



While a woman's delight may be to spend money, here is one who makes it, and in a most unusual game for women, the stock market. Miss Elizabeth Cook, a college woman who started as a file clerk, is now considered one of the "Street's" most successful bond saleswomen. Technically statistician for Hemphill, White & Chamberlain, of 37 Wall Street, New York City, she is more than that. She not only produces, but helps others to produce.



An example of one who makes quite a good deal more money than her average sister is Miss Beatrice Carr, manager of the statistical department, as well as financial and mailing, of Fisk & Robinson of 26 Exchange Place, New York City. She collects, analyses and digests facts, and her position is one of responsibility.



Wall Street's highest paid woman is said to be Mrs. Helen Kenny Holmes, private secretary to C. W. MacQuoid of 14 Wall Street, New York City. Mrs. Holmes seems to possess a remarkable intuition that foretells the turn of the market, resulting in big gains by her employers. Mrs. Holmes rose to success via the telephone switchboard, where she learned all about the market by taking quotations.

LET  
THE WOMEN  
DO THE WORK!  
VERY WELL, MR.  
MAN, JUST NOTE  
THAT THEY  
ARE DOING  
IT.



Growing weary of teaching school, Miss Eleanor Kerr invaded Wall Street and con- sidered. She is now manager of the statistical department of William Morris Imbrie & Company of 61 Broadway, New York City, and is known for her keen, sensitive "touch" with the stock market. She believes that household economy can be applied in business and has demonstrated this to the entire satisfaction of her employers.



Miss Kathleen Taylor, one of the "Street's" cleverest operators, made good in a position that traditionally was closed to her sex. She is with Edey, Leslie & Sloan of 70 Broadway, New York City. Her knowledge of conditions "on the street" is expert, and her lectures on "Women and Finance" have been widely attended, and have been the means of inducing scores of women to study investment securities.



Widely known as one of Wall Street's clever feminine operators, Miss Helen Husted is a woman who forsook the classroom for the stock market, and made a success of it. She is the manager of the women's department at Merrill, Lynch & Company of 7 Wall Street, New York City, and is reputed to "know the game." She has built up a select clientele among the women, and shows the generalship of any man when the market becomes panicky.