershing occause of his supposed Iack—did not know him. And complexion. And the fact is, as I Jack-did not know him. And

> was a captain and had won fame as the conqueror of the Moros of Mindanao, Roosevelt invited Jack to lunch at the White House. Mrs. Roosevelt and several other women were at the table. 'Captain,' the president said, ad-

dressing Jack, 'you were with the dismounted cavalry division in Cuba.

find a nick-When Jack that moment the bond of friendship was sealed between Jack Pershing

(Continued Tomorrow.)

Harvard Medical School Swamped With Applicants Cambridge, Mass., Sept. 28.-The

greatest number of applications ever made for admission to the Harvard Medical school, three times more than the school can accommodate, have been received. Of the 400 applicants, 280 must be refused, and even with this culling there is an increase of 30 over the previous limit of 90 for first-year students.

Harvard officials explain the great increase by the work of Harvard medical men in the war, which they say has brought the school to a po-sition of pre-eminence among the colleges of medicine and surgery in his country.

Roumanians "Fall Down."

Vienna, Sept. 28 .- The Roumanans have attempted to seize the telephone equipment at the palace at Budapest, according to dispatches from that city. The palace attendants,, however, warned in time, removed the instruments and gave them to the American mis-When the Roumanians arrived the Budapest advices say, a department directing that First small British detachment with fixed bayonets, compelled them to leave

> Rupture Kills 7,000 Annually

Shafter.

Final details were at 'ast completed, however, and on Iune 14 the transports sailed out of Tampa and on to Key West, where some dozen ships of war as convoy joined them. Sunday. June 19, found the troop fleet off Cope Maisi and at daybreak the next morning the transports and their convoy came in sight of the waiting warships blockading Cuba



Theodore Roosevelt, as he appeared in the Spanish-American war as a lieutenant colonel of Rough

MOVNE STAR WILLS EYES TO SCIENCE AFTER HER DEATH

Directs They Be Developed Like Photographic Plates as Soon as She Dies.

Los Angeles, Sept. 28.-Clara Kimball Young, whose sloe-eyed beauty has added much to her career in the world of the stage and screen, has dedicated those eyes to he cause of science. Miss Young believes that the

eyes are literally the windows of the soul. She has given written instructions that when life leaves her body the eyes shall be taken at once to a dark room and developed as though they were photographic negatives. "Then in the positive taken from the negative, I am sure my life's dream in all its sublime beauty and vividness will be fea-tured." She takes no thought whatever of the mere physical mutilation of her classic features, if by so sacrificing herself she can in any way contribute to the progress

of scionce.
"I believe that the eyes mirror what the mind images," continues

"Students of physiognomy de-clare they can fell from the expression of the eye whether or not man is telling the truth or lying If that is so it follows that the eye reflects not only what passes before it in actual life, best also that which the soul contemplates or the brain

"So I think that the dream of the mind, the thought ever uppermost, will become so impressed upon the consciousness that it will be revealed in the lens of the eye when death has claimed the poor physical house in which the soul resides. If the sublimity of oneself or the hatefulness of one's emotions are cannot the wonderful dream of existence which we all cherish for ou

ideal be recorded even after death "And you know Shakespeare must have believed that the eye lived after death," added the actress, "il you remember his vivid description of the drowning scene, where he speaks in 'Richard' of the 'sights of death within mine eyes'."

Contending that two small electric fans are more efficient than one large one, an inventor has mounted a pair on separate, arms from a common pedestal, at different heights and separately adjustable

BEATS MAN AND FIRES UPON HIM WHEN HE FLEES

Police Officer Says He Used Club, Fearing Attack by

Police officer Robert Munch early Sunday morning broke his club over the head of Peter Butera, 1334 South Twentieth street, when he and Butera engaged in a fight at Sixteenth and Leavenworth streets, and when Butera fled north on Sixteenth street Munch fired twice point blank at him. Neither of the shots took effect.

suffered two severe scalp wounds, according to Dr. A. J. Edstrom, who attended him

Butera told Police Captain Anton Vanous that he accosted officer Munch at the corner of Leavenworth and Sixteenth streets and asked the way to Sixteenth street. "Munch did not answer but struck me over the head with his club, said Butera. Munch said that he arrested

Butera a week ago and Butera told George Sheehan that he inended to get revenge on Munch for Sheehan refuses to say that Butera is the man who made the

"Butera asked me where Sixteenth street is and before I could answer he swung at me," said Munch. "I hit him with my fist first. I was afraid his three friends would attempt to help him so I used my club. When he ran I shot twice at

State Anti-Strike Law **Enacted in Alabama**

Montgomery, Ala., Sept. 28 .- A state anti-strike law was cnacted by the legislature when the house passed the senate bill providing for a fine of not more than \$1,000 and prison sentence for persons found guilty of entering into combination or arguments to impede industry in he state. The bill now goes he governor for signature.

Vote Confidence in Nitti.

was given a vote of confidence by the Chamber of Deputies, which government received 208 votes to making it dangerous. I definitely re-The assembly was extremely fuse to widen the issue." tumultuous. There were personal encounters between several of the daily press in a chorus of condemna-deputies.

UNIQUE CHURCH **SERVICES HELD** IN CITY SUNDAY Rally Day Programs Featured

in Many Churches-Sacred Music Concert in Benson. Several unique church services

were features yesterday in Omaha. The religious service for actors and actresses in the Gayety theater at 12:45 o'clock was one. Another was the all-day "harvest home" service Butera was arrested, charged with held in Our Savior's Lutheran assault and resisting an officer. He church. Rev. O. C. Hellekson of Newman Grove, Neb., was the chief speaker at the morning service. Folowing this luncheon was served in the church parlors and at 3 o'clock the services continued. The church was decorated with stalks of corn. bundles of wheat and with vegetables and fruits.

Forty diplomas were awarded to graduates of the Sunday School as-sociation of the First Baptist church at the morning services yesterday. Several churches had their fal ally day services and entered upor their full programs of Sunday services, which have been more or less curtailed during the summer months

and vacation season. Rev. Dr. D. Venner, synodical suerintendent of Presbyterian education, preached at the morning and evening services in the Third Presbyterian church.

A program of sacred music by Handel, given under direction of Mrs. J. S. Mercer, was one of the pleasing features of Sunday at the Benson Methodist church.

Lloyd George Won't Talk On Labor Strike in Britait

London, Sept. 28 .- Premier Lloye George, Sir Eric Geddes, the minis ter of transportation, and othe members of the cabinet conferred or the railway strike situation, which apparently is unchanged.

On the railway men's side, Jame Henry Thomas, secretary of the Na tional Union of Railway Men, gave out a statement declaring he was Rome, Sept. 28.—Premier Nitti anxious for a settlement, but adding "The attempt to turn the dispute into another than the labor question continued in session Saturday. The is complicating the situation and

The Sunday newspapers joined the

Attacks of bowel complaint often come on suddenly and are extremely painful. When you have Chamberlain's Colic and Diarrhoea Remedy at hand you are prepared for them.

Piles--Fistula--Cured Without the Use of the Knife No Chloroform. No Ether. Examination free to all.

DOCTOR F. N. HAHN 401 Paxton Block. Hours: 9 A. M. to 5 P. M., Daily. Evenings, 7 to 8 P. M. Sundays, 11 A. M. to 1 P. M. Only

Bread Sold at Twice Its Price—

From a recent daily newspaper dispatch from New York:

"Revival of the American housewife's wartime conscience in administration of the family table and substitution of bread for higher priced foods, such as meat, eggs, and butter, as a means of reducing the high cost of living, were advocated by Julius H. Barnes, United States wheat director, in a statement today."

it still would be the cheapest food you could buy today. Considering its food value, bread sells at but a fraction of the price asked for beief steak, eggs, butter, bacon or most any food you can name. Health experts, students of food economy and government investigators unite in recommending the wider use of bread in these days of high prices, calling attention to its comparatively low cost. The United States stands first in producing the wheat of the world. but ramks fifth among the bread-eating nations. All European peoples recognize economy in its use and all are large eaters of bread.

And Bread Is the Best Food

Bread has been recognized as the "staff of life" from time immemorial among all the civilized nations. It is the food of the rich and poor alike. Why not eat MORE bread? And why not eat good bread-the best you can get? There's BETSY ROSS Bread, for

instance, recognized for its high quality, its purity, its extraordinary food value. It wrapped at the bakery and comes to you clean. Eat BETSY ROSS if you can get it -lots of it. If you can't, eat some other kind, but eat bread-MORE BREAD.



Your Grocer Can Supply the Wrapped Loaf of BETSY ROSS Bread

THE JAY BURNS BAKING CO. **OMAHA**